



## New Mexico Library Association Centennial Logo Contest Official Contest Rules

1. Designs can be submitted starting Tuesday, March 1, 2022 at 12:00 a.m. MDT. The contest closes Tuesday, May 31, 2022 at 11:59 p.m. MDT. Designs submitted outside of this timeframe will not be accepted.
2. Individuals submitting a logo must work or volunteer in a library system in the United States.
3. Must be 18 years or older to participate in the contest.
3. Everything submitted must be your original work and cannot contain any copyrighted, trademarked, or other proprietary items.
4. NMLA does not have authorization from the Zia Pueblo to use the Zia sun symbol. Please note if you submit a logo with the Zia sun symbol, we must acquire permission from the Zia Pueblo to publish the design. If the Zia Pueblo does not approve the design or does not respond to inquiry of approving the design, it will no longer be in consideration for the contest.
5. Designs must **NOT** contain the following content: sexual; offensive; violent; slanderous; discriminatory; alcohol, tobacco, or drugs; or anything illegal. Designs must also **NOT** promote any political agenda.
6. Individuals are allowed to submit up to two different logos. The contest submission form and content release form must be filled out for each design that is submitted. Logos that are submitted without both of these forms will not be accepted.
7. All designs submitted become the property of NMLA. At any time after the design is submitted, NMLA may reproduce, trademark, copyright, sell, showcase, revise, or use the design in any form. Designers are not permitted to use their creation outside of portfolios once the logo is submitted. Please refer to the New Mexico Library Association Centennial Logo Contest Official Content Release Form for more information.
8. The design must include both of the following text:
  - a. NMLA
  - b. New Mexico Library Association

9. The design must be submitted electronically as one of the following formats: PNG, JPEG, or PDF. The design must be in high resolution (at least 200 PPI)
10. The NMLA Board will judge the submissions and choose a winning design. The winner will be announced on the week of June 15. If the Board is unable to come to an agreement upon a winning design, the Board reserves the right to not select a winner.
11. Members of the NMLA Board are unable to participate in the contest.
12. The winner will receive a \$500 check, a free registration for the 2022 NMLA Annual Conference, and a free ticket to the Awards Reception. Registration does not include meals, hotel, or travel expenses. The free registration for the conference and the free ticket to the Awards Reception are not transferable to another individual.
13. The NMLA Board may, but is not required to, post all contest submissions on their website, social media, newsletter, and listserv.
14. The NMLA Board may, but is not required to, create merchandise to sell of the winning design. Merchandise could include, but is not limited to: bumper stickers, tote bags, insulated water bottles, and t-shirts.
15. The NMLA Board reserves the right to postpone or cancel this contest at any time for any reason. Upon terminating the contest, the Membership Chair will announce to the NMLA membership that the contest is canceled. The Membership Chair is not required to directly contact members who have already submitted designs.
16. This contest is subject to all federal, state, and local laws.