Best wishes for 2001, which begins with some changes for the Association.

This issue of the newsletter has been combined with the preliminary conference program for the Association’s 2001 Annual Conference, to be held April 18–20 at the Albuquerque Convention Center. The combination of newsletter and preliminary program allows more space for program descriptions and at-a-glance schedules of events. I hope that the new format helps you plan and makes it easier for you to find many events and programs that you don’t want to miss. Inside the preliminary program you will find registration information and a form.

The conference theme, Library Odyssey 2001, focuses on the human and social side of libraries and librarianship. Our keynote speech by Marti Smith, library school faculty member at Long Island University, is titled, “Ethics in Practice: It’s the Journey and the Destination.”

The program is packed with exciting speakers from around the United States and also challenging presentations from our colleagues who serve in libraries around our state. Because the Convention Center is a huge facility we can schedule a large number of programs and offer a variety of choices to school, public and academic librarians. Librarians of all types will surely find at least one of the three pre-conferences absolutely essential to her/his work. By the way as much as possible we have tried not to schedule programs competing for the same audience at the same time. While the conference program is pretty firm, inevitably there will be small adjustments, which will be reflected in the final program you’ll receive at registration.

This year during the State Legislature’s 60-day session NMLA will be actively lobbying to increase state funding for public libraries and to extend the School Libraries Task Force to elementary and middle school libraries with an appropriation to the State Library. Watch the NMLA e-list for legislative updates from Joe Sabatini, Chair of the Legislation and Intellectual Freedom Committee, and write or call your district’s representatives. Think about joining your colleagues at the Roundhouse on Monday, February 12th for Library Legislative Day, which is being sponsored by NMLA and the New Mexico Consortium of Academic Libraries (NMCAL).

Though I had never lobbied at the Roundhouse before, for the past two years I have attended and am trying to develop an on-going relationship with my representatives. Those of us who attend last year were well prepared by legislative day organizers on how to talk to legislators (clearly and briefly), what to do and what to expect.

As NMLA begins 2001, there has been a change in the office of president. Our president for 2000-2001, Laurie Macrae, formerly of Director of Taos Public Library, notified NMLA in December and moved to San Diego in early January to take a new position. (See her message on page 3.) She hopes to return to New Mexico to attend the conference in April. Until the newly elected vice-president takes office after the conference in April I will serve as both president and vice-president. I thank Laurie for her leadership and her advocacy for intellectual freedom on behalf of the Association and New Mexico libraries and cordially wish her well in her new library and in her future endeavors.

-Kay Krehbiel
NMLA Officers and More

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For more information on how to subscribe to the e-list, please see the e-list page at our website.

New Mexico Library Association Newsletter

The New Mexico Library Association Newsletter (ISSN 0893-2956) is published six times a year (February, April, June, August, October, and December). Submissions can be sent via e-mail (preferred), on disk, or printed (double-spaced). The next deadline is February 23, 2001. The editor reserves the right to edit contributions. Electronic format is highly preferred.

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Send Newsletter advertisements, address changes, back issue requests and other requests to:
Linda O'Connell, Administrative Services Contractor
C/o NMLA
P.O. Box 26074
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e-mail: nmla@rt66.com
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phone: 505-899-35616 or 800-898-6652
From the 2000 President’s Pen

The year 2000 is coming to an end with some momentous changes for all of us. As I write this piece, we still do not know who the next President of our country will be, but we do know that as of January first, 2001, Kay Krehbiel will be the President of the New Mexico Library Association. I have accepted a position with the San Diego Library system and will be moving there in January.

My eight months as President of NMLA have been filled with warm experiences with my friends and colleagues from throughout the state, and I lack the words to say how much these friendships have meant to me over the years of working in New Mexico libraries. You are a great group!

I would like to urge you in the year ahead to support the ALA and NMLA agenda to promote the importance of libraries and librarians, to build sustainable communities, nurture democratic institutions, and especially to protect free speech.

I promise to keep in touch and to carry with me always your generous good wishes.

-Laurie Macrae, President NMLA 2000

Editor’s note: This article was written in December 2000.

