Minutes

Welcome, Call to Order, and Additions & Approval of Agenda, Appointment of Parliamentarian

Attendees: Paulita Aguilar, Robyn Gleasner, Norice Lee, Mary Alice Tsosie, Mary Ellen Pellington, Janice Kowmemy, Kevin Comford, Linda Keulen, Mildred Waters, Tina Glatz, Marian Vigil, Lynette Schurdevin, Joe Sabitini

Jo Sabatini – parliamentarian approved by Tina Glatz, seconded by Paulita Aguilar. Motion carried.

Officer Reports
Secretary’s Report: Lynette Schurdevin

 Approval of June’s Meeting Minutes (Board and Membership)
Minutes were approved with a correction to the Treasurer report with clarification from Total proposed: $92,702.00 to income/expenses for FY 2011-12. A motion was made by Paulita Aguilar, seconded by Norice Lee. Motion carried.
Summary of recent electronic votes – members approved the conference theme of “Technology: Learning from the past; Looking toward the future”

President’s Report: Mary Alice Tsosie

Since the NMLA meeting in Socorro, my purpose has been to become more knowledgeable about fundraising and what NMLA can do and how to proceed.

American Library Association Conference in New Orleans:
- Attended all the workshops pertaining to fundraising
- Everything was on how libraries can do it, not associations or organizations
- Many smaller library associations are having financial difficulties. The larger states seem to be doing well.
- Attended the ALA chapter meetings
- Attended and assisted some fundraising activities
- Attended programs pertaining to Native Americans

Center for Non-Profit Excellence, United Way of Central New Mexico
- Attended a fundraising forum for non-profits
- Excellent presenter, asked him if he could provide a workshop for NMLA
- Room was completely full of people who do fundraising for organizations

Oral History Association, Denver CO
- Requested a meeting with a development specialist.
- Great insights
• Someone who is passionate and is successful at fundraising

Fundraising Committee
• Established and sent out mailings
• More challenging than I expected

Working with Lorie Christian
• Finding different fund-raising activities
• California Pizza Kitchen
• Wrist bands
• Fund-raising activities at ALA
• Fund-raising activities at conference
• Book Fair
• Others

Treasurer’s Report: Norice Lee

Financial Report:
We are now in the second quarter of the fiscal year with low reserves but holding steady. The Association’s actual income is currently at $19,167.31 with actual expenses currently at $13,704.91. Based on the overall 2011/12 budget, we are $650 over-budget, but this will definitely change in the coming months, due to mini- and annual conference income and expenses. When comparing income and expenses with last fiscal year (at this same time), we are actually in a better position now, so that is encouraging. Remember though, NMLA operates on a zero balance budget each year, and with low reserves in our accounts, we must continue to be extremely conservative in our spending and actively participate in fundraising efforts.

Please remember that all expenditures must be made within existing fund allocations. Any other intended expenditures must receive prior approval or they may not be reimbursed. Completed Request for Reimbursement forms are required in all cases.

As of October 26, 2011, the assets stand as follows:

Checking Account $11,363.40*
Conference Account $ 2,504.54
SIG – BoB Checking $ 5,243.44
Total Checking= $19,111.38

Other Current Assets
Inventory Asset (t-shirts, etc.) $ 1,350.00

TOTAL CURRENT ASSETS= $20,461.38

Informational:
FY 2010/11 has been closed out and Lorie Christian (Administrator) has been working with tax accountants. Thank you Lorie!

The Merrill Lynch investment account has been closed. Funds from this account were deposited into the *Bank of America checking account and were also used to cover 2010/11 expenses.

Because of the rising fees charged by Bank of America, I propose that we close our checking accounts at BofA and open new accounts (including a savings account) at Wells Fargo. Wells Fargo has branches state-wide and they are eager to work with us.

A motion to close the Bank of America accounts and transfer accounts to Wells Fargo Bank was made by Tina Glatz, seconded by Paulita Aguilar. Motion carried.

Please consider making a donation to NMLA and/or helping with fundraising efforts as per President Mary Tsosie's recent call for support.

