

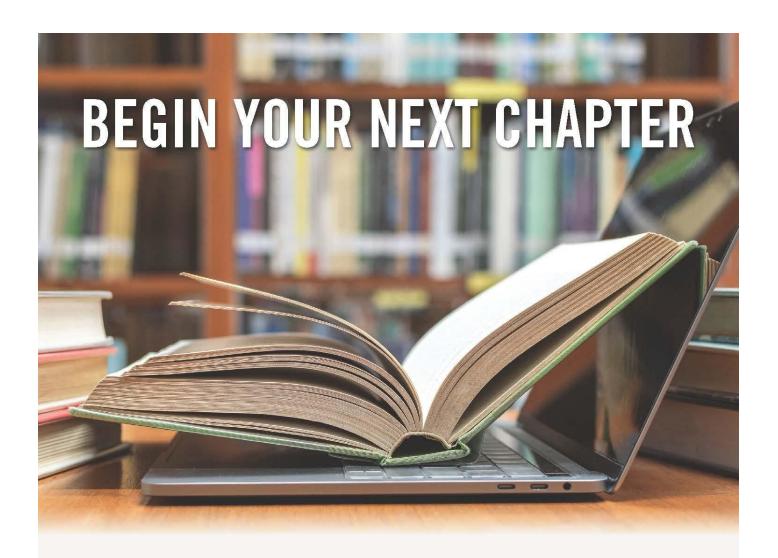
# librarySTRONG October 26-28 Albuquerque NMLA 2022

Sustainable · Thriving · Resilient · Open · Network Builders · Green

# **New Mexico Library Association Annual Conference**



Albuquerque Marriott Pyramid North Albuquerque, NM



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This year, the NMLA 2022 LibrarySTRONG Annul Conference will focus on Sustainability. We know that libraries are:

Sustainable · Thriving · Resilient · Open · Network Builders · Green

### What do YOU care about enough that you want it to last forever?

In the next two days you will hear a lot about what sustainability means to your peers and colleagues. What does sustainability mean to you? What are your sustainability stories? What conversations can you facilitate to help others build more resilient and just communities? Consider how you incorporate concepts and perspectives of sustainability. Sustainability is much more than just a commitment to improving and maintaining our environments. It can be found in library budgets, workflows, planning, pedagogy, community engagement, and equity initiatives, among many other things.

### This year we also invite you to interact with the NMLA experience in a more sustainable way!

We have created an expanded digital program that includes extra content and information, calendar events for each session so you can get alerts for what room to head to next, links to help you get around, and more. Presenters can also choose to upload takeaways from their presentations to a shared Google folder that will stay open for a month after the conference is over for attendees to reference. This content is available through the digital program.

### Lastly, we need YOUR voice in the conversation.

Throughout the conference you will have opportunities to contribute to the conversation. In programs, during break times, on bulletin boards...whatever the context we hope you will engage and provide your perspective. You have valuable things to say and we want to hear them! We hope the conference helps you define sustainability in a way that is useful to you, and we hope you come away with actionable next steps for long term impacts. Thanks for being here!

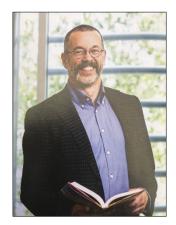
Erin Wahl, Kate Alderete, Eli Guinnee, Program Co-Chairs



Welcome to the 2022 NMLA Conference: Library STRONG!

Libraries are about sustainability starting with our primary activity: the sharing of resources. Today, sustainability in all its forms is more important than ever for our libraries, our communities and our members.

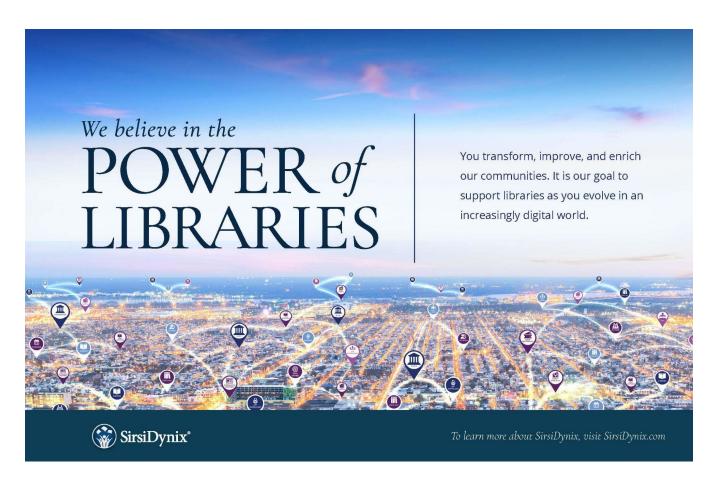
In Albuquerque we just opened our 19th building in the International District, a part of Albuquerque with the highest density population and lowest incomes in the State. It is a community of resilience. The building itself is designed to be a net–zero energy user with heat pumps, natural light and solar panels. Design started with many community meetings and the networks created in those meetings continue to grow exponentially following it opening in July. Designed to be open and welcoming to all it is already becoming the center of the International District community.



For our 2022 conference, NMLA Vice President Kate Alderate, has pulled together an exceptional set of programs about the kinds of sustainability that make today's libraries as STRONG as ever: Sustainable, Thriving, Resilient, Open, Network Builders, Green. From Earth Day Programs to Green Book Awards, Equitable Broadband to Sustainable Online Yoga, Extending the Welcome Mat to Transition Planning the choices of programs will have you struggling to pick which one you most want to attend.

Learn, participate and enjoy!

Dean Smith NMLA President



### Welcome to NMLA Annual Conference 2022!

In the past few years, with pandemic closures, reopening, political unrest and environmental issues like wildfires, the topic of sustainability moved from an abstract concept to a tangible and immediate need in our libraires and in our communities.

For me, the past few years changed my concept of sustainability. Creating sustainable libraries in our communities not only means creating sustainable buildings and infrastructure it also means creating a culture of resilience within our workforce; it means maintaining a legacy of intellectual freedom; it means looking to each other as colleagues in the profession for support, for guidance and for information; and it means thriving in our profession according to our professional ethics and values.



To me LibrarySTRONG is a call to action to create and maintain STRONG (sustainable, thriving, resilient, open, network building, green) libraries in our communities. My hope is that you all have a great experience at this year's conference; that you walk away with new friends and library allies; that you have a chance to reflect on sustainability, what it means for you, your library and NMLA; and, of course, that you have a great time! I'm so excited to present LibrarySTRONG to you. Enjoy the Conference!