Patrick Jones Innovative Young Adult Librarian to Present at Conference

Have you heard about Houston Public Library’s successful Power Card Challenge to sign up 200,000 school children for library cards and to increase circulation of juvenile materials by 20%? Are you a school or public librarian looking for ways to attract young adults into your library? Patrick Jones, formerly Youth Services Coordinator for Houston Texas Public Library, will present two programs at the 2001 annual conference.

Jones is the author of Connecting Young Adults and Libraries: A How to Do It Manual, (Neal-Schuman, 1998) which was first published in 1992, expanded and revised for the second edition, and remains the book of choice on the subject of service to this age group in public libraries (Ellen Fader, Journal

New mexico library association newsletter
BIEN! Website Available

The Web site for The Border Health Information and Education Network (BIEN!), a consortium of seventeen public libraries, academic institutions and health organizations in Dona Ana, Luna and Otero counties, is now up and running. The Web site at http://www.mnsu.edu/bien exists to serve healthcare consumers, providers, and educators. It currently features a page listing Spanish-language health resources on the Web, and in the near future the site will become completely bilingual. We hope you will use the BIEN! Web site and give us feedback. Feel free to post messages on our bulletin board!!

-Molly McGetrick, Health Resources Librarian/Web Site Manager, Border Health Information & Education Network

NMLA Conference Specials from LPD Press & Tradición Revista Magazine

Specials!!!!!

* Subscribe to Tradición Revista Magazine during NMLA - get 1/2 year FREE!! $30yr
* Already a subscriber? Renew during NMLA and get the same 1/2 year FREE!! $30yr

Book Specials

Archbishop Lamy by Father Thomas Steele  Hard $29.95  Soft $19.95
Seeds of Struggle: Harvest of Faith  Hard $19.95  Soft $14.95  CLOSEOUT!
Charlie Carrillo: Tradition & Soul  Soft $29.95
Regis Santos  Hard $29.95  Soft $19.95
Our Saints Among Us  Hard $29.95  Soft $19.95
Hispanic New Mexican Pottery  Hard $19.95  CLOSEOUT!
Sermons of Archbishop Lamy CD for either Mac or PC  $19.95
Free copy of Sacred Art of Colorado with every book purchase

Rubberstamps of New Mexican Santos - $1 off each. Great to use with kids.
LPD Press/Tradición Revista 505/344-9382 call for specials if you can’t attend NMLA.

NMLA Education Committee
Issues Call for Posters

The NMLA Education Committee invites you to present a Poster Session at the 2001, NMLA Annual Conference. This is a forum for library staff from around the state to highlight their libraries and to share their successful ideas with colleagues by presenting a research project, a practical problem-solving effort or an innovative library program.

A poster session is an informal presentation displayed on bulletin boards using pictures, graphs, data and text to illustrate the presentation. Poster presentations provide other conference participants an opportunity to quickly and easily become acquainted with your topic. An effective poster session highlights the main points of your topic with visual display. Poster sessions may cover a project, program or subject of professional interest to library staff. Some suggested subjects for poster sessions are:

- Conservation and Preservation
- Children’s Services
- Young adults’ services
- Personnel
- Planning and evaluating
- Organization
- Special collections
- Archives
- Literacy
- Rare books
- Creating web pages for your library
- Library services to special groups
- Reference and information services
- Information and referral services
- Library Instruction
- Circulation services
- Time management
- Technology
- Library education
- Continuing education
- Workflow design
- Approval plan evaluation
- Search strategies for online catalogs
- Bibliographic control in the online catalog
- Student jobs for slow times in a library
- Innovative training schedules for staff/faculty/students
- Creating web pages for your library
- Approval plan evaluation
- Caring for rare books
- Workflow design

After acceptance by the NMLA Education Committee, each presenter or co-presenter will be assigned an exhibit space and a scheduled time for presentation. The exhibit space will include the bulletin board on which the poster will be mounted. The presenter or co-presenters must be present during the scheduled time to answer questions or discuss the contents of their displays. Handouts, brochures of services, bookmarks, and business cards will complement the presentation.

