Thirty delegates have been chosen to spend a weekend at the Glorieta Baptist Conference Center in the Sangre de Cristo Mountains where, as a group, they will make recommendations on three major issues that concern the future of NMLA. The three issues to be discussed are: 1) long-range financial planning, 2) an executive director for NMLA, and 3) library networks. The planning retreat will take place Friday evening, May 14th, through Sunday, May 16th.

At the recommendation of the executive board in January, Drew Harrington, Alison Almquist and Barbara Billey drew up a proposal for the retreat, which was approved by the board at the preconference board meeting in March. Board members announced the plans for the retreat to members of their divisions and round tables during conference business meetings, and those who were interested in being delegates were asked to make their interest known. Drew, Alison and Barbara then selected individuals to represent all geographic areas and types of libraries in the state. NMLA will pay for the use of the conference center and meals, but the delegates are responsible for their travel expenses.

Prior to the meeting, each delegate will have read and studied background material on the topics of discussion.

A facilitator, Tommy Thomas, has been engaged to coordinate the discussions. The goal of the retreat is to come up with specific recommendations in each planning area. The recommendation will be presented to the executive board at its June meeting.

A special committee on a permanent executive director was established in January, 1992, and is chaired by John Brewster. Similar committees operated in 1972 and 1985. The latest committee has looked at the feasibility of creating such a position, and recommended in September that NMLA hire a half-time executive director who would be responsible for coordinating the workflow to and from the mailing list contractor, to and among committees, and would coordinate exhibits at the Annual Conference. The director would also serve as a permanent contact point for ALA exhibitors, and the newsletter editor, and maintain the Association calendar. The committee anticipated that duties would grow. Although an executive director would be able to save some of NMLA’s current operational costs, and could generate some new income for NMLA, additional funding would be necessary for the position. The special committee has some ideas that will be presented at the retreat.

The issue of library networks in New Mexico has also been kicked around for a long time but has not been resolved. A special committee on automation and networking, chaired by Allen Schwartz, has updated the Long Range Automation Plan, which was one of its tasks. The other task was to examine networking in New Mexico. The committee compiled a list of most of the existing networks, automated and otherwise, and looked at the kinds of networks other states have established. The final report of the committee states “The committee discussed such subjects as resource sharing, communications, regionalism, priorities, but could not reach a consensus on these various topics.”

The planning retreat promises to be a lively exchange of ideas as delegates look to the needs of the present and the challenges of the future of NMLA.
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Newsletter submissions deadline
June 18, 1993

Please send your articles and photos to the Newsletter editor by the above date.

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Please Remember

All Newsletter submissions should be typed and double spaced. This is a big help at both the editing and inputting stages of preparation.

Thank you.

The New Mexico Library Association Newsletter (ISSN 0893-2956) is published quarterly based on NMLA Executive Board meetings and Annual Conference dates (approximately March, June, September, and December).
NMLA Calendar

1993

May 14 - 16  Long-range Planning Retreat

June 11  2nd Board Meeting, Albuquerque
Budget adopted; annual conference theme adopted; sets conference
registration and exhibitor fees

June 18  Deadline for September Newsletter
(pre-miniconference issue)

September 18  3rd Board Meeting, Las Cruces
Conference planning meeting; approval of conference budget and tent-
ative program. Division & round table nominating committees named.

October 8  Miniconference, Truth or Consequences
Working theme: "Libraries in the 90’s"

November 1  Officer nominees presented to membership by
Nominations & Elections Committee

1994

January 21  4th Board Meeting, Los Lunas
pre-conference meeting

January 28  Deadline for March Newsletter (pre-conference issue)

APRIL 26  5th Board Meeting, Albuquerque

April 26 - 30  71st Annual Conference, Albuquerque (convention center).
Proposed theme: "Vision for New Mexico/Planning for the Future"

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March 20th was the first day of spring. It was also the last day of the 70th annual NMLA conference. Thanks to the hard work of the local arrangements committee, co-chaired by Ruben Aragon and George Wang, the entire conference flowed smoothly. The weather was perfect, the food was great, and the programs were well attended. This was the first time in 43 years that NMLA has held a conference in Las Vegas, NM. I hope we do not have to wait that long for our next conference in Las Vegas!

The conference grand opening on Wednesday evening was very successful. There was a mariachi band to open the festivities, along with 62 exhibitors. Green chile chicken enchiladas, natillas, tostadas, and taquitos were just a few of the items available at the lavish buffet. The exhibitors were pleased with the centrally-located, large exhibit area available at Highlands University.

Marilyn Miller, ALA President, presented a dynamic keynote address on Thursday. The New Mexico conference was one of the four state library conferences she attended this year. Marilyn stressed the importance of librarians working together, and the use of public relations to enhance our status. She stressed that "Libraries Change Lives," and it is up to us to let the public know how important we are.

Susan Silk, founder and president of Media Strategy, Inc., presented a workshop on Wednesday and a keynote address on Friday. The purpose of her workshop was to empower librarians and library advocates with the necessary tools to effectively deliver their message to the media and the general public. A 64-page training guide, created in cooperation with the Idaho and Washington state library associations, was distributed to participants at the workshop. During her keynote address, Susan stressed the need for librarians to speak up and speak out. She mentioned the current ALA National Library Week campaign, "Write For America’s Libraries," as one way to bring attention to libraries and librarians. The theme for National Library Week is "Libraries Change Lives."

The silent auction was a huge success. Thanks to everyone who bid on items, and contributed items for the auction. This year’s 9th annual silent auction was organized by Bettina Romero, who arranged a special showcase of artists as a special addition to the silent auction. All proceeds from the silent auction benefit the Marion Dorroh Scholarship Fund. This year’s recipient of the Marion Dorroh Scholarship was Jacqueline Etulain, a full-time student at the University of Arizona. Jackie’s mother is the librarian at Georgia O’Keeffe Elementary School in Albuquerque, and a recipient last year of the Community Service Award. They were both able to attend the Awards Banquet Thursday evening where Jackie received her award. Congratulations to the Etulains.

Also at the Awards Banquet, Nancy Ebeling received Honorary Life Membership. This is the highest award the association can give. Ben Wakahighe received the New Mexico Library Leadership Award; Howard Maddox received the Trustee of the Year Award; and Toni Beatty, Judy Elstner, Barbara K. Garrison, and Richard Rumpf received the Community Achievement Award. Louis Sachar was present to receive the 1992 Land of Enchantment Book Award for "Wayside School Is Falling Down."

Other highlights of the conference were the New Mexico Library Foundation’s First Birthday Party. Everyone who attended enjoyed birthday cake, punch, and a rendition of Happy Birthday by a musician who played classical guitar music during the reception. All charter donors in attendance received a gold imprinted bookmark with the NMLF logo.

The purpose of the NMLF is "to make funds available now, and in the future, to support activities such as scholarships and awards, workshops and seminars, research and publications, innovative projects, and to encourage library usage. The Las Vegas Casino Night was an event planned to raise funds for NMLF. Everyone who attended enjoyed a great buffet and an evening of 21 blackjack, craps, and roulette. It was so much fun, it was difficult to get all the gamblers to stop playing in order to bid on the over 45 items available. Lora Montenegro, a member of the local arrangements committee, was the lucky winner of the trip for two to Las Vegas, NV.

The NMLA Executive Board met on Saturday for the first meeting of 1993-94. It was a brief meeting where each committee, round table, and division chair made a conference report. The board also discussed an upcoming retreat planned for May 14-16. The purpose of the retreat is to develop specific recommendations in three different areas. The three issues are: long-range financial planning, an executive director for NMLA, and state library networks.

Barbara Billey, First Vice-President and Conference Chair for 1994, is already developing plans for next year’s conference. The 1994 conference will be held in Albuquerque during the last week of April. Make plans now to attend.

We have a lot of work ahead of us this coming year. By working together, we will be able to accomplish our goals.
"Have You Become Type-Cast?"
by Robert Pierson

One bad thing about being a movie or TV actor is that if you do really well in a part you may be ever afterward assigned the same sort of role. Breaking out can be difficult. Mental health specialists note the same kind of thing in families and other groupings—victims and rescuers, for example—their concern being less with how people behave occasionally than with how they behave regularly. It happens in libraries too. Here's a list I've dreamed up of type-casting phenomena in our workplaces. First, some relating to work specialization:

Type of library: You may not realize you are type-cast as a school librarian until this real great job opens up in a college and you apply for it, only to find that your years spent serving high school students add up to precisely nothing. Type-of-library permeates our professional associations too; and it may be worst in "academic" libraries: I now work in a high school library—after many years in a university—and this has worried some of my former colleagues. I wonder: to what extent do library schools have track systems with, e.g., special cataloging courses for types of libraries?

