GO Bond Update

The Library Bond Taskforce is working on the first phase of the GO Bond. This phase finds sponsors, informs librarians and elected officials, and works to get the bond through the legislature so that it will appear on the November 2002 ballot.

We are requesting $35,000,000 for school, public, and academic libraries. The Bond could be reduced or divided by the legislature. The second phase is ensuring that the Governor does not veto the bond. The third phase is to persuade the voters. In 1994 a political action group called Bonds for Books Plus was created during the voter phase of that bond. Linda O'Connell has agreed to serve as secretary for the Bonds for Books Plus 2002 campaign and David Giltrow has agreed to co-chair.

On November 13, the Library Bond steering committee presented the GO Bond to the Legislative Education Study Committee. Our presentation was well received with members endorsing the Bond. Librarians around the State are letting their elected representatives know the importance of the GO Bond to the libraries of your communities. The following people have agreed to serve as Regional organizers. Please contact them to find out what you can do to further this important cause.

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<th>County (ies)</th>
<th>Regional Coordinator</th>
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<tr>
<td>Bernalillo</td>
<td>Eileen Longsworth</td>
<td><a href="mailto:ELongsworth@cabq.gov">ELongsworth@cabq.gov</a></td>
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<tr>
<td>Chavez &amp; Eddy</td>
<td>Betty Long</td>
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<td>Colfax, Mora, San Miguel, &amp; Guadalupe</td>
<td>Ruben Aragon</td>
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<td>Curry, DeBaca, &amp; Roosevelt</td>
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<td>Lea County</td>
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<td>Los Alamos</td>
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<tr>
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<td>Taos County</td>
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</table>

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New Mexico Library Association Newsletter

The New Mexico Library Association Newsletter (ISSN 0893-2956) is published six times a year (February, April, June, August, October, and December). The next deadline is March 15, 2002. The editor reserves the right to edit contributions. Electronic format is highly preferred.

Send newsletter submissions to:
Kay Krehbiel, President NMLA

Send newsletter advertisements, address changes, back issue requests and other requests to:
Linda O’Connell, Administrative Services Contractor
C/O NMLA
P.O. Box 26074
Albuquerque, NM 87125
E-mail: nmla@rt66.com
Fax: 505-899-7600
Phone: 505-899-3516 or 800-898-6652.
NMLA Candidates for Next Year

The Nominations and Elections Committee, comprised of Charlene Greenwood, Heather Gallegos-Rex, and Linda Lewis, has prepared a slate of candidates for offices of Vice-President, Secretary, and Member at Large. Those who have agreed to run so far are:

**Vice-President/President-Elect:**
- Eileen Longsworth, Director, Albuquerque/Bernalillo County Library System

**Secretary:** (2-year term)
- Shirlene Gordon, Director of Library Programs, Institute of American Indian Arts, Santa Fe

**Member at Large:** (2-year term - 2 are elected)
- Louise Bolton, Director, San Juan College Library, Farmington
- Leslie Chamberlin, Director, Tireman Library and Coordinator, Educational Media/Library Science program, College of Education, UNM

**Molly McGraw, Health Information Trainer, Tribal Connection Southwest Project**

**Susan Pinkerton, Coordinator/Instructor, Library and Information Technology Program, Dona Ana Branch Community College, Las Cruces**

Thanks are due to committee members and to all the NMLA members who have agreed to run for these positions. Ballots will be mailed to the membership February 1.

-Charlene Greenwood, Chair, Nominations and Elections Committee

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**Mini Conference**

The October 26 mini conference at the beautiful San Juan Community College in Farmington combined unique ingredients to serve up a most successful event. Throughout, Jean Whitehorse from the NMSL Crownpoint Resource Center charmed the attendees with stories about her father and his fellow soldier Code Talkers as well as traditional Navajo tales. Especially entertaining were the coyote legends signaling human foibles and cunning behavior.

The Friday sessions, carried on the theme of Library: "Where Humor-Abounds", with videos, talks and hands-on sessions covering every aspect of Library life. Of course, there were many challenging sessions pertaining to online techniques and searching tools. These timely and pertinent topics combined with the lively infusion of lightheartedness served to fill our minds and spirits with renewed vigor to serve our local communities with quality library service.

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**Amigos Members, Go For It!**

**Amigos Fellowship Program**

The Amigos Board of Trustees is pleased to announce its annual call for Amigos Fellowship Program proposals for 2002.

In May 2002, the program will award up to $7,500 to library and information professionals in Amigos member institutions to fund individuals' professional development projects.

Contact Linda Wimberley, wimberley@amigos.org or 1-800-843-8482, ext. 122, for an application packet. Applications must be received by March 1, 2002, 5:00 p.m. Central Standard Time.
Office for Diversity website

The debut of the Office for Diversity website is the culmination of many voices, many skills, and many contributions over the last four years. Thanks go to Wendy Prellwitz, Communications Officer for the Office for Diversity. Wendy was hired in April of 2001 and has since integrated her skills and competencies for web design and communications with ALA member interests, ideas, and feedback.

It is my hope that the establishment of this new site will connect members and staff with:

1) diversity contacts and resources

2) information on the Spectrum Initiative (Note: the next project is to revamp the Spectrum website)

3) the diversity work of ALA members across the association

4) traditional, contemporary, and future issues of diversity

Components of the site include:

Welcome (About Our Office, About ALA) Spectrum Scholarship Recruitment (the focus being diversity) Programs & Events Diversity Resources -online -articles -publications -for MLIS students

Please take a look and offer up your feedback, critiques, and ideas for future development. We are eager to hear your thoughts, please send comments to diversity@ala.org.