All proposals should include the following information:

- Title of poster session
- Presenter(s)
- Affiliation of presenter
- Postal address of presenter
- E-mail of presenter
- Phone number of presenter
- Subject of poster session
- Abstract in 100 words or less describing the poster session

Please send inquiries and proposals to:
Cindy Watkins, NMLA Education Committee; cwatkins@lib.nmsu.edu; NMSU Library; PO Box 3475; Las Cruces, NM 88003; phone: (505) 646-7676; fax: (505) 646-2288.

Submissions received after this date may be considered if there is still available space for participation.
UNM's Health Sciences Center Library is Building Healthy Alliances

The UNM Health Sciences Center Library (UNM HSCL) has received $40,000 to promote access to consumer health information in New Mexico. The project, "Access to Electronic Health Information for the Public in New Mexico", is funded by a grant to the UNM HSCL from the National Network of Libraries of Medicine, South Central Region, a program of the National Library of Medicine. This regional program is administered by the Houston Academy of Medicine, Texas Medical Center Library.

The goals of the project are: 1) to link individuals, communities, and organizations interested in consumer health information; 2) to identify and promote awareness of existing local and regional consumer health information resources; and 3) to provide training on existing consumer health information sources. The Albuquerque/Bernalillo County Library System is a primary partner in the project.

As part of the project, the UNM HSCL has been working in partnership with the Consumer Health Information Coalition (CHIC) to develop a consumer health web site http://hsc.unm.edu/chic. CHIC is an informal network of community individuals and organizations for sharing information and resources about consumer health in New Mexico. The Coalition was formed in October of 1998, when the HSCL invited librarians, health care providers, patient educators, and patient advocates from public, private and non-profit organizations to meet and identify consumer health information issues in New Mexico. Participants at this initial meeting identified the need for an organized, cooperative initiative to guide the creation, acquisition, and dissemination of consumer health information materials and services statewide.

The CHIC web site includes a list of recommended links for consumer health information, announcements of consumer health projects in New Mexico, resources for the development of consumer health collections and services, upcoming consumer health events, and minutes from the Coalition's meetings. CHIC and the HSCL will be adding links to local consumer health resources, guidelines for evaluating health information on the web, and a consumer health resource directory to the site. Please visit the CHIC web site for up-to-date information on consumer health in New Mexico.

In order to facilitate access to health information, the HSCL is also providing free document delivery of medical articles to public libraries in New Mexico for consumer health questions. For more information about document delivery, contact Rebecca Barreda at 505/272-8052(ph), 505/272-5350(fax), or email: docdel@salud.unm.edu.

For additional information about "Access to Electronic Health Information for the Public in New Mexico" or the Consumer Health Information Coalition, please contact Eileen M. Sullivan; The University of New Mexico, Health Sciences Center Library; Albuquerque, NM 87131-5686; Phone: (505) 272-0638; Fax: (505) 272-5350; or e-mail: esullivan@salud.unm.edu.

This project is supported by NLM Contract No. N01-LM-6-3525.
Table Topics – a Sharing Activity for the NMLA Annual Conference

Table Topics give you a chance to discuss a specific issue and at the same time make new acquaintances. Table Topics are a good way to find out how other librarians handle a certain problem and an easy way to meet colleagues who share similar interests.

At set times during the conference a facilitator who has experience or interest in a topic will be at a designated table, and anyone may sit down and join the discussion. The topics will be on a variety of fairly specific issues, such as charging fees for interlibrary loan or circulation policies for magazines. The facilitator acts as the host, makes sure that everyone at the table is introduced and, if needed, asks questions to keep the discussion going.

Table Topics are scheduled for Thursday, April 19th, from noon to 1 p.m. in the exhibit area, following the Grand Opening of the exhibits at 11:30 a.m. In the final conference program you will see a list of topics, each with a number, so you can find the topic you have selected.

If you want to suggest a table topic or serve as a facilitator, please contact Kay Krehbiel (kkrehbie@admin.nmt.edu or 835-5615) New Mexico Tech Library, Socorro, by March 1, 2001.

