73rd Annual Conference in Las Cruces

This year's conference will be an event tightly-packed with a variety of quality presentations and workshops. In a break with tradition, the conference will be held at the beginning of the week in the beginning of March. Attendees will have a chance to experience the local culture and environment with tours scheduled for Sunday afternoon. The Executive Board meets Sunday evening, and the conference will be underway in full swing Monday morning through Tuesday afternoon. See the schedule on pages 8-9. There is something for everyone. A computer track will introduce the latest internet issues and resources.

The conference keynote speakers are well-known humorists of the library world. “We librarians can be serious, way too serious, in our profession,” says Richard Lee, cartoonist and author. He will attempt to lighten us up on Tuesday morning. Herb White, author of more than 150 books and articles on topics of library administration, supervision, and library automation, will give us his unique perspective on internet issues in his Monday morning address. Leon Metz, the banquet speaker, is a prolific author of popular history books and a riveting speaker. He will tell about “Chasing History Around the Southwest.”

The conference setting is Onate High School (below), which is not your ordinary high school! It has won several design awards and offers optimum accommodations for meetings and exhibits. Food will be provided at the site so attendees will not need to leave during the day. Plan to spend some time with the exhibitors who are coming from far and wide to display their wares.

Jenny Minter, conference coordinator, Valerie Horton, local arrangements chair, and forty-five volunteers have been working very hard to provide a program that should make your wildest continuing-education-and-networking dreams come true.
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1996

February 7  | Conference Pre-registration due
March 3    | 5th Board Meeting, Las Cruces
March 3-5  | 73rd Annual Conference, Las Cruces "Just Say Know"
March 5    | 1st 1996-97 Board Meeting, Las Cruces
March 15   | Newsletter Deadline, Post-conference issue (includes Interest Group annual reports)

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**Newsletter Submissions Due March 15th**

Submissions can be sent via e-mail, on disk, or printed (preferably laser printed or scannable letter quality). Printed submissions should be double spaced.

Send Newsletter submissions, address changes, back issue requests, requests for a large print or braille edition of the Newsletter, and advertising requests and copy to:

Donnelly Curtis
P.O. Box 3358
Las Cruces, NM 88003
e-mail: dcurtis@lib.nmsu.edu
fax: 646-7677
phone: 646-4228

The New Mexico Library Association Newsletter (ISSN 0893-2956) is published quarterly based on NMLA Executive Board meetings and Annual Conference dates (approximately March, June, September, and December).

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Dynamic plans were approved at the conclusion of the New Mexico Library Association Executive Board’s “Strategic Planning Retreat” held at Ghost Ranch, November 11-12, 1995. In order to continue NMLA reorganization, the Executive Board, Committee Chairs, Development Committee members, and presidential candidates were requested to participate for the purpose of enabling “proactive” instead of “reactive” action by the board. My respect and gratitude to the following for their dedication and participation:

Board members:
Alison Almquist
Barbara Billey
Donnie Curtis
Nova Duhrsen
Kathy Flanary
Valerie Horton
Mary Pat Kraemer
Kay Krehbiel
Betty Long
George Marr
Kathy Matter
Marilyn Reeves

Guest presenter, David Giltrow, Ph.D., Educational Technology, set the stage for forward thinking by stating factual information about technology and emphasizing the resulting implications for our profession. Kathy Flanary shared “A Model for Complex Change,” which defines the components of change as: Vision + Skills + Incentives + Resources = Action Plan (Tafoya and Newbill, 1995, adapted from Knoster, 1991). Tommy Thomas, of the State Human Resources Dept., then facilitated as the participants developed the action plan on pages 19-21.

Greetings to NMLA members 1995-96 from

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LUISA Sponsors
Denise Chavez

by Molly Molloy, LUISA Liaison

LUISA, the Spanish Language Interest Group of NMLA, is delighted to sponsor a presentation on “Border Literature” by Las Cruces native and award-winning novelist and playwright, Denise Chavez. Author of many plays and short stories, her most recent book is *Face of An Angel* (Farrar, Straus, and Giroux, 1994). In her words, “I feel, as a Chicana writer, that I am capturing the voice of so many who have been voiceless for years. My work is rooted in the Southwest, in heat and dust, and reflects a world where love is as real as the land. In this dry and seemingly harsh and empty world there is much beauty to be found. That hope of the heart is what feeds me, my characters” (*Contemporary Authors* 131:104).

Denise Chavez puts this hope and joy into her writing and her presentations. We look forward to her contribution to our conference in March.

Documents SIG
Sponsors Programs

by Kathleen S. Le Febre,
New Mexico Tech Library

Maureen K. Crocker, State Publications Consultant and Public Library Consultant for the Colorado State Library and Adjunct Faculty Member of Emporia State University, will conduct two workshops at the NMLA Annual Conference in Las Cruces.

“Government Business Sources” will identify Federal and state sources which can be used to answer business questions, methods for locating unpublished sources, and getting the answers your patrons need, and generic county and city sources for business information.

“Handling a Business Question” will cover categories of business information questions, identification of business sources by types, and the business reference interview.

Maureen Crocker teaches Information Transfer in Business and Industry and Basic Information Sources for Emporia State University School of Library and Information Management. As State Publications Consultant for the Colorado State Library in Denver, she covers reference, acquisitions, and collection management in both print and electronic form. As a Public Library Consultant she provides consulting and continuing education services for public libraries and boards of trustees in the areas of planning, library law, collection development, policies, and public services. She teaches continuing education courses and is a co-trainer for a day long reference skills workshop entitled “Thinking on Your Feet: Or How to Look Smarter Than You Feel While Doing Reference.”

Beer, History, and the Rio Grande

by Mark Pendleton  Branigan Library, Las Cruces

Plan to arrive in Las Cruces early enough on Sunday before the conference and join us for some relaxation and fun! You can go on one, two, or all three tours scheduled for Sunday afternoon.

Old West Brewery

This micro brewery produces a variety of beers from pale ale to porter. Come see the “innards” of a working brewery, ask ques-
Beer etc., cont.

tions, and sample the product! The tour price of $5.00/person includes a glass of brew. We will meet at 1:00 p.m. in the Holiday Inn parking lot (University and Main) near the hotel entrance and carpool to the brewery.

Old Mesilla

Vesta Siemers, author of *A Historic Walking Tour of Mesilla New Mexico* will take us on just such a tour. Mesilla was the capital of the Confederate territory of Arizona and New Mexico. Billy the Kid was a prisoner for a time here. The Gadsden Treaty was signed here. The tour price of $5.00 per person includes a copy of Ms. Siemers’s book. Carpool from the Brewery to the Mesilla Plaza at 1:45 p.m.

Nature Walk on the Rio Grande

Author, naturalist and engaging conversationalist Susan Tweit will lead a stroll along the riverbank and discuss local natural history. Ms. Tweit’s *The Great Southwest Nature Factbook* won her the 1994 Friends of Thomas Branigan Memorial Library annual author award. She has written several books about the Chihuahuan Desert and has her own radio program, “Wild Lives,” on 90.7 FM KRWG. Meet at the new La Llorona city park on the east side of the river (off Picacho) or at the Branigan Library parking lot to carpool at 3:30 p.m. Price: $5.00 per person. For further information, contact:

Mark Pendleton
505/526-1048 (work)
505/527-6181 (fax)
505/522-1329 (home)
mpendlet@lib.nmsu.edu

Some Facts About Your Competition:

What is the percentage of 7th graders who watch more than 3 hours of TV daily?

47%

What is the percentage of 7th graders who read daily for pleasure?

27%

What is the number of videos rented daily in the U.S.?

6 million

What is the number of public library items checked out daily in the U.S.?

3 million

How much time does the average 5th grader spend watching television per day?

130 min.

How much time does the average 5th grader read outside of school per day?

90% read 4 min. or less

Bob McCannon, Director of the New Mexico Media Literacy Project, will present at the March conference about media, their effects and strategies for teaching and parenting in this era of increasingly powerful electronics, with his unique multimedia database. Bob is also Coordinator of Technology at Albuquerque Academy and has presented widely on the topics of media and technology. NMMLP has been featured on the front page of the *Los Angeles Times*, and has received local, state and national attention as a leading grassroots revolution to “take back” our culture by creating more informed consumers of media. The Southern NM Media Literacy Coalition, a volunteer organization consisting of educators, parents, and media personnel, will also present at the conference. For more information call Erica Hizel at (505) 828-3129 or email: hizel@aa.edu.
1996 NMLA Awards

The Association is very pleased to honor the following people at the Awards Banquet on Monday, March 4th at 6:30 PM at the Holiday Inn de Las Cruces.

Leadership Award

Stephen J. Rollins, Associate Dean of Library Services, University of New Mexico, Albuquerque

Ellanie Sampson, Director, Truth or Consequences Public Library, Truth or Consequences

Legislator of the Year Award

Senator Stuart Ingle, District 27, Portales

New Mexico Library Amigos Award 1996

Judy Armstrong, volunteer, Friend of the Library, and author of a weekly library column for the Roswell newspaper, Roswell

Joanne Benard, Executive Board member of the Friends of the Library and volunteer, Lovington

Carol Gaines, Board of Trustees member and volunteer, Thomas Branigan Memorial Library, Las Cruces

First-Time Attendee Member Contest

The Education Committee for the New Mexico Library Association is sponsoring a contest for NMLA members who have never been to an NMLA Annual Conference. One lucky first-time attendee will be the guest of the Education Committee for the 1996 Annual Conference in Las Cruces, March 3-5.

The grant includes the registration fee, a banquet ticket, and two-days’ per diem ($140) to cover lodging expenses. The recipient must be a member of NMLA at the time of application, must not have attended an annual conference before, and must reside more than 30 miles from the host city (Las Cruces).

To apply, submit a statement in 25 words or less telling why you want to attend the NMLA Annual Conference. The deadline is January 25, 1996. Include your name, address and telephone number.

