PUBLIC RELATIONS TASK FORCE TO
ACHIEVE GOALS OF LIBRARY SYSTEMS 2000

At the conclusion of the Library Systems 2000 planning process, the public relations committee named its planned objectives as stated below:

- Develop a five-year statewide PR plan for all libraries to be in effect by January, 1987.
- Facilitate the sharing of public relations ideas throughout the state by establishing a PR network, a PR clearinghouse, and poster sessions at the NMLA Annual Conference.
- A subscription to an electronic newsletter.
- A meeting at a staff level for all New Mexico libraries.

Inform all librarians of specific steps to increase libraries' political awareness and local governmental awareness.

The planning committee for the statewide PR network includes:
- Linda O'Connell
- Anthony O'Reilly
- Linda Dorbin
- Marcy Litzenberg
- Jerry Hadsell
- John Ogg
- Daryl Black
- David O'Connell
- John Ogg
- Jerry Hadsell
- Marcy Litzenberg
- Linda O'Connell

MINI-CONFERENCE PLANNED

NMLA's fourth mini-conference is scheduled for Saturday, November 1st in Espanola. The day-long meeting will include workshops on censorship, time and stress management, networking, and dressing for success. Library software demonstrations will be held throughout the day.

A luncheon speaker is also being considered. Any suggestions for a luncheon speaker will be given to Karen Watkins, Grace M. Stumberger, and Daryl Black.

PROMOTERS OF BANNED BOOKS WEEK EXPLORE GOVERNMENTAL CONTROLS

September 20 - 27 is Banned Books Week '86 and this year's theme, "The World of Intellectual Freedom: Where Do We Stand?" asks all librarians to investigate restrictions and censorship in the local community.

The American Library Association in cooperation with the New Mexico Library Association will sponsor a one-day conference on "The World of Intellectual Freedom: Where Do We Stand?" for the local community. The conference will be held on Saturday, November 1st in Espanola.

Restrictions and censorship in the local community are not the only issues. The American Library Association has developed a kit for use in the classroom.
“FROM THE PEN OF PRESIDENT WHITLOW”

They came into the library, with books at times and with looks at other times, but not to waste the time of one of us were happy at their coming and going; others were sad at their coming and leaving: Our patrons. Each visitor to every library is the evidence of their use of the library—an effective process because of what we do, because of what we are professionally. How much has been preserved in the culture as a whole due to libraries?

Librarians are a group of people who are used to performing for others in looking something up or in showing “how to.” We set up programs that draw people into the library for intellectual/educational reasons. Most programs work out to advantage, and when they do not we take time to stop and analyze why. For “library” to remain the stimulating/fun career that we have chosen to have we must stop and see from other vantage points. NMLA has always been a professional organization that has welcomed interested non-professionals to join for purposes of library enlightenment—in such areas as selection, legislation, publicity, and teaching.

In view of this, it behooves every member of NMLA to promote NMLA members of New Mexico’s library community. Jami Hotspiller and the Special Committee stated the benefits of belonging in their 1986-87 membership letter mailed in June:

Reduced rates at NMLA-sponsored workshops.
Reduced conference rate.
Subscription to the quarterly Newsletter.
Eligibility for NMLA education grants.
Eligibility for NMLA professional enrichment grants.
NMLA membership directory.
Tax deductible membership fee.

There will be a complement drawn from September to all membership received by the Treasurer by August 31, 1986. The winner will be notified by telephone and a personal visit to Taos with author John Nichols.

To request additional membership forms, please contact:
Jami Hotspiller
3712 Commercial St., N.E.
Albuquerque, New Mexico 87107

NMLA’s goal of supporting “Library Systems 2000” is the goal of literacy. What was the impact of technology on the selection of library materials? How does one go about processing? What is the value of technology in a library? A key use of librarians for adult literacy, pre-employment preparation, job retraining, and research for economic growth are tied to the ways we use our time.