Type of activity: Once a reference librarian, always a reference librarian? Many systems discourage interdepartmental transfers, and to make one you may have to step back, so to speak, which may look bad on your resume later. Type-of-activity type-casting is especially sad in that many libraries would give better service if their staff members participated in a variety of activities.

Type of material: Print and "everything else" may be the most common division. In large libraries it can get worse, with serials catalogers seeing monographs maybe once a year, at respectful distances. There are probably other divisions of labor which become ossified (I read somewhere that it can be very hard to break out of—or into—work with children); but one thing you can say about such type-casting is that it is fairly obvious. You can generally identify it, and you may therefore be able to do something about it—using potential service benefits as your excuse for change, though your real reason may be to get out of a rut.

In all fairness, let's admit that there are librarians who typecast themselves and never quite adjust to new assignments; yes, I've seen this happen—but I don't think it is as pervasive as conventional wisdom holds. Let's remember, too, that people will tend to ask you to continue doing what you have shown you can do well. It's only natural. An advantage of working in a "growing" library (are there such things these days?) is that opportunities for
career change are more likely to open up there than in non-growing ones. Another is that your various talents may be exploited: you may get asked to take on special projects, which in more stable institutions are permanently assigned to specialists—and this may lead to interesting career developments.

No, the big problem is getting stuck in roles having to do with how we participate in decision-making whenever more than one or two people are involved. Here are some stock characters, including pairs of opposites:

- Those who argue only as representatives of type of library/activity/material
- Optimists versus pessimists
- Altar-gardians versus icon-smashers
- War-makers versus peacemakers
- Seconders-of-motions who lack courage to introduce motions
- Meanies who say what others are too nice to say
- Sweeties who dare not say what needs to be said
- Harpers on pet themes
- Objectors who never suggest alternatives
- Translators and facilitators
- Sadists who lay traps while pretending to imitate Socrates
- People who are angry at someone else but who vent their anger on you
- Silent ones who wait to object until after decisions are promulgated
- People who play roles, e.g., directive parent, possibly appropriate in other situations
- Vacuum-fillers who play whatever role no one else is playing

And there are others. Now some of these stock characters are attractive, e.g., translators and facilitators. But if you spend all your time playing such parts you may have no time or energy left over to play other parts. So how can we avoid or at least minimize type-casting in decision making?

- By being aware of what type-casting is and when it is happening
- By resisting it: we do not have to behave as people expect us to; nor do we have to fill every vacuum (let's let others assume this task now and then)
- By realizing that other people are stuck. We may not be able to change their roles, but by realizing what roles they are playing we may be able to react more constructively to their behavior (let's fight madness with sanity, not with contrary madness)
- By changing roles at will: staff meetings are not band rehearsals in which we are assigned particular instruments

And people in positions of authority:

- Should insist that those who propose change study costs (that way, others will not immediately start playing critic)
- Should discourage "argumentum ad hominem" and encourage people to tell what they think instead of always telling other people what is wrong with their thinking (people tend to defend their thinking when it is attacked instead of trying to understand why others think differently)
- Should encourage discussion leading to consensus rather than debate leading to victory and defeat

These and other tricks of supervision will not only make for more productive planning at the moment, but will also reduce type-casting and thus make for more productive participants in future situations.

Believe me, I speak from experience. In the late 1970's, I found myself in a situation where I was the only old-timer in upper management. I was therefore assigned—and I accepted—the role of "elder who warns the young against rash action"—and I played it virtually non-stop until 1980 (actually, I played it rather well, but that's beside the point!)—at which time I moved on and played, for two glorious years, creative spirit (my supervisor and I were like Carl Sandburg's White Horse Girl and Blue Wind Boy). Now I am in a part-time job where, since I catalog, I tend to play restrainer; but not always, thank goodness! Occasionally, I play wild-eyed innovator, and often play eager apprentice (a role old people are seldom lucky enough to latch onto): six years ago I created my very first cross-reference network, and now, nearing senility, I am at last learning to catalog non-print media!

So, let's resist type-casting! Let's be what we want to be! Better still, let's not be anything (except perhaps human beings) for longer than, say, an hour or two. Let's be guided solely by our perceptions of what are, in particular situations, sensible stands to take, sensible things to do. And when our resolution fails us, as fail us it will, let's turn for empowerment not to conformists, but to individualists—the Emerson of "Self-reliance" ("A foolish consistency is the hobgoblin of little minds") and the Thoreau of, well, maybe not "Civil Disobedience," but surely Walden—and step to the music that we hear, however measured or far away.
NREN: The Harbinger of the Future
by Valerie J. Horton

"The only price of the information age is the learning curve!"

This quotation by David Hughes, speaker at the Online Round Tables' NMLA program, summarizes the need for librarians to play an educational role in the network of the future -- NREN. NREN, the National Research and Education Network, will replace the INTERNET and BITNET. It provides a high speed backbone connecting universities and research labs across the country. Librarians have a pivotal role to play in providing access and information about the NREN to the community.

Over the next few years, NREN will reach into local communities and provide the highway (or electronic backbone) for the nets. Local entities will have to fund the county roads (or communication lines) and the driveways (or individual connections) to complete the network access. Each community has a different entity providing the local connections, such as local governments, private businesses, or colleges and universities. Library funding may be available from 'Son of NREN' or Senate Bill 4. Senate Bill 4 will extend funding for the NREN into K-12 schools, libraries, and health organizations. Hughes suggested librarians look for ways to support Senate Bill 4.

Hughes said librarians should not wait for universities or governments to provide access to NREN. Everyone can get access to the nets - NOW! All that's needed is a modem, a phone line, and an account with a commercial online vendor such as CompuServe, Prodigy, or Delphi. Further, there are numerous local bulletin board systems (bbs) in communities around the country that cost nothing more than a local phone call. Hughes started a famous local bbs in Colorado Springs. (For more information, see "The Electronic View from Roger's Bar" by David Hughes in MAIN (Media Arts Information Network), January/February 1993, p. 1, 11-15). Costs can also be held down by gathering long distance messages into packets and sending them out once a day in a short burst taking only a minute or two of long distance phone time.

Hughes sees the networks as a forum for creating and enhancing communities. Art, poetry, and culture will be the driving force for network expansion. He gave examples of Native American art available from his bbs in Colorado Springs. (For those on the nets, FTP to oldcolo.com then cd to pub). He cites tales of Western Americana as being extremely popular on the worldwide nets. Local bulletin boards can provide extensions of community culture and tools for democratic discussions.

According to Hughes, librarians have four network roles. First, libraries should set up community bulletin boards if they aren't already available. Libraries will not need to provide technical knowledge, as local computer users groups will do that. Second, librarians should provide the public with free access to electronic resources such as local bbs or the NREN. Third, librarians should provide information about what is on the nets, (i.e., How do I access the library collection in Kiev?, or Where is census data online?) Finally, we should store and save the wisdom of the community as it is dynamically created on community bulletin boards.

But for now, Hughes sees the NREN as analogous to Moby Dick. It's big, it's mostly a myth, and no one has caught it yet. Clearly, it's time for librarians to start sharpening harpoons.

(continued on page 10)
"Share The Vision:
New Mexico Libraries Working Together"

Anne Scott, IBM consultant,
demos the "Multimedia Knowledge System"

Mavis Nance, retired NMHU librarian,
at the registration desk

- 418 people attended
- About 250 members and 160 nonmembers

Conference photos by Arnold Trujillo
Ruben Aragon, local arrangements committee co-chair, hands out money to Joe Sabatini, an anxious gambler

Laura Montenegro, Las Vegas Librarian, was the winner of the grand prize at the Casino Nite—a trip for two to Las Vegas, Nevada

- The silent auction raised about $3,000 for scholarships
- The casino night raised about $900 for the New Mexico Library Foundation
Roger Morris
continued from page 7

 packaged by the special interest lobbyists. Librarians should strive to promote diversity of opinion by making alternative press materials available, often at the risk of engendering opposition and criticism. Librarians can also provide packaged information to legislators in order to make "informed dissent" possible.

