

October 25, 2012 ~ NMLA Board Meeting

MEMBERS PRESENT

Paulita Aguilar, Lorie Christian, Tina Glatz, Kat Gullahorn, Linda Keulen, Janice Kowemy, Norice Lee, Cassandra Osterloh, Tammy Powers, Joe Sabatini, John Sandstrom, Lynette Schurdevin, Marian Royal Vigil, LeAnn Weller, (Mary Ellen Pellington by phone for New Business)

Call to order by President Tina Glatz at 1:32 pm.

Approval of Agenda ~ Kat Gullahorn moved to approve the agenda. Norice Lee seconded the motion which was passed unanimously.

OFFICER REPORTS

Secretary (Cassandra Osterloh)

- June 5, 2012, Board meeting minutes. Norice Lee moved to accept minutes as presented. Janice Kowemy seconded the motion. No discussion. Passed unanimously.
- April 11, 2012, Board meeting minutes were voted on and approved at the September 23 executive phone meeting.

Treasurer (Norice Lee)

We are now in the second quarter of the fiscal year with low reserves but we are observing some positive signs as we strive to rebuild our accounts in this economy. The Association's income as of September 30, 2012 was at \$11,167.32 with actual expenses at \$1,070.82, resulting in net income of \$10,096.50. We still, however, have many expenses ahead of us to cover, particularly with regard to the annual conference. That being stated, the mini-conference is expected to make money for the Association again this year; and while the minis were never expected to do more than break even, we are fortunate that our dedicated members-at-large and other volunteers have turned them into money makers. This is in addition to the many contributions provided by other Board members and our Administrator who have all helped us raise income/funds and control our expenditures over the past fiscal year to date. When comparing income and expenses with last fiscal year (at this same time), we appear to be in a better financial position now, so this is encouraging.

Please remember that all expenditures must be made within existing fund allocations. Any other anticipated expenditures must receive prior approval or they may not be reimbursed. Completed Request for Reimbursement forms are required in all cases.

As of October 23, 2012, the assets, liabilities & equity stand as follows:

WF Association Checking \$14,743.30
WF Association Savings \$ 1,200.40
WF Conference Checking \$ 1,408.07
WF Conference Savings \$ 462.61
WF Battle of the Bks Checking \$ 3,588.11

WF Battle of the Bks Savings \$ 1,200.48
Total Accounts= \$22,602.97

Other Current Assets
Inventory Asset (t-shirts, etc.) \$ -4,770.00

TOTAL ASSETS= \$17,832.97

Liabilities= \$ 1,590.00
Equity= \$ 16,242.97

TOTAL LIABILITIES & EQUITY= \$17,832.97

Informational:

- FY 2011/12 has been closed out and Lorie Christian (Administrator) has been working with tax accountants. Thank you Lorie!
- Membership income is down compared to this quarter last year (dues \$2,900 vs. \$4,375). Please help promote the Association and the benefits provided.
- Please consider making a personal donation to NMLA and/or helping with fundraising efforts.
- Any SIGs that have not completed required paperwork will not receive any reimbursements (please see me).
- An evaluation of mini- and annual conference frequencies and scale needs to occur.
- We will need to monitor the annual conference budget again very closely (Albuquerque, Spring 2013).

Janice Kowemy moved to approve the Treasurer's Report. Paulita Aguilar seconded. Passed unanimously.

President (Tina Glatz)

No report at this time. Will submit to Board via email.

Vice-President (Mary Ellen Pellington)

NMLA 2013 Annual Conference Planning Report

[From: M.E. Pellington, VP, Co-Chairs Program Committee: Cassandra Osterloh and Janice Kowemy, Co-Chairs: Melanie Templet and Marian Royal Vigil. Additional attending committee members to date include: Cory Eckert, Anne Lefkofsky and David McPhee.]

I. Hotel Contract – Sheraton Uptown – 10/16/12

- At the request of NMLA President, Tina Glatz, Cassandra Osterloh and I met with Sheraton representatives to work out contract complications. We believe we made a few reasonable compromises. However, this was not the case.