Send your application to:

Kay Krehbiel, Chair
NMLA Education Committee
New Mexico Tech. Library
Socorro, NM 87801

For more information, contact Kay:

Phone: 835-5766
Fax: 835-5754
E-mail: kkrehbie@admin.nmt.edu
Just Say Know!

New Mexico Library Association
Annual Conference
Onate High School, Las Cruces, New Mexico
Sunday, March 3rd - Tuesday, March 5th, 1996 (no conflicts)

Note from Jenny Minter, First Vice President and Conference Coordinator:
You should have already received your conference mailer. Please be aware that the preregistration form has a new look this year! It is not the traditional packet that you are used to seeing. If you have not received a glossy turquoise, black and white brochure, please e-mail me at: jminter@lib.nmsu.edu, or call 527-7556. Thanks! See you in Las Cruces in March. "Just Say Know."

Silent Auction: 8:30 a.m. Monday-noon Tuesday
Keynote Addresses (no conflict):
   Herb White, Columnist for Library Journal
      11:00-noon Monday
      "Librarians and the Information Superhighway: Traffic Cops or Roadkill?"
   Richard Lee, librarian, cartoonist, writer
      9:45-10:45 a.m. Tuesday
      "What’s so Funny About Being a Librarian?"

Exhibits Grand Opening Buffet Noon-1:30, Monday
Foundation Celebration 5:30-6:30 p.m. Monday NMSU Museum
No Host Bar 6:30-7:30 p.m. Monday, Holiday Inn de Las Cruces
Banquet 7:30-10:00 p.m., Holiday Inn de Las Cruces
   Guest speaker: Leon Metz, historian and author, "Chasing History across the Southwest."
   Awards presentations
Continenta Breakfast in Exhibits Area Tuesday 7:30-9:30 a.m.
NMLA Business Meeting/Update
   Guest speaker: Elizabeth Martinez Executive Director, ALA, "Yes, Know!"

Land of Enchantment Book Award Luncheon
   Winning author: Peg Kehret, Terror at the Zoo 12-1:30 p.m. Tuesday (order a box lunch)
NMCAL Luncheon (Invitation only) Noon-1:30

Monday, March 4th

8:15-9:30     Open Internet Lab
9:45-11:00    Internet Resources for Children's Librarians Donnie Curtis, NMSU Library
1:45-3:00     Taming the Net: Getting Information to Come, Sit and Stay! (Integrating & Using Electronic Information) Carol Boyse and Christopher Landt, NMSU Library
3:15-4:30     Taming the Net: Pay No Attention to the Man Behind the Screen (The Nuts & Bolts of an Information Network) Carol Boyse & Christopher Landt, NMSU Library

Tuesday, March 5th

8:30-9:30     Developing World Wide Web Information about Your Library, Gwen Gregory, Cynthia Watkins and Cindy Wambeam, NMSU Library
1:45-3:00     Government Documents on the Internet Jackie Shane & Dan Barkley, UNM Library
3:15-4:30     A Systematic Approach to Searching the Internet, Marlo Brown, NMSU Library
Monday, March 4th

8:15-9:30  
New Mexico Newspaper Project Marilyn Fletcher, UNM Library
The New Mexico Preservation Alliance and "The State of Preservation"  
Tom Clareson, AMIGOS
Nike, Nintendo, and Name Calling: Are we Communicating in 1995?  
Bob McCannon, Director, New Mexico Media Literacy Project

9:45-11:00  
Is There a Need for On-site Catalogers? Ellen Zyroff, San Diego Co. Library
Ways of Knowing through Reference and Technology Irene Owens, University of Texas at Austin, Graduate School of Library Science
Black New Mexicans, 1850-1990 Monroe Billington, former professor of History at NMSU
Know Your Neighbors Ellen Trost, Bloomfield Community Library and Linda Welsch, Rio Vista Middle School, Bloomfield

1:45-3:00  
Reading with the Enemy James LaRue, Douglas County Library District, Colorado
Organizational Restructuring: Moving from Hierarchy to Teams at the University of Arizona Library, Doug Jones and Chestalene Pintozzi, University of Arizona
Self Defense for Librarians Peg Strain and Denise Wheeler, Open Way Safety Alliance, Albuquerque
Spanish for the Reference Interview Ed Erazo, NMSU Library

3:15-4:30  
Staying Committed While your Workplace is in Chaos Pat Wagner, Pattern Research, Denver
Virtual Reality in the Library and Classroom Margaret Holleman and Mic Denfeld, Pima County Community College, Tucson
How to Publish Your Book Panel of Southwest writers: Denise Chavez, Robert Boswell, Marilyn Hadrill, Don Kurtz
Challenging Isolation Patricia Froelich, New Mexico State Library, Kitty Sherlock, NM State Department of Education, Charlene Greenwood, Albuquerque Public Schools

Tuesday, March 5th

8:30-9:30  
Planning for Automation: The People Side Bruce McLaren, NMMI Library
How you can predict the future when futurists Can’t....Pat Wagner, Pattern Research, Denver
Using Government Publications to Answer Business Reference Questions, Maureen Crocker, Colorado State Library
Information ’96: AMIGOS/OCLC Update Barbara Nicholls, AMIGOS

1:45-3:00  
Media Literacy: Getting Started Jim Ficklin, Sunny Conley and Francis Campbell, Southern New Mexico Media Literacy Coalition
Reference Triage Barbara M. Robinson, Robinson & Associates, and a panel of practicing NM reference librarians.
Think Nationally—Act Locally: Ideas from FOLUSA that Friends Groups Can Use Jan Dodson Barnhart, President, Friends of the Libraries, UNM
PR Doctor Karen McPheeters, Farmington Public Library

3:15-4:30  
Handling a Business Reference Question Effectively Maureen Crocker, Colorado State Library
Designing the Electronic Classroom Laural Adams, NMSU Library
Border Literature Denise Chavez, author of Face of an Angel and The Last of The Menu Girls
White House Conference Task Force National Issues Update Elizabeth Martinez, Executive Director, ALA, Susie Sonfleith, ALA Councilor, and Betty Long, NMLA 2nd Vice-President
NMARL Program to Focus on Organizational Restructuring in Libraries

by Tim McKimmie, NMARL Chair-elect

Two librarians from the University of Arizona will present "Organizational Restructuring: Moving from Hierarchy to Teams at the University of Arizona Library" at the NMLA Annual Conference in Las Cruces. The program is scheduled for Monday, March 4, at 1:30. The presenters are Doug Jones and Chestalene Pintozzi. The program topic will be applicable to all types of libraries.

Mr. Jones is Team Leader of the Science-Engineering Team. He has been a science reference librarian for 22 years and has been involved in the UA Library strategic long range planning project. Ms. Pintozzi has been a reference librarian since 1982 and has also been involved in long range planning.

Arizona is in its 3rd year since restructuring to become a team-based organization. The process is still evolving. It is based on a customer-focused model while placing importance on individual team member empowerment, meeting effectiveness, and process improvement. Decisions are data-based as much as possible. The library has 11 teams with permanent membership. Each team is assigned a particular group of customers or function, namely Bibliographic Access, Business Operations, Fine Arts/Humanities, Information Access, Library Information Systems, Library Support, Materials Access, Research Archives, Museums & Special Collections, Science-Engineering, Social Sciences, and Undergraduate Services. Each team has a team leader who reports to the library dean. Two other teams have rotating membership: the Strategic Long Range Planning Team and the Information Resources Development/Preservation Team. Short term task force teams may also be appointed. An Associate Dean for Team Facilitation assists teams in accomplishing their goals, facilitates meetings, and holds team building sessions. Volunteer facilitators as well as the Associate Dean for Team Facilitation have had training by the ARL Office of Management Services and the UA campus TQM group.

The speakers will describe the ongoing process and experience of reorganization at the University of Arizona Library. Issues to be addressed include the local environment and forces leading to restructuring, creating a design, staff involvement, key elements of the structure, and implementation of the new structure. The specifics of the transition for the Science-Engineering team will be discussed including team structure, team commitment, the team focus and customers served, work descriptions, team dynamics, individual roles, and interaction with other teams. An evaluation of the system, what is working, what has not worked and what challenges remain will conclude the talk. The speakers will be available later in the afternoon for smaller group discussion.

Poster Session at 1996 NMLA Annual Conference

If you have launched an innovative program or completed a research project you'd like to share with fellow librarians, consider preparing a poster for the NMLA Annual Conference in Las Cruces. The Education Committee is sponsoring a poster session during the grand opening of the exhibits, noon to 1:30 p.m., Monday March 4th.

Through a poster session you present your ideas or information concisely in a visual display consisting of one or more posters, answer viewer questions, and distribute handouts.

How to participate: Submit an abstract, with your name, address, phone and/or fax number and e-mail address.

Deadline: January 17, 1996. Selected poster authors will be notified by January 30th. If you'd like to learn more about poster sessions or plan to submit an abstract, contact:

Kay Krehbiel, Chair
NMLA Education Committee
New Mexico Tech. Library
Socorro, NM 87801
Phone: 835-5766
Fax: 835-5754
E-mail: kkrehbiel@admin.nmt.edu
Candidates for NMLA Office

Second Vice President

Mary Grathwol

BA French, College of St. Catherine, St. Paul, MN; MA Library Science, University of Chicago; MA Philosophy, University of Chicago. Academic and public library experience; currently Technical Services Librarian, Santa Fe Public Library.

Campaign Statement

Who are we as we? As we have been for the entire twentieth century, we are very smart people working hard in geographic isolation, stretching scarce resources to provide excellent library service. As we reach the century's end we must GET A GRIP! . . . on traditional skills and the newest technologies. The Internet is one of a battery of technologies which erase geographic barriers and which challenge us to integrate in the wisest way to benefit our communities.

NMLA can help. I will support membership in moving beyond the twentieth century by strengthening the traditional programs in networking, legislative initiatives, and education, emphasizing gaining command of the newest technologies. I will continue to strengthen NMLA's role in making our job easier and our service better, enhancing our sharing—because I have found the entire NMLA membership full of talent and dedication. We are terrific people!

