NEW MEXICO LIBRARY ASSOCIATION NEWSLETTER

Volume 12
Number 3
August 1984

EVENTS CALENDAR

September
4-5 Municipal League Conference, Annual Meeting of Municipal Librarians Association, September 4, 10-12 a.m., "New Mexico Legislation: Where Do We Go From Here?" A moderated panel discussion. Moderator: Ed Sayre, Mesa Public Library. Panelists: Virginia Downing, State Librarian, Tom Horan, legislative lobbyist, and Joe Sabatini, Albuquerque Public Library.
5 or 6 All-day seminar: "Fitting Public Libraries to Public Literacy", featuring the dynamic Dr. David Fader, author of Hooked On Books. All members of the Municipal Librarians Association and members of their staffs are welcome to attend.
7-23 New Mexico State Fair
13-14 Second Annual Conference on Integrated Online Library Systems, Atlanta
14-15 NMLA Executive Board Meeting in Taos

October
1 NMLA Newsletter Deadline
4-6 Friends of the Albuquerque Public Library Book Sale
12 CUS Microcomputer Software and Applications Workshop with Bob Walton, Classic Hotel, Albuquerque
21-26 American Society for Information Science, Annual Conference, Philadelphia
28-29 Native American Round Tables of SIPI, Laguna, Ft. Wingate, Gallup, and Window Rock
31-Nov. 4 American Association of School Librarians National Conference, Atlanta

November
3 NMLA Mini-Conference, Las Cruces

December
1 NMLA Newsletter Deadline
7-8 NMLA Executive Board Meeting, Ruidoso

January, 1985
5-10 ALA Midwinter Conference, Washington, D.C.
14 NMLA Newsletter Deadline

April, 1985
17-19 NMLA Annual Conference, Santa Fe. Theme—"Blazing New Trails: Library Issues in '85 and Beyond". The keynote speaker is John Berry, Editor-In-Chief of Library Journal. The second featured speaker is Marvin Scilken, editor of U*N*A*B*A*S**H**E*D L*I*. B*R*A* N. The speakers will offer two perspectives on library issues of today and tomorrow.

July, 1985
6-11 ALA Annual Conference, Chicago
18-24 IFLA Conference, Chicago

April, 1986
2-5 PLA National Conference, St. Louis
23-25 NMLA Annual Conference, Albuquerque

Banned Books Week September 8-15, 1984

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**From the President's Pen**

by Cheryl Wilson

On Friday night, July 13, as the full moon rose in the sky, my thoughts drifted back to the 1984 ALA Conference. I attended the New Mexico Executive Board meeting on Thursday evening, and I was reminded that this year’s annual conference is in Las Vegas, Nevada. The New Mexico Executive Board members are composed of the officers of the New Mexico Library Association (NMLA) and the representatives of the various library associations throughout New Mexico.

In accordance with the President’s Council guidelines, I would like to announce that the Round Table Chairs have been appointed for the upcoming year. The new chairs are:

- **DOCUMENTS**
  - Karen Jaynes, 2222 Hot Springs Blvd., Las Vegas, N.M. 87101
  - Robert E. McInnis, 301-596-3900 (home)

- **INSTITUTIONAL**
  - Alcia McAninch, 1900 White Sands Blvd., Alamogordo, N.M. 88310

- **LIBRARY INSTRUCTION**
  - David Noll, 6874 Mena Blvd., NE, Apt. H8, Albuquerque, N.M. 87112

- **LOCAL AND REGIONAL HISTORY**
  - Virginia Whitlow, 502 Orchard St., Aztec, N.M. 87410
  - Dolores Padilla, 315 W. Wren Ave., Belen, N.M. 87002

- **NATIVE AMERICAN LIBRARIES**
  - Alansa Mitchell, 315 W. Wren Ave., Belen, N.M. 87002

- **ONLINE**
  - Harris M. Richard, 4601 College Blvd., Farmington, N.M. 87401
  - Carolyn Dickerman, 326-3886 (home)

- **NEW MEXICO LIBRARY ASSOCIATION NEWSLETTER**
  - New Mexico Library Association P. O. Box 25084
  - Albuquerque, N.M. 87125

Editor: KimTree Van
Proofreading: Jo Janet Holcomb and the supervisor. The basic elements of a good relationship are trust, respect, affection, and confidence. Problems between the librarian and the employee can result when one or more of these basic elements are judged to be low in the mind of either person.

Dr. Grothe pointed out the pitfalls that supervisors often bring on by their own actions from several perspectives:

1. **avoiding the problem**
2. over-reacting
3. doing nothing
4. lecturing, that is, talking to someone who does not want to listen to you.

All of these mistakes can only undermine the employee’s view of the supervisor. The most common mistake is avoiding the problem and pretending it does not exist.

Dr. Grothe urged that both the teacher and the employee be treated with respect. The traditional evaluation process centers only on what the employee is doing wrong in the work setting, not the viewpoint of the supervisor. Communication must be one-way if the supervisor is to influence the employee. The new evaluation method would ask the employee to prepare three lists prior to the actual evaluation:

1. a list of the employee’s strengths
2. a list of areas of work performance that need improvement
3. a list of what the supervisor can do to help the employee to improve.

The supervisor would also prepare these lists. During the annual evaluation, the supervisor and the employee would compare lists. Dr. Grothe reminded the audience that the supervisor uses good listening skills at this point. These skills include paying attention, asking thoughtful questions, encouraging the employee to speak, and restating the employee’s statements. Communication is then a two-way process in which the employee talks about his strengths and the supervisor can talk about performance.