- Discussion to add supplemental dues structure for voluntary contributions on annual dues membership billing. Looking at using a tagline stating the donation would be considered a sustainable donation in support of NMLA.

Vice-President’s Report: Tina Glatz

Annual Conference Update

Annual conference will be held in Las Cruces on April 11-13 at the Convention Center. The conference hotel preference will be Ramada Palms. Steven Abrams will be the keynote speaker. Gale will be paying the speaker fees and NMLA will be responsible for hotel fees.

ALA/APA Councilor’s Report: Paulita Aguilar


Grand total registrations exceeded 20,000, but proved to be lower than most recent Annual Conferences. Attendance did prove to be significantly higher than that of the 2006 Annual Conference in New Orleans. The previous Annual Conference final attendance reports were 26,201 for Washington, D.C. (2010), 28,941 for Chicago (2009), 22,047 for Anaheim (2008), 28,499 for Washington (2007), and 16,784 New Orleans (2006). Future Mid-Winter Meetings (January) will be held in Dallas (2012), Seattle (2013) and Philadelphia (2014). Future Annual Conferences (June) will be held in Anaheim (2012), Washington (2013) and Las Vegas (2014).

ALA Chapter Councilors Forum – Monday, June 27, 2011

- Future Perfect Task Force Report
  - Recommendations for Chapters parallels recommendations in Chapter Relations Task Force
  - Joint memberships - will not necessarily work for all chapters
  - Joint membership – is there some way to make it more affordable for members?
  - Questions surrounding voting – increasing number of members who vote on issues (Reference made to Virtual Town Hall)
  - Membership in Chapter and membership in ALA – two different things, valuable for different reasons
Virtual voting section mentioned
Some felt that joint membership would help boost membership in the chapter,
others felt
increased membership in that way would be a drain on the chapter
Concern about reduced number of chapter councilors, given who we represent
Comments about the fact that low voter turnout does not necessarily mean
dissatisfaction with
ALA - most people not interested in political process, unless something affects them
personally
-Chapter Relations Task Force Report
This report aligns with the Future Perfect and the CETF (Council Effectiveness
Taskforce).
Role of Chapter Councilor – important to bring input from chapter, especially when
chapter leadership may not be involved in ALA (or even members!).
Discussion regarding role of chapter leaders, as outlined in report; acknowledge
difference between states.
Communication is the key word; educating chapter members and entire state
library
Easy for ALA to seem remote from librarians, but ALA needs input from people like
us
How do we make colleague understand that all of these initiatives/legislative issues
affect all libraries
Communication – question regarding who receives information and what should be
done with this, exp., president, executive director, chapter councilor
-Chapter Conferences – frequency
Terri Kirk – asking what is going on with conferences this year? Many libraries are
combining their annual conferences with other like organizations or cutting
conference number(s) or days.
-Showing Value for your Association Program
Michael Borges – Leadership and Management Institute. Rocco will send brochure
to list
-Chapter Liaison on Executive Board – Kevin Reynolds is on the Executive Board
What we can or should do to ensure Chapter responsible
Nominate from the floor, vote by Chapter Councilors
-Receipt for Councilors at Midwinter in Dallas??
-Open discussion – exp., READ posters of legislators

COUNCIL I – Sunday, June 26:

“Resolution on Out of School Time Library Programs” presented by ALSC
Division Councilor Rhonda Puntney and seconded by YALSA Division Councilor Nick
Burton, and AASL Division Councilor Sylvia Norton passed. Resolution called for
support from national and local government bodies (as well as funding) for library
programs designed to continue the learning opportunities available to youngsters
beyond the school day.
Brent Bonfield presented a report on his “Future Perfect Task Force. Among the recommendations were to promote virtual participation, merging of Council and the Executive Board and the merging of ALA with State Chapters. Brent made the point that a large proportion of the ALA Membership is not able to attend meetings in person due to the costs involved. A lively discussion ensued --- especially the suggestion to disband Council in favor of direct voting by all members of ALA in the business of the Association. Comments referred to the reality that the vast majority of the 61,000 members of the Association have absolutely no interest in governance. Hence, the value of a representative body to discuss and vote upon such matters was affirmed.