II. Conference meals and other food and drink items - \$16,500 (must spend)

- Members of the local arrangements committee are currently reviewing possibilities.

III. Vendor Ideas – Vendor – David McPhee

- Most important to have reception, box lunches, coffee, etc. in the Exhibit Hall. This will make vendors happy. Lori is taking out 4 tables in the middle of the hall for this purpose.
- David McPhee will be working with vendors to sponsor SIG and/or non-profit tables on the outside of the hall.
- He will be calling vendors to purchase tables, sponsor meals, etc.

IV. Vendor Contract Changes

- Lori will or has already sent out an addendum to the vendors with contract changes - table sizes to 6' and exhibit set up time to 8 am–5pm.
- David McPhee is calling the vendors already signed up about these changes.

V. Printing Program

- Melanie Tempest will handle printer research to find the lowest printer price
- Advertisements due March 15, 2013

VI. Technology Needs

- Paulita and Mary Ellen have discussed this, and we feel that all speakers need to be encouraged to bring their own laptops, etc. Paulita may be able to loan some equipment for the conference.
- We would welcome a **Conference IT Coordinator** (what fun you will have), additional ideas, etc.

VII. Pre-Conference

- None submitted at the time.
- Mary Ellen is working on a MPLA grant for a Diversity Pre-conference.

Outline of Conference Program Plans – To Date

VIII. Opening Reception – and after –Wednesday, April 17, 2013

- 5:30 pm – 7:00 pm – with vendors.
- Dine around.
- An Evening with the Stars – Melanie Tempest and friends will have telescopes available to do some star gazing.

IX. Awards Banquets

- Medieval theme? Melanie Tempest with committee
- Aztec Dancers? Kat has Aztec Dancers
- Room can accommodate 120
- Barbara Edwards is on the awards committee – Mary Ellen will contact

X. Opening Session: Friday, April 19, 2013

- African Drumming with Camilla Dodson – confirmed
- NMLA Membership Meeting
- State Librarian's report
- State Library Commission

XI. Youth Services Luncheon

- Cory Eckert will liaison with Land of Enchantment Chair

XII. SIGS

- Meet 4/19/13?
- The School SIG only one to submit a program proposal.

XIII. Programs to be submitted – prior to deadline

- YA – Film and Global Connections
- News from across the border we never hear about and alternative sources of information for librarians

XIV. Additional Program Ideas

- Small job center with employers who are hiring and resume help.
- Mary Ellen will contact the public library directors.
- Invite potential library students to a poster session/buddy system.
- Cloud computing: Marian will contact NMSTE listserv.
- Cory has not heard back from Curtis Acosta who is not answering his number. She will try him at Tucson High.

XV. Local Arrangements – To Date

- Baskets for guest speakers:
 - Melanie is looking into local companies, including NM Candle Company (green chili candles) and Elixir Chocolate Shop.
 - Marian is looking to contact A+J family farms for donations of jams/jellies/etc.
- Gifts for program presenters:
 - Cassandra will speak to her daughter's class about growing small plants, and will see if Osuna Nursery will donate the pots.
- Dine-around:
 - Uptown is easier than Old Town for transportation.
 - If we warn restaurants ahead of time they might be willing to do a pre-fixed menu.
 - California Pizza Kitchen has done a fundraiser in the past where participants show the flyer and a part of the proceeds go to the organization. They might be willing to do it again.
- Breakfast traditionally paid for out of exhibit monies (exhibitors pay?)
- Is there a way to get a shuttle from the Railrunner station to the hotel? What about from the mall for parking?
- Board Meeting – does Board pay for own for lunch or does the Association?
 - Will the hotel allow them to bring food in?
 - Should we give them the option of buying one of the light lunches from the hotel?
 - Should we push the meeting back so it's not at lunch time?
- Basket raffle: It's a good idea, committee will work on basket items

Members at Large (Linda Keulen, Kat Gullahorn, Mary Tuytschavers, Janice Kowemy)

Advocacy for School Libraries Special Interest Group (ASL-SIG) (Linda)