Second Vice President

Valerie J. Horton

Valerie is currently Head of Systems at the New Mexico State University Library. She recently returned from The Republic of Trinidad and Tobago where she spent eight months as an automation consultant through the ALA International Fellowship Program. Prior to moving to New Mexico in 1988, Valerie was Assistant Head of Systems at Brown University. She received her MLS and Beach-Bum degrees from the University of Hawaii in 1985.

Campaign statement:

In the thirteen years I have been working with automation, I have learned two things. The first, and least important, is that automation makes libraries better. The second and more important thing I have learned is that no matter how nifty a library's automation is, it is the role the library has in the wider community that makes a great library.

To me the importance of NMLA is that it brings together a community of librarians. If elected as second vice president, I would concentrate on keeping the focus on the community as the heart of our organization. Further, I believe that the broader the scope of our communities, the stronger we are. I believe NMLA should be working cooperatively with other groups which share our educational and cultural missions, and would hope to build these partnerships in my term of office. Thank you.
Second Vice President
Ellanie Sampson

I believe that there is no finer group of people in this state than the membership of the New Mexico Library Association. You were kind enough to elect me once to the office of 2nd Vice President, and you stood behind me when circumstances made it necessary for me to resign. All has changed and I have been assured of definite local support, and have been encouraged to throw myself before you again. I continue to espouse the cause of service to our patrons and to each other. I have been with the Truth or Consequences Public Library for sixteen years, been active in the New Mexico Municipal League (serving as President of the Municipal Librarians Association in 1987-88), was Treasurer of NMLA (1987-89), and was involved with the BiblioFile User Group (1990-93). If elected, I realize the commitment would keep me on the NMLA board through March of the year 2000, and I am ready and willing, if you are. No one can do this alone, and if you do elect me, I'll be calling on your support and your help. My opponents are worthy folks, this is a democracy, and I respect your wishes.

Secretary
Beverly McFarland

Always leaving for the opportunity and returning for the enchantment, Beverly McFarland has worked in New Mexico libraries off and on for the past sixteen years. She began her library career in Austin, TX in 1977, as librarian for Maximum Potential Alternative Resources, an architectural firm. She obtained a Masters in Library and Information Science from the University of Texas while working as the Assistant Head of Public Services for the American History Center at UT.

Before taking her current position as Library Director for the Carlsbad Public Library, she worked on the Navajo Reservation, as Branch Coordinator for the Santa Fe Public Library, and as a Library Director in Colorado and Florida.

Beverly has a particular interest in adult literacy and is a member of the LVA-Carlsbad Literacy Board of Directors. She is also a member of the Board for the Carlsbad Museum and Fine Arts Center.
Member at Large — School Libraries

Sarah Henderson

When I went to work as a cataloger for the Library Media Technical Services of the Albuquerque Public Schools I also became active in NMLA by serving on the Education Committee and as the chair of the Children's Services Division. Currently I am on the Intellectual Freedom Committee. In 1990 I became the coordinator of the cataloging and processing functions of LMTS. For the last two years the emphasis of my job has been in developing a plan to move from the current mainframe to a PC system, to revolutionize the existing cataloging, and processing procedures, and to establish and maintain the Union Catalog in MARC format to support the newly automated school libraries. This is apparently evolving into a lifetime commitment to mostly incomprehensive change equivalent to wandering around lost in a wilderness.

Campaign Statement

I believe that librarians have the ability to supply maps to help shorten the time spent wandering. I have been so helped by many of the people I have met in NMLA. Because of this help I would like to work toward having NMLA become important to all who work in libraries, and toward the annual conferences becoming an event that is eagerly awaited.

Member at Large — School Libraries

Rogers Barde

After teaching reading and social studies at Mesa Alta Junior High for six years, I became our school librarian. My past five years as librarian have been challenging. Along with all school librarians I deal with increasing numbers of students, no clerical help, automation, MARC records, the internet, shrinking budgets, changing technology—the list is long. Meeting these challenges has been rewarding and through it all I have always appreciated the help and support of NMLA. I would like to be a Member-at-Large of the Executive Board because it would be a way to give back to NMLA, and all the fine people involved in it, a little something in return for all the help they have given me. Thank you for the opportunity to be of service.
Member at Large — College, University and Special Libraries

Kay Krehbiel

After a teaching middle school social studies for a few years, Kay Krehbiel joined the New Mexico Tech Library staff as a cataloger in 1982, earned an MLS from the University of Arizona in 1991, returned to Tech Library and since 1992 has been public services librarian. Before NMLA was restructured she served as Government Documents Roundtable chair, has been a member of ALA and ACRL for several years and attended the ACRL national conference in Pittsburgh, PA last April. She recently took over as chair of the NMLA Education Committee. This year she is also president of New Mexico Academic and Research Librarians with time for country and western dancing and teaching English as a second language through Literacy Volunteers of America.

Campaign statement

Board membership is a great opportunity to learn and to discuss stirring and immediate issues facing librarians and library organizations in New Mexico today.

Member at Large — Public Libraries

Mary Lee Smith

I am presently the director of Lovington Public Library, and have been employed by the Lovington library for almost seventeen years. I began as a library clerk and was named director in 1991. I grew up in northeastern Montana, and came to New Mexico to attend New Mexico Tech. I have since attended a number of colleges and universities as a part-time, nontraditional student. Besides my membership in NMLA, I am a member of the Librarians subsection of the New Mexico Municipal League. I am treasurer of the Land of Enchantment Book Award Committee and I am a member of the Learning and Career Services Advisory Committee for New Mexico Junior College. I also serve on the advisory board for the Lovington Good Samaritan Center, and have been seen leading songs at my church. I enjoy cooking and have a reputation for hoarding recipes. My husband, Dale, and son, Garrett, are active Friends for our library and often accompany me to NMLA conferences.

Campaign Statement

As I became acquainted with many of you, I have come to realize that New Mexico's public libraries are quite diverse. We have library systems with branches and bookmobiles, and we have one-room community libraries that rely on donations and volunteers. Individually, we face a diversity of challenges, but together we have a common obligation and desire: to provide the best services we possibly can.

One afternoon, early in my career as a library clerk, two young girls, about six or seven years old, wandered into our library. They asked me if they could look around, and then wanted to know what this place was and how much it cost. I will never forget seeing the excitement on their faces grow, as I explained to these girls what the library had for them, that the library was theirs, and that it was free. As librarians we need to convey excitement for libraries and information services. We need to see that excitement reflected on the faces of the people we serve and we need to put excitement for libraries on the faces of our administrators and our legislators. I believe that the current NMLA goals provide ways in which this excitement can be generated and sustained.
Member at Large — College, University and Special Libraries

Eleanor K. Guenther

Eleanor K. Guenther is from West Virginia, educated at West Virginia University, Duke University, and Syracuse University. She worked at Duke University libraries after receiving the Masters in Library Science from Syracuse University. Over the years, Eleanor has worked also at Bluefield College in Virginia, Furman University in South Carolina, Millsaps College in Mississippi, and now at Navajo Community College in Shiprock, New Mexico. Eleanor thinks that being a library director in the seventies was easier. Today there are tighter budgets, limited grant and federal aid programs—altogether more challenges for the library director. Or maybe it is just that 30 years ago Eleanor had more energy and enthusiasm to meet the challenges of library administration.

Campaign Statement

I will strive to represent the rural isolated library concerns. We can’t all have

Member at Large — Public Libraries

Paul F. Miller

I got my start in libraries as a library assistant in a military community library in Germany, went to Rutgers University for the MLS (Beta Phi Mu), and since then have had a diverse career in public, military, and corporate libraries. In public libraries I’ve served as Head of Outreach, as Reference Librarian, and as Director (NJ, DE, and NM). In the military I’ve been Public Services Librarian and

Director (Germany). I’ve also run libraries for an international peacekeeping organization on the Israeli/Egyptian border. And in the corporate world (Encyclopaedia Britannica) I’ve been both Bibliography Editor and Manager of Traveling Exhibits (marketing department). When serving as a public librarian I have been active in local library association activities.

Campaign Statement

My diverse background, both occupationally and geographically speaking, has allowed me to see “how it is done” by various libraries, associations, and other organizations. The frequent moves have kept my thinking relatively fresh, objective, and independent of establishment influences. As a Member at Large I will be particularly interested in public library affairs and in those issues that are not receiving, in the opinion of the concerned, adequate attention.
Minutes, 1995 NMLA General Business Meeting

Ed.'s note: The NMLA bylaws require that the minutes from the annual all-association business meeting be published in the preconference newsletter. The approval of these minutes is an agenda item for this year's general meeting, which will be held during the conference.

Ruidoso Civic Center
Ruidoso, New Mexico
April 28, 1995

The meeting was called to order at 10:05 a.m. by President Barbara Billey who welcomed attendees to the 72nd Annual Conference and introduced the officers.

Officers, Newsletter Editor, State Librarian, and NMLA Library Foundation

Secretary: Marilyn Reeves announced that the minutes of the April 28, 1994, General Business Meeting had been published in the March 1995 Newsletter as required by the Bylaws. Joe Sabatini moved and Betty Long seconded that they be accepted as published. Motion passed.

Treasurer: Virginia Seiser reported that NMLA's general fund balance includes $26,874.30 in checking, $15,000 in reserve in a three-year certificate of deposit, and $3,477.16 in short-term reserves in a Merrill Lynch Ready Assets account. Funds not yet deposited include memberships paid during the month of April and Conference registration paid at the door. Outstanding invoices to be collected total $3,579.00. Some major bills have not yet been received for some conference expenses so it is too early to determine whether the Conference will break even. The Mini Conference was a financial success earning $1,440 after expenses. The Battle of the Books fund is commingled with the NMLA general fund in the Sunwest checking account. The Battle received a $2,000 donation this quarter for a balance of $2,822.88. The balance remaining after the expenses for this year's Battle are paid will be carried over into the next fiscal year. The Marion Dorroh Scholarship fund contains a total of $15,687.57 of which $11,584.45 is invested in a CD which matures March 22, 1996. The remainder resides in a checking account at Norwest Bank in Hobbs with a balance of $4,103.12. The Education Committee awarded a $1,500 scholarship to Melissa Haraughty. NMLA members have the option of including donations to the New Mexico Library Foundation with their dues. Thus far this fiscal year, $749 in donations have been transferred to NMLF.