Concerning the library association we must do, we believe that we have learned to use different types of libraries that may differ in their approaches to selection, legislation, publicity, and teaching. The technical vocabulary is vast, especially as advances provide new options, but so are the possibilities for significant improvements for our members. Librarians who are aware of the range of experiences offered by NMLA can encourage others to add the professional dimension to their experience.

UPDATE: NEW MEXICO NEWSPAPER PROJECT

by Ruth Krug, UNM General Library

The New Mexico Newspaper Project was begun in 1985 by the University of New Mexico General Library as part of a nationwide effort, being conducted on a state-by-state basis, to collect and preserve newspapers published in every state, both old and new. Much of the impetus for undertaking this project was provided by the awarding of a 6-month planning grant, from January to June 1985, to UNM by the National Endowment for the Humanities, the central management agency for the entire U.S.

During this time, the staff at Zimmerman Library compiled a number of important goals: advice was sought from other states that had already completed this phase of the project, agencies and institutions were surveyed to assess needs and to discover holdings of New Mexico newspapers, the conference “Newspapering New Mexico” was held to help inform others of the project and to encourage their cooperation and contributions, endorsement of a resolution in support of the library association was received from the membership of the New Mexico Library Association, and plans were made for carrying out the actual project.

In December 1985, a second grant proposal was submitted by UNM to NEH, this one seeking funds to help support the anticipated 3-4 year effort which will be required to actually locate, inventory, catalog on OCLC (according to CONSER standards), create a union list, and microfilm New Mexico newspapers. Following notification of the receipt of a grant, UNM will continue to act as the administrative agency for the project, and will hire staff, allocate space and equipment in the library, recruit volunteers from around the state, publicize the project intensively, conduct training workshops, and do whatever else is necessary to ensure a successful project.

Plans call for work to begin first with the largest and most easily available newspaper collections in the state—i.e., those at UNM, the State Library, and New Mexico State University. It is estimated that these collections comprise nearly 50% of the state’s newspapers. Second year grants will focus on those collections in the state’s other educational institutions, while third and fourth year activities will concentrate on newspapers held by cultural institutions, county clerk’s offices, private individuals, and out-of-state institutions and individuals.

A key part of the plan is the provision of an ongoing program for bibliographic control and preservation of future newspaper publications. For further information about the project, contact Ruth Krug at the UNM General Library, 277-7213.

EVENTS CALENDAR

August 24-30
IFLA General Conference, Tokyo

September 16-18
Steven Kellogg New Mexico Author Tour, Las Cruces, Alamogordo, Roswell, Hobbs, Carlsbad, and Artesia Public Libraries

September 19
“Supporting and Surviving the Challenge of Change” CUS Division and Legislation and Intellectual Freedom Committee of NMLA conference at Mesilla Valley Inn, Las Cruces. Fee $35

September 20-27
BANNED BOOKS WEEK

September 26-27
NMLA Board Meeting, Ruidoso

October 3
NMLA NEWSLETTER DEADLINE

Public Relations Workshops, Ruidoso and Santa Fe

November 1

October 22-23
On-Line Workshops, UNM Microcomputer Lab Room 323 Contact Judy Ducharme at 505-277-2311

November 4
ELECTION DAY

January 17-22, 1987
ALA Midwinter Meeting, Chicago

January 23-24
February 6
NMLA Board Meeting, Belen

NMLA PRE-CONFERENCE NEWSLETTER DEADLINE

April 1-4
NMLA Annual Conference, Inn of the Mountain Gods, Mescalero

April 5-11
AMIGOS/SOLINET Conference, Sheraton New Orleans Hotel

June 27-July 2
1987 ALA Conference, Hyatt Embarcadero, San Francisco

BANNED BOOKS WEEK—Celebrating the Freedom to Read September 20-27, 1986

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Figure: EBSCO Partnership

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SURVEY FINDS FRIENDS OFFER SUPPORT IN A VARIETY OF WAYS

-ALA Public Information Office

Preliminary results of a survey of Friends of Libraries groups by Friends of Libraries USA (FOLUSA) indicate that nearly 600,000 citizens raised $27,7 million in support of their libraries, an average of $46 per member, in 1985. Findings were based on reporting by 2,329 groups thus far.