Our Fall Workshop was held on September 8 at Del Norte High School in Albuquerque. Librarians from Albuquerque, Grants, Santa Fe, and Las Cruces learned about collection development, databases, and raising the profile of our libraries. At the Steering Committee meeting, we made a decision to minimize expenses to help NMLA's financial condition, and will re-visit our budget at the October meeting. We also recruited presenters for the mini-conference. Omar Durant reminded us of the upcoming LESC meeting, at which we need to have a presence to remind legislators about support during the next session. We were reminded of the October 31 deadline for presentations at the NMLA annual conference. We were notified by Follett that

they are decreasing the amount of their support for the school library award; we decided to have only 1 award so the library still receives \$500. Publicity will start next week.

Mini-conference:

The members-at-large are proud to present the mini conference. Many thanks to the Local Arrangements Committee, Cassandra Arnold, Akilah Nosakhere, and Samantha Villa for their help in Carlsbad. We had estimated vendor donations at \$550, and as of Sunday night, we have 9 vendors who have paid a total of \$1,100. I am waiting for checks from 2 more that should total \$350. We were able to keep food expenses under our budget, and have less than \$200 expenses at the Conference Center. We also saved money by using electronic delivery of programs. If my estimates are correct, we will make about \$1,500 profit. My deepest thanks to Kat Gullahorn, Janice Kowemy, and Mary Tuytschaevers for being my fellow MALs.

Technology SIG (Linda)

No report.

Native American Libraries Special Interest Group (NAL-SIG) (Janice Kowemy)

The SIG has hosted 2 meetings – at Zuni in June and Isleta in August. They have worked on getting GO Bonds advertised. They are continuing to work on a party for Ben Wa. Working on 2013 NAL-SIG meeting schedule. Association for Tribal for at Tamaya...many on planning and other conference committees , conference in Washington. Many attended Joint Conference for Librarians of Conference... in St. Louis.

Bonds for Libraries (Janice Kowemy)

Olivia Baca is chair. SIG put together packets that were sent out to all counties. Members on the SIG were asked to then follow up with their counties – calls to public and academic libraries, emphasizing that those people needed to be talking with administrations, politicians, etc.

Academic SIG (Kat Gullahorn)

No activity this quarter. Chair intends to send something out to the group toward the end of the year.

Resource Sharing SIG (Kat Gullahorn)

No activity this quarter.

Battle of the Books SIG

Western New Mexico University as host; the first planning meeting was on October 22nd to appoint a chair, committee members, and talk about the website. Tentative List of Committee Members: Abe Villarreal, Director of Communications, WNMU, Silver City, NM; Lori Phipps, Librarian, Snell Middle School, Cobre Consolidated School District, Bayard, NM; Gilda Baeza Ortego, University Librarian, Miller Library, WNMU, Silver City, NM; Kat Aguirre, Administrative Assistant, Miller Library, WNMU, Silver City, NM; Beth Reese, Visiting Public Services Manager, Miller Library, WNMU, Silver City, NM; Mimi Clark, Marketing Coordinator, WNMU.

Highlights of First Meeting:

- Committee agreed to date of BOB: **Saturday, April 27, 2012, at WNMU** Friday evening events for BOB participants such as author appearance event & end Saturday's events with a pizza party for participants
- Abe agreed to arrange for WNMU to maintain and update BOB Website,
- Committee divided planning tasks and began Collaborating efforts with SCPL
- Next actions: send out promotion letters to New Mexico schools, publish website, secure location and hotel space, merchandizing etc.

The next meeting is set for Battle of the Books at 1pm on Friday, October 26.

Local & Regional History SIG (Mary Tuytschaevers)

No report received.