Sandra Rios Balderrama Director, Office for Diversity American Library Association
1-800-545-2433 ext. 5020
Fax: 312-280-3256 e-mail: sbalderr@ala.org
New Faces, New Era @ your library

Office for Intellectual Freedom and ALA Development Office

During this difficult time, librarians must continue to be at the forefront of efforts to preserve and promote access to information and free expression, not an easy task anywhere, any time. In this light, we need your help today.

On March 20, 2001, the American Library Association (ALA) filed suit to challenge the Children's Internet Protection Act (CIPA). This Act requires public libraries that receive federal funding to install and enforce the use of blocking software on all computers with Internet access.

ALA filed suit, not only because of the flawed nature of filtering software, but also because CIPA violates the First Amendment and hinders the ability of libraries to fulfill their responsibility to provide access to information. A trial date has been set for March 25, 2002. For the most current information on the legal challenge, please visit http://www.ala.org/cipa

In order to meet funding needs for this legal challenge, ALA launched its campaign to raise $1.3 million for the CIPA Legal Fund. Thanks to many ALA member libraries, divisions, chapters, affiliates, and others, we are nearly halfway to our fund-raising goal.

Please visit: http://www.ala.org/cipa/cipalegalfund.html to make your gift to the CIPA Legal Fund and join ALA in our fight to protect intellectual freedom and equity of access. Please consider a contribution that will express your personal commitment to keeping Americas libraries safe from censorship.

By defending intellectual freedom, even during times of uncertainty, librarians help to ensure that intellectual freedom will remain one of our most treasured freedoms.

Don Wood
Program Officer/Communications American Library Association Office for Intellectual Freedom 50 East Huron Street Chicago, IL 60611 1-800-545-2433, ext. 1 + 4225 Fax: 312-280-4227 dwood@ala.org

New Mexico Library Association Newsletter
In Search of a Good Book

It would be no surprise to learn that Vaunda Nelson spends much of her free time with her nose in a children's book. She is, after all, a youth services librarian at the Rio Rancho Public Library. But this year is a bit different from most. This year, Nelson is on a mission. She is looking for a special book, one worthy of receiving a medal. Nelson has been elected to serve on the 2002 Newbery Award Selection Committee.

First awarded in 1922, the Newbery Medal was named for 18th century bookseller John Newbery. It is awarded annually by the Association for Library Service to Children, a division of the American Library Association, to the author of the year's most distinguished contribution to American literature for children. The purpose of the award is to acknowledge and draw attention to children's books of literary merit. "It's not a popularity contest," Nelson explains. "Many past Newbery winners aren't flying off the shelves, but what's popular isn't always the best literature."

The Newbery Medal is one of the awards most prized by children's authors. Similarly, being elected to the Newbery Committee is one of the highest honors that the library profession bestows upon children's services librarians. The fifteen committee members are responsible for reading the hundreds of books published in 2001 and -- in sequestered discussions -- choosing that one special book. The Medal winner will be announced on Monday, January 21, 2002, at the American Library Association's Midwinter Conference in New Orleans.

Meanwhile, when Nelson is not at work in the library, you'll find her madly reading books in search of eligible candidates for the award. Before it's all over, she hopes to perfect the art of reading while walking, eating and sleeping. This is her second time serving on the committee. Nelson's first service was on the 1991 committee that selected Maniac Magee by Jerry Spinelli:

"It's a great honor to have the opportunity to participate in this process," she says, "to play a small part in the making of literary history."

Park, Wiesner Receive Newbery, Caldecott Medals

(New Orleans) – Linda Sue Park, author of "A Single Shard," and David Wiesner, illustrator and author of "The Three Pigs," are the 2002 winners of the John Newbery and Randolph Caldecott Medals, the most prestigious awards in children's literature. These were among the award winners announced today during the ALA Midwinter Meeting in New Orleans. Considered the "Academy Awards" of children's book publishing, the Newbery and Caldecott Medals honor outstanding writing and illustration of works published in the United States during the previous year.

Park takes readers to 12th-century Korea to tell a timeless story of dedication to one's dreams and art in "A Single Shard," published by Houghton Mifflin Company/Clarion Books. Tree-ear, an orphan who lives under a bridge with his wise friend Crane-man, becomes fascinated with a nearby community of potters. Drawn by their exquisite craftsmanship, the adolescent boy begins to assist the master-potter Min. "Tree-ear's determination and bravery in pursuing his dream of becoming a potter takes readers on a literary journey that demonstrates how courage, honor and perseverance can overcome great odds and bring great happiness," said Award Committee Chair Kathleen Odean. "The story shines with dignity and strong values. Park's writing is powerful and precise as she explores universal themes about loyalty and art."

In "The Three Pigs," published by Houghton Mifflin Company/Clarion Books, the plot and form of a familiar folktale unravels as the pigs are huffed and puffed off the page and into a new world: The trio cavorts through scenes from a nursery rhyme to a fairy tale, liberating other characters on the fly. Using a range of artistic styles and thrilling perspectives, Wiesner plays with the structure and conventions of traditional storytelling, redefining the picture book. "Pigs burst through the pages' boundaries and soar into new dimensions. Transformations occur as the pigs boldly enter new stories, make friends and ultimately control their own fate," Award Committee Chair Kate McClelland said. "Witty dialogue and physical humor make this a selection that will have youngsters squealing with delight. Through Wiesner's vision and artistic virtuosity, 'The Three Pigs' celebrates possibility." Wiesner has written and illustrated seven children's books.

