BEVERLY CLEARY VISITS ALBUQUERQUE

Over 1800 children and adults came to hear and see children's author Beverly Cleary when she visited all Albuquerque Public Libraries for three days in June. Mrs. Cleary's visit was sponsored by the Friends of the Albuquerque Public Library.

Cleary, whose 26th book RAMONA QUIMBY, AGE 8 will be published in August, has earned numerous awards during her thirty year career. In 1975 she received the prestigious Laura Ingalls Wilder Award presented by the American Library Association. In 1981 her book RAMONA AND HER FATHERS was named a Newbery Honor Book.

At each of her public library appearances, Mrs. Cleary told the large crowds how she gets the ideas for her books which have sold over 3.2 million copies. She graciously took questions from her many loyal readers.

Albuquerque Mayor David Runk proclaimed the week of June 15 "Beverly Cleary Week in Albuquerque." The Friends organized a literacy evening reception at the Special Collections Branch of the Albuquerque Public Library, and presented Mrs. Cleary with a miniature pebble storyteller.

"We were also pleased to give the boys and girls of Albuquerque the opportunity to meet this popular and outstanding author," noted W. Marie Kramer, president of the Friends group. Perhaps one young reader stated it best: "That was one neat lady." * * *

Membership in NMLA brings with it a variety of opportunities for professional involvement. Here are some basic facts about our organization.

NMLA is governed by an Executive Board elected by the membership. There are four standing committees: 1) president, 1st vice president, 2nd vice president, secretary, treasurer, ALA council, and four division chairs. Round table and committee chairs also participate as non-voting members of the Board.

Association activities for the year are determined through development of an annual work program and implemented through a budget adopted by the board in June. These activities are published five times a year in the Newsletter, and by special mailings.

The annual conference culminates the year's activities, and almost all units of the association hold luncheons and/or program meetings.

The four divisions representing a type of library activity are:

- Public Library Division
- College, University & Special Libraries Division
- School Libraries, Children and Young Adults Division
- Trustees Division

Round tables have been organized for members whose interests cut across division lines. These are:

- Documents — those interested in all kinds of documents
- Institutional — those interested in development, support and services of institutional libraries
- Local and Regional History — note an aspect of New Mexico's history, culture and literature
- LUBA — Library Usage and Information Services to Spanish-Speaking Americans
- Native American Libraries — to provide services to libraries serving Native Americans

Online — to exchange experience, information and assistance to new and experienced users

Committees are appointed to carry out many of the association's activities. Committee members are appointed by the president to three year terms. Current Committees are:

- Conference Arrangements
- Conference Site — selects city and facilities for future conferences
- Constitution/Bylaws and Procedures
- General Publicity and Newsletter
- Legislative and Intellectual Freedom

Annual workshops, awards continuing education grants and scholarships Membership and Awards

Publications and Mailings

continued on page 3
NOTES FROM SAN FRANCISCO: THE ALA CONFERENCE
June 27-July 1, 1981

The Newberry/Caldwell Award ceremony proved to be one of the best attended functions at the conference. The Caldwell Award went to Arnold Lobel for Fables, Lobel, the illustrator of over sixty books including the popular Frog and Toad Series, both wrote and illustrated the book. The Newberry prize went to Katherine Paterson for Jacob Have I Loved.

A new discussion group may soon be recognized. This is a group of librarians concerned with expanding library service to branch campuses, extension classes at remote locations and special programs of study offered away from a main campus of a college or university. A petition will be filed with the ACRL Board at the midwinter meeting. Librarians attending the organizational meeting agreed to share appropriate documents such as agreements with local libraries, procedures, and organization plans.

Rumors floating around at the GODORT Meetings: The Joint Committee on Printing is in the process of writing new government printings and binding regulations. These may include some of the things which were in last year’s Title 44. More regional materials may be sent to the depository libraries. A new Monthly Catalog is in the works.

Charles Scovay from UNM presented a paper, “The “Flax, Wheat and Surveys”, at a program meeting of the Map and Geography Roundtable (MAGERT). Charles was one of the organizers of this roundtable which now has over 250 members.