ALA/APA Councilor (Paulita Aguilar)

- ALA Annual 2012 Report - I submitted this report to the Board on July 17 and is available on Yahoo! groups.
- NMLA Board meetings - I attend attended two conference call board meetings in August and September.
- Chapter Annual Survey - I completed this report on behalf of NMLA. A pdf version of the survey questions are available at <http://www.ala.org/groups/sites/ala.org/groups/files/content/affiliates/chapters/chaptercouncilor/Chapter%20Annual%20Report%20Questions.pdf>. The complete annual survey report of all chapters is not available yet.
- 50 State Salute to Banned Books Week - I signed up NMLA for this project. It is to be completed by NMLA President, Tina Glatz.
- NMLA Mini-conference in Carlsbad - I submitted a program for this conference, "What does your ALA Councilor do?."
- Affiliates conference & event calendar 2012-2024, <http://www.ala.org/conferencesevents/afficalendar> - I submitted information about our mini and annual conferences.
- ALA Conference - I am registered for Midwinter Meeting in Seattle (Jan. 25-29) and Annual Meeting in Chicago (June 27-July 2).

CONTRACT ADMINISTRATOR REPORT (Lorie Christian)

I would first like to thank the Board for the continuing support of this position through these hard financial times. It means a lot to know that this position is so valued. I would also like to thank those of you who have given me personal encouragement through these times. I do not share my personal life with the Board for sympathy, but to let all of you know why I may be distracted, unavailable or just "out there somewhere". Last year my personal life centered around the life or death struggle for my mom and this year my personal life is centered around our financial health. Thank you for your understanding and support.

Comment on NMLA's Current Situation: When I started with NMLA in 2005, I was impressed by the clarity and team-work. The main objectives at that time were (1) marketing NMLA and (2) the joint conference with MPLA in 2007. As the joint conference became more important, the Board put aside the marketing and worked toward making the joint conference

enjoyable and relevant for the librarians both in- and out-of-state. Since then, we have not truly been leading or focused. The attempts at long-distance conferences have spent more time on solving technology issues than the work to be done. We do need to find another way to conduct business meetings at a distance, perform committee meetings and form a clear direction. In the early '90s, the Board went through something like this as well. They had several Special Committees who drew up Work Plans to re-vamp what NMLA was doing at that time. I think we need to look at something like that now, as well. The Bylaws and procedures have needed to be looked at and revised for a couple of years now. This has been talked about, but nothing has been done.

Comment on Conference Programs:

After finding out that at least two former members did not renew due to the lack of quality education opportunities at our conferences, I contacted the ALA ICLEA (international committee of library executives associations) and asked what their conference programming is like. Attachment 1 is the responses I have received. I will follow up more in the next months. I understand that we do not have the money to bring in presenters now. This is something we should work toward. How many states require CE credits for librarians? Is it for only certain librarians (i.e. school or public librarians)? Is this something NM should work toward to assure librarians are informed about the latest information?

REPRESENTATIVE & INDIVIDUAL REPORTS

AASL Representative (Alison Almquist)

AASL is participating in a new collaboration with the National Center for Literacy Education (NCLE). The NCLE is a coalition of 30 non-profit organizations committed to improving literacy teaching and learning in all content areas. NCLE has a focus on promoting and supporting the power of educator teams as drivers of change in teaching and learning. AASL has received a grant from the National Center for Literacy Education (NCLE) to create a Transmedia & Digital Literacy Learning practice exchange. A practice exchange gathers together a group of educators to share their learning, questions and insights about a problem of practice for the purpose of learning from and with one another. To create this network, school librarians and their teaching partners will have the opportunity to apply for mini-grants to support their development of materials to be hosted in the exchange. The American Association of School Librarians (AASL) will celebrate the picture book during the month of November as a partner of the second annual Picture Book Month. Founded by author and storyteller Dianne de Las Casas, Picture Book Month is an international literacy initiative that celebrates the print picture book in an increasingly digital age. More information can be found on the initiative's website at www.picturebookmonth.com. The AASL 2012 Fall Forum, Transliteracy and the School Library Program, was held Oct. 12-13, 2012 Greenville, S.C.

MPLA Representative (LeAnn Weller)

Requests/Actions needed:

- 1) Application deadline for Association Pre/Post Conference Grants is Feb. 1, 2013.—See
- 2) Please send me news/stories/PR relating to New Mexico libraries and librarians that I can send to MPLA for the Newsletter.
- 3) My term as NM State Representative will expire in April 2013. Either Tina or next

President will need to appoint the next State Representative.