Librarians must forget about neutrality and openly, even loudly, promote their causes by lobbying federal and state lawmakers to maintain and increase funding for libraries.


CUS Conference Program
by Carmen Ward

The CUS Division held its annual business meeting on Friday, March 19th. Jennie Minter, the outgoing Chair, called the meeting to order and passed the gavel to Carmen Ward, incoming Chair. Larry Compton was elected Vice-Chair. Approximately 85 people attended the business meeting and program.

This year's program was cosponsored by New Mexico Consortium of Academic Libraries (NMÇAL) and Special Libraries Association (SLA). The program was titled "The Library Services Alliance: The Shared Vision." Barbara Newton, Library Director at Phillips Laboratory, was the first speaker. Barbara gave some background information and the historical development of the Alliance. Marilyn Von Seggern, Washington State University, talked about Library Cooperatives and the Alliance's strategic plan. A panel discussion with several distinguished library leaders rounded out the program. The panel members commented on their particular libraries' strengths and opportunities. Specifically, they outlined what unique resources each member brought to the Alliance, what they hoped to gain from their partnership in the Alliance, and what concerns they had about participation in the Alliance.

Panel members:
Theresa Connaughton, Los Alamos National Laboratory Technical Library
Jeanne Howard, NMSU Library
Sally Landenberger, Sandia National Laboratory Technical Library
Harry Lull, UNM, Centennial Science & Engineering Library
Barbara Newton, Phillips Laboratory Technical Library
Betty Reynolds, New Mexico Tech Library

Laura Kimberly Speaks on USMARC Format Integration
by Gary Mayhood

For technical services personnel, the hot topic of the day is the proposed USMARC format integration and how this will affect records on national bibliographic utilities such as OCLC and BiblioFile, and on local online systems. Laura Kimberly, of the AMIGOS Bibliographic Council, gave a presentation on format integration to a group of over 35 participants during the annual business meeting of the Technical Services Round Table at the NMLA Annual Conference in Las Vegas.

What is format integration? Quoting from the Library of Congress publication, Format Integration and Its Effect on the USMARC Bibliographic Format (1992), Ms. Kimberly stated, "Format Integration is the validation of data elements for all forms of material, thus removing the restrictions on data elements that currently make them valid only for specific forms of material. The result is a single bibliographic format that contains data elements that can be used to describe many forms of material." How this will affect the various formats in the different bibliographic utilities was demonstrated through the use of various examples. While the utilities hammer out the fine details as to screen display, proposed added fields to any given format will be used to reflect an item's true character. As an example, a music score or video cassette which might also be a serial publication, will still be cataloged on a scores format or a video format, but through the use of additional fields it will now be able to reflect other aspects of its nature hitherto restricted by format. So the cataloging record would reflect properties of both score/video and serial. Ms. Kimberly concluded her presentation with a listing of issues yet to be resolved by the national bibliographic utilities, such as:

✓ What will the new screens look like?
✓ How will these new fields be validated, searched or indexed?
✓ What kind of documentation and training will there be?

For those with local systems, there was a list of questions which may be important to ask of your vendor. These included:

How will these new data in records affect:
✓ validation
✓ importing and exporting
✓ indexing and searching
✓ screen displays
✓ file comparison
✓ formatting
✓ specific functionality
✓ reporting
✓ timing
For most of us, this was our first glimpse at these soon-to-be-implemented changes. Many questions were raised as we prepare to move into a new phase of cataloging. The Technical Services Round Table is grateful to Ms. Kimberly for giving us this introduction to integrated formats.

A Tiger Takes Wings
by Betsy McGuckin

Move over, Teenage Mutant Ninja Turtles, here comes the Winged Tiger. If you are not acquainted with the latter, you apparently missed Phil Yeh’s presentation at the Public Libraries Division/Library Instruction Round Table luncheon Thursday, March 18 at the 1993 NMLA conference. Cartoonist Phil Yeh shared with the librarians there the story of his personal commitment to promoting global literacy.

President of Cartoonists Across America, Phil Yeh travels and speaks here and abroad as part of his mission. He also creates murals in communities across the country, and writes/draws stories about characters ranging from the Winged Tiger to Frank the Unicorn. His message in all of these projects is succinct, “READ, AVOID EXTINCTION.”

If your students or library patrons are intrigued by contemporary cartoon characters, such as the Turtles, Waldo or Bart, they will quickly be drawn into Phil Yeh’s high original world of flying tigers and cartooning rabbits. Besides The Winged Tiger, Mr. Yeh’s books include The Dinosaur, Frank the Unicorn, and Secret Teachings of a Comic Book Master. Sweatshirts and T-shirts emblazoned with dinosaurs and the message, “READ, AVOID EXTINCTION” in languages ranging from English to Japanese are also available. Contact Cheryl Navratil, Vice-president, Cartoonists Across America, P.O. Box 670, Lompoc, CA 93438-0670, (805) 735-5134 for ordering information.

The Library Instruction Round Table unanimously elected Kris Wysick, Reference Librarian at Albuquerque T-VI (Montoya), Round Table Chairperson for the 1993-94 year.

“Maps for Everyone: Every Library’s Map Collection”
Article by Kay Krehbiel

Dr. Charles Seavey, University of Arizona School of Library Science and formerly map librarian at the University of Northern Iowa and at the University of New Mexico, spoke on map collecting for small libraries during the Documents Round Table meeting at the NMLA 1993 conference. After illustrating the wide range of information available on maps, from rural culture to the flow of commerce on U.S. waterways, he declared that every library should have a map collection, and every library can have a map collection at a relatively low cost.

Since over 90% of maps are government publications, maps are inexpensive; Seavey’s favorite map on land acquisitions by the U.S. costs around $6. To begin a small collection, he suggested purchasing United States Geological Survey 7.5 minute topographic maps, sometimes called quadrangle maps; for the library’s local area. While one topographic series, scale 1 to 24,000, contains roads, forests, buildings, and other surface features of a small area, another USGS series, scale 1 to 1,000,000, covers the entire United States with about 450 sheets. To purchase maps from the USGS, write:

U.S. Geological Survey
Box 25286 Federal Center
Denver, CO 80225

or call, 1-800-USA-MAPS

State mapping agencies for New Mexico include the Tourism and Travel Division, the State Highway Department in Santa Fe, and the Bureau of Mines and Mineral Resources in Socorro.

When Seavey was a map librarian he found that a topographic map of the local area displayed under plexiglass attracted the attention of patrons, and answered many reference questions. For some, people, and some types of information,
Nancy Ebeling Honored

Friends and colleagues of Nancy Ebeling, Dennis Chavez Elementary School librarian, have been planning for the past several years to nominate her for NMLA's highest award, Honorary Life Membership. So many people across the state have been touched by Ebeling's professional attention that organizing them all took some effort, but this year they did it. The Awards Committee received more than 20 letters substantiating Ebeling's "outstanding contributions to the purposes of the New Mexico Library Association."

Among Ebeling's many accomplishments noted by supporters are:

- Serving NMLA for over 20 years in elected and volunteer positions, originating and sustaining support for the Land of Enchantment Children's Book Award, encouraging increased membership in NMLA by school librarians throughout the state as a means for professional growth and networking, serving on State Library and State Department of Education committees, and working with other associations and institutions promoting reading and library support for children.

- Ebeling told those gathered at the Awards Banquet that when she opened the NMLA envelope with the letter informing her of her award, expecting a routine association flyer,
she was stunned. She could not absorb that she had received the award and could not talk about it until the next day. To help her appreciate that the many people supporting her nomination value the way that she has indeed enriched their lives—and changed libraries in New Mexico—her supporters presented her with a book of all the letters submitted to the Awards Committee.

Etulain Receives Marion Dorroh Scholarship
by Jeanette Smith, Education Committee

Jacqueline Etulain, a student at the University of Arizona School of Library Science, was presented with the 1993 Marion Dorroh Memorial Scholarship at the Awards Banquet during the Annual NMLA Conference in Las Vegas. A straight "A" student, Jackie expects to graduate in December 1993. She received a B.A. in literature from Point Loma Nazarene College in San Diego, and is a graduate of Albuquerque High School.

Jackie's mother, Joyce Etulain, is the librarian at Georgia O'Keefe Elementary School of Albuquerque.

