

NMLA Board Meeting

Friday, June 18, 2010

UNM-Valencia Campus and Telephone
Los Lunas, NM

Present: Barbara Lovato-Gassman (President*), Mary Alice Tsosie (Vice President*), Norice Lee (Treasurer*) Tina Glatz (Member at Large*, phone), Mary Ellen Pellington (Member at Large*, phone), Mildred Walters(Member at Large*), Paulita Aguilar (ALA Rep*),Lorie Christian (Contract Administrator, phone), Joe Sabitini (Legislative Committee), LeAnn Weller (MPLA Rep), Barbara Van Dongen (NMLF), Sharon Jenkins (Education Committee, phone), Dan Kammer (Past President, phone)

AGENDA

Welcome, Call to Order and Approval of Agenda.

Secretary's Report

There was not a quorum present, so there was no vote for the minutes from October. President Kammer stated that the approval vote would be electronic. A discussion of changes to the minutes occurred. Barbara summarized recent electronic votes by the Board.

NMLA President's Report, January 2010

Special Committee to Evaluate NMLA

The special committee to evaluate NMLA (that was discussed at our October meeting) has been formed. Members of the committee will be Paulita Aguilar, Alison Almquist, Tina Glatz, Kathy Matter, Cassandra Osterloh, and Joe Sabatini. Cassandra will chair the committee.

The charge of the committee will be to evaluate the effectiveness of NMLA's organizational structure and management and to report to the Board of Directors

with recommendations for further study and/or change. The work of the NMLA Study Committee is expected to be completed before or by the 2011 Annual Conference. Specifically the committee's charge is to:

Study and review the efficiencies and deficiencies of NMLA's current organizational structure, including the duties of board positions, committees, and the efficacy of the SIG structure.

Examine the organizational structure and management systems of library associations in comparable states with the intent of discovering other models that may suit NMLA well.

Prepare a final report of findings, conclusions, and recommendations.

Website

I'm still looking for an ideal software solution for providing an interactive electronic platform for committees, SIGs, and other groups. I think I have something in the form of "buddypress.org," however, the buddypress organizers are currently upgrading the software so I am waiting for things settle a bit. Hopefully we can have something up-and-running by the end of February. If acceptable, I am willing to continue working on this past April, if necessary.

Treasurer's Report, January 2010

Tracy was unable to make the meeting; the report was presented by Dan Kammer.

Budget is proceeding as well as can be expected in our current economic times. Our income is not what we had hoped or had budgeted for, as of January 15, we have \$13,200 in exhibitor fees for the upcoming conference. We still have \$4,800 to raise to meet the budgeted amount for exhibitor fee income. Lori stated that some of the vendors are either out of business or have chosen instead to have advertising added to the bags. We really need to heavily promote the conference in the hopes of raising income. We did make some profit off the mini-conference, which was unexpected. The income was \$4,200.00, the expenses were \$2,661.00, so we made about \$1,500.00.

The income for the first two quarters was about \$27,500.00 and the expenses \$27,800.00, so we're down \$300.00. We also had a net loss this time last year of about \$2,700, so we're ahead of the game. The bottom line is that we really need to get attendance high for the conference in Ruidoso and maybe we'll make some money.

Tracy had a suggestion for a basic fundraiser, a 50/50 raffle. We had talked about how to do something similar at the Hobbs meeting, but then, I remember we had a discussion about the Foundation and how that's sort of their bread and butter.

It was suggested that the discussion be continued online and that further research be done regarding a 50/50 raffle.

Vice-President's Report, January 2010

Annual Conference

ALA/APA Councilor's Report

*American Library Association Mid-Winter Conference
Boston, MA, January 15-19, 2010*

Members-at-Large Reports

AASL Report

The AASL Affiliate Assembly requested that the AASL Board of Directors select a title for its professionals that "is clear to other educators, administrators, and the public, and that presents a common nomenclature for all publications and advocacy efforts." After much discussion about the advantages and disadvantages of various titles the board voted to adopt the professional title School Librarian. One of the board members I had a chance to talk with at ALA midwinter said teacher librarian lost out because there were not enough sites in the US that used the term teacher librarian.

Sara Kelly Johns the Library Media Specialist at Lake Placid Middle/High School is a candidate for ALA president-elect. Ann Dutton Ewbank and Carl Harvey are the candidates for AASL President. The National Board for Professional Teaching Standards (NBPTS) will have the Library Media Standards available for public review January 25 - February 17, 2010. The standards survey can be accessed at <http://www.surveymonkey.com/s/librarymedia>. If you would like more information about the public review process or have questions you can contact the NBPTS at nominatons@nbpts.org. I found it interesting that practicing school librarians fill the majority of seats on the standards committees.