Information points:

- A) **NLA/NSLA/MPLA 2012 Tri-Conference Oct. 17-19, 2012, La Vista, Nebraska**
I attended this meeting last week with approximately 900 other people. Programs were excellent with 7-10 at each time slot. Some problems with the wireless connectivity occurred. Handouts are available on the MPLA web page. The next conference will be a joint North Dakota Library Association/South Dakota Library Association/MPLA Conference on Sept. 25-27, 2013 in Sioux Falls, South Dakota (400 expected).
- B) **MPLA Leadership Institute**
The 2014 Leadership Institute will be held May 4 – 9, 2014, at the [YMCA of the Rockies](#) in beautiful Estes Park, Colorado. The Institute will again be facilitated by [Maureen Sullivan](#). MPLA will be advertising for a coordinator. More information will be available in the summer of 2013.
- C) **MPLA and social media**
The Communications Committee, the Membership Committee and the State Representatives will be working together to ensure that the organization is using Facebook, Twitter, LinkedIn in the “best” way for its membership.
- D) **MPLA State Association Pre/Post Conference Grants—Deadline Feb. 1**
MPLA sponsors grants for pre or post conferences at the annual meetings of state associations in the region to encourage opportunities for continuing education for the MPLA membership. This grant program is administered by the Professional Development Grants Committee. **Grant Value:** Grants up to \$500 will be awarded to an individual state association.

Requirements

- Applications will be accepted in the name of a state library association information services association, or a unit thereof, which is affiliated with MPLA.
- Contact person submitting application must be authorized by the Board of Directors or governing committee of the state association in whose name the application is placed.
- As part of the application, the applicant must submit a narrative statement describing the proposed pre/post conference program and an itemized budget of expected expenses.
- The Mountain Plains Library Association must be identified as an assisting agency in pre/post conference publicity and during the pre/post conference.
- MPLA members attending the pre/post conference must receive at least a 15% reduction in registration fees.
- The application should be sent in electronic format and should be accompanied, whenever possible, by materials, such as publicity releases or a sample of mass mailings, which describe the program.
- State associations are eligible to receive pre/post conference grants for a maximum of two consecutive years. After a subsequent year of ineligibility, the state association may again apply for a pre/post conference grant.
- The application should be sent in electronic format and should be accompanied, whenever possible, by materials, such as publicity releases or a sample of mass mailings, which describe the program.
- State associations are eligible to receive pre/post conference grants for a

maximum of two consecutive years. After a subsequent year of ineligibility, the state association may again apply for a pre/post conference grant.

Evaluation

The value of a grant application will be judged by the members of the MPLA Professional Development Committee on potential educational value for the intended audience; degree of current need for training, study or evaluation in the subject area of the proposed pre/post conference; professional level of planning for implementation of the proposed pre/post conference; and potential benefit for the members of MPLA.

NM Library Foundation (Carol Hoover)

No report received.

State Librarian (Devon Skeele)

No report received.

Newsletter Editor (Robyn Gleasner)

No report received.

COMMITTEE REPORTS

Archives (Lorie Christian)

I am going through the items I brought home from the NMLA Archives at the State Library. I'd like to thank Joe Sabatini for joining and working with me in the Archives. Archival copies (from film) of the Newsletter, original handwritten minutes, etc., have been saved to DVD by Portable Micrographics. I have also loaded those on the website for easy access. I am working on the Board and Business minutes and recreating the original Newsletter and getting them online, as well. I am also creating a master Membership list to be available online. I receive on a regular basis, questions about when someone joined NMLA and what conferences they attended – so I hope to include information about conferences, awards, and time served on the NMLA Board. My goal is to make as many of the historical, pertinent documents available online as possible. I also hope to provide an index online to help those who are interested in knowing what is available in the archives if they need to access any of the information. There are 4 file cabinets full of items. As I come across documents I'm not sure what to do with, I will be asking the Board for guidance.