A former student assistant at the Center for the American West at the University of New Mexico, Jackie is the coeditor of Women and Family in the Twentieth-Century American West: A Bibliography (the Center, 1990), the editor of Mexican Americans in the Twentieth-Century American West: A Bibliography (the Center, 1990), and the coeditor of The Twentieth-Century American West: A Bibliography (University of Oklahoma Press, forthcoming).

The Marion Dorroh Memorial Scholarship, named for Marion Dorroh, a former NMLA President, is a $1500 grant awarded to a full-time student at an ALA accredited library school. The primary considerations in selecting the scholarship recipient are scholarship and potential contribution to the profession, especially in New Mexico. The scholarship is funded by the proceeds from the Silent Auction at the Annual Conference.

Award Winners Honored at Banquet

"Libraries Change Lives" is this year's National Library Week theme. Nearly 200 people at the conference awards banquet in Las Vegas on March 18th celebrated seven individuals who changed libraries.

Benjamin J. Wakashige, recipient of the New Mexico Library Leadership Award, has enriched libraries throughout his career, serving in many different capacities in many kinds of institutions. From the borders of New Mexico and beyond, librarians attested to the help and support he has given. His contributions reach beyond libraries to such activities as coaching cross country and serving on institutional boards. Wakashige himself modestly demurs that, as a library director, he is often given credit for work done by others.

Trustee of the Year Howard Maddox has contributed materially to changing the Bosque Farms library by directly lending a hand in the building's construction, by dedicating his salary as Municipal Judge for four years, and at present by making himself available to fix anything from leaks to balky computers. In accepting the award, Maddox told the audience that he didn't do all he has done in order to win the award—he
did not even know the New Mexico Library Association existed—but he was proud to accept the honor nonetheless.

The 21 nominations considered for the Community Achievement Award indicate that communities around New Mexico are graced by hardworking individuals—and that they appreciate the contributions of these people. The four who received the award exemplify "outstanding service in their local communities":

Toni Beatty, Director of Rio Rancho Public Library, was supported by community leaders, staff, volunteers, and library users for her unflagging efforts which, despite initial setbacks, ultimately resulted in a new library building and, more recently, in increased staff to support expanded hours of service.

Judy Elstner was accompanied to the banquet by the Mayor of Estancia and other town staff who were among the many who supported her nomination for the award. Members of this small community (less than 800) credit Elstner with making it "possible for people from small towns to succeed and excel."

Barbara K. Garrison had the support of the principal and many faculty members at La Cueva High School in Albuquerque for bringing the library, in a few short years, from inadequacy to a fully automated and indispensable service, valued by students and faculty for its contribution to the curriculum. Garrison was also recognized for her direct contribution to students' lives outside the library.

The Edgewood community nominated Richard Rumpf for his taking the library from an idea to realization in less than one year. Rumpf galvanized community efforts and "almost single handedly was able to get donations of books, shelves, materials, furniture, and most of all financial support." The Edgewood Community Library opened in September 1991 with 800 books, and by June 1992 had 8500 books.

Nancy Ebeling was presented with Honorary Life Membership (see page 12).

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NMLA Scholarships for Emporia Students

This year a special $1,000 scholarship was made available to five students enrolled in the Emporia State University MLS program in Albuquerque.

The recipients are:

Kathleen LeFebre, Socorro
Bettina Romero, Las Vegas
John Kemp, Albuquerque
Alicia "Rhen" Busch, Rio Rancho
Harriett Meiklejohn, Santa Fe

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Features

Self Checkout Machine Pioneered at Albuquerque Main Library

by Joe Sabatini and Susan Keller

The Albuquerque/Bernalillo County Library system is installing charge terminals which enable patrons with current cards to checkout their own books. The terminals use a laser scanner to read the bar codes on library cards and books, and a printer to generate date due receipts. Similar in concept to a bank automated teller machine, it allows patrons to bypass lines of borrowers at the circulation desk.

Albuquerque will be among the first libraries in the U.S. to install self-charge machines. The concept was first tested last year, when a prototype model was developed by staff to connect with the library's GEAC integrated system. The library contracted with the Fisource Company, an Albuquerque manufacturer of automated teller machines, to build three machines. The first of these was installed at Main Library in February, and the other two will be installed in branches. Meanwhile, the 3M Company has developed a self-charge machine compatible with its library book security system which is already operational at a library in Australia. Albuquerque will be purchasing 3M machines for most of its branches, and hopes to have them installed within a year. In anticipation of the conversion to the 3M self-charge system, book bar codes are being transferred from the front fly leaf to the front cover of every circulating volume. Volunteers and temporary help are supplementing staff efforts to transfer over 700,000 bar codes.

The Main Library self-charge unit, nicknamed "Betsy" by the circulation staff, is a big hit with patrons. The staff regularly encourages patrons to
"try the Express Checkout" by conducting quick demonstrations. A borrower places the library card on a platform with the bar code facing up, and a laser light scans it. Next, the borrower places the book on the platform and scans the bar code. An audible signal alerts the borrower that the transaction is successful. A printed slip is generated for each transaction, showing the book and patron bar code numbers and due date. If there is a problem with the card or with the book (e.g., suspended cards, returned mail, attempted charge of a reference book, etc.) the borrower is directed by a screen graphic to see an operator at the circulation desk. The great majority of patrons seem pleased with this innovation, and many express enthusiasm that the library has offered it. Once patrons learn to work it, they often use it on subsequent visits, whether or not there is a line at circulation. It is not uncommon to see borrowers (especially children) showing other patrons how it works.

Self-charge is an important step taken by the Albuquerque/Bernalillo County Library system to enhance productivity. In the wake of significant staffing reductions during the last two years, staff librarians and paraprofessionals have been obliged to spend excessive hours covering circulation desks, to the detriment of reference service and children's programming. Self-charge will enable agencies to handle borrower traffic with the existing clerical staff.

New Mexico Newspaper Project
by Henry J. Guenther

The United States Newspaper Program (USNP) is the largest single bibliographic project ever undertaken in the United States and aims to identify and preserve thousands of U.S. newspapers, while at the same time creating an online union list of locations and holdings of these papers for researchers. The program is jointly operated by the National Endowment for the Humanities and the Library of Congress. Currently, 28 states have active newspaper projects and 17 states are already completed. In 1993, three new state projects were approved.

In late 1991, after several years of submitting unsuccessful proposals, the New Mexico Newspaper Project finally received a $300,000 grant from the NEH for Phase I of the Project: identifying, inventorying and cataloging New Mexico's approximately 2,600 newspapers. The grant also covers the costs of emergency microfilming those newspapers in extremely fragile condition and in danger of being lost completely. Phase II of the project will consist of filming those papers which, though not in immediate danger of disintegration, have not been microfilmed. Proposals for the funding for this portion of the project will be submitted to NEH in December 1993.

The project is located in Zimmerman Library at the University of New Mexico and project members are: Marilyn Fletcher, Project Coordinator; Henry Guenther, Senior Cataloger; Dave Rixse, Cataloger/Field Representative and Anne McGoey, Staff Assistant. The project began getting up to speed beginning in January of 1992. The early months were taken up with the necessary Library of Congress CONSER (Cooperative Online Serials) cataloging training to receive full OCLC CONSER authorization for the catalogers, and with establishing procedures, designing and publishing a Newspaper Project brochure for statewide distribution, and planning of initial travel schedules.

In the spring of 1992, large-scale cataloging of titles in the UNM collection began. On September 9, 1992 we undertook our first field trip, with a visit to the Kit Carson Historical Museum where a large collection of papers awaited us. Daunted by the size of the task at hand we quickly settled into our procedures, and what seemed overwhelming at first was handled without any undue problems. A special thanks to the Kit Carson Museum's Victor Grant for his help.

At about the same time, as the result of an article in the Albuquerque Journal, the Project received its first call from a private individual. A gentleman living in Rio Rancho had a small collection of papers from turn-of-the-century Albuquerque which yielded several gems such as never before filmed issues of La Hormig de Oro. The most exciting find in this gentleman's collection was a hitherto unknown Albuquerque newspaper, El Imparcial, founded by the peripatetic editor Manuel Salazar y Otero who had previously edited El Sol de Mayo in Las Vegas, New Mexico and began the famous La Bandera Americana in Albuquerque.

