

October 14, 2010

NMLA Board meeting

UNM – Gallup Zollinger Library

President Barbara Lovato-Gassman called the meeting to order.

Voting members present: Tina Glatz, Barbara Van Dongen, Joe Sabatini, Mary Ellen Pellington, Tamara Sandia, Norice Lee, Alison Almquist, Tammy Welch, Paulita Aguilar, Danielle Johnson, Mary Alice Tsosie, Barbara Lovato-Gassman, Lynette Schurdevin

Agenda approved with one addition

New Business – add Intellectual Freedom discussion

Officer Reports

Secretary's Report – (Lynette Schurdevin)

Approval of June 18, 2010 minutes were approved.

President's Report (Barbara Lovato-Gassman)

- Discuss ways to increase membership.
- Discussion on fundraising ideas.
- Request for members for the Bylaws and Legislation committee.

Treasurer's Report (Norice Lee)

Scholarship donation of \$5,000 was received.

SIG renewals need papers on file.

Total assets as of September 30, 2010

Checking Account	\$ 8,886.00
Conference Account	\$ 2,409.07
Marion Dorroh CDs	
Bank of America	\$29,534.45
Merrill Lynch	\$21,994.77
SIG – BoB Checking	<u>\$ 4,748.29</u>
Total Assets:	\$67,572.58

Discussion was held, and based on on-line voting, to move the CD from Merrill Lynch to Bank of America.

Vice-President's Report – (Mary Tsosie)
Annual Conference Update

First of all, I am not as far as I wanted to be at this time due to work related issues. Our offices have been moved and I have been totally involved in getting The Gathering Place, a Native American Reading Room that has been established by the Dean, off and running. In fact, my office is still full of boxes from the move. Just cannot find the time to unpack and organize.

Through it all, I did do some work on the annual conference for the NMLA. I am going to do a short summary because it seems difficult for me to explain everything that were discussed and addressed. I will probably miss some of what I have done but it will give you an idea of what has been covered.

My primary focus is to do quality programs with minimum cost to NMLA.

Lorie and I met with the Convention personnel to discuss menus, displays, exhibit area and looked at the space. They can do fancy backgrounds but it will be kept to a minimum. I also met with the planners from the Convention Services of the Southwest, Inc., and made the plan for the exhibit area. The plan was done to highlight the exhibit area and so more people can go through the exhibit area.

I met with the New Mexico Humanities Council and we can use up to 6 people for the conference which will be great for us. I do need to write a proposal to them after deciding which ones to request. They have request a table to display their materials in return and they will give us the lesser rate. They were very pleased to be asked and were excited about working together and wanted to work more with librarians throughout the state. We will use the NMHC speakers for the opening reception, and at noon time for both Thursday and Friday.

I spoke with the Hispanic Cultural Center and they are totally booked. I spoke with Indian Pueblo Cultural Center (INLP) and they are very interested in hosting the opening reception for the conference. My first focus is to go with UNM University Libraries and then with INLP. I expressed the interest in having food from New Mexico and they said they could accomplish that very easily.

I have someone that will do the series of photographs with the music for the opening of the Conference. He has also committed to do the poster.

Lastly, I am so excited about meeting with Barbie Awalte from LPD Press—Rio Grande Books. She has been an awesome help in giving names, addresses and great ideas for the conference. She is a great friend of NMLA. She has also agreed to give another workshop. She gave me publishers to speak with and meet with for the conference.

The letters are written for the keynote speakers and will be mailed next week.

Will schedule a meeting with Laurel Lynch of Albuquerque the Magazine to ask his support for the Breakfast with the Authors. He has already agreed to meet, it just needs to be schedule.

I have checked into bags for the conference.

I have names of people for the committees and will call a meeting of both of them in early November.

I have asked one of the student employees to work with me totally on the conference and she has agreed. She will start keeping track of what is happening and what needs to be done. She will assist me in getting the mailings out to the publishers. I am very pleased she has agreed to do this.

