NMLA Board Meeting
Minutes
April 22, 2009
Albuquerque Convention Center
(12:00 pm – lunch) 1:00 pm

1. Welcome & Thanks
2. Approval of agenda (vote). A motion was made, seconded and passed to approve the agenda.
3. Secretary’s report
   a. A motion to approve the October meeting minutes was made, seconded and passed.
   b. A motion was made, seconded and passed to approve the January 2009 meeting minutes with changes made to newsletter report.
   c. Report on electronic votes. Two electronic votes were held in the 3rd quarter.
      i. On April 2, 2009 motion was made, seconded and passed to approve the appointment of Gary Harris as Member-at-Large to replace Susan Pinkerton.
      ii. A motion was made, seconded and passed to approve the slate of awards for 2009.
4. Treasurer’s report. A motion was made, seconded and approved to accept the Treasurer’s report.
   A question was raised on whether NMLA can donate to Bonds for Libraries PAC. Lorie Christian stated that NMLA is approved for such donations.
5. Administrative Contractor’s Report. Lorie Christian reported that the Awards dinner is sold out which is a record, and the Youth Literature Luncheon is almost sold out. The annual conference has 487 attendees which is higher than last year but lower than normal for an Albuquerque meeting. Sixty-four exhibitor spaces have been sold. Regarding her contract, Lorie stated that if it is the pleasure of the board, she will be happy to stay for another year.
6. Vice-President’s report
   a. Update on Annual Conference- Dan Kammer thanked the program and local arrangements committees.
      i. June-July meeting. Dan Kammer asked if it would be acceptable to have the summer meeting be a telephone conference perhaps using OPAL software through State Library. The consensus was that this will be fine.
      ii. The new website went up in January. Dan stated that it was developed so that committees & SIGs can contribute themselves. The question was asked whether the site has Wiki capabilities. Dan stated that as of now it does not but it is possible for the future. Dan suggested using Googledocs which has an NMLA login. Those who want to use Googledocs for NMLA business should contact Dan Kammer.
7. President’s report
   a. The NM Book Festival with UNM press is on hold. Cassandra attended the MPLA Conference in Wichita in Lynette’s place and gave a presentation at the Board meeting. The next MPLA is in Oklahoma City, OK.
8. Members-at-Large
SIGs

NALSIG 4th Quarter Report

NALSIG has been very active this past quarter in the following areas:

- Revising Final Report of House Memorial Bill 59 (Tribal Libraries Assessment) with
Indian Affairs Department.

- Planning and preparing Second annual tribal library fundraiser event.
- Economic Stimulus Package, what funds are available to Public/Tribal Libraries.

b. No reports were received from Preservation Alliance or NM History SIGs.

c. Laurie Treat- Northern NM Youth Services-
Angie Manfredi’s report is as follows:
Sorry for not getting you a report earlier, I think that's probably because we haven't had any major activity for the past several months. I am hoping that NMLA will get things humming again: we're going to have a booth in the exhibit hall and an open committee meeting to see who might show up/what ideas they might have/if we can recruit new members. Once that is done, I'll hopefully have some new ideas and can start scouting locations and days for the next roundtable meeting but, of course, our busiest season approaches. (summer!) I am also promising to do a better job trying to get people involved with/updating our blog. (http://nnmyssig.wordpress.com/) Is it possible for me to have a current member contact list (I always assume it changes as NMLA happens and more people register) and our current available budget/funding info? This would be handy for me to have at the conference.

d. SIG taking on NM Reads. Alb. Journal running an article on NM Reads on weekend (4/25 or 26).

e. Battle of the Books.
State Battle of the Books Committee Meeting October 1, 2008


Items Discussed:

State Battle at Onate High School on May 2nd. Dr. Phillips and Jackie are checking to make sure the school is reserved. After the date was changed, we do not have paperwork in hand that says we have the school reserved.

Website: Tina is working to see if we can get the website back up without having to pay the $100 hosting fee. It may be possible to get it off the LCPS/Zia website. The only drawback to that is that when Las Cruces no longer hosts the state battle the website would have to be moved. Dr. Phillips will also check with Lorrie Christian at NMLA about hosting the website.

T-Shirt Vendor: The vendor on the website was Sir Logo out of Clovis, NM. Pat will check to see if he had a contract to be the vendor. If not, then Nancy will check with JM Tees in Las Cruces to see if he would like to be our vendor. JM Tees also might like to set up a vendor table at the state battle. It was also mentioned that those working might like to have special shirts.