These papers were filmed by Southwest Micropublishing which has been contracted to do the filming. Southwest has set up a filming lab in the basement of Zimmerman Library, and the camera operator, Joan Blair, has been very helpful in helping us to prepare papers for filming, a laborious process of gently ironing the papers flat to remove creases and using archival tape to mend tears. Jim Parke, the owner of Southwest Micropublishing, has
been both supportive and knowledgeable, being particularly patient in showing us how to identify a master negative. Our thanks to both Joan and Jim.

Our first lengthy trip was to Santa Fe to catalog and inventory the large newspaper collection at the New Mexico State Library. We thank Betty Serna and Norma McCallan for their assistance. This was but the first part of our immediate goal of cataloging and inventorying the three major collections in the state, the others being the University of New Mexico's collection and the New Mexico State University collection at Las Cruces. During one visit to Santa Fe we also visited with Orlando Romero at the Museum of New Mexico History Library who assisted us in compiling a list of the Museum's holdings for a larger statewide list currently in preparation.

In February 1993 we traveled to New Mexico State University at Las Cruces to catalog the large Amador collection of newspapers which contains many unique titles. Everyone there was very kind and extended us every courtesy. Our gratitude to all the wonderful people we met there and special thanks to Cheryl Wilson and Pete Kinnas in Special Collections for their assistance.

At the end of April we travel to Washington, D.C. to give a presentation and slide show at the annual U.S. Newspaper Program Conference at the Library of Congress.

Those of us working on the New Mexico Newspaper Project are excited to be a part of preserving our state's history. Please notify us at 277-8898 if your library has any old New Mexico newspapers that have never been microfilmed or need to be refilmed. We will mend and film these papers at no charge, and the lending institution will receive a free positive copy of the film.

NEW MEXICO NEWSPAPER PROJECT STATISTICS FOR 1992

✔ New records entered on OCLC: 234
✔ OCLC records replaced: 109
✔ Local data records created: 223
✔ Pages filmed: 11,530 (5,765 frames)

Partial list of titles and dates already filmed:

Deming Headlight 1890-1901
The Eagle (Silver City) 1894-98
Ft. Sumner Index 1909-11
New Mexico Ruralist 1918-20
Santa Fe Sun 1936-37
Red River Prospector 1901-07
Mosquero Monitor 1939-41
The Golden Retort 1883-84
Grant County Democrat 1897-98
Revista Ilustrada (Santa Fe) 1917
Santa Rosa Star 1902
El Faro del Rio Grande 1914

FORO III

Several delegates from New Mexico attended the 3rd FORO Binacional de Bibliotecarios (Transborder Library Forum) at the University of Texas at El Paso February 25-27. The following two accounts give impressions of some of the official and unofficial activities of New Mexico librarians who were there. Although they attended many of the same events, Barbara and Rita have focused on different aspects, and have included their personal responses.

FORO Notes from Barbara King

Bob Seal, Director of UTEP Library, deserves an award for a well-planned and executed, not to mention enjoyable, conference. There were 225 librarians in attendance from all types of libraries, and fourteen exhibitors. New Mexico was represented by delegates from the State Library, UNM, Central Correctional Facility, Alamogordo Public Library, Deming Public Library, Woolworth Library in Jal, Thomas Branigan Public Library in Las Cruces, New Mexico State University Library, Southern Correctional Facility, and the Gadsden School District.

The theme of the conference was "Libraries and Education in the Americas," so it was fun to have high school and college students as well as school librarians in attendance. Mtra. Estela Morales Campos, Director of Library Research at the University of Mexico, opened the first day's deliberations in which she exhorted us to attend to the education of individuals and groups, their social and information needs, while continuing to produce and protect knowledge. She was followed by Laura Gutierrez-Witt who described the Benson Latin American Collection at the University of Texas, Austin. Discussion groups consumed the afternoon: I attended the sessions on "Children's Services and Collection Development: obtaining Mexican imprints in the U.S.," and got lots of tips on purchasing Spanish language materials.

The evening was spent in the UTEP Library where jazz, champagne and delicious food vied for our attention with the beautiful and interesting library itself. Of course, there was also lots of bilingual friend-making going on. I was happy to see again some of the librarians I first met in Guadalajara in December. This event was sponsored by the Dutch periodical subscription service, SWETS, one of the exhibitors. In our infancy as a group, we transborder friends need social time as well as educational time to understand each other's problems and needs.

Saturday's session opened with an ovation for a sterling address by Dr. Manual T. Pacheco, President of the University of Arizona. He spoke to us of "borders" in our lives, in our communities, in our world. Since he is an academician speaking to numerous college and university librarians,
he was challenged in the question portion by various persons in the audience not to forget that the poor and uneducated need libraries too. After particularly fervent remarks by a politically active librarian, there was another spirited ovation.

A panel discussion followed regarding the impact of the North American Free Trade Agreement on libraries. That, too, brought much spirited exchange, and is sure to be a topic of further work in the year to come and in FORO IV, 1994, to be held in Monterrey, Nuevo Leon, Mexico.

The workshops on Saturday concentrated on types of libraries: I attended the one on public libraries where we shared the differences between Mexican and U.S. services and talked about ways of helping each other. Several people there were interested in the lack of services in rural Dona Ana County where so many Mexican Americans are living, working, and going to school.

On Saturday afternoon, Ramirio S. Salazar, Director of the El Paso Public Library, took us on a tour of his main library and the newest branch library. What a contrast. Main is small, crowded, an ADA nightmare, but also full of people of all ages using all the departments. All signage and information is bilingual; the Spanish language collections are large and recent; lots of people were reading periodicals. There I found Liz Arrambide (a friend from Anthony) who is a temporary children’s librarian, and Ivonne Jimenez (also a friend from Anthony and a helper on our Title V Grant application) who is in charge of the ten city branches. Both were at the conference, as were most of the staff at one time or another. Mr. Salazar plans to request funds this year to enlarge and renovate Main library. El Paso gives library cards to residents of Ciudad de Juarez, a meaningful example of transborder cooperation.

Discussions about other possibilities of cooperation revolved around interlibrary loan and programming materials. The Mexican librarians were excited at the prospect of receiving any assistance. Although the establishment of public libraries is done centrally (Mexico City), the upkeep and staffing are by the local community, which, in may cases, are poor and unused to providing library resources.

At the planning meeting for FORO IV, it was also decided to hold FORO V in Las Cruces, New Mexico, and FORO VI in Ensenada, Baja California, Mexico. There was competition to be the designated sites!

The final event was the banquet and presentation of reports from all the discussion groups. The entire conference was dedicated to the memory of Carlos Salas, former director of Sonora State Library and originator of the FORO concept. Mr. Salas died last year, and his absence was keenly felt by the participants.

Thanks to Karen and Scott for permitting me to attend. I hope that librarians throughout New Mexico will attend future meetings.

FORO Impressions
by Rita Pino Vargas

Through an NMLA education grant I was fortunate to participate in the Third Transborder Library Forum in El Paso. The opening ceremonies included the introduction of dignitaries by the organizer of this forum, Bob Seal, Director of the UTEP Library. El Paso Mayor Tilney gave a passionate welcome in both English and Spanish. Before the first keynote address there was a moment of silence to remember the late Lic. Carlos Salas Plascencia, who dedicated his life to libraries in Mexico and who tirelessly organized FORO II.

Mtra. Estela Morales Campos from UNAM Centro Universitario de Investigaciones Bibliotecologicas was the first keynote speaker. Her address centered around viewing the library as "education in action." The library not only "opens windows to humanity and culture," but is a tool of continuing education of the masses in an environment of equality. The next speaker, Laura Gutierrez-Witt, Director of the Benson Latin American Collection in Austin, presented a historical overview of this collection and its use in the study of Mexico.

After lunch, we broke up into discussion groups, where we were afforded the opportunity to share ideas not only with American librarians, but also with our Mexican counterparts. I found that the same concerns about libraries and their role in society were shared by all. The library was viewed as anything from a temple in which we preserve our cultural values, to a space where humanity is transported. However, everyone agreed that the library could provide lifelong education beyond formal schooling.

After an intense day of presentations and discussions we were treated to a reception at the UTEP Library, where we ate, listened to jazz, and exchanged ideas in a very relaxing atmosphere.

The keynote speaker the second day was Dr. Manuel Pacheco, President of the University of Arizona. In an ever-changing world, institutions of higher learning are challenged to prepare students to live in a diverse world. Libraries play an important role in this process, since the library is not only an information center, but also a cultural center and a teaching center. It is also "uniquely positioned to encourage lifelong learning and to provide individuals and communities with the skills and resources needed to thrive in an information-based society." He went on to say, "Our new global awareness offers transborder opportunities between the United States and Mexico for active participation in a global society," and concluded that librarians can take a leadership role in meeting the challenges of a diverse world.