First Vice-President/1995 Conference Chair: Kathy Flanary reported that the Conference would serve as her report with nothing new to say at this time.

Second Vice-President: Jennifer Minter announced that the Mini Conference was a huge success. She has been making preliminary contacts for the 1996 Conference to be held in Las Cruces at the Onate High School, March 6-9. The banquet is tentatively scheduled for Thursday, March 7, at the Las Cruces Hilton. She is researching the possibility of using shuttle buses from various hotels to the high school. She is currently assembling the Local Arrangements Committee.

ALA Councilor: Susie Sonfleith reported that she had attended both the ALA Annual Conference in Miami Beach in June and the ALA Midwinter Meeting in Philadelphia in February. She participated in both Chapter and Council Caucus sessions learning about issues. She participated in the Legislative Training preconference in Miami and the Library Advocacy Now training in Philadelphia. ALA is in the process of restructuring and reassessing priorities to become more responsive to the needs of the library field. "ALA Goal 2000" is a five-year initiative to position the American Library Association as a force for the public interest in the emerging electronic information infrastructure and to secure the role of libraries and librarians in the 21st century. New Mexico presently has 326 ALA members.

Newsletter Editor: Donnie Curtis reminded everyone that the deadline for the next issue is May 1. Special Interest Groups need to send their annual reports to Marilyn Reeves.

State Librarian: Karen Watkins reported on the status of the Statewide Internet Project. The State Library began by making grants to libraries. Thirty-two libraries received first round grants. The State Library is continuing negotiations for toll-free Internet access and hopes to have this by early summer.

New Mexico Library Foundation: In George Marr's absence, Kathy Flanary reminded everyone about the drawing for the airline tickets, the Henriette Wyeth book, and the prints. The drawing will be held at noon.

Committee Chairs

Archivist: Paul Agriesti sent word that the archives are in good shape.

Awards: Linda Avery announced that five recipients were given awards at the banquet Thursday evening. Montgomery Phister, Ruth Farley, William Fulginiti, and the Georgia...
O'Keeffe Friends of the Library received New Mexico Library Amigo awards. Representative David Townsend received the Legislator of the Year award. Linda asked everyone to be thinking of awards and send nominations to the new Awards Committee chair Karen Stabler.

**Bylaws and Procedures:** Cheryl Wilson reported that no changes had been proposed.

**Conference Site:** Stan Ruckman announced that the 1996 Conference will be held March 6-9 in Las Cruces. The 1997 Conference will be in Santa Fe April 9-12.

**Education:** Gary Mayhood reported that the Education Committee had granted three Education Grants of $200 each to Roger Steeb from NMSU, Norice Lee from Dona Ana Branch Community College Library, and Bettina Romero from Las Vegas Medical Center and two professional grants to Karen George from NMSU and Lori Snyder from Rio Rancho Public Library. There are five $50 scholarships pending for the Internet course offered through Eastern New Mexico University at the Annual Conference. The Marion Dorroh Memorial Scholarship was awarded to Melissa Haraughty of Eastern New Mexico University who is attending classes on a part-time basis leading to a Master’s in Library Science at North Texas State University. The committee again sponsored the First Time Attendee’s contest, and again, through the generosity of David Keyes of A.C.T. Systems in Santa Fe, were able to offer two prizes this year. The winners were Kathy Barco from the Taylor Ranch Branch of the Albuquerque Public Library and Teddie Payne a student in the library tech program at Dona Ana Branch Community College and part-time employee at the NMSU Library. Four poster sessions were sponsored at the Annual Conference.

**Legislation and Intellectual Freedom:** Joe Sabatini reported that $8 million was received through G.O. Bonds passed by the voters in November. There were a few pieces of “Collections and Connections” which were brought back to the 1995 Legislature for funding. Of these, only the training component ($100,000) made it through the Legislature, but is was line-item vetoed by the Governor. The State Library/Records Center and Archives merger was vetoed by the Governor due to the size of the commission that would govern it. Management from the two agencies is beginning to revise the proposed reorganization language. The new Officer of Cultural Affairs is Gary Morton, and NMLA needs to correspond with him to let him know what NMLA is, what NMLA does, and where NMLA wants to go. House Joint Memorial 25 requested the State Department of Education to revise educational standards to reflect the need for licensed library media specialists in the public schools. It passed the House but was not heard in the Senate so did not take effect. The Committee will begin working on the 1996 legislative agenda.

**Development Committee:** Betty Reynolds was not at the meeting but the Committee recommended that the Goals of the Association be retained.

**Membership:** Mary Grathwol reported that the Goals of the Association be retained.

**Members at Large:**

No reports from Kris Wycisk representing college libraries, Dinah Jentgen representing school and young adult librarians, or Lucie Olson representing public libraries.

**Nominations and Elections:** Alison Almquist announced that Betty Long from Roswell Public Library had been elected to serve as Second Vice-President. Nova Duhrsen, librarian at Onate High School Library in Las Cruces, was elected to serve as Treasurer. Elected Members at Large are Mary Pat Kraemer of Los Alamos County Library (public libraries representative), Kathy Matter, librarian at APS John Baker Elementary (school and young adult librarians representative), and Virginia Seiser of UNM General Library (college libraries representative).

**Public Relations:** Karen McPheeters reported that the Committee will continue its efforts to coordinate a statewide public relations campaign to promote libraries and reading in New Mexico. This campaign will take place during National Library Week 1996.

**Special Interest Groups**

There were no reports from Special Interest Groups.

**Old Business:**

None.

**New Business:**

Kathy Costa, the liaison for the Public Library Special Interest Group, reported that the speaker for the afternoon meeting had to cancel but did send a report.

Meeting was adjourned at 10:30 a.m.
Registration fees are as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Member</th>
<th>Non-member</th>
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</thead>
<tbody>
<tr>
<td>Payment by 2/7/96</td>
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<td>$50</td>
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<tr>
<td>On-site Registration</td>
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Daily Rate

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<tr>
<td>Prepayment by 2/7/96</td>
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<td>$35</td>
</tr>
<tr>
<td>On-site Registration</td>
<td>$35</td>
<td>$45</td>
</tr>
</tbody>
</table>

Non-member:

- Entire Conference: $50
- Daily Rate:
  - Prepayment by 2/7/96: $25
  - On-site Registration: $35

NMLA Membership Dues:

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutional/Commercial</td>
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<tr>
<td>Personal Membership</td>
<td>$75</td>
</tr>
</tbody>
</table>

Library Employee:

- Non-salaried:
  - $7,499 - $10
  - $7,500 - $14
  - $15,000 - $22
  - $23,000 - $30
  - $30,000 - $38
  - $40,000 & Above: $50

- Related (Trustee, Friend, Student, Retired, Other): $10

For more information, contact:

- Norice Lee, Registration Chair
  527-7675 e-mail: nlee@lib.nmsu.edu

- Anne Morgan, Membership Chair
  646-1527 e-mail: amorgan@lib.nmsu.edu

For more information, contact:

- Dr. David P. O'Brien, Automation Consultant at (800) 323-3397, ext. 7967
- Michele Carbonara, Inside Sales Consultant at (800) 323-3397, ext. 7490
NMLA Action Plan—1996

Note: The following action plan for 1996 is part of a five-year plan developed at a retreat November 11th and 12th at Ghost Ranch. See Kathy Flanary’s letter on page 4 for more information about the process.

Goal 1: Provide Leadership to initiate, maintain and enhance library legislation and act on political issues affecting library interests.

i) Identify key components of legislative network by:
   • Appointing a Federal relations coordinator
   • Appointing four Legislation and Intellectual Freedom committee members to represent the four geographic quadrants of the state
   • Investigating the possibility of using the New Mexico State Library directory as the foundation for a legislative alert database
   • Determining logical groupings (geographical, type of library, key players by position, function)
   • Determining method for maintaining currency of database

Goal 2: Foster an awareness and support the activities of the New Mexico Library Foundation

i) Identify two projects for the Foundation to support
ii) Include paragraph about the Foundation on membership/renewal form and the NMLA Home Page (WWW site)
iii) Add educational program on Foundation to NMLA 1996 Conference
iv) Recognize donors

Goal 3: Provide and support education opportunities for library personnel

i) Expand scope of training grants by investigating:
   • Grants for school librarians to pay substitutes
   • Grants to pay trainers’ expenses
ii) Encourage institutional support of staff training
iii) Identify trainers within NMLA
iv) Investigate additional training opportunities such as:
   • 2 mini-conferences per year (north/south)
   • Videos
v) Investigate CEU procedures

Goal 4: Provide and communicate the role and value of librarians and libraries

i) Appoint PR subcommittee to:
   • Create statewide PR campaign for Spring 1997
   • Develop budget for 1997 PR campaign
   • Plan process for annual campaigns
   • Solicit PR expertise
ii) Review NMLA’s PR handbook
iii) Design training for 1997 PR campaign
iv) Support “kickoff” of 1997 campaign

Goal 5: Plan, direct and evaluate the growth and effectiveness of NMLA

i) Evaluate organizational effectiveness by:
   • Analyzing roles of SIGs, members at large and Development Committee
ii) Hire Executive Secretary
iii) Conduct membership drive (recruit 125 new members)

Goal 6: Support and assist planning efforts for networking in New Mexico

i) Initiate a feasibility study to achieve electronic communication amongst NMLA Board members
ii) Support statewide efforts to provide Internet services to libraries by:
   • Appointing a special committee to evaluate electronic communication information sharing to recommend a structure suitable for New Mexico librarians
Five Year Action Plan for NMLA