COUNCIL II, Monday, June 27:

Councilor Pam Klipisch began the session with thanks to Councilors for their efforts to build support for the recovery of libraries in Joplin, Missouri.

Councilor John A. Moorman, Chair of the Policy Monitoring Committee (and Director of Oak Lawn Public Library 1986-88), secured Council approval for revision of several ALA policies. A report is being prepared for the next Annual Conference to recommend a complete revision of the Policy Manual.

Councilor Tom Wilding, Chair of Constitution and Bylaws Committee, secured several action items regarding Council elections and voting during virtual membership meetings.

Jim Rettig’s report from Committee on Organization secured approval of the creation of a Games and Gaming Round Table in ALA and the launching of efforts by the Executive Board to provide for studies to assess the feasibility of virtual or remote participation on ALA committees or other deliberative bodies.

Jim Rettig, Chair, Council Effectiveness Task Force, reported several possible suggestions for the enhancement of Council effectiveness and relevance. He noted that ALA Connect could be used to greater effect and that Council to more focused on the discussion of strategic issues while avoiding procedural matters that often take significant amounts of time. It was suggested that reports without action items, such as the Freedom to Read Foundation (FTRF), not remain on the Council agenda. There were objections to the removal of the FTRF from the agenda. The action items of this Council Effectiveness Task Force report were postponed to Council III.

FTRF President Kenton Oliver (Freedom to Read Foundation, www.ftrf.org/joinftrf) noted that the Foundation is striving to obtain a firm financial base to sustain future activities. FTRF is working to insure privacy and access rights that may be reduced via the pursuit of profit. Kent announced that
the Supreme Court had delivered a 7-2 decision favorable to FTRF in Brown v. Entertainment Merchants Association earlier in the day.

ALA Presidential Task Force on Equitable Access to Electronic Content, Linda Crowe and Michael Porter Co-Chairs, secured passage of a series of action items including referral of their recommendations to BARC (Budget Analysis & Review Comm.) and the Executive Board for implementation --- allocation of $200,000 to sustain staff efforts to promote equitable access to electronic content. Delegating authority to proceed did not sit well with many Councilors, but the need for urgent action on this issue prevailed in discussion and in the vote. Michael Porter emphasized that this issue is of such importance that it “needs a home and it needs resource allocation.”

Resolution on Revised Guidelines for ALA Intern Program established the voting rights for interns on ALA Committees. Previously, voting rights were at the discretion of Committee Chairs. The Interns have been important participants on ALA Committees for many years and this measure was passed with a unanimous vote.

COUNCIL III, Tuesday, June 28:

The beginning of this final session included eleven memorial resolutions and two tributes. Among those remembered were Dr. Norman Horrocks and Councilor Peg Oettinger.

ALA Treasurer Jim Neal reported $27,300,659 in revenues versus $29,789,574 in expenses. Further reductions in expenses amounting to $737,000 left a remaining deficit of $154,000 that will be addressed by the use of up to $375,000 to guarantee a balanced budget by the end of the FY 2011 on August 31. The total General Fund Annual Estimate of Income for FY 2012 was set at $27,820,693. A total Budgetary Ceiling of $62,912,676 was passed unanimously. A Fundraising Advisory Committee is being planned and the Endowment Fund payout to the Association of from 3% to 5% for supporting the ongoing operation of the Association and to insure a balanced budget. The Endowment Fund Payout formula (Policy 8.5.1) was passed by Council. Jim noted that ALA is targeting more of its resources towards strengthening the technology infrastructure of the Association.

Julius Jefferson, Chair of Intellectual Freedom Committee, presented an action item urging libraries with self-service holds practices to protect the privacy rights of patrons by concealing the names and other personal identity information from the public. It was noted that ALA Council should not “muck around” with the day-to-day operations of libraries by suggesting strictures that may be impossible
or impracticable to implement. Nevertheless, this resolution passed by a near unanimous vote.