Awards (Barbara Edwards, Tamara Sandia)

No report received.

Bylaws (Marian Royal Vigil)

No report at this time.

Conference Site (John Sandstrom, Lynette Schurdevin)

Awaiting future conversation (later in agenda) to determine what is needed in future for conferences. Defer to new business.

Education (Kevin Comerford)

Program Outreach

The NMLA Scholarships and Grants page on the NMLA website has been updated for 2013, and both an email and newsletter announcement for the Marion Dorroh and CE Grant programs has been distributed. The Dorroh announcement has also been emailed to 7 regional library schools (only graduate programs this year) to alert students to the program. A reminder announcement about the Marion Dorroh program deadline will be sent out in early January 2013.

Scholarship Programs Status

Marion Dorroh Scholarship Program

The Marion Dorroh Scholarship application form has been updated and posted on the NMLA website and program announcements have been distributed.

College Scholarship Program

The College Scholarship Program is not being funded this year. Reference to this program has been removed for this year (and will be re-posted when the program is funded again).

Continuing Education Grant Program

The Committee has received 1 CE grant from Terry Rieb to attend the NMLA Mini Conference. The request was approved for \$200.

Nominations & Elections (Mary Alice Tsosie)

Intellectual Freedom (Drs. Felipe and Gilda Ortega)

No report received.

Legislation Committee (Joe Sabatini and Cynthia Shetter, Co-Chairs)

Committee members are working in conjunction with the NMLA Bonds for Libraries SIG in support of State Bond Issue B which will provide \$9.7 million for public, tribal, school and academic libraries on the 2012 Bond Issue. The SIG met on June 29th and August 6th to work on the campaign. Thanks to a donation of \$3,000 from the Friends for the Albuquerque/Bernalillo County Library, along with NMLA and NMCAL support, the SIG was able to print flyers, bookmarks and bumper strips and prepare a radio spot. On August 23rd, these materials were assembled into campaign kits for distribution to 115 libraries statewide. SIG members made follow-up calls to public and academic library directors to discuss local campaign efforts. Campaign materials were also made available on the Bonds for Libraries website, and a display ad was purchased on the New Mexico Politics by Joe Monahan blog. These efforts were organized by SIG Chair Olivia Baca. The Committee worked with NMCAL and NMLA officers to schedule Thursday, February 7, as Library Legislative Day. We were successful in obtaining a rotunda table for this event.

Membership (Tammy Welch)

NMLA Membership Statistics

The committee is grateful to Lorie Christian, NMLA office administrator for compilation and maintenance of membership information. October updates will be added to NMLA documents available online.

Categories	April 2012	October 2012
Total	525	525
Academic	96	93
Public	155	147
School	98	100
Special	29	26
Retired	65	62
Student	32	38
Commercial	5	6
Institution	17	19
Honorary life members	17	18
Sustaining	17	16

Other committee activities:

The committee has been busy in the last few months. We provided information for the NMLA September/October newsletter; this promoted several aspects of membership. A contest for promotional ideas was also included in the newsletter. We have also presented a proposal from the vendor Capstone that would provide a possible membership benefit. This information will be discussed at the upcoming board meeting.

See attached proposal information.

Future objectives include:

- More electronic communication with members
- Looking at Facebook and Twitter with Publicity group
- Academic SIG follow-up
- Group electronic communication to convey relevant information to academic membership (Yahoo listserv, NMLA website, etc.)

The membership committee looks forward to finding new benefits and having a great spring conference in Albuquerque.

Nominations & Elections (Mary Alice Tsosie)

No official report. Nothing done as of yet. Will need Vice-President/President-Elect, Treasurer, 2 Members at Large, and ALA/APA Councilor.

Program Committee ~ Conference (Janice Kowemy & Cassandra Osterloh)

Asked that Members at Large get their SIGs to put in their proposals and to let us know the program is to be a SIG-sponsored program. Lorie asked about getting the program ready and out before December 31. Janice, Cassandra, and Mary Ellen will need to discuss.