Note: Detailed plan for 1996 has been extracted and is presented on page 18

**Goal 1:** Provide leadership to initiate, maintain, and enhance library legislation and act on political issues affecting library interests

1997 Develop online legislative network
1998 Migrate to online capability
1999 Implement totally online legislative network
2000 Realize effective network with the capability to mobilize for specific efforts

**Goal 2:** Foster an awareness of and support the activities of New Mexico Library Foundation

1997 Model fundraising campaign on United Way's, “Ask Us!!” Provide conference program slot for Foundation Co-sponsor Fund raiser
1998 Support the display of NMLF materials in libraries Publicize in newsletter donors and funded projects (press releases)
1999 Encourage members to accept invitations to become trustees Fund speaker-education program during the annual conference to explain about foundations & how to be supportive as individuals
2000 Cultivate and secure one major donor for NMLF

**Goal 3:** Provide and support educational opportunities for library personnel

1997 Appointed task force to develop “training manifesto” (continuing education standards) Compile training resources directory Publicize training opportunities

1998 Obtain and allocate more funding for training grants Further develop resource directory Continue publicizing training opportunities
1999 Publicize training opportunities Further develop resource directory Develop distance education modules for internet
2000 Maintain resource lists of volunteer and roving trainers, coordinate assignments and administer CEU’s Fund training opportunities sponsored by interest groups Encourage all libraries with internet access to have appropriate training for staff

**Goal 4:** Provide and communicate the role and value of libraries and librarians

1997 Conduct 1997 National Library Week campaign Develop 1997 campaign and implement PR training Hold kick-off for 1997 campaign
1998 Conduct 1998 National Library Week campaign Review and evaluate NLW timeline and campaign Oversee annual PR campaign Investigate underwriting opportunities for annual PR campaign Develop 1999 campaign, implement training, and hold kick-off
1999 Conduct 1999 National Library Week campaign Develop 2000 campaign
2000 Conduct 2000 campaign Evaluate last 5 campaigns and plan projects for next 5 years
Goal 5: Plan, direct, and evaluate the growth and effectiveness of the organization

1997  Implement recommendations of task force
      Evaluate and adjust duties and renumeration for contacted services
      Increase membership by 125

1998  Evaluate changes and results of organization effectiveness
      Increase duties for contracted services to 1/2 time
      Increase membership by 125

1999  Implementation recommendations for organizational changes
      Stabilize monies for Executive Secretary position
      Increase membership by 125

2000  Evaluate organizational changes

Goal 6: Support and assist planning efforts for networking in New Mexico

1997  Present proposed plan to membership at annual conference
      Implement technology plan
      Use entire board online as critical success indicator

1998  Increase number of members online to 60% of membership
      Evaluate success of system
      Compare and evaluate new technologies

1999  Increase number of members online to 100% 

New NMLA Members & Updates to 1995-96 Directory

<table>
<thead>
<tr>
<th>Name</th>
<th>Library/Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pam Alvarez</td>
<td>Artesia Public Library</td>
</tr>
<tr>
<td>Margaret Armijo</td>
<td>Luna Vocational-Technical Inst.</td>
</tr>
<tr>
<td>Patricia Gay Barbeau</td>
<td>Farmington Public Library</td>
</tr>
<tr>
<td>Robert Bledsoe</td>
<td>New Mexico State Univ Library</td>
</tr>
<tr>
<td>Tim Blevins</td>
<td>Lake Arthur Municipal Schools</td>
</tr>
<tr>
<td>Karen Bullard</td>
<td>Bayard Public Library</td>
</tr>
<tr>
<td>Ernestine Camp</td>
<td>Los Alamos County Library</td>
</tr>
<tr>
<td>Jerilynn Christiansen</td>
<td>Crownpoint Inst. of Technology</td>
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<tr>
<td>Annette Colbert</td>
<td>Estancia Public Library</td>
</tr>
<tr>
<td>Dee Crownover</td>
<td>Silver City Public Library</td>
</tr>
<tr>
<td>Peter P. Crum</td>
<td>E.N.M.U., Golden Library, Portales</td>
</tr>
<tr>
<td>Nelda Dicston</td>
<td>Retired</td>
</tr>
<tr>
<td>Mary Elms</td>
<td>New Mexico Jr. C. Pannell Lib.</td>
</tr>
<tr>
<td>Kimberly S. Felknor</td>
<td>A.P.S. - Chamiza Elem.</td>
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<tr>
<td>Sarah G. Fenton</td>
<td>Albuquerque</td>
</tr>
<tr>
<td>Rudy Gonzales</td>
<td>Mesa Public Lib., Los Alamos</td>
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<tr>
<td>Bernadine Goldman</td>
<td>Hondo Valley Public Schools</td>
</tr>
<tr>
<td>Belinda Gutierrez</td>
<td>Thomas Branigan Mem. Lib.</td>
</tr>
<tr>
<td>Molly Harris</td>
<td>Rio Rancho Public Library</td>
</tr>
<tr>
<td>Kathy C. Hogan</td>
<td>Zuni-Dowa Yalanne &amp; A. Shiwi Elem.</td>
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<tr>
<td>Judith Ireland</td>
<td>Dona Ana Branch Community Coll.</td>
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<tr>
<td>Jill H. Irvine</td>
<td>Los Lunas Community Library</td>
</tr>
<tr>
<td>Carmen M. Jaramillo</td>
<td>A.P.S. - Armijo Elem.</td>
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<tr>
<td>Kirsten Keel</td>
<td>El Rito Public Library</td>
</tr>
<tr>
<td>Jane Kramer</td>
<td>Ruidoso Public Library</td>
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<tr>
<td>Estrella Lazaro</td>
<td>Aztec Schools</td>
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<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Amy Lewis</td>
<td>University of Texas Library School</td>
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<tr>
<td>George Lillyman</td>
<td>G.P.N. University of Nebraska</td>
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<tr>
<td>Teresa Martinez</td>
<td>David Cargo Public Library</td>
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<tr>
<td>Mary McNeill</td>
<td>New Mexico State Library</td>
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<tr>
<td>Deborah McWilliams</td>
<td>Las Cruces - Hillrise Elem. School</td>
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<tr>
<td>Betty Meiners</td>
<td>Retired</td>
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<tr>
<td>Anthony Mescala</td>
<td>Crownpoint Inst. of Technology</td>
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<tr>
<td>Cory Ann J. Meyer</td>
<td>U.N.M. Medical Center Library</td>
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<tr>
<td>Verniece Morgan</td>
<td>Trustee</td>
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<tr>
<td>Janice Pankey</td>
<td>Alam Navajo School Lib., Magdalena</td>
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<tr>
<td>Marjorie Pool</td>
<td>Santa Fe Public Schools E.S.C.</td>
</tr>
<tr>
<td>Michael Riggsby</td>
<td>Thomas Branigan Memorial Library</td>
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<tr>
<td>Priscilla Rouse</td>
<td>Sante Fe - Ortiz Middle School</td>
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<tr>
<td>William E. Satter</td>
<td>Truth or Consequences Library Board</td>
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<tr>
<td>M. L. Scott</td>
<td>Roswell Museum &amp; Art Center</td>
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<tr>
<td>Dawn Selter</td>
<td>Dona Ana Branch Community College</td>
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<tr>
<td>Martha Sluyter</td>
<td>Ojo Encino Elementary School</td>
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<td>Elizabeth W. Stoney</td>
<td>Embudo Valley Library</td>
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<tr>
<td>Christine Tafoya</td>
<td>New Mexico State Univ. Library</td>
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<tr>
<td>Barbara Tucker</td>
<td>David Cargo Public Library</td>
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<tr>
<td>Marilyn Valdez</td>
<td>A.P.S. - Eugene Field Elementary</td>
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<tr>
<td>Barbara Van Dongen</td>
<td>Las Cruces - Onate High School</td>
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<tr>
<td>Jo Anne Vincenti</td>
<td>New Mexico State Univ. Library</td>
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<tr>
<td>Cynthia Watkins</td>
<td>New Mexico State Univ. - Carlsbad</td>
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<tr>
<td>Julia White</td>
<td>Retired</td>
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<tr>
<td>Warren Wood</td>
<td>Arthur Johnson Mem. Library, Raton</td>
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<tr>
<td>Carol Woodworth</td>
<td>Western N.M.U., Miller Library</td>
</tr>
<tr>
<td>Lucie Yassa</td>
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</tbody>
</table>
Forming an NMLA Interest Group

The procedures for establishing interest groups are defined in Article XIV of the NMLA Bylaws:

Section 1. An interest group may be formed by members whose common interests reflect the Goals of the Association. **Members wanting to form an interest group submit a proposal to the Executive Board for recognition.** The proposal will include the name of the member who will serve as Executive Board liaison, a statement of purpose, and objectives related to the Goals of the Association.

Section 2. Once formed, **an interest group will annually submit a proposal for recognition.** The Executive Board shall authorize continued recognition of existing interest groups at the first Executive Board meeting following the close of the annual conference.

Section 3. Each interest group will select an Executive Board liaison who shall represent the group and submit the group's objectives, proposed activities, and budget requests to the Executive Board.

Section 4. Interest groups may request a program or meeting time during the Association's annual conference or other general meetings.

Section 5. **Each interest group liaison shall submit a written annual report to be published in the post-conference issue of the Association's official periodical and shall submit this report to the Secretary at the close of the annual conference.**

Note: The current goals for the association are outlined on pages 19-21. The conference is a good opportunity for organizing with others around a common interest. An interest group might follow up on some aspect of a conference presentation. An interest group can exist for one activity and then disband, or may be ongoing. The interest groups structure allow the association to fund and support member initiatives with a minimum of red tape—but it is up to members to TAKE THE INITIATIVE!