The employee and supervisor conduct follow-up sessions to re-view performance since the evaluation objective is to improve the relationship between employee and supervisor, and improve cooperation between the two. This method is not faultproof, but it does provide a structure for dealing with the problem employee and suggesting ways to improve performance.

Dr. Grothe has co-authored the book, *Problem Employees: How To Improve Their Performance,* with Peter Wylie.

From KimTree Van (767-7011) Research Paper on Toddler Programming.

Toddler programming is generally for 18 mos. to two-year-olds. Very short, basic stories, nursery rhymes, songs/rounds/lyrics, finger plays, action movements, and emphasis on recognizing numbers, letters, body parts, animals, sounds and shapes are the norm for this type of programming. Toddler and/or parent-young child programs are based on the philosophy that from birth on, the child has a place in the library scheme. The following notes from work shops conducted by NMLA librarians who attended the 1984 ALA conference are the basis of this presentation.

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CIRCULATION: Total Mailing: 700. Pass-along readership: 1,500. It reaches special, academic, public, community, and pueblo librarians as well as specialists in media centers and information science centers.

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Programs covering management topics were very popular this year, especially the timely and dynamic programs presented by the Library Management Division. These programs included such topics as Dressing for Success and How to Give a Presentation, and generally proved to standing room only crowds. Another lively program, thePolitics of Corporate Strategy, was hosted by the Petroleum and Energy Resources Division.

The rows and rows of exhibits seemed endless in the labyrinth of the exhibit hall. The number of booths in the exhibit area jumped from 222 in 1963 to 277 this year, with 51 new exhibitors.

The continuing education course registration broke all previous records by having over 1,300 individuals enrolled in 27 courses.

The New Mexico delegation, which numbered ten, appreciated the quality and diversity of this 75th Anniversary Conference. The group also enjoyed the artistic, musical, and cultural delights of the “Big Apple”.

SLA Conference Draws Crowds

— by Kay Kelly

NEW YORK, June 27— The Special Libraries Association’s 75th Anniversary Annual Conference in New York, June 9-14, broke previous attendance records with a total of 6,078 registrants, more than double the 3,094 attendees in 1969. There were 4,115 attendees at the last conference held in New York in 1977.

Distinguished speakers included Dr. Daniel Bell, author and social scientist; and best-selling author Gail Sheehy. There were over 200 events, programs, workshops, meetings, and speakers at the conference, which celebrated the 75th anniversary of SLA.

Rio Grande Chapter members and friends particularly enjoyed Ms. Sheehy’s presentation. The well-known author of Passages and Pathfinders seemed to reach out to each individual in the audience as she spoke of the passages in our lives and the pathfinders we may meet or become.
Of Mary Rask

(As presented at the NMLA Conference)

Mary Rask, accomplished librarian, wife, mother, and community leader, the very model of the modern liberated superwoman, died last September at the regrettable age of 82.

Probably no one is born to any profession, but her husband described her as being born a librarian, even though her sights were not set on a career in the library. She earned a Bachelor of Arts degree in English from the University of Minnesota. After graduation, she married and had three sons.

It was not until she and her family moved to Albuquerque in 1964 that she fell in love with librarianship. She began working for the library's services at the Montezuma Elementary School library and, finding the library totally inadequate by any standards, she used her already developed organizational skills and political intelligence to organize the library, improving school library services until the school administration took it over.

Another highlight of her career was when she was asked to become a teacher, she changed her career direction and studied all the library courses offered at the University of Colorado.

When the Rasks moved to Denver for three years, she chose to learn a Master's degree in Media at the University of Colorado. A school and course of study in which she knows will recognize as notALA-accredited.

On her return to Albuquerque, there was no position for her at the Albuquerque Public Schools, and the other professional library positions available here required a degree from an accredited library school. Apparently undersold, she applied for and received a job as a non-professional-capabilities, principally in various university libraries.

A position that gave her great satisfaction was on the staff of a Title II program funded under the Higher Education Act which required her to travel frequently to various Pueblos, training librarians assistants without any professional training to administer their libraries.

Reluctantly resigned when the physical demands of the travel were too taxing on her failing health.

The last years of her career were spent as a Library Specialist in the Medical Center Library at the University where she proposed and developed important medical outreach programs.

Independently, she undertook to fill a gap in services by establishing an index to the Albuquerque Journal. This little project, her husband, who had accomplished in the early morning hours after the paper hit the sidewalk.

Her many community services included being a member of the state chapter of Common Cause. And, in spite of what might have seemed her handicap, rejection on the part of her own profession, she entered wholeheartedly into the activities of NMLA, serving on various committees.

Could attribute a string of adjectives and qualities to Mary which I observed during our long professional and volunteer associations, but I haven't time and she wouldn't like it. So, I encapsulate what others have observed that she savored a moment: when she worked with her hands, she was thinking, and vice-versa.

All of these factors impressed or strain or compulsion. She must have been a librarian director.

You might wonder why we dedicate three minutes of the Convention's time and attention in the achievements of a person who devoted her entire life to the profession of her community. As one of the founders of the Socorro Public Library, she served as its librarian for over two years. In memory, the library closed and canceled its plans for a fortieth anniversary celebration.

Born in New York on July 24, 1871 of Hungarian/Bohemian parents, Anna Kornitzer moved with her family to Socorro, N.M. in 1924. In Socorro, she met and married C. T. Brown, a businessman with mining, prospecting, and stock-rising interests in the Socorro area. He was elected to the New Mexico Senate in 1922.