# Kate Alderete NMLA Vice President/President Elect





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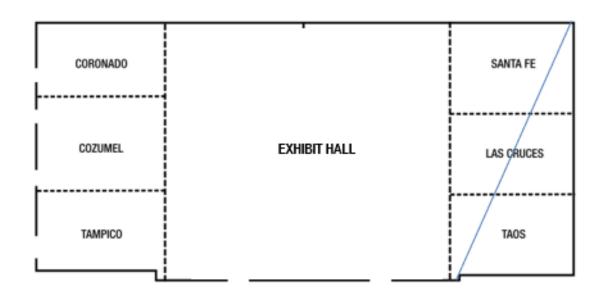
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GALLERY



<i></i>
Sustainability Prompt Simple first steps I can take when I get home:
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# Thursday, October 27, 2022

Special Meetings Special Interest Group Meetings General Session Special Sessions Paid Events

	8–9 AM	9–10:30 AM	10:30-11	11–11:50 AM	12-1	1–1:50 PM	2–2:50 PM	3-3:20	3:20–4:10 PM	4:20–5:10 PM	6–8 PM
Exhibit Hall	Registration, Coffee & Tea w/ Exhibitors			Poste	er Sess	sion on displa	ay in Exhibi	t H	all	l	I
Kokopelli		Keynote with Suzette Baker/ NMLA Bus. Mtg	BREAK	NMSL Commission Meeting	Boxed			BREA			NMLA Awards Reception
Coronado			With	Sustaining Intellectual Freedom in a Changing Climate	d Lunches	Healing Communities: Libraries & Social Determinants of Health	Cultivating Climate– Consciousness through Library Partnerships	BREAK With Exh	Models for Sustainable Scholarly Publishing	Joy of Genre	
Cozumel			Exhibitors	Red, White, Blue, and Green: A Cross–Campus Earth Day Programming Collaboration		Bringing Preservation to the People, one Memory Lab at a Time	The Small Archives and the Unknown Library		Project Management for Libraries	How to sustain Cultural Heritage: Grant project workflow	
Tampico				NMLA 101: An Intro to the Association		Sustainability of Periodical Collections	It Takes a Village		No, we aren't the same because we don't know the game	Equitable Broadband and New Mexico's Libraries	
Santa Rosa							SIG: Digital Collections			SIG: Advocacy for School Libraries	
Rio Grande					MPLA Chew & Chat!	SIG: Open Access	NMCAL GO Bond 2 Funds and Spending		SIG: Bonds for Libraries	SIG: Government Information	
Gallery						State Library Update	Road Map To Sustainability		SirsiDynix Users Community Chat	Wait, What? That Much Has Changed with EBSCO eBooks?	

	8–9 AM	9–9:50 AM	9:50- 10:20	10:20–11:10 AM	11:20-11:50 AM LIGHTNING TALKS! 15 Minutes Each	12–1	1:10–2 PM	2-2:15	2:15-3:05 PM
Exhibit Hall	Registration, Coffee & Tea w/ Exhibitors			Pos	ster Session on di	splay in	Exhibit Hall		
Kokopelli			BRE			Author Luncheon!		BRE	
Coronado		Building Love of Reading & Community with NM Battle of the Books Clubs	BREAK With I	Consider the Work: Sustaining yourself and your staff	New librarians vs. The Pandemic / Extending the Welcome Mat with a Virtual Open House Program		Traditional Knowledge from the Past for the Future: Collaborations with Indigenous STEM Experts	EAK With I	Legal and Legislative Resources for New Mexico Residents
Cozumel		Marketing without a Budget?	Exhibitors	Lola Armijo and the First Gender Discrimination Case in New Mexico History	Library for the Blind and Print Disabled / Career Online Highschool		What is a library marketing plan and do I need it?	Exhibitors	Transition Planning and Continuity of Service within Libraries and Archive
Tampico		Barriers to Accessing and Succeeding in MLS in New Mexico		Meet the GREEN Earth Book Award and recent winners	Tribesourcing Southwest Film / NMLA New Initiatives		New Mexico Library Leaders' Perceptions of Sustainability	SJC	School Library Makerspaces on a Budget
Santa Rosa		SIG: Public Library Directors		Book Group Kits to Go at the Farmington Public Library			SIG: ACRL		SIG: Assessment and Statistics
Rio Grande		NMCAL Meeting		SIG: <b>Technical Services</b>			SIG: Archives and Archivists / Native American Libraries (Joint Meeting)		How to partner with your PBS station and use media to spark conversation
Gallery		Summer Reading: Looking Back and Looking Forward		Thrive by Bringing Books Alive	Sustaining a Love of Reading with Land of Enchantment Book Awards! / New Mexico Library Foundation: Funding Changing Needs		Panorama: EBSCO's newest product		Creating a Sustainab Online Yoga Progran



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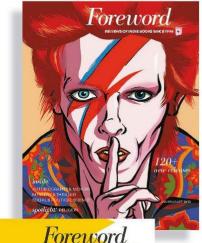


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# Wednesday October 26, 2022

- ➤ Conference Registration Outside Exhibitor's Hall: 9 AM-4 PM
- NMLA Board Meeting Marbella Room: 12 PM-4 PM
- Vendor Registration and Set up and Conference Registration Exhibitor Hall: 1:30 PM-4 PM
- Opening Reception with Exhibitors Exhibitor Hall: 4:30 PM-6:30 PM

### Pre-Conference Schedule: Half Day at Marriot Pyramid

### 9 AM-12 PM: Wrangling your Metadata with the New RDA Toolkit

What is RDA? What is New RDA? What in the world is a nomen? How do I relate to all these relationships? RDA (Resource Description and Access) is the current cataloging code, in use for almost a decade. The new RDA Toolkit has over 3000 elements. We'll poke and pick and use the appropriate "attribute elements" and "relationship elements" to build a "well formed" "metadata description set" that gives users an "effective description." Then we'll plug it all into an old–fashioned MARC record! Don't worry about the jargon. Together we'll get it cataloged! Before the workshop, if you don't already have access, then sign up for a free 30–day Toolkit trial: <a href="https://access.rdatoolkit.org/FreeTrial">https://access.rdatoolkit.org/FreeTrial</a>

Presenters: Bradly Carrington, Joseph Angelo, and Sarah Edwards Obenauf, New Mexico State Library

### 9 AM-12 PM: "I'm pretty sure I'm worthless if I can't be of service": Under the Surface of Resilience Narratives

While the term sustainability is referencing the need to accurately understand how to sustain a service, resource, or other initiative over time it has often become synonymous with a "do more with less" attitude within libraries. When sustainability is mentioned you often hear along with it terms like resilience, change management, and adaptability while rarely hearing about a budget or other forms of support reflective of the work being requested. In this session the presenters will discuss the history of resilience narratives within our profession, the need to carve out care for oneself outside of institutional loyalty, and the impact such narratives have on our field and us as employees. Discussion will also take place on the pandemic and how it has unearthed a plethora of inequitable and bureaucratic practices that exist within our profession. These practices are maintaining a "status quo" that we know hasn't worked for many library employees, most especially BIPOC colleagues and those with disabilities. Through this session we will learn, reflect, and engage with each other to better understand how we can combat these systemic issues within our profession. All three presenters have worked with social justice pedagogies and how to incorporate them into not just practices for our users, but also how to build more equitable libraries for employees.