Current NMLA Interest Groups

- Friends and Trustees: Linda O'Connell (899-7600)
- Government Information: Kathleen Le Febre (835-5740)
- Local and Regional History: Peter Ives (277-9243)
- Land of Enchantment Awards: Jennifer Marquardt (299-9010)
- LUISA - Spanish Language Services: Molly Molloy (646-6931)
- Native American Libraries: Teresa Naranjo (753-7326)
- New Mexico Preservation Alliance: Cheryl Wilson (646-3238)
- Public Libraries: Jae Luree King (287-4793)
- Service to Young’uns: Patricia Froehlich (827-3814)
- Southern New Mexico Libraries: Mark Pendleton (524-1048)
- Technical Services: Gwen Gregory (646-7488)
- Two Year College Libraries: Melinda Dermody (439-3628)
- White House Conference: Susie Sonflieth (982-3997)

**Attention:** If your name is on this list, you are responsible for writing an annual report of your interest group’s activities for publication in the post-conference Newsletter. Please send your report to:

Jenny Minter
LMC, Dona Ana Community College
3400 S. Espina
Las Cruces, NM  88005
NMLA
Interest Group Proposal

Date:____________________

NMLA Executive Board Liaison

Name:________________________________________

Address:_____________________________________

City, State, Zip:_______________________________

Telephone: Home________ Work_______________

FAX:________________

E-mail:______________________________________

Focus of interest:________________________________________________
(example: library instruction)

Statement of purpose:________________________________________________
________________________________________________
________________________________________________

Objective(s) as related to Goals of the Association:

________________________________________________
________________________________________________
________________________________________________
________________________________________________

Return to:
Jenny Minter
LMC, Dona Ana Community College
3400 S. Espina
Las Cruces, NM 8005
Friends and Trustees Interest Group

Liaison: Linda O'Connell, 3301 R Coors NW #113, Albuquerque, NM 87120 ph: 899-7676 fax: 899-7600

Purpose: To support the promotion, expansion, and enhancement of library service in New Mexico through a network of Friends and Trustees groups.

Objectives:
- Support the NMLA legislative agenda with the appropriate actions.
- Collect information concerning local and national Friends and Trustees activities and disseminate to other groups through a regular NMLA Newsletter column and through NMLA Conference meetings and programs.

The former Friends and Trustees Roundtable and the New Mexico Friends of Libraries have united to form a new Interest Group. By joining forces they expect to have a much stronger platform for their efforts to support New Mexico libraries by taking advantage of NMLA resources. Their proposal was approved by the NMLA Board during its January 13 meeting and reapproved for the current fiscal year on June 12, 1995.

The main purpose of the Group will be to network with national and statewide Friends and Trustees organizations. They can then disseminate information about activities through the NMLA Newsletter and offer programs at the annual Conference. The Group will also be supporting the NMLA legislative agenda with whatever actions are appropriate.

As you can see from the following articles, Friends and Trustees play an active part in libraries in New Mexico. If you wish to share your activities, send an article or information to the liaison, Linda O'Connell. And for the interest group to continue and flourish, we will need a new liaison to start at the NMLA conference in March. If anyone is interested in this interesting job, please contact Linda.

UNM Friends' Amazing Schedule

Friends of the Libraries, UNM is an active organization engaged in many activities. For fund raising, they have opened a shop in the Zimmerman Library which is open 11:00 a.m. to 1:00 p.m. Monday through Friday and staffed by members. They offer a variety of items from tote bags, refrigerator magnets, pens, pins, cookbooks, paperweights and mugs, to gently used books. Their customers have been very enthusiastic and the Friends are pleased with the sales. They are also pleased with the proceeds of $5,000 which they raised at their first annual Sock Hop. In fact, so pleased that they are planning the second one, a Sweetheart Sock Hop of the 50's and 60's on Friday, February 9, 1996.

The Friends also take on projects to “beautify” and refurbish the library. They are forming a committee to identify Southwestern art works and artifacts which have been donated to the library over the years and which could be put on display. They sponsored a furniture refurbishing project which resulted in donations of a chair and table. They are now producing a donor plaque created by Ray Trujillo, local architect and artisan.

They also participate in projects which impact the community. They were the recipient of two grants, one from US West and the other from the New Mexico Quincentenary Commission to assist in the publication of Hispanic Heroes, Portraits of New Mexicans Who Have Made a Difference. This publication was disseminated to high school libraries throughout the state.

The UNM Friends also became the sponsors of the Oral History Association Executive Secretariat, an international organization with members in 29 counties. As the sponsors, they were heavily involved with the national meeting, assisting with registration, an information booth, book exhibits, etc.

And the Board of Directors voted to assist the Hispanic Culture Center in the formation of the library which will be housed in the building in the Barelas section of Albuquerque. One of the members, Hy Adler, compiled the desiderata list which will enhance a book collection for research on New Mexico.

Jan Dodson Barnhart, President, attended activities of Friends of Libraries USA at last summer’s ALA conference. She will present a program entitled “Think Nationally—Act Locally” at the NMLA Annual Conference on Tuesday,
March 5 at 1:45 p.m. She will share many of the ideas featured in Chicago and lead a discussion on marketing and other aspects of Friends activities.

Friends & Trustees Support Arts in Alamogordo

Maude Rathbeger of Alamogordo has been a stalwart Friend of the Library for nearly 40 years. In fact, she organized the Friends of the Library in 1959. She later organized the Eugene Manlove Rhodes collection which had been purchased for the library. Her pet project was the Story Book Wall in 1962-63. The wall represents 247 titles in pictures reproduced from children’s artwork in 1962. Volunteers from the AAUW worked for three months to reproduce the pictures onto tiles which were then fired in a kiln. The wall was dedicated May 11, 1963, and continues to be the focal point of the library.

Aileen McClung, member of the Library Board, has put together a newsletter called Ex Libris. In the second edition they report on a variety of activities sponsored by both the Board and the Friends.

The Friends held their Fabulous Book Sale October 13-14. They also are sponsoring four programs for 1995-96. Speakers have included Dr. Tom Goodgame, on “Fossil Fuels and Nuclear Fuels,” and Sudeshna Sengupta on “Traditional Art and Textiles of India.” On January 15th Dave and Linnie Townsend and Floydean Gage will give “A Birthday Program on Eugene Manlove Rhodes.” And finally, in February, Don Perkins will give a one man show on Frederick Douglas.

Friends & Trustees Assist Bernalillo Miracle

This September brought with it the end of an era and the beginning of one which we hope will be as rewarding as the last. The Martha Liebert Library which came into being through the efforts of a dedicated band of friends and neighbors in February of 1965 ceased to exist. A new type of library (which may well represent the wave of the future) will arise in its place. No, it is not called the Phoenix; rather, this new entity which is called The Bernalillo Roosevelt Library is a combined public and lower grade (Grades 1 and 2) school library. The name Roosevelt requires some explanation. It is one of the few remaining, (and if I may add on a personal note, outstanding) examples of the WPA’s guilding projects, initiated by Franklin D. ROOSEVELT, left standing in the town of Bernalillo.

The chain of events leading to this renewal of the building, which is owned by the Board of Education of the town of Bernalillo, were spearheaded by the town administrator, Ron Abouseleman. Much like the founders of the library almost 30 years before, Mr. Abouseleman saw a need. Attempting to fill it, he drafted a grant proposal which was submitted to State Senator Virgil Rhodes. The grant requested monies for the renovation of the building allowing for its transformation into a public library and community use facility. Senator Rhodes was able to procure a considerable sum for this endeavor, and renovation was completed on the first level of the building. Work on the second story has been delayed due to the lack of monies but efforts to secure further funding are ongoing.
Statewide Library Programs Sought in Legislature

by Joe Sabatini

The Legislation & Intellectual Freedom Committee will be advocating a package of programs to enhance library capability to deliver information resources statewide. The Library Resources Sharing Act would appropriate $200,000 to fund Internet training, enable additional libraries to share resources through OCLC, and pay start-up costs for a statewide delivery courier service. These projects are consistent with the “Collections and Connections” program passed by the Legislature and the voters in 1994.

Representative Edward Sandoval of Bernalillo County is expected to be the sponsor of this legislation. In addition, the Committee is working with Representative Danice Picraux and State Superintendent of Public Instruction Alan Morgan to develop a bill which will address the role of school librarians in New Mexico schools.

Librarians and library friends are asked to communicate with local legislators in advance of the session. It would be especially appropriate to invite elected officials to a demonstration of Internet access and other improvements purchased with the 1994 funding.

NMLA Scholarships and Grants Available

One of the benefits of NMLA membership is financial support opportunities for professional development. The Education Committee offers several types of grants and scholarships and encourages you to consider applying. Please note that the Association has changed the requirements for the Marion Dorroh Scholarship to allow applicants to pursue either full-time or part-time study.

College Scholarships

College Scholarships are awarded for undergraduate study either 1) towards an associate’s degree in Library Science which leads to certification or 2) for undergraduate work leading to a bachelor’s degree to enable the applicant to eventually pursue a master’s degree in Library Science.

Grants

One or more scholarships may be awarded per half year period; the amount of each recipient’s grant depends on the number of grants awarded; maximum total $1,500 awarded per half year.

Marion Dorroh Scholarship

Grant: $1,500 one time only

Criteria:

1) Applicant must have been a New Mexico resident during the year preceding application
2) Applicant must be accepted for admission or currently attending an ALA accredited library school as a full-time or part-time student

Application:

1) Resume
2) Statement of professional goals
3) Official transcripts
4) Three letters of reference, at least one of which is from a librarian

Deadline:

Application must be complete and on file with the chair of the Education Committee no later than February 5, 1996

Continuing Education Grant

Throughout the year grants up to $200 are awarded to enable recipients to attend workshops, conferences, and related activities.