At the Resources and Technical Services Division breakfast and business meeting, awards were presented for the year. One of the awards was the Book Collection Development in Libraries: A Treatise edited by Robert Stenquist at Stenquist Graduate Library, a New Mexican, George Miller, Jr. This book published by JAI Press, was the award given by Blackwell North American for the best book in the Division’s subject interests and allowed the recipients to donate $1000 to the library school of their choice. Alice Clark, UNM General Librarian, contributed the chapter on microforms.

The Educational and Behavioral Sciences Section of the Association of College and Research Libraries (ACRL) presented a program on “Selection of Educational Materials.” Speakers included Marda Woodbury who spoke on the criteria for selecting curriculum materials for the classroom and the school media center. Other speakers included Valerie Dowes representing Curriculum Review who described this periodical’s choice of materials to review. David Elliott from EPVE (Educational Products Information Exchange) who described his organizations publications, Sanan Long from SMERC (The San Mateo Educational Research Center) who told about SMERC’s services to teachers and its microfiche curriculum guides and a representative from Fearon Reference Systems who presented information on the Fearon-Pitman collection of course guides. The curriculum guides from California Schools which used to be cost to SMERC will hereafter be available in ERLC. The retrospective collection of 1790 titles are indexed in a cumulative volume which costs $15.00. And these curriculum guides can now be purchased on microfiche for 75 each. This is still an expensive item for school media centers and curriculum laboratory collections.

The ACRL Slavic and East European Division’s Study Committee on ERIC Slavic and European Publications is planning a newsletter on preservation of ethnic materials. Resource people are being sought.

At the RTSD Silver Anniversary Program, the future of serials management was discussed. Possible developments include the expansion of the Center for Research Libraries to become a national periodical center, and the subscription agent supplying management assistance such as fund accounting.

Diana Stine of UNM General Library was elected vice chair/chair elect of the Metadata Group. The Research Libraries Interest Group of the RTSD Serials Section.

The RTSD Preservation Library Materials Section and the Resources Section had a half-way program called “Toward a North American Program for Preservation Microfilming.” Panelists from Princeton, U.C.L.A., University of Southern California, Brown University, University of Cincinnati and University of Wisconsin conducted a “problems” oriented discussion. Before such a program can become a reality several major problems need to be solved: 1) There is no understanding of just what such a program should be. 2) Many institutions are only filing numbers. 3) There is no common vocabulary of terms; even the term “preservation microfilming” is defined differently by different libraries. 4) Many parts of the operation have no standards. 5) There is no list of what is done; many items are not reported to the National Register of Microfilm Masters. 6) More cooperation among commercial companies is needed. 7) Master negatives do not always appear in card catalogs. 8) There is too much concern about avoiding duplication and 9) the need for the Library of Congress to address the 200,000 item backlog not yet appearing in the National Register. It appears that T.C. will be putting preservation “on the front burner” which will help the situation. There was a consensus at the meeting that a national program needs to address the local issues of microfilming if the results are to be satisfactory.

OCLC was demonstrating its acquisitions system which looks quite promising. LUNA, Faxon newly developed an online check-in system for serials looks like an exciting, well-planned system. Lots of circulation systems were being demonstrated and crowds around the terminals indicated that many libraries are going in this direction.

UNM General Library Receives $48,000 Grant

The University of New Mexico General Library has been awarded a grant of $48,000 from the National Endowment for the Humanities to cooperat with, the UNM Latin American Institute and the University of California Los Angeles in the computation and publication of an annotated guide to the University’s diverse library and archival holdings pertaining to Mexico and Mesica.

The two-year project, scheduled to begin this summer, will enable the library to undertake an extensive, systematic evaluation of the University’s Mexican collection, long recognized by scholars as a major resource for study and research, said Russ Davidson, project director and an assistant professor in the UNM General Library.

“Publication and dissemination of the guide is the project’s major objective, but analysis of the library’s holdings will serve as an important byproduct. For the first time, the library will be in a position to assess systematically the strength and weaknesses of its holdings on Mexico, and thus evolve a more coordinated pattern for its future acquisitions,” said Davidson.

“The results will be extremely helpful in determining which persons to invite for a seminar on Mexican studies to be scheduled for the fall term,” said University of California, Los Angeles, colleague Conrad Scherer.