Two Newbery Honor Books were named:
(Continued on Page 6)

**Newbery; Caldecott Medals – (Con’t)**

"Everything on a Waffle" by Polly Horvath, published by Farrar Straus Giroux; and "Carver: a life in poems" by Marilyn Nelson, published by Front Street. Three Caldecott Honor Books were named: "Martin's Big Words: The Life of Dr. Martin Luther King, Jr.," illustrated by Bryan Collier, written by Doreen Rappaport, and published by Hyperion Books for Children; Jump at the Sun; "The Dinosaurs of Waterhouse Hawkins: An Illuminating History of Mr. Waterhouse Hawkins, Artist and Lecturer," illustrated by Brian Selznick, written by Barbara Kerley, and published by Scholastic; and "The Stray Dog," illustrated and written by Marc Simont and published by HarperCollins.

The awards are administered by the Association for Library Service to Children (ALSC), a division of the ALA.

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**GALA RECEPTION OPENS EXHIBITS AND CONFERENCE**

The Reception will be held Wednesday, April 17, from 5:00 pm to 8:30 pm in the Exhibit Hall on the third floor of the Corbett Center on the NMSU campus. Registration, just outside the hall, will be open from 4:00 pm to 6:00 pm.

Here is your opportunity to take a leisurely tour of the exhibit booths and enjoy some great hors d'oeuvres and drinks. Representatives from each company will be available to demonstrate their products and answer your questions. Some companies will have books available for sale. Don't Miss It!

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2002 New Mexico Library Association
Tentative Conference Programs

April 17-19, 2002
Las Cruces, New Mexico
**WEDNESDAY APRIL 17**

**Book Signing** / Jeanne Whitehorse Peterson and Dan Zancanella  
1:00 pm - 2:00 pm Las Cruces Hilton

**PRE-CONFERENCES**  - $15.00 each  
2:00 pm - 5:00 pm  
Las Cruces Hilton

*What’s Scary? What’s True? What’s Outrageous? What’s New? : Trends in Publishing for Southwestern Children and Young Adult Readers* / Jeanne Whitehorse Peterson, Author/Professor of Children’s Literature, University of New Mexico – Dan Zancanella, Author/Professor of Language Arts Education and Young Adult Literature, University of New Mexico.  
As you watch the shelves in your library, are you seeing more than Harry Potter flying into the arms of young readers? Is it only works of fantasy and science fiction which are in high demand? What else is being published? What might be the next trend? Don Zancanella and Jeanne Whitehouse Peterson will read from current children’s and young adult literature, ponder shifts in the types of books being published, then bring out their crystal ball in a playful attempt to predict the future.

*Writing Grants for the Small Library* / Clare Gearhart, Director, Cochiti Lake Public Library – Joan MacNeish, Librarian, Raton Public Library – Carolyn Kingson, Library Board, Embudo Valley Library.  
Intimidated by the paperwork involved with writing a grant? Starting to wonder if the government makes complicated forms deliberately (think e-rate)? Join three speakers who have participated in the Grantsmanship workshop at the New Mexico State Library for tips on successfully applying for grants.

4:00 pm - 6:00 pm **Registration**  – Corbett Center / 3rd Floor

5:00 pm - 8:30 pm **Exhibitor Reception**  – Corbett Center / 3rd Floor  
*It is sometimes difficult to visit the exhibit booths during a conference, so grab this terrific chance to talk with exhibitors in a relaxed atmosphere by arriving Wednesday evening. There will be plenty of hors d’oeuvres and live music.*

**THURSDAY APRIL 18**

7:00 am - 4:00 pm **Registration**  / Outside Exhibit Hall / Corbett Center / 3rd Floor  
7:00 am - 4:30 pm **Exhibits**  / Corbett Center / 3rd Floor  
7:00 am - 8:30 am **Continental Breakfast**  / Exhibit Hall / Corbett Center / 3rd Floor

7:30 am - 8:30 am  
Las Cruces Hilton

**NMLA BREAKFAST WITH YOUR AMIGOS**  
We’ll start your day off with a hot and hearty, full course breakfast. Betty Long, Chair of the Amigos Board of Trustees and Director of the Roswell Public Library, will open the program with a welcome and a brief outline of Board activities. Amigos Executive Director Bonnie Juergens will follow with a “State of Amigos” overview, followed by Jeff Downing, Amigos A-Plus Services/BioOne Manager, who will conclude with our annual Amigos/OCLC update. Reservations are required. Please call Jennifer Williams at 1-800-843-8482, ext. 183 to RSVP.

8:30 am - 9:45 am  
**Small Libraries : Big Change** / P. Stephen Thomas, Librarian, New Mexico State University, Grants Campus – Toni Beatty, Director, Rio Rancho Public Library – Irma Adler, New Mexico State University.  
Small libraries have very specific challenges. Beginning with a panel discussion, the presenters will outline some of the significant issues facing those who manage or work in small libraries. Staff and budgeting issues will be discussed. The panelists will lead breakout sessions on these and other topics that arise during the panel discussion.
Keeping Kids Safe on the Library’s Internet: CIPA is Not the Answer / Heather Gallegos-Rex, Deputy State Librarian – Kathy Barco, Youth Services Coordinator, Library Development Services, New Mexico State Library.
How can libraries protect children in the electronic library environment without limiting their access to information? An overview of the legal status of the Children’s Internet Protection Act will be of interest to anyone wanting to know about CIPA and best practices. A panel of experts will share their methods for really keeping children safe.

Exhibitor Demonstration / TBA

Job Fair / TBA

Collection Development Planning for the School Library:
Using Library Bond Money Wisely / Barbara Van Dongen, District Libraries Coordinator, Albuquerque Public Schools.
Albuquerque Public School librarians created successful five-year collection development plans. How did they do it? Learn tools and procedures to evaluate an existing collection in terms of the Standards of the New Mexico Task Force for School Libraries and to identify priority school library material needs for allocation of materials money.