Presenters: Alexis Ellsworth-Kopowski, Kelleen Maluski, Varina Kosovich, UNM Health Sciences Library

# 1:30–4 PM: Positionality as a Pathway to Understanding Self and Practicing Culturally Responsive Teaching, Leadership and Scholarship in Libraries

By crafting a shared mission statement based on positionality and values, libraries can enact important, sustainable educational change utilizing the skills and identities of the experts working in the building. Collaborative initiatives such as this, with departments working together, honor the knowledge and expertise within the library. These further the dialogue and vision about how the library connects and partners campus—wide and sets progressive, equitable, sustainable standards for cooperation and librarianship. Participants will reflect upon how their positionality informs their librarianship philosophy. Using practices in developing researcher positionality from educational leadership literature, the workshop allows for creativity and flexing professional skills. This is an opportunity for librarians to sit together and process their individual and shared identity and values to align thoughts and ideal pedagogies in our ever—changing environment. Participants will create a draft individual positionality and ideas for continuing this work at their libraries to create shared mission statements.

Presenters: Erin Renee Wahl, Dr. Kristin Kew, New Mexico State University

### Pre-Conference Schedule: Full Day Off-Site Locations

### 9 AM-4 PM at Martha Liebert Library in Bernalillo: A Day of New Mexico History

Program will highlight local and state history. Library Director Joseph McKenzie will lead tours and discussion on local history, including a visit to the Sandoval County Historical Society. Albuquerque local history presenter and retired librarian Joe Sabatini will discuss the life and legacy of Ernestine Mary "Erna" Fergusson. An Albuquerque local aristocrat, she was the daughter of Territorial and U.S. Congressman H.B. Fergusson and the granddaughter of Santa Fe Trail merchant Franz Huning. Erna was a teacher, reporter, author, Southwestern cultural ambassador, library advocate, a founder of the Albuquerque Historical Society and the first female dude wrangler. She is commemorated by a city branch library named in her honor in recognition for her advocacy that the 1925 Main Library be built with regional architectural style, and for her work on getting Ernie Pyle's home as Albuquerque's first branch library. And State Historian, Rob Martinez will explore New Mexico's early literary tradition with influences from epic poems of the ancient Mediterranean, colonial Mexico, and the mystic poetic traditions of San Juan de la Cruz and Sor Juana Inés de la Cruz. The talk will take you on a journey showing how these different styles are manifested in the works of authors like Villagrá, Benavides, Sigüenza y Góngora, and Quintana.

Lunch Provided by New Mexico State Library

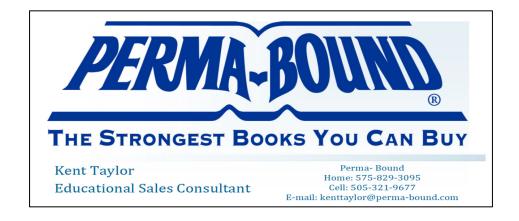
Presenters: Joseph McKenzie, Joe Sabatini, Rob Martinez, Martha Liebert

# 9 AM-4 PM at the International District Library in Albuquerque: Designing Community-Centered Libraries: A Hands-On Workshop

How does a community, school, tribe or university understand unexpressed community needs when designing or renovating a library? What is the process to understand space usage, eliminate dead spaces and create more effective pathways through libraries? This hands-on workshop introduces a clear, step-by-step process for renovating library space or designing new libraries. The process includes a newly-accessible research technique for understanding community needs, but includes a systematic review of space usage and organization, pathways and zone placement in library design.

Lunch Provided by New Mexico State Library

Presenters: David Vinjamuri, New York University; Joseph Huberty, Engberg Anderson Architects





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# Conference Program Schedule

### Thursday October 27, 2022

8-9 AM Exhibit Hall

Registration, Coffee & Tea in Exhibitor Hall

### 9–10:30 AM Kokopelli Room\* Keynote Address: Suzette Baker

In March 2022, Suzette Baker, head librarian of the Kingsland Library Branch in Llano County, Texas, was terminated from her job for alleged "insubordination, creating a disturbance and failing to follow instructions." Her firing came after repeatedly refusing to remove books from the library's shelves that dealt with gender and race, as county officials had demanded, and vocally protesting decisions to ban new book orders.

Among the titles officials wanted removed were "How to Be an Antiracist," by Ibram X. Kendi, and "Between the World and Me," by Ta-Nehisi Coates. Since Suzette's termination, a gofundme page has been created by patrons of the Kingsland Library, of which over 400 donations and almost \$23,000 have been raised to provide support and assist with wrongful termination legal fees.

Suzette's experience has been a leading story in the Texas book wars and national book censorship trends and has been covered in *The New York Times, Axios, The Texas Tribune* and the *Houston Chronicle*. A First Amendment lawsuit filed by Llano County residents

against county officials for removing public library books is still ongoing. Suzette is continuing to fight censorship and concerted efforts to push puritanical beliefs that target library collections.



\*Keynote address will be followed by the NMLA Business Meeting

10:30–11 AM Break in Exhibit Hall

Poster Presentation 1 and 2

Coronado: Sustaining Intellectual Freedom in a Changing Climate

Libraries are no longer safe bastions for diversity and it is apparent that preparation continues to be key to their long-term sustainability. Is your library prepared for the challenges it might face? Have you revised policies and training for an increasingly complex social climate? Be prepared to share and learn.

Presenters:

Deirdre Caparoso, Rio Rancho Public Library Julia Kelso, Vista Grande Public Library

Kokopelli: New Mexico State Library Commission Meeting

Open to the public.

Cozumel:	Red, White, Blue, and Green: A Cross-Campus Earth Day Programming Collaboration In Spring 2022, the Kraemer Family Library Government Documents team focused our semesterly programming efforts on Earth Day. Over the course of the semester, we partnered with the library's Team Green (our sustainability working group), the UCCS Farm, and coordinated with the MOSAIC office to put together a film screening, book display, and other activities to celebrate this year's Earth Day theme, "Invest in Our Planet," in concert with the FDLP Coordinator Calendar which highlights the Department of Agriculture in April. In this presentation, we will describe the context of the Kraemer Family Library Government Documents team, our initial goals for Spring Semester Programming, how we brought in partners, and what form the program ultimately took. It will include advice for programming with government information and best practices for collaborating with campus partners. Our presenters include members of both the Government Documents team and the Kraemer Family Library Team Green.  Presenters:  Larry Eames, University of Colorado, Colorado Springs  Julia Bullock  Wendy Kisicki  Lynn Gates
Tampico:	NMLA 101: An Intro to the Association  How can members get more involved? How can the organization grow? What are your concerns and how can NMLA help address them? Open conversation with members, introduction to SIGs and introduction to the world of NMLA. Join incoming president Kate Alderete along with other board members for a tour of your membership.  Presenter:  Kate Alderete, NMLA President
	12-1 PM LUNCH BREAK
Exhibit Hall:	Boxed Lunches Sponsored by EBSCO (Tickets Required)
Rio Grande:	Mountain Plains Library Association (MPLA) Chew and Chat  Questions for discussion will center around sustainability with the usual conversational tangents you have come to love. You don't have to be an MPLA member to attend and take part in the conversation.
Sustainability P	<i>rompt</i> I can't do it alone. Partnerships I want to develop in the coming year:
2	
9	