Following her husband’s mining interests, Mrs. Brown was instrumental in helping to found the Women’s Auxiliary to the American Institute of Mining and Metallurgical Engineers, Socorro Section (WAAIME), on November 15, 1923, and was its president during all those years following its founding in 1924--until 1966. Certainly she worked diligently and long hours during those years following her husband’s death. As El Defensor reported in 1957, “She has guided the Library into a path of maximum benefit and enjoyment for the citizens of the Socorro community.

By the early 1950’s, the library was outgrowing the space in the remodeled Baptist Church, and the library committee thought about expanding the building with a new addition to the north, turning the old school into a museum. Believing that they held the title to the land north of the building, ground was broken for the new addition at a ceremony on March 21, 1922.

The title to the property, however, was not clear, and it was not until December 1, 1924, that the legal way was paved for the construction which was completed in 1926. The new house was held on March 21, 1926, exactly four years after the ground breaking.

Having received state and local recognition for her work, Mrs. Brown was now due for recognition for her work with the WAAIME of Socorro. The WAAIME Minute Book of January 8, 1944, recorded that the Section unanimously adopted a resolution to elect Mrs. Brown an honorary member of WAAIME. Such a resolution must be brought before the national association at an annual meeting. The minutes of the March 11, 1944 meeting record:

The Chairman announced that Mrs. C.T. Brown had been notified that she was selected as an honorary member of the WAAIME at the annual meeting held in New York in February.

Mrs. Brown attended the meeting on January 18, 1964, for the election as an honorary member, but this meeting was the last she attended. At the age of 92, she died December 14, 1964. The WAAIME's placed a wreath on the front door of the library to honor her.

Since her death, the work which she began has continued; the Socorro Public Library continued to benefit from the volunteer guidance of WAAIME librarian Betty Thompson. In 1973, after another addition was constructed and fully paid for by the WAAIME, the City of Socorro took over its operation and the local WAAIME group disbanded. Mrs. Brown could certainly be proud of her legacy.

Mrs. Brown's influence over the library is felt even today. In 1961, Defensor Chieftain reported:

Since Dec. 16, 1924 when the Socorro Library was started, Mrs. Bryan has missed only two days to present the library with her work.

This statement may be some of a local myth since Mrs. Brown never attended the WAAIME national meetings or the summer meetings in Santa Fe operating an antique shop during the 1930’s, and the trip to Europe during which she could not possibly have been in attendance at the library. But it is a myth that is held on by some of the librarians, and as is the myth that she served as its only librarian from 1924–until 1966. Certainly she worked diligently and long hours during those years following her husband's death. As El Defensor reported in 1957, “She has guided the Library into a path of maximum benefit and enjoyment for the citizens of the Socorro community.

This year's December NMLA Newsletter will again be a special issue. The theme of the issue is a special section on Community: What's Your Image?" Please be thinking of how you are seen; what is your library's profile? Programming, community outreach, and public relations form the basis of your image, and your image determines the needs that are known and met, according to the panelists at the 1984 NMLA Legislation and Intellectual Freedom Committee program entitled “Communicating with Decision Makers.” So, present the library's work in the same approach with other New Mexico librarians in the December issue. The guest editor for this special issue will be announced in the October issue of the NMLA Newsletter. If you are interested in guest editing this issue, please contact KinTree Van, N.M.L.A., P.O. Box 25084, Albuquerque, New Mexico 87125.
The Friends of the Thomas Branigan Memorial Library have been supported by the Friends of the USA as the outstanding Friends organization in the United States in the Small Public Libraries category for the past two years recognizing their outstanding quality and depth of Las Cruces’ Friends activities. The $300 award, funded by Baker and Taylor, was presented in Dallas at ALA. Other winners were: Salt Lake City for Large Public Libraries category, the State University of New York for Academic Libraries category, and the State of North Carolina for the Best Friends Organizations in a State.

The Friends of TMML was founded in October, 1976, and have spent over $20,000 on Branigan Library. The Friends’ membership in 1984 is 304 people. The Friends have planned a second annual John Haldane Downes Friends’ activities this last year have included monthly, afternoon, and evening book reviews, selling Friends’ items at the annual Cultural Caper, participating in Arbor Day ceremonies, purchasing a video cassette recorder and stand for the Library, maintaining a booth at the filming of the movie Coverage in Mesilla, organizing the 1985 Family Night, organizing a book collection and promotion for book reviewers, having the 1984 national book sale with proceeds of $2,113.86, having brunch for local monthly book sales, and preparing a compilation of the names of all the writers in the Las Cruces area.

SLA Jogs Minds

by Gloria Zamora

The Rio Grande Chapter of the national Special Libraries Association held the first annual "Jog Your Mind" 5K fun run on April 7, 1984.

The run commemorated the 75th anniversary of the Special Libraries Association, the second largest library and information-related association in North America. The SLA is the second largest in the world. Most people have heard of the American Library Association, but few have heard of SLA, and fewer still have any idea what constitutes a "special" library.

It’s very easy. Special libraries are libraries provided to provide specialized information. Areas of specialization include the arts, communications, business, computer science, institutional sciences, physical science, and applied science. Special libraries serve industry, business, research, government, educational, newspapers, and all organizations, public or private, which provide or require specialized information.

Two of the largest libraries in the state of New Mexico are special libraries: the Los Alamos National Laboratory Library and Sandia National Laboratories Technical Library. Together they meet the research information needs of over 14,000 scientists, technical personnel, and employees.