Another resolution opposing Section 215 of the Patriot Act was passed unanimously.

Legislation Committee Chair Charles Kratz secured Council passage of action items supporting the funding of the Government Printing Office, funding for such statistical products as Statistical Abstracts, increased funding for literacy training via School Libraries, funding appropriations for LSTA (Library Services and Technology Act) at $232 million, and the inclusion of Libraries in the WIA (Workforce Investment Act) funding. These action items were passed unanimously.

International Relations Committee Chair, Sha Li Zhang, reported on the work of the Committee during the past year and the five goal areas adopted by the Committee on June 27, 2011 -- Advocacy, Funding and Public Policy, Building the Profession, Transforming Libraries, Member Engagement and Organizational Excellence.

Jim Rettig returned with the Council Effectiveness Task Force recommendations and in most cases, the cogent suggestions presented by the Task Force were supported and elicited relatively little argumentation. However, there was considerable confusion expressed by Councilors over the actual intention of some of the recommendations.

Also before Council were the following resolutions. “Resolution to Endorse the United Nations 16 May 2011 Report of the Special Rapporteur on the Promotion and Protection of the Right to Freedom of Opinion and Expression” presented by Councilor Aaron Dobbs and Patrick Sweeney, and “Resolution to Adopt ALA Connect as the Official Communication Channel for Official Association Business” also presented by Aaron Dobbs and Jennifer Pickle.

These notes do not highlight all of the actions taken by Council during this Annual Conference. Copies of the final wording of all resolutions and action items from Council Sessions will be posted and available on the ALA Web Site http://www.ala.org.

**Members-at-Large Reports: Mini-Conference Update & SIG Reports**

**Mary Ellen Pellington**

thank you to Mildred, Janice and Linda for their assistance with the NMLA fall conference.

**Academic**

Resource Sharing no report

**Mildred Walters**

Local and Regional History no report
ASL-SIG:
We held a digital resources workshop at Valle Vista Elementary in Albuquerque on Saturday, Sept. 24. 32 librarians attended and received information about Gale Databases provided by the State, CultureGrams and WorldBookOnline, provided by APS, and Follett e-shelf. The PED has officially approved our “Best Practices”; since library skills are not a core subject, they cannot be called standards, but they form the basis for our practice. We are working toward using the ASL-SIG blog as a repository for lesson plans that align Best Practices with the Core Standards.

The next steering committee meeting will be held at the Mini-conference and will focus on ideas for presentations for the Annual conference, as well as seeking hosts for outreach PD.

Battle of the Books:
Silver City is the host city for the NM Battle. On Sept. 20 they held a kick-off and are now organizing their volunteers. The state Battle will be held May 20 in Silver City. They have transferred the bank account and are moving forward. Current information is on their website http://www.nmbattleofthebooks.org/ Pam Schwarz is the contact. Her e-mail is silvercitypl2004@yahoo.com. She has been in touch with the Battle people for 2013, so we are hoping for a seamless transition.

A smaller, regional Battle will be held April 21 in Albuquerque at James Monroe Middle School. Contact is Diana Zavitz zavitz@aps.edu

Mini-conference:
The members-at-large have been diligently working to make the conference a success. As of Wednesday morning, there are 109 registered participants and 5 sponsors who gave $100 - $150 to help offset expenses. Lorie has been answering questions and helping us build a working folder, which will be handed down to future planners. Valerie Nye is our Local Arrangements Chair and is responsible for the yummy reception and lunch, as well as planning the dine-around for Thursday night. As of this writing, we are under budget by a healthy margin.

Joyce Kowemy
NAL SIG

Contract Administrator Report:
Lorie Christian
Representative Reports:

AASL: Alison Almquist
AASL 15th national conference, Turning the Page, takes place October 27 – 30 in Minneapolis, Minnesota.

Representatives of the American Association of School Librarians (AASL) presented a congressional briefing to advocate for the inclusion of the Strengthening Kids’ Interest in Learning and Libraries (SKILLS) Act in the upcoming Elementary and Secondary Education Act (ESEA) reauthorization. The act would ensure that every school is served by a state-certified school librarian and the school library program has access to the resources students need to become lifelong learners.