———11–11:50 AM Thursday Session 1 (cont.) ————

### ————1–1:50 PM Thursday Session 2————

### Coronado:

### **Healing Communities: Libraries & Social Determinants of Health**

Libraries are a critical community focal point. The traditional library has evolved into a community partner that focuses on solving community needs that improve the human condition by addressing social determinants of health. Learn how libraries have and can fight food insecurity, poverty, literacy and much more. Explore the social determinants of health framework. Identify emerging community issues where libraries can help. Discover libraries that heal communities and how to replicate these programs/services.

Presenter: Fatima Perkins, American Library Association

### Cozumel:

### Bringing Preservation to the People, one Memory Lab at a Time

Digital preservation is not only applicable to cultural heritage institutions; it's also important to the public. Unlike the people who work in these institutions, members of the public for the most part do not have the necessary knowledge and understanding of preservation principles. But thanks to advances in technology, more people are realizing the value and importance of digitization. The overlap between creating digital collections in institutional and private settings provides an excellent opportunity for public librarians. Because of their training, They can make the digitization process and steps approachable to patrons while not jeopardizing best practices and guidelines, as demonstrated by the DC Public Library Memory Lab. This presentation is a story about one such place engaged in that movement, the Memory Lab at the District of Columbia Public Library.

Presenter:

Biljana Milenkovic, District of Columbia Public Library Olubunmi Bakare, District of Columbia Public Library

### Tampico:

### **Sustainability of Periodical Collections**

Thanks to the pandemic, libraries have had a few years of low or no increases to periodical costs. However, with the return of inflation, we are beginning to see an increase in periodical costs. At the same time, many libraries are still facing flat or contracting budgets. In this presentation, Dr. Sandstrom looks at the sustainability, or lack thereof, of the current environment and ways of maintaining sustainability of our periodical collections through various methodologies such as cost/use analysis, open access initiatives, and print to electronic projects.

Presenter: Dr. John Sandstrom, New Mexico State University

### **Rio Grande:**

### Special Interest Group: Open Access — Open to ALL

### **Gallery:**

### State Library Update on FY23 Funding, Programs, and Services

Members of the State Library's Library Development staff and State Librarian will present updates on funding, programs, and services for public library directors and staff. Much of the session will consist of Q&A with the library directors and staff. Come meet with us face to face, find out what's new, and have your most pressing questions answered! State Library staff will present an update on programs, services, and available funding for public libraries around the state and also field questions from public library directors and staff.

**Presenters:** 

Carmelita Aragon, New Mexico State Library Patricia Moore, NMSL Kelly McCabe, NMSL Eli Guinnee, NMSL



2-2:50 PM	Thursday Session 3————
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**Coronado:** 

### **Cultivating Climate-Consciousness through Library Partnerships**

Libraries are well–positioned to be powerful partners in community sustainability efforts; at our core, we excel at community resource sharing and education. At Nevada State College, our library has contributed to awareness and understanding of climate issues by cultivating strong partnerships across campus and creating opportunities for curricular and co–curricular engagement. Library leadership of the Common Read program and collaboration with groups including the Sustainability Council and student government brought our campus community together to explore issues related to climate change and environmental justice. From professional development programs for faculty to campus book club events, this session will inspire you with ideas for impactful initiatives and provide strategies for building productive partnerships with faculty, staff, and students.

Presenters: Alena Manjuck, Nevada State College

Cozumel:

### The Small Archives and the Unknown Library

There is little awareness that art museums house libraries and archival collections, while archives in general, if thought of at all, remain saddled by the idea of esoteric collections housed in a vault for the initiated few. In the current marketplace this notion of the special collection and the small research institution as quaint and dusty is not sustainable. How do we create a broad sense of ownership over our collections and the cultural heritage they represent? How do we raise awareness among our disparate constituents that the library and archives provide essential services? This presentation offers examples of simple ways to take advantage of infrastructure already in place to send consistent messaging about our work and our importance. Attendees will have the opportunity to explore ways and means to raise the profile of their own small and specialty organizations with the goal of establishing a sustainable base of departmental and public support. The New Mexico Museum of Art Library, a non—circulating research collection and small archives managed by a solo librarian, provides a case study for strategies to build community awareness and sustainable public support in the face of competition among cultural institutions, and the departments within those institutions, for strapped budgets.

Presenter: Abigail Smith, New Mexico Museum of Art Library

Tampico:

### It Takes a Village: Lessons in Community Partnerships From a Single Person Library

It takes a village to raise the community! By working with different local organizations and leaders, libraries can be the driving force behind building an overall sense of community and helping community members build connections. This presentation will focus on the importance of community partnerships and sharing ideas for new potential partnerships. Coordinating with multiple entities for events expands participation beyond current library patrons.

Presenter: Ivy Stover, Magdalena Public Library

Sustainability Prompt Equity issues in my community I want to focus on	<b>~</b> ™

2-2:50 PM	Thursday Session 3	(cont.) ————
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Santa Rosa: Special Interest Group: Digital Collections – Open to ALL

Rio Grande: NMCAL GO Bond 2 Funds Informing and Spending

This presentation provides an overview of how to inform our stakeholders about the use of GO Bond 2 funds and how to spend these funds at NMCAL state funded libraries. Since 2002, the state funded libraries have been successful in obtaining GO funding. This presentation is intended as a refresher for academic library staff and directors who have experience with spending GO Bond funds, and as an introduction to new directors and staff.

Presenters: New Mexico Consortium of Academic Libraries (NMCAL)

Gallery: Road Map to Sustainability

How to become sustainable in your community! A look at different ways to use what you have in order to be seen and thought of as more than just a repository by your community and non-users. In this presentation you will have fun sharing your ideas and learning what Aztec Public Library did to turn around how they were portrayed by voters and non-users. You will also learn the steps and toolkit used to help them be seen as sustainable.