What to Do When the FBI Calls / Randall D. Van Vleck, General Counsel, New Mexico Municipal League, Eileen Longsworth, Director, Albuquerque / Bernalillo County Library System.
Covering the current New Mexico Statute on confidentiality, this workshop will teach library staff to function effectively and legally within its confines. Practical tips will be offered on maintaining customer privacy and dealing with questions from staff, other customers, and law enforcement personnel within the context of our legal and ethical responsibilities.

Constituency Building: Look in your own Backyard! / Lynn Trojahn, Bosque School, Albuquerque.
Many times library development officers and librarians are led to believe that they have no constituencies on which to draw funding support. We are told that we do not have alumni, we are not as exciting as athletics, and we are infringing on other schools’ and colleges’ territories. As a public library, who are our natural allies in the community? It looks bleak and almost impossible to fundraise in our own backyard. It isn’t true! Universities and public libraries have multiple constituencies for libraries to draw upon and this presentation will show you where they are and how to reach them.

Better, Faster, Cheaper: Library and Vendor Perspectives on Outsourcing / Lori C. Gray, Regional Manager, Brodart Company – Scott Crawford, Western Sales Manager, Baker and Taylor – Rhen Busch, Collection Management Manager, Rio Rancho Public Library.
This panel discussion will offer vendor and library perspectives on available outsourcing options and trends. Panel members will discuss how public libraries can take advantage of vendor outsourcing services in collection development support, cataloging, and processing while maintaining local controls and standards. Learn how outsourcing can help achieve the goals of streamlining materials selection and increasing Technical Services output, and be customized for the unique needs of any library.

Local and Regional SIG Presents: Padre on the Rio Grande – The Life and Times of a Priest Extraordinaire / Evan Davies, Institute for Historical Research, Las Cruces.
From 1905 to 1945, the Reverend Hunter Lewis took a single failing parish and turned it into seven churches and 22 missions from the Mesilla Valley to Belen. How did he do it? Mr. Evan Davies will tell you.

10:00 am - 11:15 am  Welcome by Kay Krehbiel
Keynote Address / Nadine Strossen, President, American Civil Liberties Union.

11:30 am - 1:00 pm  Lunch / Free of Charge / Exhibit Hall

1:00 pm - 2:00 pm  NMLA Business Meeting / Auditorium
The Southwest Collection at New Mexico State Library / Jo Anne Jager, Southwest Collection Program Manager, New Mexico State Library.
What began as a handy reference collection over 40 years ago has expanded greatly in scope and function. The collection manager will suggest how the State Library’s Southwest Collection can aid and abet your own special collecting efforts and your users’ quests.

Que Hay de Nuevo? : Recent Literature about the Southwest for students K-12 / Claire Odenheim, Doña Ana Branch Community College – Margo Lamb, Elementary Library Supervisor, Las Cruces Public Schools – Carolyn O’Brien, District Technical Services Librarian, Las Cruces Public Schools.
Emphasizing recent Southwest literature, school and youth librarians talk-up their favorites! Included are books by and about the varied citizens of our enchanting region. This colorful and exciting presentation will feature books, music, and lots of bibliographies.

Rand McNally Classroom Materials featuring “Shared Reading” / TBA

Baffled, Befuddled & Bemused : Testing Student’s Use of the Library Web Site / Nancy Turner, Electronic Resources Coordinator, New Mexico State University Library.
Ok, you have a web site for your students, but do they use it effectively? This program will present information on the principles of web usability, usability testing, and easy, inexpensive tests for you to implement at your library.

The Aging Workplace / David Torres, Director of Affirmative Action and Compliance, New Mexico Institute of Mining and Technology.
Is the library workforce really “graying?” Learn how this will affect hiring, termination, promotion and retirement in libraries. Also, age-related laws and any current cases that directly relate to the library industry will be reviewed and discussed. A question and answer period will address specific questions.

REFORMA Presents Daniel Chacon
Book Signing will follow program

Lifelong Learning @ Your Library / Martha A. Toscano, Library Literacy Coordinator, El Paso Public Library (TX).
Gain some fresh new ideas on how to initiate literacy programs at your library.

School Library SIG / Business Meeting

Images, Sounds, Words : The NM Digital Collaborative / Devon Skeele, Chief, Public Services Bureau, New Mexico State Library – Nancy Dennis, General Library, University of New Mexico.
Libraries, museums, historical societies, archives and state agencies in New Mexico have come together to create a collaborative to make digitized resources readily available to the world via the Internet. This overview of the project will give librarians an idea of what we hope will be available to support access to information in digitized format from cultural and informational institutions of any size in their communities.

Lessons from the Road: A Practical Guide to Promoting Library Programs / Linda Harris, Author and Historian / sponsored by the New Mexico Library Foundation.
Linda G. Harris will share the lessons learned from her experience as a traveling author and public speaker. She will give examples of successful library program promotion, including how to get publicity, how to capture an audience, and how to use the event to increase community support. Linda G. Harris is the author of three books including One Book at a Time: The History of the Library in New Mexico.

Eclectic Electric Issues in Collection Development and Electronic Resources / Linda K. Lewis, Director, Collection Management and Resource Acquisitions, University of New Mexico General Library – Carol Kelley, Associate University Librarian for Technical Services, University Library, University
REGISTRATION FORM
NMLA ANNUAL CONFERENCE
LAS CRUCES, NEW MEXICO
APRIL 17-19, 2002

Please print or type your name as you wish it to appear on registration material.