Unfortunately, the Elementary and Secondary Education Act (ESEA) passed out of committee without a school library amendment. It is believed that the committee will be meeting again on this bill November 8th. AASL is revising their strategy to include additional action steps that need to be taken by school librarians and library supporters when the bill reaches the floor.

Over 50 authors who contributed to School Libraries: What’s Now, What’s Next, What’s Yet to Come. It is a crowdsourced eBook that is available for free download at: http://www.smashwords.com/books/view/96705. In about 2-6 weeks, Smashwords will send it out to the major eBookstores.

The free download is available in three formats:

- PDF for those who want to read it on a desktop/laptop
- .mobi for those who want to read it on Kindle software or a Kindle device
- .epub for those who would like to read it on Adobe Digital Editions software, iBooks, Sony Reader, the Bluefire Reader app, Nook, and most other eReaders

NMLF: Heather O’Daniel no report
MPLA: LeAnne Weller no report
Interim State Librarian: Ben Wakashige
Ben stated that a new State Librarian should be appointed soon. Paperwork and recommendation are at the Governor’s office. The State Library will be filling four staff positions that have been vacant.

Committee Reports:
Archivist: Barbara Edwards – Barbara will not be attending, however, at 3-ish Joy Poole will take us to the NMLA archives at the State Library and we need to discuss digitizing and online storage. Lorie will speak on behalf of Barbara.
A tour of the archives area was done. Lorie will review the archived items and determine a new storage area.

Awards Committee Co-Chairs: Barbara Edwards, Tamara Sandia
Forms have been sent out. No other report.
Bylaws Committee Chair: Marian Vigil
The By-Laws Committee Chair is currently downloading and reviewing our current by-laws for possible revision. Also, netiquette rules from various listservs are being gathered for ideas and we are crafting a set of rules/guidelines for the NMLA list. The chair will be seeking new committee members in the upcoming months.

Conference Site Committee Chair: Tina Glatz
Annual conference preparations are on track. Tina will be reviewing the contract with Las Cruces Convention Center to ensure it is current and will meet our needs. The local conference committee is hard at work preparing for the conference.

Education Committee Chair: Kevin Comerford
Education Committee Members
3 new members have joined the Education Committee since the last committee report

Kevin J. Comerford (Chair) (term expires 2013)
Assistant Professor, Digital Initiatives Librarian
University of New Mexico Libraries
kevco@unm.edu

Eric Green (term expires 2014) – New Member
Library Director
New Mexico State University - Alamogordo Library
egreen@nmsua.nmsu.edu

Cordelia Hooee (term expires 2013)
Librarian
Pueblo of Zuni, Zuni Public Library
chooee@ashiwi.org

Christine Peterson (term expires 2014) – New Member
Amigos Library Services, Inc.
peterson@amigos.org

Susan Pinkerton, Ph.D. (term expires 2013)
Professor
Library Science Program
2011-2012 Education Budget
$2900 was approved for the FY 2011-2012 Education budget. To date, $40 has been distributed for the Continuing Education Grant program, leaving a budget balance of $2860.

2012 Scholarship Programs
The 2012 Marion Dorroh and College Scholarship programs were announced in the September/October 2011 issue of the NMLA Newsletter. The announcement was also sent out to all the southwest regional library schools and colleges (NMSU/DACC, UNT, TWU, UT, LSU, UA, SJSU, UCLA. A reminder email notice will be sent out in early December and early January.

Continuing Education Grants
1 Continuing Education Grant of $40 was awarded to Jonna Paden in August.

Scholarship Eligibility Requirements Discussion
The committee has started discussing whether scholarship eligibility requirements should be changed to require NMLA affiliation. The committee should have a determination and if needed, a proposal for the bylaws committee by the next board meeting.