**Presenters:** 

**Angela Watkins, Aztec Public Library** 

**Mandy Arellano** 

\_\_\_\_\_\_ 3–3:20 PM Break with Exhibitors \_\_\_\_\_

Exhibit Hall: Refreshments with Vendors

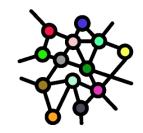
**Poster Presentation 3** 

------ 3:20–4:10 PM Thursday Session 4 -----

Coronado: Models for Sustainable Scholarly Publishing

There are serious economic and equity issues with what the traditional scholarly publication system has become. The for–profit corporate model of scholarly publication is not sustainable even in the global north, and has made scholarship inaccessible (or only illegally accessible) to many researchers in the global south. There are many ways to access scholarly literature online, and many other models exist beyond the institutional repository. Some are open access, some not; some are legal, some not; some are free, some not. Looking at examples such as SciELO, DOAJ, Academia.edu, and SciHub, this study will compare open access, social media, and pirated international online publishing venues for scholarly literature, looking at the content, licensing, scope, resourcing, and sustainability. As traditional scholarly publishing models are proving to be unsustainable, which of these could serve as a model for future online scholarly publishing?

Presenter: Sandra Cowan, University of Lethbridge



3:20-4:10 PM	Thursday Session 4 (	(cont.)
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Cozumel: Project Management for Libraries

Project Management is a fast–growing discipline and set of techniques useful in all professional fields. This session will help demystify project management and show how it could be applied in libraries as a way to improve planning and workflows while reducing effort and increasing organizational resilience. Many free or low–cost tools to manage projects will be discussed, and practical tips for managing projects will be shared. Come learn how to better streamline your projects and get them to successful completion while preserving your sanity! The audience will learn to define project management as a discipline and understand how it could be applied in libraries, hear about common free or low–cost project management tools, and pick up tips for making managing projects easier.

Presenter: Lea Briggs, University of New Mexico

Tampico: No, we aren't the same because we don't know the game: Recruitment and retention of BIPOC Librarians

Librarianship remains a predominantly white profession despite the rapidly changing demographics of the United States. Black, Indigenous, and People of Color (BIPOC) Librarians make up less than 10% of all librarians. BIPOC librarians face institutional/systemic challenges that promote high dissatisfaction and feelings of exclusion. Compared to the overall population, our profession is in danger of not aligning with the communities we serve. For librarianship to continue to be relevant, there is much work to be done within libraries to encourage and include diverse voices and backgrounds. This presentation will explore marginalized librarians' experiences based on current literature and experience. This presentation will identify external and internal factors which perpetuate feelings of exclusion and successful recruitment and retention practices. Participants of the presentation will be able to begin to create a more inclusive and culturally appropriate library for BIPOC librarians and our users.

**Presenters:** 

Alisa Gonzalez, New Mexico State University

Rio Grande: Special Interest Group: Bonds for Libraries – open to ALL

Gallery: SirsiDynix Users Community Chat

There are several libraries in New Mexico on Symphony and even one on EOS. Let's chat about our tips and tricks, solutions and failures. We can also discuss Enterprise, BLUECloud, etc. The New Mexico State Library recently went live on Symphony. We have a consortium database with 14 libraries and growing.,

Presenters:

Bradley Carrington, New Mexico State Library Joseph Angelo, New Mexico State Library

Sustainability Prompt What I care about so much I want it to last forever:	

- 4:20–5:10 PM Thursday Session 5 ————

Coronado:

Joy of Genre

Up to a million titles are published each year and readers and the librarians who love them make use of various tools in maneuvering through an abundance of choices. Genres or categorizing artistic forms aide in that selection process. This presentation will explore the history of genre from Ancient Greece to the characteristics of current subgenres and genre hybrids. Genres provide a stabilizing factor for readers, yet genres are also constantly evolving, and, thus challenged both reader advisors and readers. Lin McNickle and Sally Berg's will use various methods to review the many facets of genres, including Power point, a "Name that Genre" quiz, bad jokes, and publishing statistics and literature research. Discussion will be encouraged with a brief look at genrefication uses, pros, and cons.

**Presenters:** 

Lin McNickle, Albuquerque Bernalillo County Library Sally Berg, Albuquerque Bernalillo County Library

Cozumel:

How to Sustain Cultural Heritage: A glimpse into a grant project workflow

Cultural sustainability is often defined as the maintenance of cultural beliefs, cultural practices, and heritage conservation. One of the biggest challenges for many libraries wanting to preserve cultural heritage is the lack of funds and resources; applying for grants can alleviate this challenge. The purpose of our presentation is to discuss how we obtained grant funding from the U.S. Department of Education, Higher Education Emergency Relief Fund (HEERF) and executed a digitization project aimed at preserving archival materials at New Mexico State University Library. The main components will address the following: writing grant applications, reviewing/selecting archival materials for digitization, purchasing equipment, hiring/training student technicians, organizing workspaces and workflows, securing administrative and technical support, ongoing quality control, and creating a community of professional practice. This multifaceted digitization project ensures the long—term sustainability of cultural heritage items and communicates the unique value of local history to the global research community.

**Presenters:** 

Jennifer Olguin, New Mexico State University Tiffany Schirmer, New Mexico State University

Tampico:

**Equitable Broadband and New Mexico's Libraries** 

Join State Librarian, Eli Guinnee and Deputy State Librarian, Kate Alderete for a discussion on Broadband Equity throughout the state. An open and holistic discussion on digital equity and what it means in New Mexico. Included in this discussion, what is the State Library doing to encourage digital equity in our libraries and what funding opportunities are available to New Mexican libraries.

**Presenters:** 

Eli Guinnee, State Librarian

Kate Alderete, Deputy State Librarian

Santa Rosa:

Special Interest Group: Advocacy for School Libraries – open to ALL

**Rio Grande:** 

Special Interest Group: Government Information – Open to ALL

Gallery:

Wait, What? That Much Has Changed with EBSCO eBooks?

Over the past few years, eBooks in libraries have gone from being a rapidly growing form of monograph acquisition, to becoming by far the most predominant form of acquisition vs. print. And more than ever, libraries are shifting to EBSCO preferred for their eBooks.

**Presenter: Scott Wasinger, EBSCO** 

### ———— 6–8 PM Thursday NMLA Awards Reception————

Kokopelli: Sponsored by EXPLORA and LANL Foundation (Tickets Required)

### —— 2022 NMLA Poster Presentations————

Posters will be on display in the Exhibit Hall throughout the Conference. \*Poster Presenters will be available to answer questions during designated Breaks. Please check schedule.

### Poster Presentation 1: Engaged Sustainability (\*Thursday 10:30–11 AM)

The general aim of this session is to provide a general overview of New Mexico Humanities Council's (NMHC) programs and invite libraries and those who are interested in creating relevant, diverse and unique public programs for their communities through our grant program. Our poster mostly highlights our grant program and how it can support libraries in a wide array of public humanities programs, from film and reading book discussions, facilitated meaningful conversations, to invited guest speakers and more. In addition to grant funding opportunities the NMHC hosts a Speakers Bureau program that is quick, free and easy to bring to your community library. Stop by to learn more about our programs and how you can bring them to your library.