For scholarship and grant guidelines and application forms, contact:
Kay Krehbiel,
New Mexico Tech. Library
Socorro, NM 87801
Phone: 835-5766 Fax: 835-5754
E-mail: kkrehbie@admin.nmt.edu
Nation's First Library Self-Check-In Tested in Albuquerque

by Joe Sabatini

Three years after successfully pioneering patron self-checkout, the Main Library of Albuquerque’s Rio Grande Valley Library System is the test site for 3M Company’s self-check-in terminal. A computer terminal with a laser scanner similar to the checkout terminals was installed on October 30th, adjacent to the book return window. The borrower places the book on a tray so that the scanner can read the barcode. If the book is a Main Library book with no hold on it, the borrower is instructed by a display on the terminal to put the book in the “yellow” slot. If the book is from a branch, has a hold on it, or has any other exception, the display instructs the borrower to put it in the “red” slot. When the borrower has checked in all books, a receipt is generated when a button is pushed. This serves as proof that the books were returned. Books placed in the “yellow” slot are put in order and shelved. Exceptions are discharged by staff at the discharge terminal, and processed for holds or routed to branch delivery.

Many Albuquerque area library users already use self-checkout terminals, which are installed in most library agencies. Over 70% of system checkouts are already done directly by patrons. Self-check-in works the same way as self checkout, except that the borrower does not need to use a library card to activate it. The 3M Company has developed self-checkout and self-check-in as extensions of its library security systems. Library Director Alan Clark has actively pursued the development of these systems. Clark believes that libraries must enable customers to participate in basic circulation routines, to allow the limited library staff to provide effective information services to the community.

During the introductory period, staff are regularly scheduled to assist patrons in using the new equipment. Staff and customer experiences are shared with systems engineers at 3M so that problems can be remedied and software can be refined. The initial patron reaction seems to be favorable to enthusiastic. Staff is now working on a redesign of the discharge/sorting work area to take full advantage of self-check-in.

NMSL Home Page

The new WWW home page for the New Mexico State Library is now available. It contains a Telnet access to their online catalog, current and archived copies of the Hitchhiker (NM State Library Newsletter), state docs publications lists, ZIANET home page, information about state government including the phone directory. You can access the homepage at:

http://www.stlib.state.nm.us

Executive Secretary Coming to NMLA

A hiring committee comprised of Nova Duhrsen, Kathy Flanary, Jenny Minter and Joe Sabatini are reviewing bids for part-time contracted “executive secretary” services for the association. The group hopes to have someone selected before or during this year’s annual conference. For more information, contact one of the above.
Anthony Celebrates Community Library

by Reyes Mata, El Paso Times, Sunday, Oct. 29, 1995

Editor's note: Anthony straddles the New Mexico-Texas border. As the following article states, approximately 28,000 people live in and around Anthony. The library has not been eligible for state grants because Anthony is not an incorporated municipality. The library was created by dedicated volunteers as a labor of love.

A volunteer group that for the past six years has struggled to bring a community library to the Anthony, NM area is basking today in a major victory.

Through dogged maneuvers, the Valley Communities Library Association—a group of about 50 people—has secured three classrooms at Anthony Elementary School to house the 9,000 books it has tried to make available to area residents. Saturday was moving day, with volunteers moving books and equipment from temporary quarters to the library's new digs.

In 1989 the group, frustrated at the community's lack of a library, organized themselves into the Valley Communities Library Association and started their crusade to equip the surrounding 28,000 people with a library. Books and library equipment were donated both by association members as well as community members.

Eventually, in 1991, a prominent family in the area added a building to the list of donations.

"They let us stay there rent-free," said Eleanor Beddo, president of the association. The group lent its books to the community from there and sent grant applications to any group that might offer funding support. The money started rolling in. But a death in the family that donated the building forced the property to be put on the market.

"We had all this equipment coming, and no space," said Mary Payne, secretary of the organization.

The chief frustration of all, members said, was that community interest was picking up. The community library, which had started as a dog-eared collection of books, was gaining a foothold in the community, but the new turn of events meant waning support. Bills went unpaid and morale plummeted.

But again the group rallied. It bombarded Santa Fe with appeals for help, and the Gadsden School District Board eventually caught wind of the effort.

The board offered the classrooms for the 9,000-volume library, which is still run by volunteers, and the association brought in a crew from La Tuna federal prison to move the books and build more shelves.

"We need to get the word out that we are here," Beddo said.

The new library is in Anthony Elementary School on the corner of Fourth and Church streets.

Those interested in donating to the association or volunteering should call (505) 882-5222. 

"The simplicity of this story is the essence of its magic. Like Maria herself, Elsie Kreischer has taken a handful of earth and created something lovely with it."

Lois Duncan
author of Stranger with My Face and Locked in Time

Maria Montoya Martinez: Master Potter is the inspiring biography of the woman who was named Most Outstanding Indian Artist of all time. Best known for the stunning black pottery she and her husband designed, Maria Montoya Martinez's work is represented in some of the finest galleries across the country. This story beautifully depicts her exemplary life. She represented her people and her art well.

Elsie Karr Kreischer was a personal friend of Maria Montoya Martinez. A writer based in Albuquerque, New Mexico, she is also the author of The Navaho Magic of Hunting, which won the 1992 National League of American Pen Women Children's Book Award.

ISBN: 1-56554-098-0 $13.95
The focus of the October 22-24 meeting in Columbus, Ohio, was "Human Factors and Information Technology." During the three-day event, User's Council delegates and OCLC staff gathered information about the effect of technological change on library staff and discussed the roles of libraries and OCLC in planning and adapting to it.

Edward G. Holley, the William Rand Kenan Jr. Professor at the University of North Carolina, Chapel Hill, and former chair of the OCLC Board of Trustees, spoke on "Looking Back: OCLC's Impact on Librarianship." "The library world has changed significantly and OCLC has been a major player, indeed a pace-maker, in that change," said Dr. Holley. "OCLC tackled the major problem of organizing the world of information, not only in the context of the past, but especially in terms of the needs of the future."

Nancy L. Eaton, Chair of the OCLC Board of Trustees and Dean of Library Services at Iowa State University of Science and Technology, spoke on "Looking Forward: What's Ahead for OCLC?" Ms. Eaton forecast likely changes to user access to information, likely changes in library and information environments, and contributions that library staffs and OCLC can make to help accomplish a desirable information future. She then summarized OCLC's strategic directions in the years ahead, which include enhancements to core services, expansion of reference and collection services, and expansion of international programs.

Deanna B. Marcum, president of both the Council on Library Resources and the Commission on Preservation and Access, focused on "People Who Work in Libraries: Leading Change in Electronic Information." Dr. Marcum said changes in information technology are driving new expectations about the role of the library, and librarians must be able to sustain their role as intermediary between the user and the complexity of information resources. "Education and continuous updating in a subject discipline are essential for academic librarians especially," said Dr. Marcum. "Libraries must become both learning and teaching organizations, not just information providing sources."

A resolution supporting standards and technical platforms to support connectivity for interlibrary loan and document delivery transactions was referred to the Resource Sharing interest group for further study. The User's Council recognized 23 OCLC staff members with 20 years or more service for their contributions to library automation and to the OCLC membership.

George Happ, User's Council president, announced the next meeting will be Feb. 5-7, 1996, with a focus on the "The Users of Electronic Information."
When Donnie Curtis asked me if I had a picture of Dwight for the newsletter, I asked who would be writing the article. When she answered that excerpts would be taken from articles already having appeared elsewhere, I volunteered to take on this painful task. I wanted to set the record straight, at least in one publication.

Dwight A. Myers was born in Jamestown, New York, on November 24, 1931. He died in Kalispell, Montana, on September 16, 1995. He and I were just starting a 2-1/2 week vacation, our anniversary gift to each other. September 16th was our 45th anniversary; I say that mostly to make sure that all three of our children remain legitimate!

We had driven leisurely from Albuquerque to Big Fork, Montana, taking the best part of five days. I did most of the driving (Dwight never has liked to drive my Jeep). Most of the time spent on interstates found Dwight catching up on his reading. He completed 4-1/2 books by the time we reached our destination. We had made stops in Colorado Springs, Cheyenne, Sheridan, and Butte, before arriving at our condo in Big Fork. This was a part of our country that we had not explored before, and we were really looking forward to visiting Glacier National Park.

We checked into our condo about 4:00 p.m. on Friday afternoon. Dwight brought in all our luggage, etc., and I busied myself hanging up clothes and putting things in drawers. We then went grocery shopping, picking up just enough things to provide breakfasts and lunches for the week. We picked up a Subway sandwich on our way back to the condo and ate a quiet supper in front of TV.

Dwight awoke at 6:00 the next morning, made a pot of coffee and put breakfast on the table. Around 7:15, as he was straightening up our little kitchen area, he doubled over with terrible abdominal pain. Within 10 minutes we were on our way to the Kalispell Regional Hospital in an ambulance. The hospital was only about 20 miles away; it was a Saturday morning, and there was very little traffic, so the trip went fast. In the emergency room, we were both told that an aortic aneurysm had ruptured in his abdomen. He was taken immediately into surgery, after the doctors determined that he was in good health other than the immediate problem. I think, despite the grave situation, we were both optimistic as we were separated. A young radiologist, the one who had taken the X-rays, took me under his wing during the morning. At one point, somewhere around 11:00, he called the OR and got a report that everything was going smoothly. They were just beginning to replace the part of the aorta that had been cut out. And his vital signs were all good. About 1:30, the surgeon appeared to give me the bad news. Dwight’s heart simply gave out near the end of the operation. I thought at that time—we never even got to say “Happy Anniversary” to each other. But I’m sure we each expected to do so that evening.

Our two boys, Bob and Jim, arrived in Kalispell at 7:30 that evening. The next morning we started the over-1500-mile trek home. Our daughter Debbie drove to Albuquerque from her home in Ruidoso and kept the home fires burning.

Dwight spent 35 years in the publishing business before retiring in June of 1994. Among his favorite customers were always New Mexico librarians. And they were all his good friends. He so looked forward to each statewide trip to sell a new list. In 1988, NMLA awarded both Dwight and me Honorary Life Memberships. He was very proud of that honor. He had received many other awards in recent years, mostly for the service he provided to book people everywhere through the New Mexico Book League and its publication, Book Talk.