Bylaws Change Proposed by the Board

To facilitate a smoother transition and to assist new officers and board members as they take up their responsibilities, the Board passed a motion to include both incumbent and new officers and board members in the board meeting which precedes the annual conference. Under the proposed bylaw change the post-conference meeting will be dropped.

Article XII: Executive Board Duties
Section 1. The Executive Board shall convene at the beginning and the conclusion of the annual conference with at least three other sessions called at the discretion of the President.

Change to: The Executive Board, including current members and new members who will take office at the end of the conference, shall convene at the beginning of the annual conference. At least three other sessions will be called at the discretion of the President.

The proposed bylaw change will be voted on at the business meeting Thursday, April 19, 2001 at 1 p.m.

"There are worse crimes than burning books. One of them is not reading them."
Joseph Brodsky

"Any book that helps a child to form a habit of reading, to make reading one of his deep and continuing needs, is good for him."
Richard McKenna

Look What You're Doing Now With Amigos and OCLC

OCLC WebExpress Service
provides an affordable library tool that helps you easily create and locally customize an integrated gateway to your library's electronic services. Consolidate your OCLC services and other electronic resources so your users can find the materials they're seeking with one convenient interface.

OCLC ILLiad Service
a comprehensive ILL management system, ILLiad automates routine ILL borrowing and lending functions and provides a Web-based, end-user interface to submit and track ILL requests at any time of day or night.

• Provides interfaces to the OCLC ILL service, National Library of Medicine’s Docline service and RLG’s Central RLG ILL service.
• Supports copyright tracking to monitor copyright liability and provides a method to pay copyright royalties.
• Can eliminate paper ILL files.

For more information on OCLC’s WebExpress and ILLiad, contact Barbara Nicholls or Jim Baxter at Amigos

"Resource Sharing Through Technology"
14400 Midway Road, Dallas, TX 75244-3509
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www.amigos.org

New Mexico Library Association Newsletter
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This project is supported by NLM Contract No. N01-LM-6-3525.

Interlibrary Loan Workshop Offered

Amigos has scheduled "Interlibrary Loans: For Lenders Only" for February 21, 2001. In a half-day session from 10:00 a.m. to 3:00 p.m., the workshop will focus on the lending side of Interlibrary Loan operations, sketching out the workflow as it currently exists in each participant's operation. Other topics will include ways to streamline the lending workflow, managing lending records, improving lending fill rate and generating statistics.

Additional interlibrary loan related workshops are also scheduled in February. Please see http://www.amigos.org/training.htm for more information on pricing and registration for this or other Amigos workshops.
IFLA Conference Coming to Boston in August 2001!

For the first time in 15 years the United States has the honor of hosting the International Federation of Library Associations and Institutions (IFLA) Council and General Conference. IFLA's 67th meeting will be held next year in Boston, August 16-25, 2001. IFLA 2001 provides a chance for librarians in the United States to meet, interact, and learn from librarians from around the world, as well as an opportunity to showcase your library and library services to the global library community.

"Libraries and Librarians: Making a Difference in the Knowledge Age" is the theme for IFLA 2001, and programs and workshops will explore how libraries and librarians become effective players in the Knowledge Age of the 21st Century.

For more information on IFLA 2001 (including registration, housing, and volunteering) please visit the IFLA 2001 website at http://www.ifla.org/IV/ifla67/index.htm. If you have other questions about IFLA 2001, please contact the ALA International Relations Office at intl@ala.org, or 800-545-2433, ext 3201.

Mark your Calendars for the MPLA Conference December 5-7, 2001 in sunny Phoenix, Arizona

Welcome to Our New NMLA Members!