Pins and/or Patches: Last year Nancy checked with Trophy Country about the possibility of having pins and/or patches to sell at the Battle. Cost was based on ordering 1000: 3 in. patches - $1.25; 1 in. pin - $1.50; bookmark clip - $1.10. Nancy said that everyone likes some kind of souvenir when they attend something. We could advertise that these would be available for sale at the State Battle.

Certificates: Last year Staples printed the certificates. Nancy thinks that if we can get a donation letter out that maybe we can get those donated by Staples this year.

Host Hotel: Discussion was held about asking for a host hotel with special rates. Pat suggested the Fairfield Inn on Telshor.

District Battles: Since the date for the state battle was changed to May, it was decided to change the district battle to April 4th. It was also decided that both elementary and middle school would be together. This will be a good test run for the state battle. Highland Elementary School will be the host for the district battle. Sara Allen will take care of reserving the school. Betsy will do the middle school questions for the District Battle.
Registration deadline: State Battle registration deadline will be April 15th. Diana will take all registrations.

Snack Bags: Jackie and Tina volunteered to take care of the snack bags again. They would like to get some little prizes to put in the bags. Margo said she would talk to her contact at Wells Fargo and see what they might be willing to donate.

Donations: We need to contact vendors early to get donations. Those vendors wanting to donate sets of books should give a certificate for the set rather than having the set of books available at the battle. We also need a donation letter to give to possible vendors. Dr. Phillips has a list of vendors from NMLA that we can ask for donations. After the meeting, Jackie Dean, said she would work on a letter for donations.

Book Vendor: Barnes and Noble will again be the book vendor. Cheryl Graves has said she will be more prepared for the huge crowd. Also, if the Las Cruces schools will simply turn in their PO then Cheryl will get the Las Cruces books together after the State Battle and get them delivered.

Entertainment: Changing entertainment for this years battle was discussed. Jamie O’Hara charged $350.00 last year. Nancy has a quote from Indiana Bones, a storyteller, for $672.00 Names also mentioned were Dan Crow, Joe Hayes and Terry Alvarez. Berna will check on the price for Dan Crow.

Concessions: Comments at the state battle were that the concession line was too long. Discussion was held about possibly having several more concession areas available.

Money: Diana reported that our current balance is $5,230.79.

Committees: Nancy will get out a list of committees and their duties so that people can sign up for those soon. Please watch for that in your email.

THANKS TO ALL THOSE THAT ATTENDED!

Laurie Treat, MLIS Librarian
Aztec High School
500 E. Chaco Street
Aztec, NM 87410
505 334-9414, ext. 1321
ahtreaal@aztec.k12.nm.us
Ask Me About New Mexico Reads!

f. ALA / APA Councilor-written report submitted
ALA/APA Councilor Report
April 2009

I attended the Annual Meeting in Anaheim, CA and the Midwinter Conference in Denver and submitted a report of those meetings to the Board.

I continue to monitor e-mails I receive from the ALA Council and Chapter Council lists and forward items that I feel are important to the NMLA Board and sometimes to the Board and membership.

I want to remind the Board that the Bylaws need to be changed to reflect the additional responsibilities of the APA to the ALA Councilor.

I am registered to attend the Annual Conference in July. The 2009 Annual Conference is later than normal this year. This fiscal year there will only be one conference (Midwinter) and in the next fiscal year there will be three conferences—2009 Annual Conference, 2010 Midwinter Conference and 2010 Annual Conference.

Betty Long

9. Representative & Individual Reports
AASL Report as written.
Objective 1: Provide leadership to initiate, maintain, and enhance library legislation and act on political issues affecting school library interests.

Legislature: November, 2008 Library GO Bond B was passed by New Mexico voters. A number of school librarians attended the annual Library Legislation Day on January 30, 2009. Gemma Morris, librarian at Eldorado High School was honored in the New Mexico Senate.

Objective 2: Provide and support educational opportunities for school library personnel

10. The 6th Annual School Librarian Fall Workshop was held on September 13, 2008, at Volcano Vista High School in Albuquerque. Topics included Reading Incentive Programs That Work, (panel of 6 school librarians), Advocacy, the Dossier Process, Legislative and ASL-SIG Updates. Fifty-one school librarians from all over the state of New Mexico were in attendance.

11. NMLA Mini-Conference, October 11 & 12 in Socorro, New Mexico, had a general ASL-SIG meeting and four programs sponsored by the SIG.