“It is overwhelming when numbers usually unseen as a local force are translated into a strong national advocacy group,” said FOLUSA President Frederick G. Ruffner, Jr.

Among the widely varied activities and accomplishments of Friends groups in 1985 was the opening of the Clark Fork (Idaho) Branch Library of the East Bonner County Free Library District, built by the Friends of Clark Fork library at a total cost of $7,560.

The Friends of White Pigeon Township (Mich.) Library reported purchase of new furniture for the children's room, for check out, SAT tape for rental, VCR for public use and sponsorship of community cooking classes. “Our small group of ladies,” the Friends reported, “earn most of the money for their projects through their annual Thanksgiving Pie Sale.”

The ever-popular book sale was carried out by the Friends of the Tucson (Ariz.) Public Library on a grand scale.

“Last year our annual book sale offered about 80,000 books, required 400 volunteers, lasted 6 days, and grossed about $35,000.”

Funds were raised by the Friends of Fairview Hts. (Ill.) Public Library through an annual quilt raffle, book fairs, membership dues, spring salad luncheon and miscellaneous donations. The Monterey (Calif.) Public Library League hosted a national Library Week Open House with library tours, a Christmas Open House, and served refreshments at library programs. They purchased a video camera, several videocassette tapes and talking books. They sponsor outreach programs, providing volunteers to deliver books to the homebound, and commissioned a mural for the children's room.

In the academic library world, Stanford University Library Associates held their Third Antiquarian Book Fair and raised almost $4,000, while Rice University's Fondren Library Friends held their fourth Casino party, dance and auction to benefit the library. Friends of Libraries USA is the national organization of Friends of Library groups in the U.S., with the goals of encouraging and assisting Friends groups and promoting the development of excellent library service. For membership information, contact: FOLUSA, 30 E. Huron St., Chicago, IL 60611.

GRANTS, AWARDS, SCHOLARSHIPS

Applications for the 1987 Putnam Publishing Group Awards to attend the 1987 ALA Annual Conference scheduled for San Francisco, June 27-July 2, 1987 may be obtained from the ALSCE Office, 50 E. Huron Street, Chicago, Illinois 60611 after September 15, 1986. These awards are presented to individuals who serve as children's services librarians.

Grants for librarians who work with young adults are awarded annually to allow two individuals to attend the American Library Association's Conference. These conference grants are given by Baker and Taylor through the Young Adult Services Division. Applicants interested in attending the 1987 conference by receiving the $500 grants should apply before March 2, 1987 to the YAS Division, ALA, 50 E. Huron Street, Chicago Illinois 60611.

The Special Libraries Association is accepting applications for the Special Programs Fund and six stipend/scholarships. This grant fund, totaling $5,300 is established to further the scientific, literary and educational purposes of the Association. SLA's scholarship program is also soliciting applications for the SLA, ISI, & Plenum scholarships, and the Positive Action Program for Minority Groups stipends. SLA will award a total of $20,000 in scholarships in 1987, including two $6,000 scholarships for graduate study leading to a master's degree at a recognized school of library or information science in the U.S. or Canada. A $1,000 Institute for Scientific Information Scholarship for beginning doctoral candidates will be awarded, as well as a $1,000 Plenum scholarship for graduate study leading to a doctoral degree. In addition, two $3,000 stipends will be awarded for minority students for graduate study leading to a master's degree at a recognized library school. Deadlines for applications is August 29, 1986. Call the ALA numbers listed above or the toll-free number 1-800-545-2433 from 8:15 a.m. to 4:45 p.m. Central Time, Monday through Friday.

NMLA Education Grants are available between July and June each fiscal year. Applications for the grants up to $200 should be submitted four (4) weeks in advance of anticipated use, and accepted throughout the year. Applicants must be currently employed in a New Mexico library or library-related activity, have a minimum of one year's experience in a New Mexico library or library-related activity, and be a member of the New Mexico Library Association.