El Estudiante del Norte 1981
New Mexico Library Association Newsletter

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N.M.L.A.

ORIENTATION
TO BE HELD
OCTOBER 2nd

The Library Development Committee, assisted by the Constitution & By-Laws Committee, will be presenting an orientation meeting on the structure and functioning of the NMLA. This session is planned for present and future Board members, and for all interested community members. Among the topics to be covered are the Constitution, the procedural handbook, the work program, budgeting and conference planning. Joe Salazar and Lois Godfrey will conduct the meeting, which will be held on Monday, October 2nd from 9:00 a.m. to noon, at the Special Collections Library, 485 Central Ave. N.E., in Albuquerque.

Where's Your News

Your NMLA dues provide you with the Association's Newsletter and benefits from participation in conference programs, division and committee activities, and workshops. In October we will again publish a directory of names of new members who have paid their dues by October 1.

Please fill out your membership form today and include complete information for mailing address, telephone numbers, zip code, desired divisions and round tables. (Division and round table sections are unlined without requesting extra space). The dues schedule is found on the reverse side of the form.

Mail the entire, completed membership form and your check to:
Treasurer, NMLA
440 Rodeo NE
Albuquerque, NM 87111

A membership card will be mailed to you as a receipt.

A copy of the NMLA membership form is reproduced below. Please note that you should check or circle each division and round table which you wish to join. Also check or circle the letter indicating the type of personal membership desired.

Return to TREASURER, do not return to NMLA PO Box. Those sent to the post office box must be rerouted with the chance of their going astray.

NEW MEXICO LIBRARY ASSOCIATION
MEMBERSHIP JULY 1, 1981 TO JUNE 30, 1981

NAME ___________________________ Last ___________ First ___________ Middle ___________ Mailing Address ___________________________ Street or Box ___________________________ City ___________________________ State ___________________________ Zip ___________________________

Telephone ___________________________

Home ___________________________

BUS: ___________________________

Position ___________________________

Please check membership desired: Please check all divisions

□ PM-Personal
□ MC-Library Employee
□ MT-Trustee
□ UM-Student
□ MR-Retired
□ MO-Other

□ Institutional (Individuals do not check)
□ Sustaining Membership
□ PL - Public Library
□ CU - College, University & Special Libraries Division
□ GC - School Libraries, Children and Young Adult Services Division
□ PL - Public Library Division
□ OL - Other Libraries
□ SM - School Libraries Division
□ SC - School Libraries and Children and Young Adult Services Division
□ TO - Trustees Division
□ DK - Documents Round Table
□ IR - Institutional Round Table
□ LR - Local and Regional History Round Table
□ LU - LUSA Round Table
□ OE - Old Round Table
□ NA - Native American Libraries Round Table

Amount of dues enclosed $ ___________

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NMLA CONSTITUTION AND OPERATING PROCEEDURES

ARTICLE I: Name
The name of this organization shall be the New Mexico Library Association

ARTICLE II: Object
The object of the Association shall be to advance library interests and librarianship in the State of New Mexico.

ARTICLE III: Membership
Section 1. Any individual or institution interested in the object of the Association may become a member upon payment of appropriate dues or upon receipt of an invitation by the Board of Directors.
Section 2. Honorary members. Library personnel, trustees, retired librarians, honorary members, and other interested individuals who become members shall be entitled to a vote at all meetings, to hold office, to affiliate with divisions and round tables, and to receive the official periodical of the Association.
Section 3. Institutional members. Institutional members shall enjoy all rights and privileges of personal members except those of voting and holding office.

ARTICLE IV: Relations with other organizations
Section 1. This Association shall maintain chapter membership in the American Library Association and the Southwestern Library Association.
Section 2. Affiliation of the Association or subdivisions thereof with other organizations may be entered into only with the approval of the Executive Board.
Section 3. Cooperation with other library associations in the state and region shall be encouraged.

ARTICLE V: Officers
Section 1. The officers of the Association shall be a President, a First Vice-President who is President-elect, a Second Vice-President, a Secretary, and a Treasurer.
Section 2. The officers must be nominated and elected as provided for in the bylaws.