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Library/Organization _____________________________________________
Address _________________________________________________________
City ___________________ State ______ Zip ____________________________
Home Phone ___________________ Fax _______________________________
Bus. Phone ___________________ E-mail ______________________________

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<td>NMSU Tour (Thursday 4:00 pm-5:00 pm)</td>
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Totals

*Check if vegetarian meal is desired

NEW MEXICO LIBRARY ASSOCIATION
MEMBERSHIP INFORMATION AND SCHEDULES

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DUES AND CONTRIBUTIONS ENCLOSED:

Dues
Marion Dorroh Scholarship
NM Library Foundation Total of Dues and Contributions
GRAND TOTAL OF CONFERENCE AND
MEMBERSHIP DUES

Mail this form and check or PO made payable to:
NMLA – P.O. Box 26074 – Albuquerque, NM 87125
of Texas at El Paso – Nancy Turner, Electronic Resources Coordinator, New Mexico State University Library.

Electronic books, journals and resources are changing how libraries acquire, process and provide materials. Three academic librarians will explore some of the challenges and successes in this rapidly developing area. Please bring your questions and your solutions!

REFORMA SIG / Business Meeting

4:00 pm-5:00 pm NMSU Tour / Take a guided horse drawn open-air trolley tour of the NMSU campus. Learn about the history of the campus and buildings.

4:30 pm Combined Library Foundation and All Conference in Honor of Past Presidents / Las Cruces Hilton

5:30 pm – 6:30 pm Book Signing with Denise Chavez / Las Cruces Hilton

7:00 pm – 10:00 pm Awards Banquet / Denise Chavez / Las Cruces Hilton

FRIDAY, APRIL 19

7:00 am - 11:30 am Registration Continues / Corbett Center / 3rd Floor

7:00 am – 8:15 am NM Consortium of Academic Libraries / Breakfast Meeting

7:00 am – 8:30 am Continental Breakfast / Exhibit Hall / Corbett Center / 3rd Floor

7:30 am – 1:30 pm Exhibits / Corbett Center / 3rd Floor

8:30 am – 9:45 pm Listen Here! : Developments in the Audio Book Industry / Melanie Nesser, National Account Manager, Landmark Audio Books – Bob Bridges, National Account Manager, Recorded Books. Representatives from two of the largest audio book vendors will provide an overview of the audio book industry. Learn about how the tapes are produced, the lifespan of an audio book, listener demographics, abridged vs. unabridged, and purchase vs. rental. Current and future trends in the industry will be examined with a focus on the emergence of books on CD and how CDs will impact the market. Tips on how to put together the ingredients for a great library spoken word collection will be offered.

Life Management : How to Balance Your Life and Be Your Best / Carol Brey, Director, El Paso (TX) Public Library – Cheryl Bernero, Branch Manager, Ysleta Branch Library, El Paso Public Library.

Are you stressed at home and/or work? Do you spend so much time at work that you don’t get anything done at home? Then this program is for you! Learn how to develop a personal life plan to help set goals and bring more balance to your life. The presenters discussed this topic at an El Paso Public Library Staff in-service day and it resulted in a system-wide, staff-led effort to incorporate meditation and relaxation into their daily work life.

Exhibitor Demonstration / TBA


It’s been trampled on, bent, broken and colored on — but you can save it, and this workshop will show you how! Focusing on basic book repair techniques, selecting supplies, and performing preventive preservation measures, this session will teach you how to prolong the usable life of your collection.

Municipal League : Working Effectively with Municipal Officials / Betty Long, Director, Roswell Public Library and Judy Stubbs.

New Mexico Preservation Alliance / Business Meeting
A Young Adult Advisory Council Can Work for You, Too! / Diane Tuccillo, Senior Librarian/YA Coordinator, Mesa (AZ) Public Library.

Undeniably, teenagers are an important stakeholder in public libraries. Finding creative ways to meet teen needs is an important facet of YA librarianship. The help of an active teen advisory board can contribute greatly in this regard and you will learn all the whys and how-to's of starting and running a successful board in this important workshop.

Teaching with Technology : Tips, Tricks, and Techie Tools / Susan Beck, Head, Humanities and Social Sciences Services Department, New Mexico State University – Mark Emmons, Head, Instruction Services, University of New Mexico.

Want to amaze your colleagues with your technical savvy? Then attend this program and play with the really cool toys! You will learn ways to incorporate technological tools into your presentations and hear about what works and what doesn’t. Come and get hands-on experience using smart boards, classroom control software/hardware and other great gizmos!

10:00 am – 11:15 am
New Mexico State Library Commission / Business Meeting

Safety in the Library / Lt. Pete Bradley and Officer Pat Doyle, Las Cruces Police Department.

Ever been in a situation when you were debating on whether or not to call the police? Has someone brought weapons into your building? Could it turn into a hostage situation? Many of us thought the hostage takeover at the Salt Lake City Library in 1994 was an exception, but recent events show we need to be alert. Join officers from the Las Cruces Police Department as they discuss staff and patron safety issues. There will be time for your questions as well, such as: what to do when children are left outside at closing with no parent in sight.

Sex, Privacy and the Single Librarian / Monica Kirby, Social Science/Outreach Librarian, New Mexico State University – Fred Stielow, Director, Walter P. Reuther Library of Labor and Urban Affairs, Wayne State University (MI) and panelists.

Librarians and administrators with direct patron contact will want to attend this pertinent session. A series of three skits proposing different ethical issues — “I know who you are,” “Carpe per diem: whose business is it?” and “Caught in the middle: harassed by customers and colleagues” — will be presented. Each skit will be followed by audience discussion of the ethical issues suggested in the skit.