Job Enrichment Grants, also awarded by NMLA, were established to encourage New Mexico librarians, library staff members and trustees to update their skills and broaden their experience by working in another library-related position. This program is monitored by the Education Committee. For either the Education Grants or Job Enrichment Grants, contact Alana McGunnan, head of the Education Committee, at 988-6263 for further information and applications.

1987 CONFERENCE THEME SET

by Harris Richard, NMLA First Vice-President

NEW MEXICO LIBRARIES: HIGH-TECH—USER-FRIENDLY

is the 1987 Conference theme approved by the NMLA Executive Board at its summer meeting in Las Vegas. According to Harris Richard, program chair for the conference, the theme will allow those attending the conference to examine their immediate present, rather than the future, and to evaluate both technology and services. Does the newly available technology make our jobs easier, faster, better, or more cost effective? Does it help us provide better service to library users? Are we satisfying the actual needs of our users? Are all libraries "information sources," or do many also encourage reading and intellectual pursuits?

To answer these and other questions, committees have been formed and, along with NMLA roundtables, they are deep in the planning of workshops for the Conference in Mescalero. For the first time, poster sessions, sponsored by the Publicity Committee will be held throughout the conference. Listed below are the chairs of the 1987 Conference Arrangements Committee Divisions.

MEALS/ENTERTAINMENT

Flo Starkey, Coordinator of Media Center

300 N. Kentucky

Roswell, NM 88201

EXHIBITS

Stanley Ruckman, Library Director

New Mexico State University

PO. Box 477

Alamogordo, NM 88311-0477

434-0840

MEETING ROOMS/HOTEL ARRANGEMENTS

Mary Ellen Keeton, Librarian

Ruidoso Middle School

Drawer 430

Ruidoso, NM 88345

257-9043

REGISTRATION

Mary Lou Gooch, Director

Ruidoso Public Library

Drawer 359

Ruidoso, NM 88345

257-4335

PUBLICITY/PROGRAM PRINTING/PROGRAM SIGNS

Bruce McLaren, Director

New Mexico Military Institute

Horgan Library

College and North Main

Roswell, NM 88201

662-6250

Jerry Klopfen, Media Specialist

New Mexico Military Institute

Horgan Library

College and North Main

Roswell, NM 88201

622-6250

CONFERENCE ARRANGEMENTS COMMITTEE CHAIR

Betty Long, Director

Roswell Public Library

301 N. Pennsylvania Avenue

Roswell, NM 88201

622-7101

Registration fees for the conference are $25 for NMLA members for the entire conference; non-members registration is $300. Commercial exhibit space will be rented for $50, while Non-commercial and Small Vendor Exhibit Space is $750.

NEW MEXICO LIBRARIES: HIGH-TECH—USER-FRIENDLY is an appropriate theme for a society in which so many industries seem to be scrambling for the latest, the biggest, and the best, and perhaps don't pause to think about their stated purposes. It will provide the opportunity to "tread water in the new wave" April 1-4 at the Inn of the Mountain Gods at Mescalero where very reasonable room rates will combine with mountain breezes and lapping lake waters to enable all conference goers to enjoy a stimulating experience in beautiful and restful surroundings. Write the dates on your calendar and plan to join the conference activities.
“GREAT GRANDSON OF SAN ILDEFONSO POTTER MARIA SELECTED IN LOGO CONTEST”

A graphic designed by the great great grandson of famed San Ildefonso potter Maria Martinez was selected as the official logo of New Mexico’s upcoming 75th Anniversary of Statehood celebration in 1987. The Diamond Jubilee of Statehood and U.S. Bicentennial of the Constitution Commission is headed by State Librarian Virginia Mathews. Hendley was present for the awards ceremony in the Governor’s Office July 1, where Crown Gonzales was given a $250 cash prize and proclamation by Governor Toney Anaya. His logo was chosen from more than 100 entries in a contest sponsored by the Commission. Gonzales is skilled in pottery and painting, and his work has shown in the Heard Museum in Phoenix, the Wheelwright Museum’s Student Arts and Crafts Fair and the Santa Fe Indian Market. Another award was made in the elementary level to Jocelyn Maynard, a sixth grader from Socorro. State Librarian Hendley, as head of the Diamond Jubilee Commission, is working to have schools and libraries directly involved in the celebration, with activities beginning in 1987. Librarians are encouraged to create displays with books and materials commemorating the Diamond Jubilee of Statehood and the U.S. Bicentennial. Hendley is looking for lists or bibliographies for youngsters K-6 on New Mexico state history. If you have such a list and would be willing to share it, or would be interested in developing a bibliography, please call the State Library, 827-3812.