ARTICLE VI: Vacancies in Officers
Section 1. Vacancies in the office of Secretary or Treasurer shall be filled by appointment by the President with the approval of the Executive Board. The person so appointed shall serve until the end of the term in which appointed.
Section 2. In the event of vacancy in the office of President, and Second Vice President, the President, with the approval of the Executive Board, shall fill the vacancy by appointment. The person so appointed shall serve until the next regular election or until a special election, if such a special election is deemed advisable by the Executive Board. If there is to be a special election, the Nominating Committee will present not more than two names for mail ballot, with prior notice for names to be added to the ballot by petition.
Section 3. In the event of vacancy in the office of President, the First Vice-President shall serve as President for the remainder of the unexpired term, and may continue in office for the full succeeding term for which he/she was elected.

ARTICLE VII: Executive Board
Section 1. The voting members of the Executive Board will be the officers, the chairpersons of each division, and the ALA Councilor.
Section 2. The Editor of the official periodical of the Association, the round table chairpersons, and the chairpersons of committees shall serve as non-voting ex-officio members of the Executive Board except when they may be officers of the Association, in which case they shall have the right to vote.

ARTICLE VIII: Divisions, sections, round tables
Section 1. A division may be organized by members representing a type of library or type of library activity.
Section 2. A section may be organized within a division for specialized interests.
Section 3. A round table may be organized by members with interests cut across division lines.

ARTICLE IX: Publications
Section 1. The official periodical shall be the New Mexico Library Association Newsletter, which shall be issued on a schedule determined by the Executive Board and distributed regularly to members of the Association.
Section 2. Other official publications of the Association may be created with the consent of the Executive Board.

ARTICLE X: Meetings
An annual meeting shall be held. Special meetings may be called as provided in the bylaws.

ARTICLE XII: Amendments
The constitution and the bylaws may be amended by a two-thirds vote of the members present and voting at any annual meeting; or they may be amended by two-thirds of the members responding to a mail ballot authorized by the Executive Board, provided that copies of the amendment be sent to members one month prior to the voting.

BYLAWS

ARTICLE I: Membership
Section 1. The Executive Board shall recommend to the membership the categories of members and dues structures. Categories of members and dues structures shall become effective for the next membership year on the majority vote of the membership present at a meeting.
Section 2. The membership year shall be from July 1 to June 30 of the following year. Applications for membership shall be made to the Treasurer.
Section 3. Any member whose annual dues are six months in arrears shall be considered to be delinquent. Dues paid after May 1 shall apply to the following year.

ARTICLE II: Nominating and election of officers and representatives
Section 1. The Nominating Committee shall consist of three members, two to be appointed by the President with the immediate past president serving as chairperson and the third member. The report of the Nominating Committee shall be published in the issue of the Association's official periodical prior to the annual meeting, and it shall be presented at a business session at the annual meeting. Nominations may be made from the floor provided the candidate has agreed and a petition signed by 20 members of the Association is submitted.
Section 2. The officers shall be elected by the majority vote of members present at the meeting. TheALA Councilor is elected by the New Mexico members of the American Library Association on a written ballot. The President in office in the fall of even-numbered years serves for two years as New Mexico Library Association representative to the Southwestern Library Association.
Section 3. All newly elected officers and representatives shall assume office at the close of the annual business meeting at which they are elected unless otherwise provided for in the bylaws.
Section 4. Both the incoming officers and representatives and the incoming officers and representatives shall attend the Executive Board session following the annual meeting.

ARTICLE III: Terms and duties of the officers
Section 1. President. The President shall serve for one year. It shall be the duty of the President to attend at all meetings of the Association and of the Executive Board, and to sign all contracts ordered by the Board. The President may sign orders drawn on the treasury. The President shall appoint such committee members as shall be necessary and shall serve as ex-officio member of all committees, excepting the nominating committee. All elections this annual business meeting, the President shall appoint, in consultation with the Librarian, the Committee of Publication and the constitution and bylaws committee, in consultation with the Librarian, the Committee of Publication and the constitution and bylaws committee.
Section 2. First Vice President. The First Vice President shall serve for one year and shall become the President in the President's absence or incapacity. The First Vice President shall be Program Chair for the Annual meeting that coincides with his/her presidency.
Section 3. Second Vice-President. The Second Vice-President shall serve for one year and shall succeed to the first vice-presidency. The Second Vice-President shall act in the absence of the President, hold a meeting of the Executive Board, and shall perform such duties as the President may assign or delegate.