Exhibitor Demonstration / TBA

Did They Like It? : Did They Learn? How to ask Meaningful Questions when Assessing Instructional Programming / Kate Manuel, Instruction Coordinator, New Mexico State University – Jan Hylen, Educational Librarian, New Mexico State University.

Increasing demands for accountability from educational institutions mean that it is no longer acceptable for library instruction programs to justify their services in terms of the numbers of classes or persons taught. Rather, instructional programming must demonstrate that it has both psychologically satisfied the needs of learners and concretely facilitated students’ mastery of learning outcomes in order for it to claim its share of institutional resources and librarians’ time. This workshop focuses on how to write questions for surveys and tests that will tell you what you really want to know. Some basic principles of writing meaningful questions will be explored, and examples of good and bad questions will be examined in small-group discussions.

The Perils of Paper: Adventures in “Traditional” Collection Development / Phil Jones, Reference and Instruction Librarian, Nielsen Library, Adams State College (CO) – Joe Becker, Acquisitions Unit Head, New Mexico State University – Louise Bolton, Director of Library Services, San Juan College.

Three academic librarians with collection development duties will discuss what works and what does not for building quality print collections. Hear new solutions to perennial problems and bring stories to share of your own challenges and insights.

Enchanting Book Talks / Lora Harlan, Youth Services, Clovis Carver Public Library and panelists.

Don’t miss this perennial favorite! A panel of presenters will book talk the 2002-2003 Land of Enchantment Booklists for Children and Young Adults.
NALSIG Business Meeting / TBA

PC Maintenance / Nolan Gray, Manager of Instructional Technology, New Mexico State University Computer Labs.
The presenter will discuss hardware replacement, operating systems, and ADA requirements for hardware and software, as well as basic computer preventive maintenance. This program will cover security of library software and hardware, and will help library staff to better serve their users whether in a computer lab situation or with individual computers. Bring your questions!

Internet Resources for School and Public Libraries / Laurence S. Creider, Head, General Cataloging Unit, New Mexico State University.
This program will provide URLs for selected resources on the World Wide Web that can make the cataloger's work easier, faster, and better. In addition to the URLs, the workshop will show you how to make use of these resources in actual cataloging situations.

11:30 am – 1:00 pm
Youth Services Luncheon / Las Cruces Hilton / Vaunda Micheaux Nelson
Vaunda Micheaux Nelson is the author of five books for children. She has twice been nominated for the Land of Enchantment Award and has won the Georgia Children's Book Award. She just recently served on the Newbery Award Committee for the second time. Book signing will follow luncheon.

Lunch / Free of Charge / Exhibit Hall

Interest Tables / Curry and Quay Rooms

1:00 pm – 2:15 pm
Library Leadership Institute Alumni

Seven Deadly Sins / Jean M. Bannon, Associate Counsel, University of New Mexico.
Learn some of the most common personnel mistakes made by employers and how to avoid them — including failure to manage employees, improper documentation, and mismanaging medical information.

Exhibitor Demonstration / TBA

Get some great ideas for short-term book discussion programs in public libraries, including ALA's "Let's Talk About It" programs.

Authority Control Cataloging / Patricia Hewitt, Technical Services Manager, New Mexico State Library – Eleanore Voutselas, Government Documents Cataloger, New Mexico State Library.
You always wanted to know the history of the concept of authority control for bibliographic records, didn't you? Well, this is the workshop for you! An overview of the concept, cataloging rules for personal names and corporate body names, and proper formulation for government headings will be covered.

NALSIG Presents: Michael Lacapa / Award winning author, illustrator, and storyteller.
In his own words, Michael Lacapa, master storyteller writes, "The Creator allows my hand to change the surface of paper with paint and ink and he allows my voice to share the truth found in stories." Book signing will follow program.

Options for New Mexico Resources Sharing / Tim Prather, Library Liaison Officer, Amigos Library Services.
Attend this workshop to discuss options for union listing New Mexico libraries' holdings and ideas for an integrated resource sharing service among those libraries. Projects planned by the New Mexico State Library and related OCLC products and services will be described.
2:30 pm - 3:45 pm
Exhibitor Demonstration / TBA

Latino Authors and Illustrators of Youth and YA Books / Sherry York, Retired School Librarian, Writer, and Reviewer.
Join us for this presentation of 23 children's and young adult books representing the work of eight authors and four illustrators, all from New Mexico. Biographical information on the authors and illustrators will be provided, as well as brief book talks on each title.

Digital Description for the Web: the Easy Way / Fred Stielow, Director, Walter P. Reuther Library of Labor and Urban Affairs, Wayne State University (MI).
Based on the forthcoming Building and Managing Digital Collections and Displays, this session offers simple methods for putting narrative descriptions on the Web. Techniques for hypertext applications through standard word-processing packages and database applications will be covered, and the audience will be asked to consider the nature of writing and composition for the information highway.

NMARL Board/Business Meeting

Animal Wisdom in the Human Equation / Jessica Dawn Palmer, Author.
Animal mythology is universal and an integral part of society's collective unconscious. A culture's legends reflect the attitudes not only about a specific species, but to nature as a whole. This unique and fascinating presentation by the author of Animal Wisdom, will discuss lore from both sides of the Atlantic with a special focus on the Native American culture. The emphasis is on the lesson that can be learned from our four-legged, two-legged and winged cousins. Book signing will follow program.

Current and Developing Options for Document Delivery / Tim Prather, Library Liaison Officer, Amigos Library Services.
Traditional and newly emerging options for providing document delivery to library users will be showcased in this workshop. Ariel, Prospero, ILLiad, the TransAmigos Express, and commercial document delivery vendors will be reviewed.