“NATIVE AMERICAN LIBRARIES ROUNDTABLE POSTERS AVAILABLE”

by Barbara Conroy, NALRT Chair

Posters produced by the NALRT have been mailed to Round Table officers, tribal officers, selected in-state and out of state libraries and individuals. Copies are available free on request to NALRT Chair Barbara Conroy (P.O. Box 9331, Santa Fe, NM 87504). Membership forms go with the mailing to encourage broader Round Table and Association membership.

The attractive poster is intended to make more Native American librarians and library users aware of the Round Table and its services. When posted, it serves to identify members to one another and to offer a connecting point for networking. The present and vice Round Table chairs are listed with phone numbers. Thus, the poster serves as a bridge between the issues of pornography and censorship from a feminist perspective. Author Judy Blume, Marcia Pally, journalist, and spokesperson for the Feminist Anti-Censorship Task Force, Burton Joseph, activist lawyer for the American Civil Liberties Union, Sears, Executive Director of the Meese Commission on Pornography; and Evie Kane, spokesperson for Women Against Pornography, made up the panel, which was carefully moderated by John Swan, Chairperson of the Intellectual Freedom Round Table. The Pay Equity Commission presented a program on “Pay Equity: the National Perspective.” Speakers reported on pay equity suits around the country and progress made in such states as Minnesota where pay equity plans are being implemented. The point was made that the cost of living and of food and clothing is not the only cost of living and of food and clothing. The way to decide if pay is equitable in your organization is to evaluate jobs, giving points for the know how required, the machinery, the accountability, the working conditions, the pay being offered and the intellectual component of the work. In the ALA Policy Manual, section 54.3B, you will find that “The American Library Association supports and works for the achievement of equal salaries and opportunities for employment and promotion for men and women. The Association fully supports the concept of comparable wages for comparable work.”

The President’s Program on Monday featured a speech by Rose Beth Moss Kantor, a leading writer on feminist management. Her inspirational speech, given before a full house, was amusing and funny. Kantor is the author of Women and Men of the Corporation and Changeagents, among other titles. She gave a list of the skills necessary to deal with change in the environment, spend time with the audience, challenge their beliefs and ask pointed questions. Kantor shared a very clear vision, build a coalition of supporters and a committed team, persevere and persist, and give credit where credit is due. She also develops the Jesuit principle of management: it is easier to beg forgiveness than to ask permission.

“WOMEN’S MEETINGS AT ALA”

by Kay Jones, UNM General Library

There were a wide variety of meetings of interest to women at the ALA annual convention in New York City, and I attended several. First on the list was a coalition meeting sponsored jointly by the Feminist Task Force and the Committee on the Status of Women in Librarianship. There were presentations to introduce women’s offices at the Feminist Task Force, COSWL, the RASD Women’s Materials and Women Librarians Discussion Group, the ALMA Women Administrators’ Discussion Group, and the ACRL Women’s Studies Discussion Group (soon to become the ACRL Women’s Studies Group). I also attended a presentation made about Women in Libraries, the newsletter for the FT, for which I had been the editor for three years. I also attended business meetings for COSWL and FTF and found myself elected coordinator of Importance, which is interested in more information about FTF, WIL, or COSWL, please let me know and I will send you a brochure.