Within the state, the Rio Grande Chapter is the most active professional librarian organization. The 100-member group meets at least quarterly and provides programs on a wide range of topics such as technical translations, space planning, and technical information retrieval. Many of these programs have been in cooperation with other library organizations, including the New Mexico Library Association, the New Mexico Library Association, and the New Mexico Library Association. The chapter has also provided nationally-distributed information in a variety of formats, including scale conferences, with attendees coming from across the country. The Rio Grande Chapter has a reputation among the national association for quality and a strong commitment to special libraries. In keeping with this reputation and seeking an innovative way to generate funds for our programs, we came up with the idea of a fun run.

Being novices in this business—fun runs that is—not special librarians—we had no idea exactly what was involved or how successful it might be. We certainly hoped it wouldn’t break even and to get some good PR for libraries. Some members of the chapter had participated, as runners, previously and knew that runners were a "strange lot." If you tell them that they can run and be timed for only $5.00, they say, "Great, What?" But we were not prepared for the overwhelming success we had. We found that a good course, adequate police support to provide for safety, and good organization all contribute to a successful run. We were told that one of the best-organized runs many had participated in. Our response, of course, was if you want organization, what better group to deal with than librarians?

The purposes of this run, in addition to being a 75th anniversary celebration, was to usher in National Library Week, April 6-14; endorse fitness of the mind and the body; promote the public library and raise awareness of the Special Libraries Association. These goals were accomplished by using the ALA slogans, "Jog Your Mind," and setting a course which started at a special library, passed by the university library, and ended at a local Public Library. We found that at this time, SLA awareness had to be played down somewhat, however, because we ran into some confusion with our name. Many people associate "special" with either hardbound, such as the Special Olympics, or with "gifted," such as in the public schools. In addition, a few years ago, SLA was more widely known as the Symbionese Liberation Army, as in Patty Hearst, rather than having anything to do with libraries. Therefore, we placed down the SLA and played up libraries in general. All age groups were encouraged to participate, and did.

The run was endorsed by the New Mexico State Library, Mc-Donal’s, and several Albuquerque, Los Alamos, and Las Cruces book and sporting goods stores who donated funds and prizes. Over $800.00 was generated by fun run and will go toward quality continuing education programs in the state for all librarians. We were so encouraged that plans are already underway for the Second Annual Fun Run in 1985. Next year, we are even going to try to control the weather! So start training now and come help us celebrate libraries and physical fitness, and remember all through 1984-85 to JOG YOUR MIND, RUN TO YOUR LIBRARY.

ANNUAL DAYS SCHEDULE
Sustaining Membership—$50 Institutional/Commercial Mem- bership—$100 Student Membership—$10 Personal Membership includes Division membership: Non-library Employees—$10.00- $25.00, $25.00- $75.00, $75.00- $149.99, $14.99- $25.00, $25.00- $50.00, $50.00- $100.00, $100.00- $500.00, $500.00- $5000.00, $5000.00- $25000.00 Round Table Membership: For Each Round Table Ticket—$2.00

Please make check payable to: New Mexico Library Association Please mail your check to: Treasurer, N.M.L.A. Box 3812 University Park Branch Las Cruces, N.M. 88003

Librarian Awards

by Daryl Black

Facts on File, Inc. has instituted a series of reference book awards. For each idea submitted by a librarian that results in publication, Facts On File will donate $500 to the nonprofit library of the librarian’s choice. There is no limit to the number of awards granted during a single year. The awards will be provided during the ALA annual conference following the year of publication, and the author of the idea will be credited on the title page of the publication. A submission form and detailed description of the form of the award program are available from: Facts On File, 460 Park Avenue South, New York, New York 10016. Attention: Elizabeth Kahn.

Spier Tours N.M.

by Daryl Black

Captivated adults and delighted children witnessed the talents of illustrator Daryl Spier at the New Mexico State Library from June 11-15 at libraries and schools in Roswell, Deming, and Albuquerque.

Hundred gathered for his appearances, which emphasized the production and publication of children’s books by Spier. "I’ve absolutely nothing to do with the making of children’s books.... The books must be all things to all people." However, through his final approval and the longevity of a book are known only when the pages are “glued together with hope jelly and an arm to children.” If a child opens the cover of a book and has an immediate dislike for it, “it’s dead.”

Included in several of his talks were demonstrations with sketches showing relationships of various symbols and colors, making the quick sketch of a house, there can be as many as 8 to 10 symbols which we recognize as particular objects, but do not resemble the actual things. Stick figures tell us that is a man or a woman, but “... does your father look like that? If he does, you’re in trouble.”

By far the most informative segment of Spier’s appearances were the discussions of book production. Explanations were given on the development of children’s books beginning with the idea, original art, and white sketches to the creation of negative and positive film and color separations. The entire process, including text for the books, takes Mr. Spier about six months; therefore, it is possible for him to create two new books a year.

He provides encouragement for budding writers and illustrators asking about the difficulties of getting published. “Publishers receive six- to eight-volume solicited manuscripts a year and each one is reviewed. Publishers are afraid to miss the writer.” Spier also encouraged writers to send manuscripts to a variety of publishers and advised against feeling discouraged. "Your work is good, keep trying. Publishers may detest a manuscript one day and at resubmittal a year later, say, ‘Where did you bring this to me before?’” He cited Jonathan Livingston Seagull, which was rejected by even major publishers before being published.