K. Michelle Quisenberry, New Mexico Humanities Council

Keelyn Byram, New Mexico Humanities Council

# Poster Presentation 2: **Tenure-Track Librarian Burnout related to workload and support during COVID–19 (\*Thursday** 10:30–11 AM)

In 2021 we undertook a national survey of tenure—track librarians and archivists to see how burnout related to areas of support and workload was affected by COVID—19. This poster focuses on the qualitative data, which asked participants to consider what other factors contributed to burnout during the pandemic. This is important for the sustainability of the library profession.

Erin Renee Wahl, New Mexico State University David Irvine, New Mexico State University

# Poster Presentation 3: No Budget, No Problem! A Comparison of Freely Available Screen Recording Software (\*Thursday 3–3:20 PM)

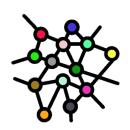
This poster will share the freely available screen capture software/programs that the Resources Archives and Discovery Unit (RAD) at UNM HSLIC tested and then compared or used with proprietary software to create short instructional videos.

Robyn Gleasner, University of New Mexico Health Sciences Library and Informatics Center Moses Moya, University of New Mexico Health Sciences Library and Informatics Center

### Poster Presentation 4: 24/7 Library: Investing for a Sustainable Future (\*Friday 9:50–10:20 AM)

This poster summarizes the benefits and lessons learned from a project to open the library building 24/7 via badge access to affiliated students, faculty, and staff at the UNM Health Sciences Center.

Sally Bowler–Hill, University of New Mexico Health Sciences Library and Informatics Center Tim Mey, University of New Mexico Health Sciences Library and Informatics Center George Hernandez, University of New Mexico Health Sciences Library and Informatics Center



### Poster Presentation 5: From Digital Lending to Digitization: The Future of Collections in a Post-Pandemic World (\*Friday 9:50-10:20 AM)

The impact of the pandemic on education has been significant. In the blink of an eye, access to library collections faced challenges in access to essential resources. This poster session will examine lessons learned, foster conversation, and suggest possible solutions and strategies to ensure lasting accessibility during this dynamic time.

Alisa Gonzalez, New Mexico State University

### Posters Presentation 6: "It's Natural, We Have No Choice": Practical Steps for Menstrual Equity in the Library (\*Friday 2-2:15 PM)

Learn more about one academic library's free menstrual product program. Discussion of helpful resources, funding methods, types of menstrual products purchased, ensuring accessibility and equity, and future considerations for the program.

Varina Kosovich, University of New Mexico Health Sciences Library and Informatics Center

### Poster Presentation 7: Kickstarting Outreach in 2022 (\*Friday 2–2:15 PM)

Learn some strategies to grow the library in an ever-changing world beyond the building. Discuss how flexibility and meeting your community where they are helps better cement the library as a crucial player in your community.

Elizabeth Puckett, Thomas Branigan Memorial Library System

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# ———— Friday October 28, 2022———

8-9AM Exhibit Hall: Registration, Coffee & Tea in Exhibitor Hall

------ 9–9:50 AM Friday Session 1 -----

**Coronado:** 

### **Building Love of Reading & Community with NM Battle of the Books Clubs**

The New Mexico Battle of the Books is a reading competition for students in grades 4–8. Children read at least ten books from the year's twenty book designated reading list and meet as a group throughout the year to discuss them and prepare for the Battle. Teams are sponsored by schools, public libraries or other organizations, and compete in either the Elementary or Middle School Division. At the quiz—style battle, with four rounds, the children are placed on mixed teams that consist of readers from all over the state. The New Mexico Battle of the Books encourages the youth of New Mexico to read high quality, diverse literature, have fun, collaborate, and compete by demonstrating their knowledge of books. This presentation will aid participants in forming and running Battle of the Books clubs, give them pointers on how to find or purchase the books, and what to do on the day of the annual competition.

**Presenters:** 

Helen Stein, Albuquerque Public Schools

Karin Trujillo, Gumdrop Books

Cozumel:

# Marketing without a Budget? One Library's Affordable & Sustainable Approach to Marketing the LibKey Suite

Learn about the sustainable marketing and outreach techniques that the University of New Mexico Health Sciences Library and Informatics Center developed to inform its diverse users how to access the full text of articles using LibKey. We will discuss our equitable approach to reaching the different populations at the Health Sciences Center including students, faculty, and staff at the colleges of Nursing, Pharmacy, Population Health, and Medicine as well as clinicians in the hospital. Techniques include presentations, digital signage and libguides, physical displays and freebies, instructional videos, HSLIC Showcase feature on website, Twitter campaign, collaborating with IT, and staffing pop up events. These techniques can be adapted to meet the needs of other libraries and users.

**Presenters:** 

Robyn Gleasner, University of New Mexico Laura J. Hall, University of New Mexico Moses Moya, University of New Mexico

Tampico:

### Barriers to Accessing and Succeeding in MLS in New Mexico

Advanced degrees, like Master of Library Science (MLS), are prohibitive to many. Yet, the library and information science field rely on master level degrees as a primary marker of eligibility and qualification for certain positions. This research seeks to illuminate barriers to accessing, and succeeding, in an MLS program within the specific landscape of New Mexico, the real–life implications of obtaining, or not obtaining the degree, and investigates issues around equity in librarianship and highlights the experiences of those working in libraries in New Mexico. This research was completed as the capstone requirement for the Master of Library and Information Science degree at the University of Washington and was sponsored by Valerie Nye, Library Director, Santa Fe Community College.

Presenter: Tori Duggan, Georgia O'Keeffe Museum

Santa Rosa: Special Interest Group: Public Library Directors – Open to ALL

Rio Grande: New Mexico Consortium of Academic Libraries (NMCAL) Meeting

Gallery: Summer Reading: Looking Back and Looking Forward

Summer Reading Programs provide STRONG support to community wellbeing and sustain our youth literacy efforts through the summer months. In this program Kelly McCabe, Youth Services Coordinator for the New Mexico State Library, will present a wrap—up of the 2022 Summer Reading Program in New Mexico, showcase learned from 2022 initiatives. We will also look ahead to the 2023 SRP theme, All Together Now: sing not only data and demographics, but examples of innovative programming that demonstrates our resiliency in helping our communities thrive. Kristen Sandoval, Youth Program Manager at Santa Fe Public Library, will highlight successful programs and lesson Kindness, Friendship, Unity. Participants will have an opportunity to share ideas and offer guidance on the NMSL SRP workshops.

**Presenters:** 

Kelly McCabe, New Mexico State Library Kristen Sandoval, Santa Fe Public Library

————— 9:50–10:20 AM Break with Exhibitors————

Exhibit Hall: Refreshments with Exhibitors Sponsored by Texas Women's University

Poster Presentation 4 and 5

------ 10:20–11:10 AM Session 2 -----

Coronado: Consider the Work: Sustaining yourself and your staff

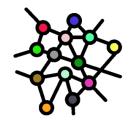
Library staff are lauded for doing more with less, but what we can't pay in currency, we pay in energy, time, and spirit. This session will look at how we handle burnout in libraries and how we can imagine restorative, sustainable best practices that preserve our work and relationships. As many workplaces struggle with staff recruitment and retention, we have to understand what people want from a workplace, why good employees leave, and what we can offer to counter the culture of virtuous adversity that libraries have been conditioned to embrace and uphold.