School Library Media month is celebrated in April. The 2010 theme will be "Communities Thrive @ your library." Every Wednesday in April at 7:00 p.m. CST AASL will host webinars based on AASL's Empowering Learners: Guidelines for School Library Media Programs.

1. Developing Visions for Learning
2. Teaching for Learning
3. Building the Learning Environment
4. Empowering Learning through Leadership

The AASL will have a fall forum in Portland, Oregon on November 5 - 6, 2010. The theme for the forum is In Focus: The Essentials for 21st Century Learning. The fall forum is held during non-AASL National Conference years.

On October 26-30, 2011 AASL will hold the 15th National Conference & Exhibition Minneapolis, Minnesota.

The SLJ Summit VI "The Future of Reading" will be October 15 and 16, 2010 in Chicago, IL. Email sljsummit2010@gmail.com to be added to their mailing list. If you would like a school

administrator or superintendent invited send their email address and name to sljsummit2010@gmail.com

MPLA Report

MPLA Leadership Institute has been re-instated. The first Leadership training will be held in Estes Park, CO April 25-30th. Twenty five participants will learn a variety of leadership techniques from Maureen Sullivan.

Oklahoma will host the OLA/MPLA joint conference in Oklahoma City on April 19-21.

MPLA representative appointment ends April 2010.

Conference Site

Conference sites are being considered for the upcoming mini-conference as well as for future NMLA annual conferences.

Since the last mini-conference was in Western New Mexico, sites in Eastern New Mexico and Southern New Mexico are being considered.

It was also noted that Las Cruces would be opening a new convention center in fall 2010 and that it might be a good site for future conferences.

Education Committee

Activities continue for the education committee. The committee has received a total of three applications for the NMLA college scholarship award. Only one application for the Continuing Education Grant was submitted though we have had a total of four applications for the Marrion Dorroh Award submitted to the committee by January 15th deadline. Copies of all applications have been distributed to the committee members for consideration. Award decisions will be made in the next few weeks.

Funds have been reduced this year which will make it even more difficult to decide who among our very qualified group of applicants will receive funding assistance. However, two of the College Scholarship applicants also applied previously and a decision is being discussed on how to handle this situation. Education	Current Balance	Expenditures
College Scholarship	\$1,500.00	
Continuing Ed Grants	\$1,300.00	\$200.00
Marrion Dorroh Scholarship	\$1,500.00	
Misc. Expense		
Travel to Board Meeting		
Total Education	\$4,300.00	\$200.00

A short article prepared by one of our members, Jeanette Smith, was submitted to the NMLA newsletter editor for inclusion in the winter issue. Its purpose was to solicit applications for all categories of scholarships. The submission was included in Vol. 39, no. 5 of the NMLA Bulletin.

Legislative Committee

Committee members continued to work on developing the 2010 GO Bond proposal.

Joe Sabatini met with the New Mexico Consortium of Academic Libraries Legislation Committee on October 30th and December 11th. He reviewed rural public library legislation with the librarian and board chairman from Embudo on November 23rd. He presented a legislative strategy to the Native American Libraries Special Interest Group on October 15th and December 17th. A delegation of NALSIG leaders met with Regis Pecos, Assistant to Speaker Ben Lujan, about inclusion of tribal libraries in the bond issue and other issues on January 14th.

The Committee and the Bonds for Libraries PAC met in Albuquerque on December 4th to plan for NMLA Legislative Day and to discuss utilizing social networks on the internet to get our message out. Linda Morgan Davis and Kevin Unrath of the Albuquerque/ Bernalillo County Library System worked with PAC members to develop Facebook and Twitter pages. The PAC also met on November 13th and again on January 6th. NMLA Legislative Advocate Larry Horan has been working with the Legislative Council Service on drafting appropriate language for the Bond Issue.

Joe Sabatini and David Giltrow attended the December 5th meeting of the Legislative Finance Committee, where Analyst Linda Kehoe made a preliminary presentation on the outlook for GO Bond funding. Libraries were not included in the staff scenario, and Rep. Ed Sandoval asked about this. Committee members and Larry Horan worked with Ms. Kehoe to provide information about the impact of previous library bond issues.

Eleven librarians attended the meeting of the Legislative Education Study Committee on December 16th to present the need for the bond issue and to advocate for the retention of the School Library Materials Act. Omar Durant was able to schedule fifteen minutes on the Committee agenda. Pam Rishel, Cynthia Shetter and Ruben Aragon made presentation.