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2002 NMLA Conference Hotel— Las Cruces Hilton
705 South Telshore Boulevard - 505/ 522-4300

Reservations can be made by calling the hotel directly. Please be sure to mention NMLA or that you are part of the conference, so you are charged correctly using the conference rates. The hotel does not take purchase orders. Persons sharing accommodations and wanting to split hotel charges should inform the hotel of the need for split billing when checking-in to avoid delays at check-out. It is conveniently located just ten minutes from the Corbett Center at NMSU.

The Prices for available accommodations are as follows:

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MIRACLES, TABOOS, VISIONARIES, IMMIGRANTS, TRIBES

[March]
MIGUEL LOST AND FOUND IN THE PALACE
By Barbara Beasley Murphy
Illustrations by George Ancona
Ages 8 to 12

[April]
MASTERWORKS FROM THE HEARD MUSEUM
Published by The Heard Museum
Sliptcased: $55.00 ISBN: 0-934351-67-8
VOL 1: HOLD EVERYTHING!
Masterworks of Basketry and Pottery from The Heard Museum
VOL 2: BE DAZZLED!
Masterworks of Jewelry and Beadwork from The Heard Museum
VOL 3: SO FINE!
Masterworks of Fine Art from The Heard Museum

[April]
COLLECTIVE WILLETO
THE VISIONARY CARVINGS OF A NAVAJO ARTIST
Essays by Shonto Begay, Walter Hopps, Lee Kogan, and Greg LaChapelle
Foreword by John and Stephanie Smither
Photography by Bruce Hucko
Cloth: $45.00 ISBN: 0-89013-396-4

[May]
LORETTITO
THE SISTERS AND THEIR SANTA FE CHAPEL
By Mary Jean Straw Cook

MUSEUM OF NEW MEXICO PRESS
800.249.7737
www.mnmpress.org
Licensing Essentials for Library Professionals

Beginning February 25th through April 5th, OITP will host an online e-mail tutorial on licensing. Similar in format to the successful copyright and UCTA tutorials offered in 2000 and 2001, the licensing tutorial will cover licensing basics in 25-30 brief, but informative messages written by Lesley Ellen Harris (http://www.copyrightlaws.com/index2.html), a recognized expert in copyright law and the author of Licensing Digital Content: A Practical Guide for Librarians.

The tutorial will help librarians negotiate and interpret licensing agreements with confidence. Highlights include: frequently asked questions, licensing lingo tips, how to develop a licensing policy, how to be a better negotiator, and MORE.

The licensing tutorial course is FREE to ALA members, and only $25 for non-ALA members. For those librarians engaged in licensing activities, this is a MUST DO! Signing up is easy:

1. Send an e-mail message to: listproc@ala.org
2. Leave the subject line blank.
3. In the body of the email type: subscribe
4. Licensing Your First Name Your Last Name
   (example: subscribe licensing John Doe)

After subscribing, you should receive an automated message. On February 25th, you will receive your first e-mail tutorial message on licensing. You can read your messages when they arrive, save them for later, or print them out, but we recommend reading the messages in the order that they are received.

Non-ALA members can also receive the tutorial by sending a $25 check or money order made out to the American Library Association. Please include your e-mail address with your check so we can subscribe you. Send the check to:

American Library Association
Office for Information Technology Policy
1301 Pennsylvania Avenue NW
Suite 403
Washington, DC 20004
Attn: Chiffonya

For more information, contact Chiffonya Brown or Carrie Russell at ALA's Washington Office, (800)941-8478 or write to Chiffonya at cbrown@alawash.org: redistributed for noncommercial purposes with appropriate credits.

To subscribe to ALAON, send the message: subscribe ala-wo [your_first name] [your_last name] to listproc@ala.org or go to: http://www.ala.org/washoff/alaon

From the Advocacy for School Libraries Special Interest Group.

We shared a booth with Land of Enchantment at the New Mexico International Reading Association annual conference in Grants on November 2 and 3. T.J. Betenbough and Nancy Pictall-French graciously took care of the drawing for us and distributed some School Library information. We had a drawing for two Joe Hayes books -- he was the featured storyteller on Saturday -- and the books were given out at the Land of Enchantment luncheon.

We continue to seek out opportunities to spread the message about the value of school libraries whenever we can. With the New Mexico Bond Task Force we are working on a legislative network to contact legislators and urge them to support placing the Library Bond issue on the ballot for November 2002.

Please join us in our efforts.

Judy Hulsey
Claire Odenheim
Rogers Bardé

Business Shop

Quality Printing
- Desktop Publishing  - Bulk Mailing Services  - High Speed Copying
- Color Copying  - Packaging Materials  - Shipping via UPS  - Packaging
- Rubber Stamps/Labels  - Laminating/Office Supplies  - Faxing/Notary
- NE HEIGHTS
  Ph: 294-0316  Fax: 294-0318
- NORTH VALLEY
  Ph: 344-7701  Fax: 344-7581

New Mexico Library Association Newsletter
LeapFrog SchoolHouse Announces The Recipients of Matching Library Grant Program

LeapFrog SchoolHouse announced the recipients of the second round of its $500 matching grant program for libraries. These newly available funds will be applied to a minimum purchase order of $1,000 to help libraries obtain LeapFrog SchoolHouse products, including LeapPad platforms, interactive books and other electronics learning materials.

We are excited that the second round of our Matching Library Grant Program has generated so much interest from school and public libraries across the country,” said Bob Lally, president of LeapFrog SchoolHouse. “This program promotes literacy in partnership with libraries that most need support and resources to help children master critical reading skills.”