ALA/APA Councilor's Report (Paulita Aguilar)

Contract Administrator's Report (Lorie Christianson)

2011 Annual Conference hotel – Sheraton in Albuquerque

Review of exhibitor rates

Members-at-Large Reports

Danielle Johnson

REFORMA

Retired Librarians

Mary Ellen Pellington

Northern New Mexico Youth Services – no report

Rural Libraries – no report

Legislation (Cynthia Shetter, Joe Sabatini)

The Committee still has not met. Tamara Sandia and Kevin Unrath were appointed to three year terms. Committee members continue to be active in the Bonds for Libraries Political Action Committee, working to support Bond Issue B on the November Ballot.

Here are issues being addressed:

1. Work for the passage of the Library General Obligation Bond Issue (Bond B) on the November 2010 New Mexico ballot.

The Bonds for Libraries PAC raised about \$8,000. It prepared and distributed flyers, bookmarks and bumper-strips. It prepared radio spots which it placed through Cooney-Watson Public Relations. It prepared newspaper ads which it placed in a dozen newspapers. Proponents participated in a variety of community events like the State Fair, the Santa Fe Fiesta Parade and the Laguna Feast Day Parade. All campaign materials and information items were posted on the website. A Facebook page was added.

2. Rebuild a network of local activists who can support and seek funding for the Political Action Committee advocating the Bond Issue.

Working with the Cooney-Watson PR firm, a kit with bond promotion items and information was sent to all public, tribal and academic library directors in the state.

3. Support the retention of the State Library budget line item which provides increased levels of state grants-in-aid funding. Continue to work for the increase in this program.

In the current financial climate, the Committee will need to focus on preventing further decreases in state aid.

4. Work in cooperation with the Action for School Libraries SIG to restore funding to the School Libraries Materials Act.

In the current financial climate, we need to remind legislators of the need to fund SLMA when resources become available.

5. Support efforts by the New Mexico Consortium of Academic Libraries for rational funding of academic library funding, including a realistic formula to address inflationary increases in resource budgets.

6. Work in cooperation with the Native American Libraries SIG to address tribal library funding issues in response to the Indian Affairs Department's House Memorial 59 report.

Continue to work with NALSIG on their issues.

7. Continue to fund an NMLA lobbyist.

This is essential to our effectiveness in legislative advocacy

8. Organize a Library Legislative Day in January or early February 2011.

A date needs to be selected which accommodates both the NMLA Board meeting and the New Mexico Consortium of Academic Libraries Winter meeting. We suggest Thursday, January 28th.

9. Make presentations to the Legislative Education Study Committee about library needs statewide.

Omar Durant is organizing a presentation to LESC.

10. Participate in A.L.A. Library Legislative Day, May 9 & 10, 2011.

State Librarian (Susan Oberlander)

No report

Intellectual Freedom (Drs. Felipe and Gilda Ortego)

No report

Education (Kevin J. Comerford)

No report

Nominations & Elections (Dan Kammer)

In process

PR Committee (Melanie Templet)

NALSIG

The ASL-SIG steering committee met three times since the Spring NMLA conference. We re-formulated our School Library Award application. We maintain and update our blog, posting minutes, applications, contact information, workshop flyers, and other announcements. The SIG is finalizing plans to create outreach groups to librarians in the state. So far, we plan to bring an advocacy group to Las Cruces. We also plan to bring a professional development group to the Las Cruces area. We are working with librarians in other parts of the state (Santa Fe, Los Lunas, Gallup, or Clovis) to determine other needs and dates. We also continue to plan presentations for both Gallup and the Spring Conference to represent the needs and interests of school librarians. Finally, we hosted a fall workshop in September at Eldorado High School with over 30 participants. The participants were guided through book talking ideas, legislative updates, and spent the majority of their time working on creating and developing blogs for their libraries.

Old Business

Membership incentives

Discussion on offering free or discounted rate to NMLA conference with new membership

Moving Archives to State Library

Nothing to report at this time

New Business

Library Legislative Day

Will be Thursday, January 27, 2011 and more information to follow.

January Board meeting will be held after Library Legislative Day at the State Library.

Legislation Committee SIG

Discussion held and a written proposal will be brought to the annual meeting in April 2011.

Other

Adjourn