Presenter: Jessica Jones, Takoma Park Maryland Library

Cozumel: Lola Armijo and the First Gender Discrimination Case in New Mexico History

In 1912, New Mexico had just been admitted into the Union as the 47th state. The newly adopted New Mexico Constitution guaranteed that those that held positions in the New Mexico Government would retain those positions but when Governor William C. McDonald released his list of nominations to those offices – the incumbent State Librarian Lola Armijo was replaced. When Mrs. Armijo refused to resign her position, her incumbency was attacked on the grounds that it was unconstitutional for a woman to hold the office launching the first gender discrimination lawsuit in New Mexico.

Presenter: Cynthia Shetter, Los Lunas Public Library



Meet the GREEN Earth Book Award and recent winners Tampico:

> Join a lively discussion of award winning books as chosen by the GREEN EARTH BOOK AWARD committee, under the leadership of The Nature Generation. Explore other science related book

awards and take time to examine titles of interest.

Presenter: Cindy Woodruff, Wells Community School Library

Santa Rosa: **Book Group Kits to Go at the Farmington Public Library** 

> Book club books are prohibitively expensive: joining a book group can cost each member between \$192 and \$336 a year. Our well–loved Book Group Kits to Go program supplies book club kits to a variety of book clubs around the state of New Mexico. This program allows us to support readers statewide, and increases equitable access to materials. Not only does it save small libraries (and individuals) money, the program encourages membership in book clubs, which increases literacy, equity, diversity, and inclusion. Our library has the ability to store the kits for years, which allows them to be read many times over their lifespan. Every year, we add more kits to our collection (we're spending almost \$2,400 this year), which is a good way to increase the diversity of the collection.

Presenter: Megan Bennett, Farmington Public Library

**Rio Grande:** Special Interest Group: Technical Services – Open to ALL

**Gallery: Thrive by Bringing Books Alive** 

> During this hour session, Karin and Kim will take titles that engage readers. Programming ideas will be presented to do with patrons (PreK-6th grade) with an emphasis in non-fiction. Activities will be hands on and easily duplicated following the workshop. Each attendee will receive a .pdf of all the activities/programming ideas to bolster any library project. In addition, one lucky attendee will receive a gift certificate for \$50 in free books.

> > ~

**Presenters:** 

Kim McCain, Gumdrop Books Karin Trujillo, Gumdrop Books

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Sustainability Prompt A complete definition of sustainability should include these things:
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### - 11:20–11:50 AM Friday Lightning Talk Sessions

### Coronado:

### Part 1: New Librarians vs. The Pandemic

Two new librarians discuss their first year of professional librarianship adapting as academic librarians in the age of the pandemic. This presentation explores their experiences working and supporting students, building relationships with faculty and the community, and promoting library resources and their setbacks/successes during the pandemic.

### **Presenters:**

Hollie Bellinger, Eastern New Mexico University Steven Yeager, Eastern New Mexico University

### Part 2: Extending the Welcome Mat with a Virtual Open House Program

Presenters created the Virtual Open House during lockdown to introduce UNM students to library services and continue it because it is a program that allows us to sustainably connect with students as staff lines are reduced. We offer tips and assessment strategies for those interested in implementing a similar program.

### **Presenters:**

Adrienne Warner, University of New Mexico Holly Surbaugh, University of New Mexico

### Cozumel:

### Part 1: Library for the Blind and Print Disabled

Join Reader Advisor, Tim Donahue for an overview of the LBPD program, what you can do to offer more resources to your print disabled patrons and new initiatives from the New Mexico State Library and the Library for the Blind and Print Disabled.

Presenter: Tim Donahue, New Mexico State Library Library for the Blind and Print Disabled

### **Part 2: Career Online Highschool**

An overview of Career Online Highschool. Join Kathleen Pickering of Belen Public Library as she goes through the program and explains the benefits of offering Career Online Highschool at our library.

Presenter: Kathleen Pickering, Belen Public Library

### Tampico:

### Part 1: Tribesourcing Southwest Film

The <u>Tribesourcing Southwest Film</u> project digitally repatriates a collection of midcentury educational films by inviting Native folks from the home communities represented to record new narrations for the films. These 16mm Kodachrome films contain striking visuals, but the audio tracks are in many cases just appalling products of their time (1940s–1970).

"Tribesourcing" corrects the record by foregrounding culturally informed voices from within the communities. We have found that libraries are great places to connect with potential narrators, and librarians are great partners in the project. The Tribesourcing process is one example of repurposing legacy records to create a sustainable resource with new meaning to heritage communities.

Presenter: Jennifer Jenkins, University of Arizona

### Gallery:

### Part 1 Sustaining a Love of Reading with Land of Enchantment Book Awards!

Come learn about New Mexico's Land of Enchantment Book Award! Explore our 2022 winners and new 2023 nominees, learn how to promote LOE at your library, and share your LOE experiences and questions. Let's work together to build a generation of readers through these powerful books!

**Presenters:** 

Serenity O'Brien, Rio Rancho Public Schools Liana Morales, New Mexico State Library



Gallery (Cont.):

Part 2: New Mexico Library Foundation: Funding Changing Needs in New Mexico Libraries

The New Mexico Library Foundation (NMLF) is back with a message for library workers in NM. As our communities face fires and flooding along with ongoing challenges of the pandemic, we want to help. Join us to discuss how your needs are changing, and how NMLF funding may help.

**Presenters:** 

Olivia Baca, University of New Mexico Gilda Baeza-Ortego, Western New Mexico University April Kent, New Mexico Highlands University Madge Slavic, Gila Valley Public Library

------12-1 PM LUNCH BREAK-----

Kokopelli:

**AUTHOR LUNCHEON Sponsored by Perma-bound (Tickets Required)** 

————1:10–2 PM Friday Session 3 ————

**Coronado:** 

Traditional Knowledge from the Past for the Future: Collaborations with Indigenous STEM Experts

Explora Science Center and Children's Museum has developed STEM activity cards and programming which highlight Zuni and Navajo Traditional Ecological Knowledge (TEK) around water conservation and living within arid conditions. Accompanied by suggested literature, these activities showcase how traditional practices effectively utilize science and engineering principles.

Presenters: Explora Science Center and Children's Museum

Cozumel:

### What is a library marketing plan and do I need it?

This presentation will demonstrate effective library marketing plans, and the presenter will introduce the building blocks of effective marketing plans. The presentation will open with a short discussion of the ways marketing is currently being used and areas in which attendees feel they are weakest and need to learn the most. From the feedback received, the presenter will go over the ways a marketing plan is devised and implemented, what to do when things do not go as planned, and the possible impact marketing plans could have on their patrons. This presentation is geared toward academic libraries, but any kind of library can benefit from a solid marketing plan. Best of all, effective marketing plans do not necessarily require tons of time or resources and can be scaled to fit the needs and staffing of the library.