Jan McCullough, Cannon AFB Library
Joy Poole, Student/Indiana University
Virginia W. Boylls, Retired
Tueredia McBride, Lovington Public Library
Danielle Swopes, Portales Public Library
Sherry York, Retired
Doris Camp, Hobbs Public Library

Carol D. Frick, UNM Gallup Zollinger Library
Christine Cantrell, Gadsden School District Libraries
Rita Sue Medina, Hatch Public Library
Denise Beard, T or C Public Library
Brenda Valencia, T or C Public Library
Renee Irwin, T or C Public Library
Elsie Jackobowsky, T or C Public Library
Betty Hibler, T or C Public Library
Paula E. Mertz, Socorro Public Library
D. Jeanne Griffith, Socorro Public Library
Theresa Strottman, WNMU Miller Library
Marsha A. Lafferty-Jenkins, Albuquerque Public Schools
Florinda Garcia, Albuquerque TVI
Ida Garcia, Santa Teresa High School
Emma Hernandez, Santa Teresa High School

Our sympathy is extended to the family, friends and co-workers of Maxine Schrup. Maxine passed away on Friday, December 1st. She was the devoted director of the Capitan Public Library and received, with her husband, the 2000 New Mexico Amigo Award.

ALA Provides "@ Your Library" Campaign Support

The American Library Association has recently installed a new website for the "@ Your Library" campaign.

The website at: https://cs.ala.org/@yourlibrary/ provides press release information and other public relations material for any library interested. An e-list is also available for librarians to discuss what is working and what is not for individual libraries.

Please check out this website full of help!

-Lorie Mitchell
ALA Spectrum Scholarship Applications Due

Just a reminder that the months are ticking down. Spectrum scholarship applications will be due on March 1, 2001. That leaves ONLY TWO SHORT MONTHS to recruit well over 50 qualified applicants and candidates.

All candidates must hold Bachelors degrees and wish to pursue careers in library and information sciences. Awards will go to successful candidates from the following ethnic backgrounds and the largest under-represented groups in our profession: African-Americans, Latino/Hispanics, Asians/Pacific Islanders, and Native Americans. Applicants already enrolled in a graduate library school program are only eligible for the program if they are currently carrying no more than 12 units of class.

We want to allot ALL of our scholarship money this year. We want NONE of it to go to waste. Let's all work together to build the best kind of futures for library school students of color and libraries alike.

For more information, please go to http://www.ala.org/spectrum/

Sandra Rios Balderrama, Office for Diversity, American Library Association; 50 East Huron St.; Chicago, IL 60611; http://www.ala.org/spectrum/; phone: 1-800-545-2433 ext. 5020 or 1-312-280-5020; fax: 1-312-280-3256; e-mail: sbalderr@ala.org

"No entertainment is so cheap as reading, nor any pleasure so lasting."
Lady Mary Wortley Montagu (1689-1762)
The 2001 session of the New Mexico Legislature began January 15, 2001. This will be a 60 day session. NMLA’s first priority will be an attempt to increase the appropriation for state aid to public libraries. This has the support of the New Mexico Municipal League. We are working on a bill to increase the appropriation from the current $350,000 to $850,000. This would bring New Mexico’s program almost up to 50 cents per capita, about a third of the national average for states that have a program of state aid to public libraries.

Our second priority will be legislation associated with the School Libraries Task Force. The Task Force report to the Legislative Education Study Committee on November 15th was very successful. Committee members were receptive to the recommendation that access to the statewide electronic periodicals database be extended to elementary and mid-school libraries. This would take an additional appropriation to the State Library of $200,000.

We will be supportive of capital outlay appropriations for local library projects, and we will be alert for potential censorship issues. As in prior years, I will track legislative developments and post them to NMLA e-list as needed.

-Joe Sabatini, Chair/L&IF Committee

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NMSU Library Wins National Library Publicity Award

The NMSU Library is among nine national winners of the John Cotton Dana Library Public Relations Award, the most prestigious award of the American Library Association. This award recognizes and honors outstanding achievement in library public relations. The award was announced on January 13 at the mid-winter meeting of the American Library Association in Washington, D.C.

In recognizing the winning library organizations, Caroline Oyama, chair of the John Cotton Dana award committee, said, "This was an exciting year with a very wide range of libraries entering. The entries depicted public relations programs reaching out to many diverse populations and interests. The committee was extremely pleased to see the overall strength of the entries, as well as a significantly greater number of submissions."