Due to a last-minute cancellation by the final speaker, an impromptu panel was organized to discuss the impact of the Free Trade Agreement on libraries. Participants included Dora Biblarz, Arizona State University; Jesus Lau, ITESM in Durango;
Lou Wetherbee, a library consultant from Dallas; and Adolfo Rodriguez of UNAM in Mexico City. The informal nature of the panel encouraged lively participation from the audience and resulted in a fruitful exchange of ideas. Even though this agreement affects Canada, most of the discussion focused on Mexico. There seemed to be a consensus that libraries would be affected in a positive way. Librarians from Mexico hope that books from the United States will be less expensive to buy. One participant pointed out that the U.S. is viewed as an information-producing country while other countries are seen as information consumers. With the new agreement, such ideas must be put aside quickly.

Saturday’s discussion groups focused on different types of libraries -- academic, school, special, and public. The public library discussion was very well attended by an equal number of librarians from Mexico and the United States. Some of the librarians from Mexico were very vocal in sharing their experiences, and we all realized that we had much in common. I learned, for instance, that Mexico’s public library system was not started until 1984. It was mentioned that Mexico will look at the American system as a model.

The conference closed with a banquet during which results of the discussion groups were presented. As we left the conference, plans were already underway for FORO IV, which will probably be held in Monterrey, Mexico.

This exchange was very productive and an eye opener about our southern neighbors. Basically, it was an affirmation of libraries and the opportunities that are open to us at the international level. We can make a positive difference, but we must take a leadership role in this global society. I am hoping that because of our proximity to Mexico, NMLA will become more visible in the future FOROs.
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Illustrations by Lori Sawyer

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Goals & Work Programs

NMLA Goals and Work Program, 1993-94

Continuing Goals
1. Promote collaboration and cooperation among all types of libraries in New Mexico.
2. Support the New Mexico State Library’s efforts to increase the per capita funding for State Grants-in-Aid for New Mexico’s public libraries from the present 13 cents to at least 25 cents per capita by the year 2000.
3. Support the implementation of the resolutions adopted by the delegates assembled for the Second New Mexico Conference on Libraries and Information Services.
4. Support the Legislation and Intellectual Freedom Committee and New Mexico State Library’s legislative efforts.
5. Support the development of the New Mexico Library Foundation.

Work Program
1. Have the Public Relations Committee solicit additions to the Program Ideas section of the Public Relations Handbook for New Mexico Librarians from the units of New Mexico Library Association. Distribute results to libraries in New Mexico.

Public Library Division
1. Sponsor a program to acquaint New Mexico librarians with the various forms and possibilities for resource sharing.
2. Cosponsor with Public Relations Committee a program on public relations in libraries aimed at all types of libraries and librarians.
3. In conjunction with the Services for Youth and School Libraries Division, support the Battle of the Books.

Services for Youth and School Libraries Division
1. Participate in the miniconference by sponsoring one or more speakers and/or programs.
2. Continue to work for the establishment of new state standards for school libraries (ongoing committee).
3. Continue to support the Land of Enchantment Book Award in conjunction with International Reading Association.
4. Continue to support the Battle of the Books in conjunction with the Public Library Division.
5. Research, compile, and disseminate a directory of all public, private, parochial, Indian, and other K-12 schools in New Mexico to include the following:
   a. school name, address, and telephone number
   b. principal or administrator
   c. librarian, clerk, aide, or person providing library service.
6. Support coordination of services between public and school libraries and work for greater coordination and cooperation with all undergraduate college libraries.
7. Establish committees to assist in accomplishing the work program of the Division.
8. Increase communication and awareness between the Division and that portion of the library community we represent to determine needs and future goals.
9. Encourage and support efforts for continuing education of library personnel throughout New Mexico.

Division and Round Table Work Programs 1993-1994

College, University and Special Libraries Division
1. Increase active participation of paraprofessional staff in academic and special libraries in the NMLA/CUS Division by cosponsoring with Technical Services a workshop/special program for this group and by contacting them regarding membership.
2. Promote and support professional activities within the state for academic and special librarians by announcing programs or workshops of interest in the NMLA Newsletter.
3. Initiate an "information exchange" among CUS librarians to share innovative or unusual ideas and projects by surveying members and publishing findings in the NMLA Newsletter.
Documents Round Table
1. Continue to promote the use of state and federal documents within the library community and the public by submitting articles of interest to document librarians to the NMLA Newsletter.

2. Continue to promote membership in the Documents Round Table by:
   a. Submitting newsletter articles on topics of interest to document librarians and others interested in documents.
   b. Contacting non-members who attend the round table meeting at the annual conference.

3. Solicit suggestions from round table members and others on the work program for the following year by:
   a. Contacting representatives from each depository library in the state.
   b. Contacting representatives from the Public Library Division and from the Services for Youth and School Libraries Division to discuss use of government documents by school and public library patrons.
   c. Forming a program committee of three or more persons to prepare specific activities or programs which the round table will discuss at the annual conference.

Educational Technology Round Table
1. Promote awareness, appreciation, application and evaluation of new innovations, including hardware and software, that will improve services or provide useful sources of information.

2. Provide programs and workshops that foster professional growth and development of library/media personnel.

3. Provide a forum for the discussion of problems and solutions of current issues.

Library Instruction Round Table
1. Sponsor a workshop on techniques for motivating and instructing the learner in library use.

2. Use the NMLA as a forum for collecting information and bibliographies on library instruction, and compile such in a notebook or file for distribution to interested persons.

3. Continue to focus on the role of the library in helping others learn to read by cooperating with the New Mexico Coalition for Literacy.

Local and Regional History Round Table
1. Increase knowledge and appreciation of local history by encouraging libraries to display and advertise materials available on their specific local history.

2. Encourage special programs emphasizing local history and how it fits in with state history, beginning with the NMLA Annual Conference program.

3. Continue to increase awareness of new materials relating to New Mexico history by submitting book reviews and/or publication announcements to the NMLA Newsletter and/or articles for the New Mexico State Library publication, The Hitchhiker.

LUISA Round Table
1. Present a program that examines the role of language, learning and literacy.

2. Explore through presentations, book reviews, and newsletter articles the recent writings of Hispanic authors.

3. Submit articles to the NMLA Newsletter.

4. Continue to promote membership.

Native American Libraries Round Table
1. Recruit Arizona libraries and librarians as members of NMLA/NALRT.

2. Contact New Mexico Indian libraries not listed in the New Mexico Library Directory to join. Targeted libraries:
   a. BIA school libraries
   b. contract school libraries
   c. mission school libraries
   d. rural "unknown" libraries.

3. Organize a reunion of past members, past chairmen, past presenters, with current members to discuss library issues and human services issues.

Online Round Table
1. Promote knowledge and understanding of library automation by:
   a. Publicizing Online Round Table programs in The Hitchhiker and the NMLA Newsletter.

   b. Encouraging informational articles on automation-related topics in NMLA publications.

   c. Sponsoring programs which promote knowledge of new technologies and automated services at both the NMLA miniconference and the annual conference.

2. Investigate the possibility/desirability of merging with the Educational Technology Round Table.

Technical Services Round Table
1. Plan programs and workshops that foster professional growth for all technical services librarians and staff by:
   a. Conducting a survey of initial members as to ideas, needs and interests in all areas of technical services.

   b. Planning a program for the annual conference and miniconference.

2. Send letter of petition to ALA to affiliate with ALA-ALCTS.

3. Promote the Round Table throughout the state to increase membership by developing a publicity campaign.
Trustees and Friends Round Table

1. Improve the Trustees and Friends of the Library public relations within the communities in the state.

2. Encourage submission of articles on activities of Friends of the Library to the NMLA Newsletter and The Hitchhiker.

3. In conjunction with the Legislation and Intellectual Freedom Committee, educate Trustees and Friends of the Library members on how best to approach city, county and state officials about library funding.

4. Prepare informational sheet which addresses the duties of the chair and vice-chair and explains the round table's affiliation with NMLA and how it works.

5. Promote membership in Trustees and Friends Round Table.

Legislation and Intellectual Freedom Committee

1. Inform and educate legislators and policy makers about issues of intellectual freedom and the importance and needs of libraries.