13. Elise Orell, chair of the dossier committee continues to work with librarians who are preparing their dossiers. (see report below)

   a. Offering an institute. Stipend of $200 for attending AASL /ALA annual.
   b. MPLA – Lynette - Leadership Institute – trying to get back in place, but in CO. Committee has been formed to decide how it should be done in light of budget issues and whether it had run its course. Betty Long-we should evaluate our membership in MPLA. What does it get us? We will continue to discuss.
      i. Approached by ALSIG to help with fundraising event.
      ii. Fundraiser with B&N mention NMLA. Coronado. (not in report)
      iii. Usual raffle
      iv. Looking for donations
   d. State Librarian
   e. Newsletter Editor – Newsletter going smoothly. Only problem is her email system because of size of file. (Cary Osborne).

14. Committee Reports

   a. Awards
   b. Bylaws – new bylaws distributed. Notes originated with Betty Long. Change ALA to ALA/APA. Can be approved by Board but need to be sent to members.
      i. Dues- The question was raised as to whether membership applications should be made to the Administrator or to the Treasurer. The Administrator is now receiving applications and depositing the dues, whereas the by-laws indicate that applications and dues should be sent to the treasurer. This change must be sent to members before voting at Annual meeting in 2010.
   c. Conference Site

April 2009 Report

At this time, we are working on securing a location for the 2009 Mini Conference. After many discussions with board members and Ben Wakashige, it was decided not to pursue a joint
conference with the Colorado Library Association in Durango. Instead, I am now recommending to the NMLA Board that we hold the 2009 Mini Conference in Hobbs, with Sharon Jenkins assisting with arrangements.

Since the 2010 annual conference will be held in Ruidoso next spring, it is my further recommendation that we approach librarians in Farmington about hosting the 2010 Mini Conference. This would allow association members in the northwest portion of the state to attend the conference without excessive travel.

Respectfully submitted,
Marian Royal-Vigil, Chair

d. Education- Sharon Jenkins

e. Intellectual Freedom

INTELLECTUAL FREEDOM COMMITTEE
Annual Report, 2008-2009
April 2009

- Presentation of a full-day workshop (to serve as a template for regional workshops) was held on November 13 at Belen Public Library. The workshop included an overview of major IF topics: 1st Amendment, Bill of Rights, Banned Books and Challenges, Labeling, Collection Development Policies, Internet Use and Access by Minors, Privacy Issues, Public Forums, and Policy Writing. Twenty eight participants attended the free workshop, which was co-sponsored by the New Mexico State Library as part of its Continuing Education series. Participants came from public libraries, school libraries, Pueblo libraries, specials libraries, and one academic library. Evaluations were very positive.

- Following the reconstruction of the NMLA website, it became clear that the new platform would permit the flexibility needed to mount the Intellectual Freedom pages, with limited people posting, but more able to contribute to the notice portion. The pages are featured at the poster sessions in the Exhibit Hall at the NMLA Annual Meeting, with hands on demos on how to navigate the site. The beginning steps have the site acting mostly as a portal, with links to ALA/OIF, the First Amendment Center, the New Mexico Supreme Court Law Library, etc. There will be an opportunity to add more original content in the future. The url is: http://if.nmla.org and it will be distributed on business cards to all attendees at the NMLA Annual Meeting.

- Evaluation of the New Mexico Library Privacy Act was completed, assessing whether it needed to be revised post 9/11. Supreme Court Law Librarian Rob surveyed other state privacy laws made the determination that New Mexico’s Library Privacy Act is strong now, and that to try to amend or strengthen it further would run the risk of having it weakened. The matter should be reviewed again on a periodic basis.

- This year the committee gained four new members (Carolyn Anderson, Felipe de Ortego y Gasca, Gilda Baeza Ortego, and Heather Kline), and lost three members (Margaret Weaver, Randy Gaylor, and Barb Myers).

- There will be new co-chairs for the 2009-2010 year: Dr. Felipe de Ortego y Gasca and Gilda Baeza Ortego. Felipe is currently the Scholar in Residence at the Miller Library at Western New Mexico University in Silver City. He has been part of the Intellectual Freedom efforts at the national level, serving as a long-time member of the ALA Round Table on Intellectual Freedom (RTIF). He has written on the topic, and has taught at
f. Legislation

NMLA Legislation Committee
Annual Report for 2008-2009
by Joe Sabatini, Co-Chair

The Committee had a successful year in accomplishing its work program, which was developed at a meeting on May 22, 2008 and approved by the Board in June.

1. Support the passage of General Obligation Bond Issue B on the November ballot.

The Committee worked with the Bonds for Libraries 2008 Political Action Committee and a Steering Committee of librarians to support the $11 million library bond issue on the November 2008 ballot. The PAC contracted with a public relations firm to place newspaper and radio ads and provide factual and promotional information in support of the proposal. In the election, New Mexico voters passed Bond Issue B by a vote of 361,995 in favor and 329,779 opposed, a 52.3% positive vote and a 32,216 margin. This outcome was 4.5% below the margin attained in 2006. There was a decline in contributions to the PAC from previous years, so there were fewer media placements. There is a remaining debt of $1209.65 for public relations expenditures.