Author tours of the state promote the Book Examination Centers located in the Deming, Roswell, and Albuquerque Public Libraries. In addition to appearances there, Mr. Spier visited several schools in Albuquerque and was interviewed at public television in all three cities. The tour concluded at Kirtland Air Force Base where he spoke to an audience comprised of children and adults. Support for author tours is provided by the New Mexico State Library, a division of the Office of Cultural Affairs. Look for the next tour in October featuring the author of Summer of My German Soldier, Betty Green.

Staff Development Grants Available

Public and Community library directors are being encouraged to apply for Staff Development Grants to the New Mexico State Library. Any library, regardless of size, may apply.

“Be sure to apply; staff development is required,” said Anna Pinney, Library consultant and Continuing Education coordinator, the application process is relatively simple, and staff development assistance completing the application, I can provide.”

Be sure to include in the application are your project objectives and activities, a brief project description, and the estimated project budget.

A total of $12,000 is available for use in staff development grants each year, with an average project cost of $380.

“The grants are designed to improve the knowledge and skills of library personnel by providing a systematic staff development program. To request additional information or a grant application, contact Anna Pinney at the New Mexico State Library, 827-3806.

Louisiana Offers New Joint Degree

In order to meet the growing demand for library professionals trained in library science and computer science, a Joint Degree Program in Library and Information Science and Systems Science has been implemented by the School of Library and Information Science Master’s degree will provide graduates with the requisite background for careers in library systems development, online bibliographic retrieval research, and the administration of information centers.

Students enrolling in the Joint Degree Program will be able to earn two master’s degrees for a total of 55 graduate credits. Earned individually, the two degrees would require 67 graduate credits. For further information, write: Dean, School of Library and Information Science Joint Degree Program Louisiana State University 297 Coates Hall Baton Rouge, Louisiana 70803 Telephone: (504) 988-3150

LOVE MY LIBRARY


Francesca E. N. M. L. A. N. M. L. A. J. D. 88003
The bookshop run by the Friends of the Albuquerque Public Library is pleased to make its annual report for fiscal 1983-84 ending May 31, 1984.

Since its beginning in 1976, the bookshop has increased its income every year except one to the latest amount of $16,966.04. This is an increase of $5,000 over 1982-83.

The hours of opening have remained the same since the beginning: 11 a.m. to 2 p.m., Monday through Saturday. Located in the main library in downtown Albuquerque, the shop drew many of its customers from government employees and others who work in nearby offices. Saturdays, say the parents, with children coming to help bargain.

All kinds of books, magazines, records, and occasionally sheet music and prints were sold for a total of 47,092 items in 1983-84.

The bookshop was managed by three FAPL members who took turns monthly in going to the library each day to unpack and sort all donations which came in at the rate of fifteen to forty boxes daily. The bookshop has doubled in size, and developments were largely from residents of the Albuquerque area with some from the public libraries with which the group is affiliated.

As books and other materials were sorted, decisions were made as to which ones to be go into the bookshop and which saved and boxed for the sales. Income from the two sales held in 1983-84 was approximately $10,000.

Twenty-five members of the Friends took turns working in the bookshop, some working once per week and others once or twice each month. Several other members assisted with the pricing process, and about 160 people assisted with the two sales. All workers in the shop and the sales are volunteers.

With the full cooperation of the director of the Albuquerque Public Library system, the branch librarians, and other library staff members, the Friends bookshop and book sales would not have been the great success that they were in 1983-84.

All monies earned will go to benefit the Albuquerque Public Library System. Just how it will be spent will be decided by the FAPL Board through recommendations made by its Allocations Committee and its Long-range Planning Committee.

Friends of the Alb. Pub. Library  
by Helen Saunders

African Librarian Visits New Mexico  
by Daryl Black

Basalam Garebakwena of the National Library System in Gaborone, Botswana spent ten days in New Mexico, April 27-May 5, on a professional exchange program sponsored by Operation Crossroads Africa.

As senior librarian in technical services and acquisitions, his interest focused on the New Mexico State Library Rural Services, comprised of the six regional bookmobiles and the Books by Mail program. He accompanied Vida Gibson, director of Regional Libraries, and Deputy State Librarian, who directed a bookmobile "run" to El Morro National Monument, where he toured the area, and on visits to Taos Pueblo, the Harwood Foundation Library in Taos, and the Espanola Public Library.

According to Mrs. Gibson, Garebakwena expressed keen interest "...in all aspects of the bookmobile program from vehicle structure and maintenance, to actual library tasks performed on the bookmobile." He is involved in plans to expand the bookmobile program in Botswana which will add six new vehicles to the ones already in operation.

Director of the Books by Mail program, Carolyn Mathews said, that their cloth mailing bags caught his eye. "He is hoping to have similar bags constructed in his country to replace their current paper and string packing method," Mathews said.

The wide expanses and terrain impressed Garebakwena during his excursions and "...he seemed to love New Mexico, and its pinon trees reminded him of home," said Gibson. Packets of pinon seeds were sent to him after his departure.

Upon completion of his New Mexico stay, stops included Little Rock, Arkansas, Evanston, Illin., Washington, D.C., and New York City, where, Mr. Garebakwena planned to familiarize himself with administrative and organizational methods of public library systems at local, state, and federal levels.

CLEAC Reports  
by Ann Finney

The Continuing Library Education Advisory Council (CLEAC) met on Friday, May 23 to discuss plans and policies for the upcoming year. As a result of the 1984 Needs Assessment Survey, the CLEAC agreed that programs should be focused on CE programs concerning supervision, YA/Children's Programming, as well as small grants worth formulating ILL, Bookmarking, Basic Reference, Copyright and Legal, Microcomputer Instruction, because of the overwhelming interest in Automation and Microcomputer Instruction. The CLEAC agreed to grant $500.00 to the College, University and Special Libraries Round Table (CUS). CUS will be presenting a workshop on October 12 at the Classic Hotel in Albuquerque on Microcomputer Software and its applications. Bob Walton will be the presiding officer.