ARTICLE IV: Relations with other organizations
The Executive Board may make temporary arrangements to cooperate with other organizations for joint promotional or finance activities. Commitments or agreements with other organizations must be approved by the Executive Board and must be voted upon by two-thirds of the members present and voting at an annual meeting.

ARTICLE V: Terms and duties of representatives
Section 1. ALA Councilor. The American Library Association shall be a member of the New Mexico Library Association. The First ALA Councilor shall be elected every two years and have powers and duties as prescribed by the Constitution and Bylaws. The Councilor shall assume office in January.

Section 2. The Executive Board shall set the time and place of the annual meeting at which the ALA Councilor shall be elected. The ALA Councilor shall be elected by the New Mexico members of the American Library Association on a written ballot. The President in office in the fall of even-numbered years serves for two years as New Mexico Library Association representative to the Southwestern Library Association.

Section 3. All newly elected ALA representatives shall assume office at the close of the annual business meeting at which they are elected unless otherwise provided for in the bylaws.
Section 4. Both the incoming officers and representatives and the incoming officers and representatives shall attend the Executive Board session following the annual meeting.

Section 1. The President shall order that Representation be received and distributed to the membership as soon as it is made available to the membership. Such representation to the Association's official periodical.

Section 2. Three divisions of the Association shall be represented at any meeting of the Association and may elect meeting of the Association and may elect representatives from the Association as their representatives.

Section 3. The Executive Board shall approve the appointment of Association representatives.

ARTICLE VII: Divisions, sections, round tables
Section 1. The proposed creation of a new division, section, or round table shall be submitted to the Executive Board for approval.
Section 2. The proposed creation of a new division, section, or round table shall be submitted to the Executive Board for approval.
Section 3. The proposed creation of a new division, section, or round table shall be submitted to the Executive Board for approval.
Section 4. Each division, section, and round table shall have the right to have at least one representative on the board of directors of the Association, and the representative shall have the right to vote at all meetings of the Association, and the representative shall have the right to vote at all meetings of the Association.

Section 5. Each division, section, and round table shall have the right to have at least one representative on the board of directors of the Association, and the representative shall have the right to vote at all meetings of the Association, and the representative shall have the right to vote at all meetings of the Association.

Section 6. Each division, section, and round table shall have the right to have at least one representative on the board of directors of the Association, and the representative shall have the right to vote at all meetings of the Association, and the representative shall have the right to vote at all meetings of the Association.

Section 7. Each division, section, and round table shall have the right to have at least one representative on the board of directors of the Association, and the representative shall have the right to vote at all meetings of the Association, and the representative shall have the right to vote at all meetings of the Association.
Section 8. The treasurer of each division and round table shall report to the Association Treasurer all income and expenditures of the division or round table. This report shall also be included in the chairperson’s annual report.

Section 9. A division, section, or round table may not speak for the Association or commit it to any policy or action, nor incur expenses on behalf of the Association.

ARTICLE VIII: Committees

Section 1. Formation and dissolution.

A. Standing committees shall be formed by the Executive Board with majority approval of the membership present and voting or upon written request of 30 members and the majority approval of the membership present and voting at a meeting. The bylaws shall be amended to include any new standing committee created.

B. Special committees may be created by the Executive Board or the President. A special committee shall be dissolved at the conclusion of its assigned functions or by actions of the Executive Board or President. Its existence shall not exceed five years.

C. The Executive Board may recommend the discontinuance of a standing committee when, in its opinion, the usefulness of that committee has ceased. The board shall submit such recommendation to the next annual meeting of the Association and, if the recommendation shall be adopted by a majority of the members present and voting, such standing committee shall thereupon be dissolved.

Section 2. The President shall appoint such committee members as shall be necessary and shall serve as ex-officio member of all committees except the Nominating Committee. The President shall designate the chairperson of each committee, and shall make such appointments to complete the term when vacancies in the membership or the chair shall occur.