Applicants were required to submit a proposal outlining a creative project that included the use of LeapFrog SchoolHouse’s technology-based programs. Each proposal incorporated a detailed project description including goals, objectives, and an evaluation plan. Awarded projects ranged from check-out programs for low-income families to after-school programs for at-risk students.

With 26 grant recipients, LeapFrog SchoolHouse is awarding $13,000 in grants and generating $26,000 in new interactive reading products for school and public libraries in 15 states.

(Continued on page 10)

New Mexico Library Foundation

The traveling exhibit, “New Mexico’s Library Legacy,” remains available for your library. Come visit the Foundation’s display at the NMLA annual meeting in Las Cruces and reserve a slot for 2002 or 2003.

We’re pleased to announce that that the principal winner of the Fall, 2001, fundraiser is Mary Kay Roach of the Children and Youth Department, Farmington Public Library. Mary Kay and her husband will use her two Southwest Airline tickets to visit their son and family in a new house in Indianapolis, Indiana. Thanks to all who participated and to the local arrangements committee of the NMLA Fall mini-conference held at San Juan College for their generosity and hard work.

Celebrating its 10th anniversary, the New Mexico Library Foundation is a tax deductible foundation serving the libraries and library organizations of the state by providing grants and services. Your donations are welcome in your name or to honor another person. Make checks payable to “NMLF” and send to the address above.

new mexico library association newsletter
LeapFrog - Continued

LeapFrog SchoolHouse proudly announces the following grant recipients:

Bert Raney and Haag Elementary Libraries
Yellow Medicine East School District 95
Granite Falls, Minn.

Bridge Creek Elementary School
Bridge Creek School District 95
Blanchard, Okla.

Chula Vista Public Library
Chula Vista, Calif.

Collinsville Memorial Public Library
Collinsville, Ill.

Dr. Carter G. Woodson Elementary
School #160
Baltimore City Public Schools
Baltimore, Md.

Herrera Elementary School
Houston Independent School District
Houston, Tex.

Hillsboro Public Library
Hillsboro, Ore

Jemez Pueblo Community Library
Jemez Pueblo, NM

Lakeside Elementary School
Clay County School District
Orange Park, Fla.

Lindley Park Elementary School
Asheboro City School District
Asheboro, NC

Mattie Lively Elementary School
Bulloch County School District
Statesboro, GA

Parkridge School for the Arts
Corona-Norco School District
Corona, Calif.

Project Read/South
San Francisco Public Library
South San Francisco, Calif.

Putnam County Elementary School
Putnam County School District
Eatonton, GA

Richmond Public Library/LEAP
Richard, Calif.

Roxbury Public Library
Succasunna, NJ

Sallie Logan Public Library
Murphysboro, Ill.

Toulon Public Library
Toulon, Ill.

Tuloso Midway Primary School
Tuloso Midway Independent School Dist.
Corpus Christi, TX

Wadsworth Public Library
Wadsworth, OH

West Central Elementary School
West Central School District 49-7
Hartford, SD

Westview Primary School
Berkeley County School District
Goose Creek, SC

Willows Public Library
Willows, Calif.

Wilmington Public Library
Wilmington, Ill.

For more information about future LeapFrog SchoolHouse grant opportunities, send an e-mail note to grants@LeapFrogSchoolHouse.com
About the "LeapPad" Platform

A compact, notebook size electronic tool the LeapPad platform allows books to spring to life thanks to an innovative technology that enables books to "talk." Using patented NearTouch technology, any part of a page can be made touch interactive. With the LeapPad's electronic stylus pen, adults and children can touch images and hear sounds on any part of the page. This allows learners to read specific letters and words, to sound out words, or to read entire pages. More than 60 LeapPad books are available today and another 110 will be published in 2002.

About LeapFrog SchoolHouse

LeapFrog SchoolHouse publishes PreK-12 curriculum content, correlated to state and national standards, that is enhanced by its own unique electronic learning platforms. The company’s in-depth Literacy Center curriculum, partially delivered via patented instructional technologies, involves and stimulates PreK-2 students as they learn early literacy skills through a series of engaging, multi-sensory experiences. Language First! is an English language development program for K-2 students that utilizes the award-winning LeapPad electronic learning platform. LeapTrack is an assessment and instruction-system using LeapPad technology.

ALA Announces NASA @ your library

The American Library Association (ALA) is pleased to announce NASA @ your library*, a three-year program launching this month, developed by the Office of Biological and Physical Research, National Aeronautics and Space Administration (NASA), and the Development Office of ALA. The goals of the program are to drive participation at libraries, raise awareness and interest in science, encourage young people to pursue careers in science, and increase the visibility of NASA programs and many of their findings.

As part of NASA@your library, ALA and NASA will develop collaboratively a program to share and promote fascinating scientific information on NASA research and will demonstrate the expertise of librarians in selecting excellent books and materials to get children and adults excited about how space research affects their lives. A program-specific Web site and traveling exhibit will be developed, and six library sites will be selected as models. The traveling interactive exhibit will spend a month at libraries across the country and will have special presentations specifically created to draw members of the community.

"Through NASA@ your library, we will send a strong message that both public libraries and NASA have a wealth of information freely available for all citizens," said ALA President John W. Berry. "Libraries bring you a world of resources."

"Libraries can help NASA take the excitement and potential of space research occurring 200 miles above the Earth to every person in every community across America," said Dr. Kathie L. Olsen, NASA’s Associate Administrator of Biological and Physical Research. "Young Americans across the country will be able to identify new career opportunities, and citizens in every community will glimpse how the same science that will take us beyond the planet could transform every American’s future on the planet. We are very excited to extend our message along with ALA’s through NASA @ your library."
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