“One Story, One Story” was a stimulating program covering the issues of pornography and censorship from a feminist perspective. Author Judy Blume, Marcia Pally, Pally, journalist, and spokesperson for the Feminist Anti-Censorship Task Force, Burton Joseph, activist lawyer for the American Civil Liberties Union, Sears, Executive Director of the Meese Commission on Pornography; and Evie Kane, spokesperson for Women Against Pornography, made up the panel, which was carefully moderated by John Swan, Chairperson of the Intellectual Freedom Round Table. The Pay Equity Commission presented a program on “Pay Equity: the National Perspective.” Speakers reported on pay equity suits around the country and progress made in such states as Minnesota where pay equity plans are being implemented. The point was made that the cost of living and of food and clothing is not the only cost of living and of food and clothing. The way to decide if pay is equitable in your organization is to evaluate jobs, giving points for the know how required, the machinery, the accountability, the working conditions, the pay being offered and the intellectual component of the work. In the ALA Policy Manual, section 54.3B, you will find that “The American Library Association supports and works for the achievement of equal salaries and opportunities for employment and promotion for men and women. The Association fully supports the concept of comparable wages for comparable work.”

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“CHILDREN’S AUTHOR TO VISIT NEW MEXICO LIBRARIES”

“I have loved picture books ever since I was a child. The illustrations of Beatrix Potter and N.C. Wyeth were early favorites, and I always found any kind of animal story irresistible.” Any one reading or turning the intricately illustrated pages of Steven Kellogg’s work will find elements of both of these illustrators in his own unique style. Mr. Kellogg will be in New Mexico September 16-18 for a tour of six public libraries, sponsored by the New Mexico State Library.

After “scribbling” his way through school, Kellogg attended the Rhode Island School of Design, majoring in illustration. He returned to the United States after his senior year of work in France, Italy, to teach, and began submitting books to publishers. Over twenty years and seventy-five books later, he finds “every aspect of my involvement as absorbing and enjoyable” (as in the beginning). Living in Connecticut and having several live participations or the State Library, a “Childrens."

“Children’s author and illustrator, Steven Kellogg, will visit New Mexico libraries September 16-18”

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PUBLIC RELATIONS WORKSHOPS SCHEDULED IN RUIDOSO AND SANTA FE

On Friday, October 3, the Publicity Committee and Public Library Division of NMLA will sponsor two public relations workshops, one at Ruidoso Public Library and the other at the Oliver LaFarge Branch of the Santa Fe Public Library. The workshop at Ruidoso Public Library begins at 10 a.m. and lasts until 3 p.m.; Santa Fe Public’s workshop begins at 10:30 and lasts until 3 p.m.

Both workshops will feature speakers from radio and television stations as well as a graphic artist. Registration is required and fees will be set to all public libraries. Contact Art Kaiser at the Carnegie Library in Las Vegas, 454-1401, ext. 73 for additional information.

COLEGE, UNIVERSITY, AND SPECIAL LIBRARIES DIVISION: INDIVIDUAL MEMBERSHIP IN OTHER PROFESSIONAL ORGANIZATIONS

By Virginia Seizer
University of New Mexico General Library

Among the many professional organizations available to New Mexico academic and special libraries are three type-of-library groups: The New Mexico Library Association College, University, and Special Libraries Division (CUSL); the Special Library Association Rio Grande Chapter (SLA); and the American Library Association for ACRL. All three groups require that members also belong to their parent organizations: membership in the New Mexico Library Association is required to join CUSL; membership in the national Special Library Association for the Rio Grande Chapter is required by the American Library Association for ACRL. The Rio Grande Chapter of SLA does have a second category called “subscribers” for those who pay for the chapter newsletter but do not belong to the national organization. CUSL and SLA both have an organization in New Mexico; ACRL does not, but efforts are underway to organize a state chapter.

How much overlap is there between membership in the three groups? To answer that question, I checked the Summer, 1986 membership lists for CUSL and SLA against a list of ACRL members residing in New Mexico. CUSL is the largest of the three groups, with 172 members as compared to 95 SLA members and 48 ACRL members. There is considerable overlap between the three groups and the two other groups. Sixty per cent of ACRL members also belong to CUSL and 41% of SLA members and subscribers belong to CUSL. Patterns of overlapping membership for SLA members and SLA subscribers is nearly identical: 32 of 78 SLA members belong to CUSL and 7 of 78 SLA subscribers belong to CUSL. The percentage of overlap of SLA with CUSL is 41.0% and 41.2% respectively, for SLA members and subscribers.