Section 3. Standing committees

A. Unless otherwise indicated, the Executive Board shall determine the number of members on a committee.

B. Term of appointment shall be for three years. Membership shall be rotated to preserve continuity of membership on the committee with the President reserving the privilege of replacing inactive members.

C. The chairperson of each committee shall give a written report with recommendations to the Executive Board for review and approval at each Executive Board meeting. Two copies of the annual report shall be filed with the Secretary. This annual report shall also be published in the post-conference issue of the Association’s official periodical.

D. The chairperson of each standing committee shall submit to the Executive Board, prior to the second meeting of the board, a program plan and budget for the year.

E. With the adoption of these bylaws, the following shall constitute standing committees of the Association:

1. Constitution and Bylaws Committee.
   a. The purpose of the committee shall be to propose revisions of or amendments to the constitution and bylaws.
   b. It is the responsibility of this committee to keep the procedural handbook up to date.

2. Conference Site Committee.
   a. The purpose of the committee is to locate sites for the annual conference and to select appropriate dates for the conferences.
   b. Both sites and dates shall be subject to the approval of the Executive Board.

3. General Publicity Committee.
   a. The purpose of the committee shall be:
      1) To publicize library activities and especially New Mexico Library Association activities throughout the state.
      2) To be responsible for notifying national library publications of meetings and newsworthiness of the Association.
      3) To implement a program publicizing all types of libraries in New Mexico in conjunction with the National Library Week Committee program and theme.

   a. The purpose of the committee shall be to keep the membership and public informed about state and national library legislation. It shall encourage the enactment of beneficial library legislation. It shall support and protect the freedom to read; investigate cases of censorship in New Mexico libraries; and help protect the rights of individual librarians and of library users who are threatened by censorship actions.
   b. One member of the committee shall be the Federal Relations Coordinator.

5. Library Development Committee.

a. The purpose of the committee shall be:
   1) To define a series of goals consonant with the stated objectives of the New Mexico Library Association.
   2) To develop an annual and long-term work program with a calendar for realization of these goals.
   3) To examine the Association structure and priorities to see if they provide the means to carry out the work program and to make recommendations for changes as required. In addition, recommend appropriate existing committees to accomplish specific stated goals. This may include the Library Development Committee as an action unit in addition to its advisory role.
   4) To present an annual work program for study and discussion by the Executive Board at its first meeting of the calendar year. The report, with Executive Board recommendations, shall be presented at the post-conference meeting of the incoming and outgoing Executive Board for final adoption as the program for the year.
   5) To undertake a continuing review of the series of goals of the Association and recommend revisions and additions as required.

b. Members shall be representative of all types of libraries, of the audiovisual community, of library education, of library trustees, and including the immediate past president, the State Librarian, the chairperson of the Legislation and Intellectual Freedom Committee, and the vice-chairpersons of divisions. The committee may create sub-committees or use existing organizations (such as Friends groups) as required.

6. Library Education Committee

a. The purpose of the committee shall be:
   1) To publicize available scholarships and grants, and to select the recipients of any scholarships or grants offered by the Association.
   2) To coordinate, sponsor, co-sponsor or participate with the many diverse groups that engage in continuing education in New Mexico.
   3) To create and maintain an awareness and sense of need for continuing education of library staff on the part of individuals, employers and professional associations.

b. Committee membership shall, by both type and geography, represent libraries and library service in New Mexico.

7. Membership and Awards Committee

a. The purpose of the committee is:
   1) To develop and conduct on a continuing basis an information program for present and potential members to acquaint them with past achievements and present activities of the Association that affect their own professional lives, and to provide information on the structure and operation of the Association, on how to work within that structure, and on how to get maximum benefit from it.
   2) To develop and conduct on a continuing basis information programs directed specifically to institutional members and to potential student members.
   3) To send out by May 15 each year notices of annual dues for the coming membership year; and to keep records of membership of the Association, reporting membership at each annual meeting and preparing lists of the membership for use of the Association.
   4) To recommend honorary membership.
   5) To receive recommendations for awards, and to select recipients of awards.


a. The committee will make recommendations to the Executive Board on the format and frequency of the official periodical, its content, and the method of publishing. In addition, it will recommend other official publications of the Association, including directories.

b. The committee, working in conjunction with the President, shall recommend a candidate for Editor and the honorarium to be paid to the Editor, to the Executive Board for approval.

c. The Editor of the official periodical of the New Mexico Library Association will be an ex-officio, non-voting member of the committee.