Many of you knew Dwight well and will remember his generosity, his infectious smile, his humor, his energy, his creativity, his honesty, and his curiosity. But most of all, I hope you will remember that he was a good friend to each of you. I have lost my best friend!

Editor’s note: Heartfelt thanks to Carol for sharing her personal story of Dwight’s last days. When the Myers family suggested that, in lieu of flowers, donations be made to a special NMLA scholarship fund in Dwight’s name, many generous contributions honored his memory. The New Mexico Library Association mourns the loss of a treasured life member.
Workshop at DU

The Colorado Chapter of ACRL and College and University Division of the Colorado Library Association announce their Spring 1996 program, “New Directions in Information Literacy: Instruction for the 21st Century,” on Monday, March 18, 1996, at the University of Denver. This all-day program will feature Carol Hammond of ASU West, Lori Arp and Bill Garrison of CU-Boulder, Kathleen Lance and Susan Potter of Regis University, Kathleen Cain of Front Range Community College, and Dr. Lynn Connaway of the University of Denver’s new Library and Information Services Program.

Special arrangements have been made for out of town visitors to obtain discounted conference rates at the historic Oxford Hotel in lower downtown Denver, a vital area of galleries, shops, restaurants and clubs, and the Burnsley Hotel on Capitol Hill, a short walk from the new Denver Public Library, State Capitol, Denver Art Museum and Colorado History Museum. Both hotels are approximately five miles from the conference site.

Contact Thomas K. Fry at the University of Denver for more information: (303) 873-3418, or tfry@du.edu.

PLA 1996 National Conference Program

PLA’s 6th National Conference, “Access for All: The Public Library Promise,” will be held March 26-30, 1996, in Portland, Oregon. The final advance registration deadline is February 26, 1996. PLA members automatically received registration materials, others can phone the PLA office at 800-545-2433, ext. 5PLA to have the information mailed to them.

The conference will feature more than 110 continuing education programs in several areas of specialization including administration, buildings, collection management, customer service, electronic library, the Internet, special populations, staffing, trustees/friends/volunteers, visions, and youth services. Additionally, the conference will feature an author track, more than 250 exhibitors and a number of special exhibit events including author signings and a dessert reception.

Preconference programs will be held at various times on Tuesday, March 26, and Wednesday, March 27. The preconferences include “Boards and Directors: Growing Together,” “Planning for Technology: Mission Impossible?,” “How to Build a Public Library: A Primer for Librarians and Trustees,” “Internet 101” and “Writing Your Home Pages”, “Make Connections: The Role of the Public Library in Community Networking,” and “Workplace Ergonomics.” One and two-day program sessions are available. Preconference rates for PLA members range from $60 to $120.

For more information, call the PLA office at 800 545-2433, ext. 5PLA. PLA is a division of the American Library Association.
"Living the Future" at the U of A

Project Vote Smart

A new political information organization has contacted NMLA about providing free information to libraries. Project Vote Smart is a national nonprofit, non-partisan organization founded by private citizens and prominent political leaders including Jimmy Carter, Gerald Ford, Barry Goldwater, George McGovern, Geraldine Ferraro, and William Proxmire. It is supported by major foundations such as the Ford, Carnegie and MacArthur Foundations. “We do not support or oppose any candidate or cause,” their literature claims. “Our focus is to provide all citizens with free, factual, non-biased information that has not been filtered through the media or through candidates. They sponsor a Voter’s Research Hotline (1-800-622-SMART). They are very interested in working with libraries as a way to reach people. For an information packet, contact:

Project Vote Smart
Joanna Kandel
Assistant Director, Public Information
129 NW 4th St., Suite 204
Corvallis, OR 97330
(503) 754-2746

CHECS/NMARL Conference

by Melinda Dermody

The New Mexico Council for Higher Education Computing Services/ New Mexico Academic and Research Librarians Conference (CHECS/NMARL) was held in Roswell at New Mexico Military Institute on November 8 - November 10, 1995. New Mexico CHECS/NMARL Annual Conference brings together individuals from academic libraries and academic computing services, providing an interesting and educational experience for everyone involved. This year’s conference in Roswell was a great success with over 130 registrants and 28 papers presented over the two days.
School and youth librarianship

“Collaboration for Change”

AASL and ALA’s Office for Intellectual Freedom are planning a Leadership Development Institute called “Collaboration for Change: A Team Approach to Intellectual Freedom” in Chicago, April 19-21, 1996. We have the opportunity to sponsor a team of two members. Teams participating in the Institute will learn strategies and techniques for defending intellectual freedom principles in their own school districts. They will leave the Institute prepared to serve as trainers who can help others learn this vital information in their schools, districts and states. For additional information contact Kathy Matter by January 20.

Ruidoso Students Deliver Books & Gifts to Mexican Children

by Ellie Keeton

In December of 1989, the Ruidoso Middle School Library Club and Student Council (under the sponsorship of Librarian, Ellie Keeton) embarked on their first Goodwill Mission to Palomas, Mexico. The event marked the fulfillment of a dream for Keeton. For many years, she and her husband, Jerry, visited Palomas while working at their nearby mining property in the Tres Hermanes district. She often wondered why something educational couldn’t be done for the children of this tiny border town located 32 miles south of Deming.

Members of the Student Council and Library Club at Ruidoso Middle School responded to the idea with great enthusiasm. The groups unanimously decided to sponsor a project. Keeton, current Student Council Sponsor, Robyn Johnson, and Ruidoso Middle School Principal, Sergio Castanon recently worked with the Student Council and Library Club to coordinate the Seventh Annual Palomas, Mexico Goodwill Mission, which took place on December 6, 1995.

Each year, approximately 100 Ruidoso Middle School students, teachers, and parents leave Ruidoso in the early morning hours, arriving in Palomas in the early afternoon. Fifty of the most deprived children (selected by officials from the Ignacio Zaragosa School) are transported to the Community Center. The children exchange welcomes, and soon music and dance transcend cultural differences as the Christmas tunes of George Strait and traditional Mexican holiday songs fill the hall.

Ceremonies begin as the Palomas children entertain the guests with their polished Mexican dance, followed by the presentation of a handmade gift to each Ruidosoan. Santa arrives with his sack bulging with a brand new toy for each child. Additionally, school officials are presented with boxes of books, clothing, and school supplies.

This year the Library Club established a major goal: to deliver a box of Spanish language materials for each classroom at the impoverished school. This project, an award-winning token of international peace and friendship, has been a shining star for Ruidoso Middle School for the past six years. Each year those who participate are blessed by many touching experiences. Students and adults as well agree that, indeed, the best Christmas gift is the discovery that it is in giving that we receive.
Hands Across the Nation

ICONnect, a technology initiative of the American Association of School Librarians, is designed to get students, library media specialists and teachers connected to learning using the Internet. ICONnect resources will: help students to develop the information and visual literacy skills that they need to be productive citizens provide library media specialists and teachers with training to effectively navigate the Internet and to develop and use meaningful curriculum connections with teachers and students.

Sign up to participate in ICONnect and you will receive information about: ICONnect’s Gopher and Home Page, Internet Curriculum Advisors, On-line Courses, and KidsConnect!

ICONnect
AASL
50 East Huron
Chicago, IL 60611

Count on Reading, an initiative of the AASL and other partner literacy organizations, challenges the nation’s young people to read a billion books, become avid readers and earn their driver’s license for the information superhighway. By linking reading initiatives throughout the country, Count on Reading will demonstrate the long-term impact of avid reading on children.

Count on Reading challenges school library media specialists, teachers, public librarians and other community members to help build a nation of readers by implementing reading initiatives in their communities or by linking their existing reading initiatives to this national effort. The goal of this initiative is to motivate the youth of the nation to read a billion books and as a result:

- Build a reading habit
- Enjoy reading
- Raise academic achievement through improved reading comprehension, vocabulary growth, spelling accuracy, grammar and writing ability

Count on Reading will provide organizations and individuals with ideas for building and linking local efforts across the nation. To receive an official registration form and instructions for participating, send a request and a SASE to:

Count on Reading
AASL
50 East Huron
Chicago, IL 60611

Media Award

Attention school librarians/media specialists! Winnebago Software Company and the New Mexico Library Association are sponsoring the Progressive School Library Media Award.

Award Guidelines

The award will be based on the implementation of innovative ideas by librarian(s)/media specialist(s) to enhance the lifelong learning skills of students.

The $400 cash award will be used to purchase technology that will enhance students’ access to information such as an on-line public access catalog, CD-ROMs, and so on. It is up to the recipient to select the type and brand of technology he/she feels will be most beneficial to his/her library.

NMLA will ask the recipient to write a follow-up letter to Winnebago Software Company indicating how the cash award was used and how it benefited the library.

Winnebago Software Company will be allowed to write a follow-up feature article highlighting the winner, to be published in the NMLA Newsletter, as well as Winnebago newsletters, following the announcement of the award. The NMLA Awards Committee will select the winner who will receive $400 cash and a plaque at the NMLA Annual Conference.

Entry deadline is Thursday, February 15, 1996. All entries must be received by that time as selection will be made on Saturday, February 17, 1996.

Send entries to:
Linda Avery,
NMLA Awards Committee
8802 Chambers Place NE
Albuquerque, NM 87111

or FAX to:
Copy Cost Plus (505) 284-6399,
Attention: NMLA
For questions or more information, please call Linda Avery (505) 822-8100
Progressive School Library Media Award

Date __________________________

Librarian/Media Specialist ________________________________________________

School ___________________ Grades ________ Enrollment ________

Principal ___________________ ______________________________________________

School Address __________________________________________________________

1. Project Summary (title and purpose of project, what are the goals)

2. Program Narrative (describe how the project corresponds to the objective, to implement the goals what actions are required)

3. When will the actions take place (timeline)

4. Who will be responsible for these actions (qualifications of personnel)

5. How will these actions enhance the lifelong learning skills of students

6. How will these actions increase students access to information

7. What are the indicators for success

Signatures:

Librarian/Media Specialist ___________________________ Date ______________

Principal ___________________________ Date ______________

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