Presenter: Dr. Christy Ruby, Eastern New Mexico University

Tampico:

### **New Mexico Library Leaders' Perceptions of Sustainability**

In 2021, Presenter, Erin Wahl, initiated a survey and subsequent interviews of New Mexico library leaders. She was investigating how they understood, defined, and saw sustainability as a part of libraries now and in the future. Spanning multiple types of libraries, this study is a brief look into where New Mexico's libraries stand on sustainability at the moment. This presentation will go over the results of this study and talk about how we can continue the discussion and utilize this information in the state. Further information on the article that was written from this research will be provided to the audience.

Presenter: Erin Renee Wahl, New Mexico State University

Santa Rosa: Special Interest Group: ACRL (Academic Libraries) – Open to ALL

Rio Grande: Special Interest Groups: Archives and Archivists / Native American Libraries (Joint Meeting)

Gallery:

### Panorama: EBSCO's newest product

Panorama offers one place for all of your library's data. Combine data from multiple sources and library system types to create a holistic view. Panorama leverages advanced visualization and next—generation cloud technology to streamline data and uncover trends and insights while keeping data secure and private through reliable data practices to ensure user privacy. With analytics from Panorama, your library staff can achieve their goals, demonstrate the library's value and make data—informed decisions around e—resources, collection development, reference and instruction and support for new programs. Come learn about the platform, the data sources being analyzed, and how Panorama can turn hard to control data into dynamic, actionable insights for user engagement with the library.

Presenters: Greg Padilla John McDonald

Break

**Exhibit Hall:** 

### **Refreshments with Exhibitors**

Poster Presentation 6 and 7



Coronado:

### **Legal and Legislative Resources for New Mexico Residents**

The Supreme Court Law Library and Legislative Council Service Library, although located in Santa Fe, serves patrons all over the state. The Supreme Court Law Library provides patrons with research and reference services, court forms and referrals for free legal advice, and the NM Legislature's Library provides information on legislators and legislation. Both law libraries also refer people to legal resources such as free legal clinics and procedural information for resources and services available through various state agencies. This session will review the resources available to your patrons from their law libraries and how law libraries help increase access to justice.

**Presenters:** 

Stephanie Wilson, New Mexico Supreme Court Library Joanne Vandestreek, New Mexico Supreme Court Library

Cozumel:

### Transition Planning and Continuity of Service within Libraries and Archives

How do libraries best prepare for the departure of a longtime staff member, the retirement of a board member, or the death of a relied upon volunteer? Planning for and preparing for these transitions, although time—consuming themselves, are critical to successfully maintaining a continuity of service. This session will discuss strategies librarians and archivists can employ, whether by management or frontline staff, when facing the loss of a key contributor or being the one tasked to "fill those shoes." The presenters will discuss their experiences regarding maintaining iterative policies and procedures, documenting job responsibilities and task management with concise language, and capturing the "unofficial knowledge" that is often required to keep the institutional doors open. Panelists will address how they as employees or managers have overcome a lack of documentation, as well as been overjoyed with up—to—date manuals, to successfully contribute to the organization's mission.

**Presenters:** 

Dylan McDonald, New Mexico State University
Katie Gray, New Mexico Highlands University Library
Julia Kelso, Vista Grande Public Library
Jonathan Pringle, University of New Mexico Health Sciences Library
Abby Smith, New Mexico Museum of Art

Tampico:

### **School Library Makerspaces on a Budget**

Convinced you don't have the space, time, or budget to start a makerspace in your school library? You don't need a 3D printer and a recording studio to get your students making, all you need is the vision to encourage creation and exploration. Using first hand experience drawn from one year of creating a dynamic, engaging makerspace from scratch in a rural 3rd–6th grade school this session will give you immediate ideas to put into practice. From scrap paper bins to design challenges and more we'll look at real life examples of projects, all meant to encourage you to turn your school library into a center of making and creating. This session will focus on low–cost projects (most coming in at \$20 or below) and give you the confidence to get started making. The material is accessible to all levels of librarians and makers and public and school librarians.

Presenter: Angie Manfredi, Los Alamos Public Schools

Santa Rosa:

Special Interest Group: Assessment and Statistics - Open to ALL

**Rio Grande:** 

### How to partner with your PBS station and use media to spark conversation

To serve its diverse community network, NMPBS works with librarians to assess their unique needs and determine the ways in which public television resources can help them meet specific programming and community engagement objectives. While the NMPBS helps library partners become aware of and take advantage of the station's programming and content, the objective of these partnerships is to help each library meet their own objectives by tapping the best that public television has to offer. Public libraries across the state can benefit from partnering with their local public television station to explore available resources that meet local needs. To help you build your partnership with your local public television station, Laurel Wyckoff, Education and Outreach manager for NMPBS and librarian partners from Santa Fe Public Libraries, will talk about how their partnership has worked in the past and brainstorm with conference participants about their ideas for using public media to reach their community goals.

**Presenters:** 

Laurel Wyckoff, New Mexico PBS Maria Tucker, Santa Fe Public Library

**Gallery:** 

### **Creating a Sustainable Online Yoga Program**

The #WellnessWednesdays Yin and Restorative yoga program at Texas Tech University is an initiative taught by Erin Burns, one of the STEM librarians. It is both an outreach program as it is a unique way to connect with the community and it is a program that has helped the community well—being since its inception in 2021. This presentation will begin with a brief yoga stretch series, some background on why this type of yoga is beneficial, then specifics on how it is being conducted through Zoom at Texas Tech. Presenter will also discuss the perspectives of those who are participating. By providing such programs at academic libraries, students are taught new ways of being resilient in situations that may be out of their control (eg., pandemics).

Presenter: Erin Burns, Texas Tech University

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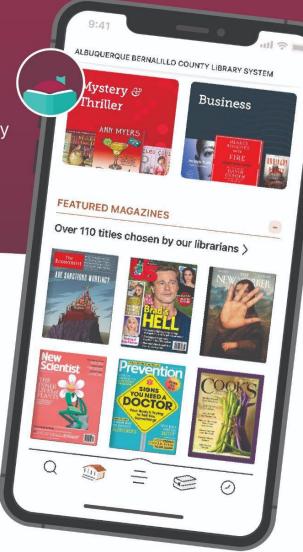
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**Sustainability Prompt:** What are your suggestions for keeping NMLA STRONG beyond this 2022 conference? Responses will be collected in a box in the chill space.

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All funds raised from this year's silent auction will go directly toward NMLA 2023 educational scholarships and grants. We appreciate your support and hope you enjoy the many great experiences and items donated from organizations around New Mexico.

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