Dr. Elizabeth Titus, Dean of the Library, said, "We are delighted that NMSU has received this prestigious national award. It reflects upon the outstanding library staff and their contributions to the university community."

The NMSU Library won in the academic libraries category for its "Dino-mite" campaign, which capitalized on the public relations power of the dinosaur skull "Stan," the most popular attraction on campus, by celebrating a $3 million library naming gift and honoring the donors, Mr. and Mrs. Herbert Zuhl. The campaign was conducted and the application prepared by library Grants and University Relations Officer Jeanette Smith.

Other winners included the Bellingham, Washington, Public Library for its "Catch 'em Reading Photo Contest;" Denver Public Library for mounting an energetic and effective pre-emptive public relations strategy towards an expose on "Dr. Laura" Schlessinger's television show, in which the library was targeted; Dr. Eugene Clark Library in Lockhart, Texas, for "Up on the Roof with the Loony Librarian," in which a librarian camped on the library's dome for a week to raise funds for renovations to the library; King County Library System in Issaquah, Washington for their updated visual identity featuring a new branding mark and a focused strategic marketing effort that encouraged their community to "Turn to Us;" the Metropolitan School District of Washington Township, Indiana, for its "Once Upon a Millennium" community party; Phoenix Public Library for "Read Your Way to the Ballpark;" and the West Bloomfield Township Public Library, Michigan, for "Score Big With Books: They'll Score Big With You."

The John Cotton Dana Award is sponsored by the H.W. Wilson Company of Bronx, New York and the Library Administration and Management Association (LAMA), a division of the American Library Association (ALA). H.W. Wilson and LAMA have jointly sponsored the awards since 1946. The winning entries will be on display at the John Cotton Dana Award booth in the exhibit area during the annual ALA Conference, June 14-20, 2001, in San Francisco. The awards will be presented to winners at a reception held during the conference. For more information, contact Jeanette Smith at 646-7492.

- Jeanette Smith

Gala Evening “Mysterious Southwest” Planned for Conference

A gala evening, “Mysterious Southwest,” is being planned for 7 p.m. Friday, April 20 following the final day of conference programs. Reserve Friday evening to attend this special event. Following a delightful dinner you will hear guest speakers: J. A. Jance author of Rattlesnake Crossing, Outlaw Mountain and Tombstone Courage; Michael McGarrity, author of Tularosa, Judas Judge and Serpent Gate; and Fred Harris, former Senator and author of Coyote Revenge. Each of these distinguished mystery writers will share with us how the spirit of the Southwest has impacted on her/his writing.

This event is being co-sponsored New Mexico Library Association as a fundraiser for scholarships and by Friends for the Albuquerque Public Library as part of its centennial celebration.

Watch the NMLA list and final conference program for location of the dinner and information on ticket sales.
Call to Order: President Laurie Macrae called the meeting to order at 3:30 p.m. in the Las Cruces Hilton Hotel following the annual mini-conference.

Roll Call: Laurie Macrae, Thaddeus Bejnar, Heather Gallegos-Rex, Verla Peterson, Charlene Greenwood, Joe Sabatini, Lorie Mitchell, Rogers Barde, Kay Krehbiel, Olivia Newfield, Patricia Froehlich, Claire Odenheim

Agenda: Approved

Minutes: For 7/21/00 were amended to include Olivia Newfield’s attendance and approved.

President’s Remarks: Laurie Macrae commented on the success of the mini-conference and complimented organizers Norice Lee and Olivia Newfield. She also praised the State Library and others for the excellent collaborative work on the School Libraries Task Force and the Leadership Conference. Ruben Aragon of Highlands University is waiting for a commitment from local librarians to support the 2003 conference at that venue.

Treasurer’s Report: The interest from the Bank of America CD was not included as income in the treasurer’s report. Verla asked whether it was appropriate to include it, since the CD would not mature until the following fiscal year. Thaddeus replied that it depended on whether NMLA finances were to be run on a cash or accrual basis. The Special Finance Committee will advise the treasurer on this matter before the next board meeting. Bad checks from the previous year have been written off in the amount of $200.