9. Archivist

a. The purpose of the archivist shall be:
   1) To provide for the preservation of records, documents, and all materials pertinent to the history of the New Mexico Library Association.
   2) To see that the archives of the Association are safely and carefully stored and maintained.
   3) To make these records and archival materials accessible to any person with a serious need to use them.

ARTICLE IX: Amendment

See ARTICLE XI of the Constitution.


Pueblo Libraries Face Challenges

Miss Leatrice Smith was the director of the training program for the Indian Pueblos who participated in the training of basic library skills. Administered through the University of New Mexico, Santa Clara Pueblo was chosen to participate in the program funded under Title IV, Part B.

My training began in September, 1975, and ended in August, 1976. I knew we would need a library to look at and check out books, but I had no knowledge of what library aide training was about. Under the direction of Leatrice Smith, and Ben Wakasige, one of two Field Coordinators in the program, was sent out to Santa Clara Pueblo twice a week to instruct me on the various procedures.

The library was started with approximately 30 books. Mr. Wakasige taught me how to catalog the Dewey Decimal System. In ordering books, he taught me what to look for and how to order the books that I needed.

Santa Clara Pueblo Community Library opened its doors in June, 1976. Later it was closed for a short period for remodeling, and reopened in April, 1977. The Tribal Council was understanding by permitting the library to function under the Library Council for three (3) years. During that time we had to overcome many obstacles. One of our biggest problems was finding funds to keep the library open and for the librarian’s salary.

The Pueblo Indian’s interest in a library is often expressed with great emphasis. Building such a library requires a lot of effort and interest and not only as a building, but also as a function for the Pueblo.

Most of the librarians are employed and receive their paycheck through the CETA Program, and because of this, it is difficult to keep the same person working in the library. When the time limit on a person is eligible to work under this program is up, that person is dismissed, another person is hired to continue the operation of the library. The training in basic library skills starts all over again.

Santa Clara Pueblo has one of the libraries that has remained open. Because of the Tribal Council’s interest in the library, they approved the remodeling of the building where the library is now located. We now have more room, and are providing better services than we have ever done before. The people of Santa Clara Pueblo are fortunate in that the Tribal Government has taken steps to make the Santa Clara Pueblo Community Library an important part of the community.

— Elaine Filbert, Vice-Chair
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The trusted source for library innovation.
PLD Plans Session

The Public Libraries Division of NMLA is making plans to sponsor regional information sharing sessions for all OCLC libraries in the state. These meetings will be geared to OCLC terminal operators and will be informal and practical. Suggested topics for discussion will include time saving ways to improve library services. The librarian at the terminal, organize the documents and keep statistics. Policies and mutual problems will also be shared.

Librarians from the public libraries slated to get terminals if further state funding is available will also be invited to participate. Dates and locations have not been set but once information will be available in the Hitchcocking and in a special mailing.

—Marcella Lewis, Chair

HELP WANTED

<table>
<thead>
<tr>
<th>POSITION</th>
<th>Full-Time Library Staff Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>SALARY</td>
<td>Dependent on qualifications, minimum $19,203</td>
</tr>
<tr>
<td>LOCATION</td>
<td>General Library, Eastern New Mexico University, Portales, N.M. 88130</td>
</tr>
<tr>
<td>DATE AVAILABLE</td>
<td>1 July 1981</td>
</tr>
<tr>
<td>JOB SUMMARY</td>
<td>General responsibility for the proper use and maintenance of the library and all library materials.</td>
</tr>
<tr>
<td>CHARACTERISTIC DUTIES AND RESPONSIBILITIES</td>
<td>Manages the library's inventory, bookkeeping, and distribution of books and materials; oversees the library's general operations and all library activities.</td>
</tr>
<tr>
<td>QUALIFICATIONS</td>
<td>Requires a bachelor's degree in library science or a related field.</td>
</tr>
</tbody>
</table>

NOMINATION REPORT

The 1981-82 membership forms, information about the association and the committee, and sign-up slips for "The Year of NMLA Involvement" were mailed out in May to over 10,000 people and institutions. Linda Avery, Eleanor Noble, and I met in May to develop the 1981-82 membership budget and to discuss ways to exchange information between the treasurer and the membership chairman.