The CLEAC also revised its 3-year plan, which formulated a policy statement regarding the support of Continuing Education Programs. In the future, those applying for CLEAC for support will be expected to follow a set of guidelines specifically drafted for this purpose. The guidelines and additional material are available from the CE Coordinator, Ann Finney.

A CLEAC meeting was tentatively scheduled for October 19, 1984. 1984 accomplishments of the continuing education program have included:

1. The independent study course for Cataloguing & Classifying was completed. Copies are available for a nominal bookloan.

2. The contract for the independent study course on Planning was awarded to Ms. Barbara Conroy. The course is to be completed by April, 1985.

3. Four staff development grants were awarded: one each to Santa Fe Public Library (Business Reference); Thomas Branigan Memorial Library (Storytelling); Hobbs Public Library (Communication); Albuquerque Public Library (Management Skills).

4. A $200.00 grant was awarded to the NMLA Documents Round Table for the purpose of offsetting the costs of a DIALOG workshop held as a pre-conference program at the April NMLA Conference. (Ultimately, $155.00 was the actual amount needed by the Round Table.)

5. A $500.00 grant was awarded to the College, University, and Special Libraries Round Table for the purpose of co-sponsoring a Microcomputer workshop to be held in Albuquerque on October 12.

6. A Time Management, workshop was conducted in two locations: Santa Fe and Las Cruces (May 16 and May 29, respectively). The presenter was Mr. Michael Tzoyan of Albuquerque Federal/Amertwest.

Contest Winners Announced

The Border Regional Library Association awarded the winners of the Fourth Annual Multi-Cultural Children of the Southwest Children's Writing Contest on Saturday, April 25, at the Los Lagos Country Club, Anthony, Texas. The winners are as follows:

- Ramon Vargas, Carrillo School, Tucson, Arizona; "Al Lloronas"
- Alex Gonzalez, Sageland School, El Paso, Texas; "The Lonely Coyote"
- Mary Ann Serrano, Sageland School, El Paso, Texas; "The Southwest"
- Randall Anderson, Puerco School, Sanders, Arizona; "Coyotes"

Intermediate Category

First Place

Holly Garza, Ysleta High School, El Paso, Texas; "The Adventures of TW"

Honorable Mention

Laura Buxton, Albuquerque High School, Albuquerque, New Mexico; "Western Dream"

Andrew Jacquez, Ysleta High School, El Paso, Texas; "The Humble Farmer"

Christine Villanueva, Albuquerque High School, Albuquerque, New Mexico; "Colorado"

Matt Mullky, Mary E. Dills School, Tucson, Arizona; "Old Red"

Gina Sanders, Tucson, Arizona; "Summer of the Blue"c

Julie Suavedra, Albuquerque High School, Albuquerque, New Mexico; "My Southwest"

Ana Luisa Molina, Ysleta High School, El Paso, Texas; "The Pan Sooner Hound"

Jody Sanchez, New Mexico School for the Visually Handicapped, Alamogordo, New Mexico; "Pintos and Diablo"

Anthony Miranda, Mary E. Dills School, Tucson, Arizona; "The Low Rider Special"

Anna Portillo, El Paso High School, El Paso, Texas; "Lights Across the Rio"

David Lindau, El Paso High School, El Paso, Texas; "The Tip-Ghost and Tiburcio's Treasure"

K.B. Morgan, Loreto Academy, El Paso, Texas; "Trabajadora"

Silvia Acosta, Bel Air High School, El Paso, Texas; "Beauty All Its Own"

Lupe Barrera, Riverside High School, El Paso, Texas; "Pickup Ford"

Joi Gutierrez, Bel Air High School, El Paso, Texas; "Chip the Horny Toad"

Chris Martinez, Burges High School, El Paso, Texas; "The Trade"

Laura Gonzales, El Paso High School, El Paso, Texas; "Ana's 15th Birthday"

Adult Category

First Place

Elizabeth Whitty, Los Alamos, New Mexico; "What's Jessy Doing?"

Honorable Mention

Nessye Mae Roach, Alpine, Texas; "Compadres"

Lanny Corter and Phyllis Henderson, Albuquerque, New Mexico; "Uprooted"

Betty Rose, Van Horn, Texas; "The Nine Days of Christmas"

"Why We Have Five Senes"

Delfina Romero, San Juan Pueblo, New Mexico; "Rico Grande"

Susan Jane Meier, Carville, Arizona; "Coyote Caterpillar"

Patricia Harmon, Alamogordo, New Mexico; "Change"

Karen Morrow, Alpine, Texas; "A Melody for You"

Vincent Kelly, Tempe, Arizona; "The Legend of White Cloud"

Sharon Moore, Albuquerque, New Mexico; "Keli and the Indians"

Keep Going

Keep Growing

use your library
needs. The two groups of users were college students and faculty and those accessing the library catalog and doing online searching from outside the library.

4. ARL/EBLS Committee/Problems of Access and Control of Educational Materials and Goals

I sat in on this committee meeting as they discussed past accomplishments including papers on cataloging and teh lines for curriculum libraries, test collections, and curriculum materials in OCLC, and then planned for future projects. They had a lot of small groups I plan to volunteer for.

5. AASL Non-Public Schools Section—Microcomputers in the School Library: The Future Is Now—speeches on the role of the school library in networking, creation of use of resources, schools, high school students doing online searching, and getting started using micors for administrative purposes in a media center.