Within CUSL, there are more members who belong to SLA than to ACRL. 39 SLA members as compared to 29 ACRL members (Figure 1). Of these, 7 individual CUSL members belong to both SLA and ACRL, making a total of 61 CUSL members who belong to one or both of the other two groups, in this case. Interestingly, these 7 CUSL members are the only individuals in the study who belong to both of the other two groups. The are no New Mexicans who belong to both SLA and ACRL who are not also members of CUSL. A high level of involvement with other professional organizations does not seem to be detrimental to membership in CUSL.

How many New Mexicans are there who are involved in academic and special libraries groups? The ACRL membership list used in this study was limited to individual and institutional members located in New Mexico. The CUSL list included one individual member from Colorado, two from Arizona and two from Texas, in addition to 160 individual members and 7 institutional members from New Mexico. The SLA Rio Grande Chapter was more geared toward individuals of the local area, including individual members from Colorado, Indiana, Pennsylvania, and Virginia; four individual members from Arizona; and three individual members or subscribers and one institutional subscriber from Texas. New Mexicans make up a significant part of the membership in the division. In total, it has 81 individual members or subscribers and one institutional member from New Mexico.

Looking only at individual New Mexico members or subscribers of the three groups, the breakdown by membership in one or groups was as follows:

Individual Membership

<table>
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<th>Group</th>
<th>Total</th>
<th>CUSL</th>
<th>SLA</th>
<th>ACRL</th>
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<td>34</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>Belong to SLA</td>
<td>30</td>
<td>23</td>
<td>7</td>
<td></td>
</tr>
<tr>
<td>Belong to ACRL</td>
<td>20</td>
<td>16</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Belong to all</td>
<td>30</td>
<td>23</td>
<td>7</td>
<td></td>
</tr>
</tbody>
</table>

LOCAL BUSINESS AND LIBRARIANS JOIN FORCES FOR FILM WORKSHOP

Santa Fe High School, Santa Fe Indian School and the Video Library have come together and produced an extremely informative workshop entitled “How to Talk in Movie.” Originally scheduled for June 21, the workshop will now be held after school commencements at the Santa Fe Indian School Library Media Center on September 13 from 3 p.m. to 5 p.m. The workshop will feature Casey St. Charnez, of the Video Library, addressing film literacy and language. There will also be a chair who has a Ph.D. in film from NYU and a Master’s in Comparative Literature. Also speaking will be Alana McGrattan, Library Media Center Coordinator at the Santa Fe Indian School, and Nanee Cees, Librarian at Santa Fe High School. Alana will give a helpful discussion on copyright laws as they pertain to film and practical applications. Nix will review the latest film research. A brand new separate segment of “15 minute segment entitled “Learn Through Film and Video” will be shown.” The workshop is free but limited to 25 participants. Contact Alana McGrattan at 988-6703 after August 25 for reservations.
MICROCOMPUTER MAINTENANCE
GAVLORD BROS. INC.

The following list of dos and don’ts will help to ensure the smooth operation of your library’s microcomputer:

DO prevent the use of food or drink near computers. Accidents do happen, and a simple spill could result in a costly short-circuit.

DO guard against dust. Invest in dust covers, and vacuum-clean printers, keyboards and disk drives once a week. Dust will gradually slow your computers, and foul their electrical contacts.

DO take extra care with your floppy disk drives. Cleaning kits can add up to five years to the life of a disk drive, and protect you from costly repair bills and lost data.

DO inspect your floppy disk regularly. Examine them through the half-inch slot in their protective covers. If you see streaks, specks, or other signs of dirt or wear, copy the data onto a new disk and discard the old one.