Public Relations (Melanie Templet)

The Facebook page seems to be getting folks looking at it and some are posting as well. Paulita is the most heavy poster it seems! There were 7 new likes in September and 27 people talking about the page. We have a total of 339 likes at this time. Members who want things posted are sending emails with the information and some really fun pictures to go along with their information. Please talk the Facebook page up if you are a member and send the link to other folks in your friend list. Twitter is still a mystery to me. I have an account but that is all.

UNFINISHED BUSINESS

Approval of Contract for Administrator

- September 28, revised contract sent to Board via email.
- Kat moved, electronically, September 28 to approve the contract. Paulita seconded.
- Discussion today: changes needed ~ beginning November 1, 2012. 8 months. \$350/month, as well as conference expenses.
- Vote on the amended contract, motion passed unanimously, as amended.

NEW BUSINESS

Membership Rewards – Capstone (Tammy Powers)

Capstone's imprints are: Capstone Press, Compass Point Books, Heinemann-Raintree, Picture Window Books, Stone Arch Books

More on Capstone is here: www.capstonepub.com/content/ABOUT_US

- We currently have partnerships with AASL, GLMA (Georgia), and CLMA (Colorado).
- Together, these memberships have awarded a total of 12,160,000 points (equal to \$121,600 in free product for members of our partner organizations)
- The Capstone Rewards program was launched in 2009 and is currently the only loyalty program focused on the school library market with almost 20,000 members
- Capstone Rewards points can be redeemed on any of our print titles.
- More details on the Capstone Rewards program is here: www.capstonerewards.com/capstone/home.asp

Capstone Rewards

- NMLA will provide its new and renewing member's with a Capstone Rewards bonus points code (provided to you from Capstone). We have found that 5,000 points is a good amount (\$50 in free Capstone product).
- Our contract asks that we run the program for one year. We can discuss how things are progressing at that point.
- Capstone will prepare a landing page for NMLAs members to go to redeem the bonus points (See GLMAs here: <https://www.capstonerewards.com/capstone/glma.asp>)
- We ask that if you post promotions about the program, Capstone sees it before publication
- We also ask that while participating in the program you do not offer a similar incentive program offered by other publishers or vendors in the school and public library markets

For more information, we can contact Amber Storms, Marketing Coordinator
Phone number, 952-224-0518 www.capstonepub.com

Tammy will work with Linda Keulen to work with Capstone to answer questions raised at Board meeting and check with other vendors, publishers, etc. and report back to the Board.

Election of Officers for 2013

Mary Ellen was concerned about making sure we get many candidates for each position. Tina Glatz will appoint 2 members to the Nominations & Elections Committee to serve with Mary Alice Tsosie and communicate with them immediately. We want geographical and library-type diversity on the committee. We are past the procedural/bylaw timeline for the slate of candidates being put forth to the Board.

Future Conferences

In June, Tina tasked the conference site chairs and bylaws in June to look at this. Tina didn't give them what to look for.

Spring 2013 - annual

Fall 2013 – mini

Spring 2014 – mini

Fall 2014 – annual

Then have annual conferences in the fall. This will give time for vendors and the time needed for bylaws. We need to make sure we look at other conferences to not have too many conflicts.

Motion to change the cycle of yearly conferences – Norice Lee moved, seconded by Linda Keulen. Passed unanimously.

Tina charged the Bylaws Committee with putting together needed changes based on the change to the conference schedule that will need to then be presented to members for voting (to be presented to the Board at the February 7 board meeting).

Tina appointed Lynette Schuerdevin, John Sandstrom, and Joe Sabatini to Bylaws Committee to work with Marian Royal-Vigil.

Fundraising

Albertson's card.

T-shirts – change price from \$15 to \$10 and \$5 (smalls).

Fundraising – more discussion wanted/needed. Tabled until next meeting.

Battle of the Books

State battle being supported by NMLA. Information going through Kat Gullahorn. Trying to revitalize the program. More information available in above report.

Motion for adjournment by Linda Keulen at 4:34pm, seconded by Janice Kowemy.
Happy 70th birthday to Joe Sabatini!