Fundraising Committee Chair:
Intellectual Freedom Committee Co-Chairs: Drs. Felipe de Ortego y Gasca & Gilda Baeza Ortego
Legislation Committee Co-Chairs: Joseph Sabatini & Cynthia Shetter
The Committee is working in support of our proposal to the New Mexico Legislature for a Library Bond Issue totaling $29.6 million for the 2012 Bond Issue. We supplied detailed information to Principal Analyst Linda Kehoe for presentation at the August 17th Meeting of the Legislative Finance Committee. A delegation of ten librarians from around the state attended this meeting, which was held in Red River. When the Capital Projects report came up, Ms. Kehoe asked Cynthia Shetter to do the presentation. The Committee members made supportive comments, and attendees got the opportunity to discuss specific issues with individual members following the meeting. Senator John Arthur Smith, Chair of the Senate Finance Committee, asked about county government participation in public library funding.
We were delighted when Secretary of Cultural Affairs Veronica Gonzalez arrived to make a statement supporting the library bond issue.

The Political Action Committee met on July 14th to prepare for the Legislative Finance Committee Hearing. We learned in August that Kevin Unrath, our PAC SIG Chair, left New Mexico to take a position in New Jersey. Olivia Baca from Central New Mexico Community College has accepted the position as Chair. The PAC met again on October 20th to review our progress and plan future activities. Legislative Advocate Larry Horan noted the importance of contacting local legislators before the session to emphasize the importance and impact of bond funding. There will be approximately $197 million in state bonding capacity, up from the $175 million available in 2010. There will also be more groups seeking support through bonding. In 2010, the library portion of the state general obligation bond package was $7 million.

There was discussion of the best way to utilize bond funding. Peg Johnson of Santa Fe Community College reported that the New Mexico Consortium of Academic Libraries had discussed the possibility of using some academic funding for consolidated purchases of data bases. It will be important to inform legislators that we contemplate recommending permissive legislation for this kind of consortium buying, and that we support it as a group. There are no regulations by the Public Education Department or the Higher Education Department about the way library funds are distributed; these agencies have applied formulas based on per school, per capita or weighted per capita attendance figures. In publicizing the bond issue, we can say that every student in New Mexico should have access to information databases through their school and college libraries.

Rachel Altobelli will be organizing a presentation on bond funding for school libraries and on the School Libraries Materials Fund for the Legislative Education Study Committee meeting in mid-November at the State Capitol. We encourage library supporters to attend this presentation; the date will be publicized once the schedule is prepared.

The Committee is recommending that Thursday, January 26th be scheduled as Library Legislative Day, subject to the scheduling of the winter NMCAL meeting and the NMLA Board meeting.

Discussed date for Legislative Day and it was proposed to have it on Thursday, February 2, 2012. **Note** that Kevin Unrath has resigned as PAC SIG Chair. Olivia Baca of CNMCC has volunteered to take it on.

Membership Committee Chair: Tammy Welch
Total Members as of October 1, 2011: 507
membership groups
Academic: 82
Public: 148
School: 102
Special: 26
members by membership category
$0 - $9,999: 25
$10,000 - $14,999: 15
$15,000 - $22,999: 42
$23,000 - $29,999: 27
$30,000 - $39,999: 48
$40,000 - $49,999: 83
$50,000 +: 98
Commercial: 2
Friend/Other: 15
Honorary Life Members: 16
Institutional: 19
Retired: 61
Student: 35
Sustaining: 16
SIG info
Academic: 4
ASL SIG: 73
BoB: 14
Bonds for Books PAC: 1
LRH: 31
NAL: 47
Resource Sharing: 2
Technology: 4
new members since January 1, 2011: 82

Nominations & Elections Committee Chair: Dr. Barbara Lovato

Vice-President/President-Elect
Mary Ellen Pellington (Octavia Fellin Library – Gallup)

Secretary
Cassandra Osterloh (Queen of Heaven Catholic School)

Member-at-Large
Kat Gullahorn (University of New Mexico)
Mary Tuytschaeters (Pannell Library - New Mexico Junior College)
Angie Manfredi (Los Alamos County Library System)

Program Committee Chair: Cassandra Osterloh
PR Committee Chair: Melanie Templet

Old Business:
New Business:

Adjourn