6. ACRL/EBLS—"Involving Deans/Department Chairs in Library Services"—probably one of the most useful sessions on collection development, curriculum consultation, and database searching in the academic library. The speakers stressed the importance of developing good lines of communication with faculty members. The speaker on end-user searching explored various configurations for this service and described the final version of such a program, at the University of Cincinnati.

6. Library Instruction Round Table—Curriculum: Beyond the Least—Producing Professional-looking Audiovisuals for Library Instruction—a slick sales pitch by a MLA, followed by an informative overview of instructional design. The displays of high quality multimedia presented an excellent comparison of the variety of approaches possible in mediated library instruction.

7. Library Instruction Section—"Bibliographic Instruction: A Catalyst for Change"—two library administrators and an academic librarian designing an end-user experience on trends in education that have had and will continue to affect academic library services. They described new technologies into library services, and administrative planning for library instruction and services.

8. ACRL Microcomputer Services in Academic Libraries Discussion Group—at the first meeting of this new format, groups, current programs in the participants’ libraries discussed, goals and format of the group were explored, and a survey was administered. This promises to be a very useful forum for information exchange on microcomputers.

9. Poster sessions—I found several interesting meeting, although many of the ideas presented would be feasible only with additional funding. They covered everything from a bibliographic instruction to end-user searching, reference statistics, and public access micros.

Prior to ALA, I attended a workshop put on by the Patent and Trademark Office entitled "Accessing Patent Information." Knowing nothing about patents, I found this basic introduction, along with the questions of some very well informed participants, particularly productive. The day’s programs included an introduction to the U.S. Patent System, an overview of the Patent Depository Library programs, and an illustration of the patent classification, and a description of the print and online resources available for accessing patents. For me, the day demystified the accessing of patents and presented several suggestions for those interested.

From Joyce Frashier (292-5309)
1. Public Library Association Program: "Use of Microcomputers in Public Libraries". It was an entertaining rather mind-boggling experience to sit in with this group including representatives of 121 public and academic libraries and microcomputer manufacturers and Information Desks. Most began usage in 1981-82, formed user groups, and had experienced a growth of 100% per year, and by 1984, had a thriving, organized AALA Task Force. Goals to focus on include compilation of National Data Bases, identifying user groups already formed, forming others. Sharing and networking is a lively "people-oriented" thrust into the new technology with great humor, and is largely free of machine intimidation.

2. Ancestral Reference Services: Division Program: "The Future of Fiction in an Information Age": Speakers were: Charles Scribner's, publisher, a generation of Charles Scribner's & Sons; Bobbie Ann Mason, author of Shiloh and Other Stories; and Larry Swindell, Arts Entertainment Editor of the Fort Worth Star Telegram.

Publisher, author, and critic pasted in impressive tribute to both the novel and the book format as technology from the past with lively prospects for being transcended. The revival and popularization of the short story format reinforced the gen- eral theme that the new and old together can make a new culture. There will be a place for the well-told tale. Swindell read quotes from several periods in the past century predicting imminent demise of the novel. A partial list of other New Mexico librarians who attended AALA includes: Steven Houston (766-7921), Julie Denning (293-0307), Linda O'Connell (766-7862), Cheryl Rincon (828-9230), David Dunn (277-5761), Linda Lewis (277-6522), Cathy Paterczyk (277-5011), Kay Jones (277-5051).

NMSU Grant Goes To Roswell Libraries—by Judy Pence

The New Mexico State Library division of the Office of Cultural Affairs has awarded a $6,000 Interlibrary Cooperative Grant to four Roswell libraries to study the feasibility of establishing a library consortium. Institutions sharing the grant money are the Roswell Public Library, the New Mexico Military Institute Learning Resource Center, the Roswell Independent School District libraries, the New Mexico Military Institute Learning Resource Center, the first ever rohan honorary free of charge.

LEAMOS (277-5761)

Snappy READ poster now available in Spanish

Anna K. Brown

Continued from page 3

Association for April 25, 1987 recorded as new business the following item: "Matter of Mrs. Brown being presented with an honorary membership in NMLA should continue to be pending. Honorary membership?" The association held its annual meeting in Socorro that spring, and the award was made to Mrs. Brown. In December, reported:

In making the "presentation at the Conference's annual banquet, Mrs. Brown presented with an orchid."

The AWARE Minute Book, in its report on the NMLA 34th Annual Conference in November; on a Spanish READ poster now available.

At the banquet on Friday evening, Mrs. Brown was honored by being presented with an orchid. In December, reported:

ASSOCIATION FOR LIBRARY SERVICE TO CHILDREN

Newberry Medal—Dear Mr. Henshaw by Beverly Cleary, published by William Morrow and Company

Caldwells Medal—The Glorious Flight: Across the Channel with Louis Blériot, by Alice and Martin Crippen, published by Viking Press


Frederick G. Melcher Scholarship—Constance N. Hebs; Barbara Gall Freedman

Putnam Publishing Group Award—Jone Cozen, Jan Irving, Dean Lyons, June Barches

Laurel Award—Walter Medal—not awarded in 1984

ASSOCIATION FOR SPECIALIZED AND COOPERATIVE LIBRARY AGENCIES

ASCLA Exceptional Service Award—Enunci G. Lovejoy

Frances Joseph Campbell Citation—Maude DeQuin

ASCLA Exceptional Service Award—Not awarded in 1984

EXHIBITS ROUND TABLE:
Kohledt's Exhibit Award—selected June 23, 1984

GOVERNMENT DOCUMENTS ROUND TABLE:
CIS/GODIGL/ALA Documents to the People" Award—Jail Barret