Questions remain regarding outgoing for “Battle of the Books,” Land of Enchantment and the newsletter. Thaddeus Bejnar asked if the treasurer’s line item was exceeded; Verla Peterson will let us know next meeting.

Verla was praised for her attention to detail. Motion made to approve treasurer’s report; it was seconded and approved.

Awards Committee: Toni Beatty and the members of the committee have been in contact through e-mail. Information can be viewed on the NMLA website. The nominations due date has been advanced to December 8, 2000. The committee has decided to delay a new type of award to libraries as a whole, but will continue working on ideas to develop new awards for the following year. Sylvia Ortiz’s years of experience on the Awards committee and help were mentioned by Toni.

Bylaws Committee: No report

Legislation and Intellectual Freedom: Joe Sabatini reported that the New Mexico Municipal league agreed to support a movement to fund New Mexico’s public libraries at an amount that equals the national average. He also commented that as the State Department of Education continues to abandon school libraries, it is important to let the Legislative Education Finance Committee know that we do not agree with what they are doing. He urged librarians to attend Legislative Day to lobby legislators and make our views known; also to write our legislators and get others to support school libraries and libraries of all kinds.

Public Relations: Lorie Mitchell and Rogers Barde passed out the draft copy of the needs assessment; comments can be e-mailed to Lorie. It was modeled on one used by Mountain Plains Library Association for employees and recommended by the State Library at the evaluation workshop. The issue of who to send the final draft was discussed (just to members or to others on the mailing list as a way to encourage membership, etc.) and is still open for more discussion. However it was decided to send the draft copy first to board members and that they will return the assessment ASAP using own stamps and to look at the website www.surveytools.com. The NMLA website had 444 hits in September. Lorie indicated that she needs photos of all board members in digital format. She also said that the newsletter will be ready to print by Tuesday (Oct. 17) and that she could accept copy until Monday. It will come out by November 1st. She needs 3 to 4 weeks to get the 8 to 12 pages out. Fred Bryant, owner of One Stop does the printing and mailing to 591 on the mailing list. She uses Word Perfect as opposed to desktop publishing.

Nominations Committee: Charlene Greenwood reported that nobody had agreed to run for treasurer; Lorie Mitchell may consider. Ballots must be mailed by February 1, 2001; candidate information will appear in the newsletter that comes out before the mailing. Any changes to procedures for balloting must follow Robert’s Rules.

Thaddeus moved to approve the structure of the ballots and allow a call for nominations to appear in the newsletter and a message to be posted on the e-list and website. So far we have Earl Phillips for Vice President; Member at Large 1: Norice Lee and Olivia Newfield; and Member at Large 2: Kathy Matter, Maggie Reysen, Barbara Rosen, Ken Slagle, and Shirlene Gordon.

MPLA (Mountain Plains Library Association): Charlene Greenwood will attend the MPLA meeting in Des Moines and report on issues at our next board meeting.

New Mexico Library Foundation: No report

State Librarian: Heather Gallegos-Rex for Ben Wakashige stated that Ben was attending the Western
Council of State Libraries. He and others at the library are planning the Leadership Institute for next summer. She said that the Information Caravans were successful. Study Guides for the certification exam are available in PDF format on the State Library website. Annual reports for public libraries are due. Technology Plans for public libraries (for e-rate) are due and will be turned in by January 15, 2001. There will be a Bond Issue in 2002 for technology in public libraries. Working with the NM Health Department, the library is planning expanded information about diabetes. Sandy White may be called at 1-800-340-3890 from November 13 to 20 for information. Also the Find It NM program has resulted in a five-fold increase in reference questions answered by the library.

Membership Committee: Rogers Barde reported that Linda O’Connell reported that membership is currently 591, down from a high of 678 in 1980. There were 630 members last spring. She discussed ways to attract new and old members through mailings and especially phone calls. She commented on the uses of the needs assessment that membership and public relations has been working on. It will assess NMLA programs and members needs and desires for services and programs. Board members will receive a rough draft and another on the web to which they are to respond.