Library Legislative Day planning was extensive, with publicity, an orientation, a rotunda table, informational flyers, t-shirts and presentation of librarians on the floor of each house.

Membership Committee

<i>Current membership numbers compiled by Lorie Christian: Membership Group</i>	October 09	January 10
574 Total	562 Total	
Academic	76	79
Public	190	174
School	130	137
Special	28	27

Retired	64	64
Student	24	25
Commercial	6	5
Institution	14	
Honorary life members	15	

Special Interest Group Membership:

ASL - 88 BoB - 31 LRH - 32 NAL - 54 NMPA - 12 NNMYS - 26 NM Reads - 5 PP - 14 REFORMA - 20

Retired - 25 Rural - 18 Students - 16 Paid by Company - 230 Paid by Self – 332

Public library members continue to form the largest group within the Association.

The committee met again and brainstormed ideas for programming, social media integration and “greener” communication choices.

Projects include:

Updating of print mailings to renewing and new members-will continue to use current materials

Creation of new membership brochure (in collaboration with Public Services committee if possible)

Inclusion of welcome and introduction program at annual spring NMLA conference (any other

committees and SIGs are encouraged to send information or people to advertise their purpose and goals)

Explore SIG for academic group

Investigate inclusion of NMLA information in regional library education programs, e.g. DACC program to increase student membership

We still encourage any members from other areas of library specialization to volunteer for the membership committee, (especially the public and school areas) to provide the most balanced representation of the NMLA body to our committee.

Awards committee

Due to low numbers of Award nominations, the deadline to submit nominations has been extended to February 12th. A follow-up e-mail has been sent out to the NMLA list and another article soliciting nominations will appear in the February newsletter. As of today, we have received the following counts per category (not including any letters of support or duplicate nominations):

Honorary Life Membership (1)

New Mexico Library Amigo (1)

New Mexico Library Leadership (3)

Community Achievement Award (0)

Legislator of the Year (0)

For those Board members who will be attending Library Legislative Day, perhaps you might learn of a legislator who has been a strong library supporter/advocate ... someone worthy of nominating for 2009? It's an important award on many levels, so hopefully we will find someone to nominate this time around. Once we have a full slate of nominees, I will e-mail the Board for a vote/approval. The next steps would include selecting the name for the award recipients, getting the items engraved, and then making sure that the recipients will be able to attend.

And finally, I did receive a "plea" from a member (who asked to be anonymous) who urged us to consider the following:

Let me take this opportunity to give a couple personal opinions for the awards committee's consideration.

1. I think the awards presentation at the banquet could benefit from a little bit more staging. Simply put, this would mean putting the presentations in the rough order of significance and gravitas (if that term can be applied to an event rather than a person). Thus the honorary life membership award would be the last presentation rather than tucked in the middle as has become the practice. Perhaps the school excellence achievement awards could begin the presentations followed by Amigos and Legislator of the Year choices are given advanced word of their selection is important to get family and friends from distant towns a chance to attend the banquet. But for the others...

2. Is it possible to add further drama by making the major awards confidential right up to the time of announcement at the banquet?

I recognize that the awards committee announces their selections as a committee report to the extended NMLA board in advance. This means that some 15-25 people are given prior notice. In fact, it is at that meeting of the extended board that the surprise and drama often reigns. Then it gets printed in the conference program, etc. etc. so there is no drama in the awards banquet.

How about a more Academy Awards-kind of presentation where only the executive committee (elected NMLA officers--sworn to secrecy!), awards committee, contract administrator and, at the last minute, award recipients, are informed of your selections?

If the Board has any opinions on these recommendations, I would be more than willing to make any adjustments; however, I do worry about making it so secretive that the award recipients don't think or know that they need to attend [the banquet]!

Nominations Committee

Nominations were solicited and taken to the board for approval. We have 3 candidates for VP/Pres-Elect, 1 for Secretary, 3 for Member-at-Large, and 2 for ALA/APA Councilor. The ballot packet was prepared: instructions, ballots (including 2 items for change in the Bylaws, and bios for the candidates. This packet was sent to Lorie for photocopying and distributing to the membership. The deadline for voting will be March 1 (postmarked no later than).

State Librarian Report

Susan Oberlander, the State Librarian gave a brief report on the State Library. She spoke about budget cuts and mandatory furloughs which has made it somewhat difficult for the Library to serve New Mexico libraries.

She also spoke about upcoming broadband initiatives from the federal government and the State Library's role in helping to deliver better access to patrons across New Mexico.

Committees With No Reports

By-Laws Committee

Archives

Intellectual Freedom

Because of inclement weather, the meeting adjourned early. A motion to adjourn was made, seconded and passed.