DO keep your computer’s metal tracks, on which the print heads slide back and forth. Wipe with a paper towel sprayed with contact cleaner, then apply a light lubricant such as sewing machine oil or jeweler’s oil.

DON’T pull on computer wires; always hold them by the plastic or metal connectors on their ends. Keep the metal contacts clean with contact cleaner or a “Tex Wipe.”

DON’T plug and unplug printers, modems and other accessories more than once a week. Instead, use a computer switch or switch that will allow two or more users to share the same equipment with a flip of a switch. This saves on cord wear and tear and eventual repair bills.

DON’T twist floppy disks or grab them by the middle. Twisting them inside their protective enclosures causes surface scratches that can damage disk drive/read/write heads and destroy data. Hold them gently by the corners to avoid disk wear.

DON’T allow your computers to overheat. Position them so their air vents aren’t blocked. Also, if your computer did not come with a built-in fan and seems to generate substantial heat during use, check with your vendor to see if a fan can be added.

DON’T allow static electricity or power surges to damage your equipment. Ani­ static sprays and table mats will prevent static from causing your computer’s memory to go blank. Surge suppressors are available to protect software and hardware from possible “spikes”—the most common cause of computer damage—caused by the on- or off-switching of nearby copiers, refrigeration or air-conditioning equipment.

BANNED BOOKS WEEK—CELEBRATING THE FREEDOM TO READ

Explore Africa without leaving home

THE AFRICANS

Get your ticket at the library

“The Africans” offers library programming opportunities

“The Africans” comes to PBS stations beginning October 7 as a nine-part prime time series (check local listings for exact dates and times). The American Library Association (ALA) encourages libraries to take advantage of the growing public interest in the vast cultural diversity of Africa and host programming and displays tied to the series.

A rich, educational series, “The Africans” explores the geography, history and culture of Africa “from the inside looking out.” The series host is Ali A. Mazrui, a Kenyan who is professor of political science at the University of Michigan and research professor at the University of Ios, Nigeria.

“The Africans” is also part of a college-level television course that includes the series, a reader and a study guide. Credit will be offered by colleges and universities throughout the country. Interested faculty and students can call a toll-free number, 1-800-LEARNER (312/687-2600 in Illinois), for information.

ALA’s Public Information Office received funding from The Annenberg/CPB Project to produce a library programming packet about the series, which has been mailed to 14,500 public and college libraries. The packet’s bibliography and a series synopsis appears on an insert in the July/August issue of American Libraries, and a young adult version of the bibliography appears in the September 1 issue of Booklist. In addition, an article aimed at college librarians appears in the September issue of College & Research Libraries News.

The series may be rebroadcast in 1987. Libraries are urged to contact state humanities councils for possible funding for library programs in connection with the series.

“The Africans” is produced by WETA/Washington, D.C., and the British Broadcasting Corporation, with major funding provided by The Annenberg/CPB Project. Additional funding comes from the National Endowment for the Humanities, the Public Broadcasting Service and the Corporation for Public Broadcasting.

— from the ALA Public Information Office

ONLINE WORKSHOPS SCHEDULED AT UNM

Barbara Temos, Lecturer with the Institute for Scientific Information, will conduct workshops on SCISEARCH and SOCIAL SCI­SEARCH as they occur on DIALOG, and ARTS AND HUMANITIES SEARCH as it occurs on BRS Octo­ber 12 and 23 at the University of New Mexico Microcomputer Lab, Room 323.

During the half-day sessions producers of the databases will be reviewed as well as performing effective and efficient searching using them. “Cited reference” and “title word” searching are two of the topics to be covered. Intermediate and beginner workshops will be held; a knowledge of vendor commands is assumed for the intermediate workshops.

A $25 fee will be charged per person and prepayment is requested. Attendance is limited. Registration deadline is October 1. Write Judy DaCharme, University of New Mexico, North Campus, Medical Center Library, Albuquerque, New Mexico 87131 or call 505-277-231 for additional information. These workshops are sponsored by the New Mexico Library Association and the Medical Center Library.

Thanks For Your Support Of The New Mexico Library Association