Education Committee: Verla Peterson reported that the committee has recommended four continuing education grants be awarded.

Federal Relations Coordinator: No report

Conference site for 2003: Las Vegas is still proposed and Laurie reported that Ruben Aragon of Highlands University hopes to hold the conference there. She commented that it would be useful to have bids from areas in the state that have adequate conference facilities. Joe Sabatini said that we must address geographic balance. Thaddeus and Charlene asked that we consider joint conferences with Colorado, NMCAL, MPLA, BRLA, etc. Laurie said that a bid solicitation must be put in the hands of our paid administrator Linda O’Connell. Charlene said that Susan Deese-Roberts might have an appropriate RFP. These and issues involving the mini-conference must be dealt with through a bylaws change. More discussion to follow at the next board meeting.

Old Business:

Special Finance Committee: Thaddeus presented the charge, i.e. duties of this committee which were discussed and amended by the board to promote systematic and ongoing financial reporting for the NMLA board and members. The first meeting of the committee will be prior to the January board meeting. Laurie appointed Thaddeus Bejnar, Earl Phillips and David Giltrow as members together with the current treasurer, Verla Peterson.

Conference Planning 2001: Vice president Kay Krehbiel asked for an increase from $60 to $70 for registration to cover some of the meal costs as conference expenses have gone up. We will vote by e-mail. Budget report thus far was turned in. Patricia Froelich has expanded the program range with more free presenters. She is working on a post conference program for school librarians on Saturday. A motion to introduce new board members at the Wednesday Board meeting before the conference was approved. A bylaws change would be required to cancel the Saturday board meeting.

School Library Task Force: Charlene Greenwood reported that the statewide meetings were successful and well attended. Many issues were addressed within the report, among them the need for administrative support for school librarians, funding, standards and benchmarks, and more library education and training programs in the state. She reminded people to attend the LESC (Legislative Education Study Committee) presentations November 13, 14, 15, 2000.

REFORMA SIG: Verla Peterson made a motion for a vote by e-mail to make REFORMA a SIG.

E-mail actions:

Laurie made a motion to adjourn at 5:45 PM, seconded and approved.

Respectfully submitted,
Claire Odenheim, Secretary
Opportunity to Win Conference Registration!!

If you are not a current member of NMLA and send the answer to this question in, you will receive $5 off your membership dues AND your name will be entered into a drawing to receive a free registration. Please send it to:
NMLA Survey
P.O. Box 26074
Albuquerque, NM 87125

Please tell us why you have decided not to join NMLA.
What would persuade you to be a member of NMLA?

Would you like to become an NMLA member?

Just fill out this form and send it in!

Name: __________________________
Address: _________________________
City: ____________________________
State: __ Zip: ___________________
Phone: _________________________
Fax: ____________________________
Email: __________________________
Library: _________________________
Position: ________________________
Member who encouraged me to join: _______________________________________

Membership affiliation
Use Dues Schedule below. Select only one:
ML Library Employee
MI/C Institutional/Commercial
SM Sustaining
MT Trustee/Friend
MR Retired
MS Student
MO Other

Annual Dues Schedule
Institutional/Commercial $55.00

Personal Membership
Sustaining $80.00
Library Employee:
Non-salaried - $10,000 $10.00
$10,000-$14,999 $15.00
$15,000-$22,999 $25.00
$23,000-$29,999 $35.00
$30,000-$39,999 $45.00
$40,000-$49,999 $55.00
$50,000+ $60.00
Related: Trustee, Friend, Student, Retired, Other $10.00

Library Affiliation
CU - College and University Libraries
PL - Public Libraries
SL - Services to Youth and School Libraries
XL - Special Libraries
Other

Make check payable to New Mexico Library Association, and mail this form and check to:
NMLA
P.O. Box 26074
Albuquerque, NM 87125

Dues: ____________________________$
Marion Dorroh Scholarship: ______$
New Mexico Library Foundation: ______$
Total of Dues & Contributions: ______$

new mexico library association newsletter
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