2. Work for increased recurring funding for state aid to public libraries, academic library budgets, tribal library programs and the School Library Materials Act.

Committee members made presentations to Legislative committees on several bills of interest. None of our supported bills cleared the Senate Finance Committee or the House Appropriations and Finance Committee, including state aid bills by Rep. Joni Gutierrez, (HB 95) and by Sen. Carroll Leavell (SB 13). However, Senator Leavell was able to amend the State Library's budget in HB 2 to place an additional $350,000 in the line item that includes state-aid. Given the serious revenue shortfall affecting the entire state budget, this remarkable achievement more than doubles the amount of money in this program. Other library items did not fare well. The appropriation for the School Libraries Materials Act was entirely eliminated, losing $2 million from the appropriation and $1 million in capital outlay funds. No library projects were funded in capital outlay funds. Led by Alana McGrattan, NALSIG supported a change in the School Libraries Materials Act to include students attending Bureau of Indian Education schools. Both SB 323 by Senator Lynda Lovejoy, and HB 508 by Rep. Roger Madalena were heard by committees and passed both houses; Governor Richardson signed HB 508. NALSIG also worked on a study of tribal libraries called for in House Memorial 59 from 2008.

3. Support full funding for the Rural Library Development Act, working to develop a comprehensive plan for public library funding statewide.

The only bill addressing rural libraries was SB 551 by Sen. Richard Martinez, which appropriated $90,000 to fund four libraries in Rio Arriba County. It was heard and tabled by the Senate Finance Committee.
4. Continue to strengthen the legislative network.

Twenty four legislative bulletins were posted to librarian e-lists during the session, alerting the library community to bills, committee hearings and other developments.

5. Continue to fund an NMLA lobbyist.

We were ably assisted by Legislative Advocate Larry Horan, who tracked legislation and attended hearings.

6. Organize a Library Legislative Day during the 2009 legislative session.

Librarians took the opportunities we had to present our case about the importance of library service to our communities. The turnout on Library Legislative Day, January 30th, was over a hundred, which was at least as high as in 2008. Thanks to the Santa Fe Public Library for providing the meeting room, hospitality and transportation, and to State Library staff for copying and other assistance. Delegations of librarians were introduced in both houses, and Senator Bill Payne of Bernalillo County made impromptu remarks about the central role of Eldorado High School librarian Gemma Morris in educational achievement at that school. A week later, on "Native American Day", NMLA's NALSIG group had a table in the rotunda promoting tribal libraries, with a computer slide show featuring programs at several Pueblo libraries.

7. Make a presentation to the Legislative Finance Committee about library needs statewide.

Cynthia Shetter, Joe Sabatini and Susan Oberlander testified to the LFC on September 25th about the need for increased state grants-in-aid to public libraries. Omar Durant provided information to the Legislative Education Study Committee about school library needs.

At the NMLA Conference, the Committee and the Bonds for Libraries 2008 PAC will be presenting a talk by Patti Watson, president of Cooney-Watson Associates. This is the public relations firm which worked on our bond issue campaign. She will review that campaign and suggest new strategies for promotion and passage of a statewide library bond issue in 2010.

Motion was made, seconded and passed to use balance in NMLA 2009 Budget for paying for Leg committee is authorized to spend the balance of its budget toward funding Bonds for Libraries PAC.

g. Membership – Norice Lee stated that she needs more members on this committee.

h. Nominations & Election - The results of the election were announced.

i. Public Relations – nothing to add to written report. Jeanette Smith complimented Cary Osborne on her work on the newsletter.

15. Mini-Conference 2009

The 2009 Mini Conference is tentatively scheduled to be held in Hobbs, but will require a vote. Sharon Jenkins reported that there are 2 venues available, both on the NMSU campus, and both gratis: the Training & Outreach Center with 4 hotels across the street and 4 more within 1 mile; and the Western Heritage Museum on campus. Sharon asked which week in October would be best, the 2nd and 3rd week. It was decided that no vote would be taken until Sharon was able to get more information.
16. Agenda for Membership Meeting/Annual meeting.
17. Administrative Contractor renewal.
A motion was made, seconded and passed to inform the Administrative Contractor that the Board intends to renew her contract and will be reviewing and making some changes. There was some discussion as to whether there have been performance evaluations of the Administrative Contractor. A suggestion was made that the contract be posted on the website, comments be solicited and compiled.

A motion was made, seconded and passed to adjourn. The meeting was adjourned at 3:59 p.m.