2. Improve the working of the Legislative Network in cooperation with Friends of New Mexico Libraries and the Trustees and Friends Round Table.

3. Work to amend the New Mexico statute that currently excludes libraries as donative institutions.

4. Work to increase the state grants-in-aid line item of the State Library budget.

Public Relations Committee

1. Solicit additions from the units of NMLA to the Program Ideas section of the Public Relations Handbook for New Mexico Librarians. The results will be distributed to libraries in New Mexico.

2. Work with the Legislation and Intellectual Freedom Committee to improve the working of the Legislative Network.

3. Complete NMLA promotional video.

4. Conduct an Electronic Newsletter Delivery workshop to be held at the 1994 NMLA conference, bringing in a nationally known speaker/leader.

5. Refine Calendar of Activities, adding specific dates and work where possible.

6. Consider revising and reviewing the completed work on the New Mexico Literary Map and its use as a promotional item.

7. Continue to work with and promote the idea of press releases from Divisions, Round Tables, and Committees.

8. Investigate the possibility of having all NMLA publications available in multiple formats.

Announcements & Updates

SYSLing
by Jerry Klopfer

I would like to begin my first article as Chair of Services for Youth and School Libraries Division by thanking Serena Douglas for her contribution over the past two years as vice-chair, and chair, and for her work with the School Standards Committee. This committee has already accomplished much, but they have found that there is still much more that needs to be done. Serena and the other members of the committee have agreed to continue for another year. An article on their work will be prepared for the next NMLA Newsletter.

I would also like to introduce and thank Dinah Jentgen who agreed to run for vice-chair/chair-elect. Dinah is librarian at White Sands Elementary School.

Serena Douglas has also agreed, as immediate past chair, to serve as the Chair of the Nominating Committee. Two additional division members are needed to serve on this committee. Please contact Serena at Belen Middle School (864-2422) if you would be willing to serve on the committee. This is not a commitment to run for office.

Some new committees were established at our business meeting in an attempt to get greater participation in the planning for this division. If you would be willing to serve on a committee, please contact the committee chair. Anita Estrella, Children's Librarian at Rio Rancho, will chair the Public Relations Committee, Dinah Jentgen will chair the Planning Committee, and I will chair the Program Planning Committee.

This year's work program looks ambitious; however, several of these activities are ones which we have been doing for some time now and some are carryovers from last year (see SYSL Work Program, page 21).

Children's and young adult librarians at the public libraries, please contact me, Jerry Klopfer at: New Mexico Military Institute, Paul Horgan Library, 101 West College, Roswell, NM 88201, 624-8382, with
ideas on how this division can better serve your needs. I would love to hear from anyone who is involved with programming which they would like to share with others as a presenter at the miniconference, a workshop, or at the annual conference.

Finally, we need a volunteer to serve a two year term as a delegate to the AASL Affiliate Assembly. Please contact me if you are interested.

ONLINE ROUND TABLE CHANGES ITS BYLAWS by Valerie J. Horton

On March 19th, the members of the Online Round Table voted to change the bylaws. The new bylaws expand the mission of the Online Round Table from basic online searching to include broader technological issues. Article 2 now states the object of the Online Round Table, is to provide "a forum for those interested in online searching, network access, and other library applications of technology and information storage and retrieval." The new bylaws codify a change that had been occurring over the years as Online Round Table programs have been including topics such as the Internet, NREN, and CD-ROM applications.

It's Not Too Late For Your SYSL Survey by Judy Crocker

School librarians who have needed "just a little more time" to complete their SYSL statistical survey are still invited to return them for compilation or request another. The survey, circulated in August by the School Library Standards Committee, will ultimately help us develop a legislative package to support school library facilities, materials, and staffing. But it will take cooperative effort and a lot more time than initially planned.

What do we know so far? To our credit, many of us feel we can go the extra mile to help students and staffs, some of us have supportive administrators and faculties, have been able to implement technology, have wonderful story times, have integrated the library into the curriculum, and are working hard to provide welcoming libraries. Some of us can provide collections that meet needs and interests. Thankfully, we have positive attitudes.

For all the good we do, the sad news is that we seem to be running school libraries mostly on love and book fair money in the state of New Mexico. We are physically and emotionally isolated, and we hunger for training to help us do our job better. Many of us feel that NMLA is not meeting the needs of poorly paid library staff who cannot leave their buildings. And for every school library with a usable collection, staffing, facilities, equipment, and funding there are ten times that number which have little or none of the basic elements of educational excellence.

An initial, cursory analysis indicates:
- Our facilities range from 1.41 square feet to 52 square feet per student (and 32% of our respondents don't know what size their facilities are).
- Dated reference books (> ten years) make up anywhere from 1% to 100% of our collections.
- Our elementary collections range from 2 to 105 items per pupil. Schools in the same town may vary by 500% in the number of per-pupil items.
- Only about 30% of our facilities have small group spaces; 25% of our libraries have no separate storage; 15% of us have classroom space available for patrons.
- Almost none of us can hold class and meet the needs of individuals or small groups which come to the library unscheduled--clerical and volunteer help is almost non-existent.
- Our funds come from many and inconsistent sources. Many of us have NO school-provided money. What money we do have is often granted at the whim of administrators, and few of us know much about school finance or the accounting codes that govern library/media purchases. (By the way, the code numbers will change this year!)

Where is this taking us? With the support of the State Library and through a growing network of state agencies and professional organizations, we will eventually put together a legislative package to support school library media centers. To do this, we need to be able to provide rational proposals with statistical backup. This is where your help is needed.

Please get in the habit of keeping records even if it means starting small. Have students help you with counts and copyrights. Our survey is
only the first of many that will cross your desk in the next few years. Next, find out something about funding. There are many potential funding sources, but it may take time and finesse to work your way through the politics involved in accessing them. Finally, consider networking to help make your job easier.

If you are able to complete a survey, contact Serena Douglas at Belen Middle School, 314 S. 4th Street, Belen, NM 87002, or Judy Crocker at Chamisa Elementary School, 301 Meadow Lane, Los Alamos, NM 87544, and a copy will be sent to you. We also welcome comments and requests for help.

Miniconference Planned For October in T or C
by Ellanie Sampson

The annual NMLA Miniconference is scheduled for Friday, October 8, 1993, in Truth or Consequences. Units wishing to present programs should have their budget and program requests to Ellanie Sampson as soon as possible, or call Ellanie at 894-3027 or 894-6575. Tentatively scheduled programs include a presentation by the New Mexico Coalition for Literacy on the use of LSCA funds.

The Truth or Consequences area offers many recreation possibilities for those who may wish to stay over after the miniconference. Watch your mail in the summer for miniconference mailings.

Bylaws Changed
by Cheryl Wilson

The following change in the NMLA Bylaws was passed by the membership during the Business Meeting held during the conference. The change is needed to reflect the dissolution of the Publications Committee.

Section 9. Public Relations Committee.

A. The Public Relations Committee shall publicize library activities, especially New Mexico Library Association activities, throughout the state; be responsible for notifying national library publications of meetings and newsworthy activities of the Association; and implement a program publicizing all types of libraries in New Mexico in conjunction with the American Library Association’s National Library Week program and theme.

Section 10. Publications Committee.

[.A.] B. The [Publications] Public Relations Committee shall make recommendations to the Executive Board on the format and frequency of the official periodical, its content, and the method of publishing; recommend other official publications of the Association, including directories; and recommend a candidate for Editor and the amount of the Editor’s honorarium to the Executive Board for approval.

[B.] C. The Editor of the official periodical of the New Mexico Library Association shall be an ex-officio, nonvoting member of the Committee and of the Executive Board.

Invitation to Join REFORMA for LUISA Members and Others
by Edward Erazo

What is REFORMA? It’s the National Association to Promote Library Services to the Spanish Speaking. Founded in 1971, REFORMA is an ALA affiliate with thirteen state chapters and over 600 members. As would be expected, most of the chapters are in areas of the country that have the highest Spanish-speaking populations, California, Texas, Illinois and New York—the newest chapter is in Puerto Rico.

The REFORMA Newsletter is published quarterly and shares information with the membership on a variety of events and issues of interest to libraries with Spanish-speaking populations.

REFORMA meets at both Annual and Midwinter Conferences and hosts programs for public, academic, special and school librarians.