Develop bibliographies of library materials and information about and for the New Mexico Spanish-speaking population.

NOMINATION REPORT

The Library Education Committee of the New Mexico Library Association announces the grants available for this year:

1. The Marion Dorrin Scholarship for $1,000 to assist a resident of New Mexico in attending a graduate library school
2. Job Enrichment Grants for $200 to encourage New Mexico librarians, library staff members and trustees to update their skills and broaden their experience by working in another library or library related program.
3. Education Grants Programs to encourage New Mexico librarians, library staff members and trustees to update their skills and broaden their knowledge through short-term education activities such as workshops, institutes, seminars and summer school courses.

For further information, application, information, etc. contact: Vida Hollings, Box 91, Carinaun, New Mexico 87714.

WRITING A NEWS RELEASE

By Sandy Faull

The "how" of writing a news release is fairly simple. It is a basic formula that, once learned, makes newswriting fun and easy to do. The "why" and "what" of newswriting takes a bit more thought.

Why do we send out a news release to news media? Because there is something important happening in our world that we think the public should know about. We have to avoid sending out news releases that are meaningful to us but useless to the general public. The arrival of a new series of publications on how to catalog documents in vogue to us. It means nothing to the news consumer. On the other hand, the arrival of a new series of consumer information documents is a perfect occasion for a news release.

What do we include in a news release? Just the facts, ma'am. No extraneous material to make the release longer. No fancy four syllable words or literary jargon or personal opinions about our news. Plain facts are enough.

Now to the technicalities of how to write a news release. It should be typed, double-spaced on your letterhead or plain white paper. Leave at least one inch margin at the sides and on the bottom.

If you have a letterhead that includes your phone number, type the following information in space or so below the letterhead: Date, FOR IMMEDIATE RELEASE, your name or the name of the contact person at the library.

If you don't have letterhead, type above the name of the contact person near the top of the page, but be sure to include phone number and address.

Leave several inches of white space below the date and contact information. Then begin your release. The space between your personal data and the beginning of the release is left for the editor to write in.

Begin your release with the name of your city in capital letters followed by the name of the state, e.g. Los Angeles, CA. This is called a dateline, and it tells the editor where the release is coming from. If you live in Las Cruces and are sending a release to the Deming paper, you'll want a Las Cruces dateline.

When writing a news release, put the most important information at the beginning and the least important information at the end. If you are writing about two or three events, then the most important event should be the first, the middle one or two sentences, then the least important event should be the last. The same goes for a story. The most important part of a story should be the beginning, the middle should be the second most important part of the story, and the third part should be the least important part of the story.

The most important thing to remember about newswriting is that it is NOT creative writing. You put down the facts in the simplest way possible with no adjectives and no obscure words or phrases.

If the editor is interested in your news and wants more detail, he will ask you for more, or even send a reporter to do a major story.

Be sure to send a copy to the NMLA Newsletter.

OOPS!!!

In printing the amended work program for NMLA for 1981-82, the following charge for the RSLA Round Table was inadvertently omitted. Please note that the LUISA Round Table has received the following charge:

Develop bibliographies of library materials and information about and for the New Mexico Spanish-speaking population.

VOLUNTEERS ARE NEEDED

To work at the STATE FAIR EXHIBIT on libraries Sept. 16-27, 1981 Co-sponsored by N.M.L.A. and the New Mexico State Library Contact: Julie Denning 8000 San Pedro Branch Library 5600 Trumbull S.E. Albuquerque, NM 87108 766-7914

Change of Address Needed

If you are a member of the New Mexico Library Association and are changing your address, please let the newsletter know. We are not responsible. Simply send the mailing label from an old issue plus a note of your new address to New Mexico Library Association, 1905 Gun Club Rd. S.W. Albuquerque, New Mexico 87105

HIM CASTING

NOMINATION REPORT

New Mexico Library Association 1905 Gun Club Rd. S.W. Albuquerque, New Mexico 87105