James Bennett Childe Award—not awarded in 1984

INTELLECTUAL FREEDOM COMMITTEE

John Philip Immelman Memorial Award for Intellectual Freedom—Gene D. Lassle

State Program Award—Intellectual Freedom Committee of South Carolina Library Association

JUNIOR MEMBERS SECTION

Shirley Olson Memorial Award—Diane Bronson, Kathleen Moeller-Pollor, Heather Smith SM Professional Development Grant—Diane Bison, Dominique Coulombe, James Move

(Continued on page 7)
N.M. Alcoholic Beverage Industry

by Judith R. Bernstein

Prior to Prohibition, New Mexico was 5th in wine production in the United States, and the industry has again mounted in wine production here as underdeveloped land in the state, also non-existent in the United States. A portrait of three New Mexican winemakers: Can They Revive? New Mexico Business Journal, November 1979, pp. 41-47.


2. Comprehensive statistics by state on brewing, imports, exports, production, shipments, sales, and consumption for the brewing industry in the state and the country.


5. Results of a feasibility study to determine whether a better economic climate exists for grape cultivation in New Mexico, and to identify the successful working relationships we have with thousands of libraries worldwide.


7. Brief history of New Mexico winemaking from 1629 to Prohibition.


9. Taxation and licensing of the New Mexico liquor industry.


AL A Award Recipients

Continued from page 6

Herbert W. Putnam Honor Award—Virginia Boucher

Equality Award—Margaret Myers

Honorary Membership—Dr. Louise L. Ashburn; The Honorable William D. Ford

Local Option Award—David H. Clift Scholarship—Maggie Fernandez

Lutheran Church Library Association—Nellis Air Force Base Plaza Senior High School Library

University of Texas Health Science Center

Elmer Holmes Bobst Library

Campbell County Public Library

Clark County Library District Council for Florida Libraries

D.C. Everest High School Library

Evans Memorial Library

Hurst Public Library

Kentucky Dept. for Libraries and Archives

Albert R. Mann Library

McLride Library, Keasler AFB

John McIntire Public Library

Intriguing Study: Beversages. Point of Purchase Advertising Institute, New Jersey.

Analysis of public revenues derived from the sale of alcoholic beverages. Includes a one-page synopsis for each state for the current and previous year.

Analysis of public revenues derived from the sale of alcoholic beverages. Includes a one-page synopsis for each state for the current and previous year.

Beverage Production from Alkaline Beet Relas, Impurified Sprits Council of the United States, Washington, D.C.

Comparison Across Five Public Libraries

National Library Week Committee

Grolier National Library Week Grant—North Carolina Association of School Librarians

PUBLIC LIBRARY ASSOCIATION

Alieh Beth Martin Award—Cecil P. Beach

Armed Forces Library Achievement Award—Marjorie Rambo

Publishing Committee

Carpeige-Whitney Fund Grants

Fay Belcher, Michael A. Janowski, Salvador Guerra

Carpeige Reading List Grants—Booklist, for special lists

ALSC, for Notable Children's Materials, and ALA, Children's Books of International Interest

COSWL, for 10 bibliographies recommending women's information sources in specific subject areas, and for a bibliography on Work of Comparable Worth

RAED, for Notable Books List

YOUNG ADULTS SERVICES

REFERENCE AND ADULT SERVICES DIVISION

John Sessions Memorial Award—Jackson-Geoghe Region Library System, Pascagoula, Mississippi

Inaure Gilbert Mudge Citation—Sara D. Knapp

Pasts on File Award—Catherine Ronnin

Darmouth Medal—The Times Atlas of the Oceans, published by Van Nostrand Reinhold

RESOURCES AND TECHNICAL SERVICES DIVISION

Margaret Mann Citation—Dorothy Anderson

Esther J. Perry Award—Liber J. Bishor

RTSD Resources Section/Blackwell North America Scholarship Award—Nancy E. Gwinn and Paul H. Mesher for "Coordinating Collection Development: The RLG Conspectus."

(Social and Research Libraries, 41, 126, 40, March 1985)

SOCIAL RESPONSIBILITIES ROUND TABLE


YOUNG ADULTS SERVICES

Baker and Taylor Conference Grant—Michelle Pugh

Voice of Youth Advocates Research Grant not awarded in 1984.

Our physical size and financial strength—necessary to make and honor commitments—indicate the success our working relationship with thousands of libraries worldwide.

But the plain truth is, simply that it is our sensitivity to your unique requirements, and our commitment to providing an exhaustive and relentless effort for total customer service that is our real strength.

We want to work with you—to help you provide exceptional patron service, which is your strength.

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Longfellow School Celebrates Young Authors

On May 11, Albuquerque's Longfellow Elementary School spent over five hours celebrating their student authors. The students were recognized for their writing talents and participated in 55 workshops.

Celebrities attending this Second Annual Young Authors' Conference included Caroline Meyer, YA author; Mayor Harry Kinney; Dr. John Mondragon, South Area Superintendent; and Carol Cooper, national RIF distributor.

The two-part celebration consisted of sharing sessions where the students grouped together in small groups with peers, parents, community leaders, and professional authors. Journalists, poets, playwrights, novelists, musicians, teachers, parents, and other professionals worked with these sharing groups. In other groups, students learned of a variety of topics which are found in the writing process, such as paper making, book binding, editing, illustrating, and creative thought processes.