This year’s conference in New Orleans has tentatively scheduled the following events and meetings:

Saturday, June 26, 1993
8:30 A.M. - 10:30 A.M.
Children’s Services Committee

10:30 A.M. - 12:30 P.M.
Book Awards Committee

8:00 P.M. - 12:00 A.M.
REFORMA Evening Reception

Sunday, June 27, 1993
2:00 P.M. - 4:00 P.M.
REFORMA Conference Program

“Lobbying for Minority Concerns: How to Be Effective in a Political World,” Florangel Mendez, Presenter.

Monday, June 28, 1993
8:30 A.M. - 10:30 A.M.
Executive Board Meeting

10:30 A.M. - 12:30 P.M.
General Membership Meeting

Annual dues range from $10.00 to $20.00 per year and include a subscription to the REFORMA Newsletter. For more information or a membership application form please contact me:

Edward Erazo
REFORMA Newsletter Editor
New Mexico State University Library
Box 30006 - Dept. 3475
Las Cruces, NM 88003-0006
Phone: 505/646-6930 (Voice-mail) or FAX 505/646-6940
Internet: ederazo@lib.nmsu.edu
### 1993-94 Division, Round Table, and Committee Officers

#### Divisions
- **College, University and Special Libraries Division**
  - Carmen Ward, Chair
  - Larry Compton, Vice-chair

- **Public Libraries Division**
  - Bambi Adams, Chair
  - Lucie Olson, Vice-chair

- **Services for Youth and School Libraries Division**
  - Jerry Klopfer, Chair
  - Dinah Jentgen, Vice-chair

#### Round Tables
- **Documents Round Table**
  - Kay Krehbiel, Chair
  - Karen George, Vice-chair

- **Educational Technology Round Table**
  - Richard Bell, Chair
  - Jennifer Marquardt, Vice-chair

- **Library Instruction Round Table**
  - Kris Wycisk, Chair

- **Local and Regional History Round Table**
  - Cheryl Wilson, Chair
  - Peter Ives, Vice-chair

- **LUISA Round Table**
  - Claire Odenheim, Chair
  - Adriana Ortega, Vice-chair

- **Native American Libraries Round Table**
  - Lee Platero, Chair
  - Mars Chalan, Vice-chair

- **Online Round Table**
  - Roger Steeb, Chair
  - Harold Bogart, Vice-chair

- **Technical Services Round Table**
  - Barbara Spivey, Chair
  - Mary Grathwol, Vice-chair

- **Trustees and Friends Round Table**
  - Carol King, Chair

#### Committees
- **Awards**
  - Linda Avery

- **Bylaws and Procedures**
  - Cheryl Wilson

- **Conference Site**
  - David Null

- **Education**
  - Gary Mayhood

- **Legislation & Intellectual Freedom**
  - Marilyn Reeves, Joe Sabatini (co-chairs)

- **Library Development**
  - Betty Long

- **Local Arrangements**
  - Robert Martinez, Cherrill Whitlow (co-chairs)

- **Membership**
  - Clara Rey

- **Nominations & Elections**
  - Drew Harrington

- **Public Relations**
  - John Brewster

- **Special Committee on Executive Director for NMLA**
  - John Brewster

- **Special Committee on Funding Roles of NMLA/NMLF**
  - Kathy Flanary

- **NMLA Liaison to the New Mexico Coalition for Literacy**
  - Susie Sonflieth
Regional Literacy "Family Reunions"

Regional literacy "Family Reunions," each with its own focus, will be hosted by four New Mexico library sites during the month of May.

The Thomas Branigan Memorial Library, Las Cruces, will host the first of the four day-long trainings and workshops on Friday, May 7, from 8:30-5:00. As a permanent residual of the literacy project, each library will receive a core collection of materials chosen to enhance the literacy focus of each library site, along with a rich collection of materials designed for new adult readers and English speakers. These materials will be distributed through the New Mexico Coalition for Literacy as part of a cooperative training project initiated by the New Mexico State Library through a Library Services and Construction Act, Title 6 Grant.

Future trainings will be in:

- Farmington, May 15, focusing on Family Literacy
- Carlsbad, May 21, with concentration on the needs of Disabled Learners
- Gallup, May 28, with emphasis on Program Development.

Computer Assisted BI Questionnaire

The ALA Library Instruction Round Table (LIRT) Computer Applications Committee is conducting a survey to identify libraries which are developing or using computer assisted instruction (CAI) programs to provide instruction in the use of library and information resources. Personal computers and customizable software are enabling all sizes and types of libraries to experiment with creating programs geared to the needs of their clientele. LIRT is seeking to identify these libraries and will compile the results in a directory to facilitate communication between librarians who are interested in CAI programs. If your library uses CAI and you would like to fill out LIRT's questionnaire, contact Anne Lynch, Access Services, Doheny Library, University of Southern California, University Park, Los Angeles, CA 90089; FAX (213) 749-1045; ANNELYNC@USCVM.EDU; or phone (213) 740-3393. Completed surveys should be returned by June 1, 1993. The committee will begin compiling results at the ALA Annual Conference.

Hispanic Library Education to be Discussed

The Trejo Foster Foundation for Hispanic Library Education (TFF) and the University of Arizona will co-host a three day national institute on July 29-31 to discuss issues concerning Hispanic library education in this country. It will provide a unique opportunity for participants from across the country to discuss issues and possible solutions to improve the status of library education and information services pertaining to Hispanics.

Dr. Arnulfo Trejo, President of Hispanic Books Distributors, Inc., and co-founder of TFF, believes that the institute will have a positive and long lasting impact on Latino librarianship. The title of this year's institute will be: "Status of Hispanic Library and Information Services: A National Institute for Educational Change." For more information, please write:

National Institute for Hispanic Library Education, TFF
P.O. Box 6021
Tucson, AZ 85703-2021.

(from the Hitchhiker, March 22, 1993)
Creation of the New Mexico Library Foundation began in 1990 with informal discussions with Gloria Trujillo, New Mexico Library Association president at the time. In 1992, bylaws and articles of incorporation were approved by NMLA membership.

The Foundation's first fund raising effort was undertaken during NMLA's 1992 conference. Librarians, vendors, and friends donated close to $4,000.

An interim Board of Trustees was appointed for the period from mid-June to December 31, 1992, and officers elected. During the balance of 1992, trustees focused on organizational requirements for the Foundation. Nonprofit incorporation was approved by the State Corporation Commission. Application was made for a federal employer identification number, and application for a nonprofit 501(c)(3) status was completed and mailed to the Internal Revenue Service, with IRS response expected in early 1993. A post office box was obtained and a bank account opened. The Foundation logo was designed, and stationery and solicitation brochures were printed. Solicitation brochures were mailed to 500 Booktalk subscribers, 500 NMLA members, 250 library vendors, and 30 library friends groups. Plans were made for a 1st year birthday party and a "Las Vegas" night fund raiser as part of the 1993 NMLA conference.

Original trustees were George Marr (chair), James Dyke (vice-chair), Karen Watkins (secretary), Carol Myers (treasurer), Daryl Black, Kathy Flanary, Sidney Margolis, Alison Almquist, and David Giltrow. Elections were held in December 1992 in accordance with bylaws, and the following trustees were elected for 1993: James Dyke, Daryl Black, and Linda Avery to serve a one year term; David Giltrow, Sidney Margolis, and Karen Watkins to serve a two year term; and Kathy Flanary, Drew Harrington, and George Marr to serve a three year term. Officers for 1993 are George Marr, chair; James Dyke, vice-chair; Karen Watkins, secretary; and Linda Avery, treasurer.

Marketing plans are being designed to secure additional funding with the understanding that it will take several years of hard work by the trustees and other supports to make the Foundation a significant contributor to New Mexico library activities.

For the fiscal year 1992, $5,019.83 was received in income. Expenses totaled $1,290.08. The balance at the end of 1992 was $3,729.75.
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—Thomas C. Wright, Brigham Young University, ALA Member, 10 months

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ALA: Both who and what to know.

A NEW YEAR—A NEW GOAL

1993 marks the second year of the existence of the New Mexico Library Foundation.

Perhaps you were among the 104 Charter Donors who made contributions in our first year—1992.

We'd like to see that number doubled in the current year. Your support will help libraries and librarians meet the challenges of the future in quite specific and tangible ways.

Let's set an example for other individuals who support libraries, businesses related to libraries, and other foundations. We need their support as well as yours!

New Mexico Library Foundation

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