New Mexico Library Association
Executive Board Meeting
Alamogordo, NM
January 26, 1990

The meeting of the 1989/90 Executive Board of the New Mexico Library Association was called to order by President Gloria Trujillo at 1:15 p.m. in the San Andreas Room of the Alamogordo Public Library.

Members Present:
Alison E. Almquist
Chuck Baldonado
Daryl Black
Sever Bordeianu
Deborah Eagan
Nancy Fischer
Kathy Flanary
Mary Lou Gooch
Drew Harrington
June Harwell
Carol Joiner
Claire Odenheim
Lee E. Platero
Elvira Segura-Langton
Gloria N. Trujillo
Ben Wakashige

ANNOUNCEMENTS:
Gloria Trujillo introduced June Harwell, Director of the Alamogordo Public Library, and thanked her for the use of the library meeting room and for the refreshments.
Gloria informed the board that she has responded as the board requested at the September meeting, to Heather Gallagher’s concerns about the UA/UNM MLS program.
Gloria read a letter of farewell and best wishes from former New Mexico State Librarian Virginia Hendley.
Gloria read a letter from Acting State Librarian Karen Watkins about the usefulness of the “Legislative Notepads” service.
Gloria announced the members of the newly appointed Conference Site Guidelines Committee: Betsy Kraus; Daryl Black; Michael Miller; Erna Wentland; and Jeanette Smith.

Lois Fellows, Vice-chair of the Native American Round Table, has resigned. Lee Platero will name a replacement.

Ben Wakashige has been appointed as the NMLA Representative on the search committee for the New Mexico State Librarian.

Gloria Trujillo added Discussion Items 7, 8 and 9 to the agenda:
7. Proposal that NMLA or the State Library sponsor a “battle of the books” program;
8. Suggestions for members of an advisory committee for the New Mexico Pre-White House Conference; and
9. Letter of approval and support to the Arizona Board of Regents.

Carol Joiner relayed a suggestion from Michael Miller to always hold the January meetings of the NMLA Executive Board in Santa Fe because the Legislature is in session which creates a conflict for some members. Gloria Trujillo added the item to the discussion agenda. [The Executive Board forgot to discuss this item and will take it up at the next meeting].

MINUTES:
Drew Harrington called for additions or corrections to the June minutes. Gloria Trujillo noted a
spelling correction of Elvira Segura-Langton's name. The correction was noted. On a motion by Daryl Black, seconded by Claire Odenheim, the minutes were approved as corrected.

TREASURER'S REPORT:
Carol Myers was unable to attend the meeting, having made the trip to Alamogordo the week before when the meeting was canceled due to bad weather.

Gloria Trujillo gave the treasurer’s report. It was noted that the balance in the general fund is down to $759.69, and that bills are pending that may reduce that balance to approximately $100.00. A CD may well have to be cashed to get by until revenue is realized from convention.

The Marion Dorroh Scholarship Fund balance $ 4,289.41
Acct. #74623 CD (called Scholarship Acct.) $ 7,189.74
Acct. #74629 CD $14,362.46

The treasury has suffered tremendously this year from loss of members and slow payment of dues by members, including officers.

Carol Grassham has finished our audit and has filed all tax forms.

Carol Myers has received three checks in the past 6 weeks from people who had been holding them since last May or June in payment for services at the convention. Checks held too long can be refused by banks, so people need to be careful to get checks to the treasurer promptly.

Considerable discussion ensued about ways to encourage members to renew their memberships in a timely manner rather than waiting for convention time. Daryl Black asked about the cost of a bulk mailing to all previous members. Chuck Baldonado reminded everyone of the upcoming pre-conference material that will soon be distributed to approximately 1300 potential members.

Lee Platero spoke of some hesitance on the part of members of the Native American Round Table to join NMLA in response to the new “Non-donation” clause in the New Mexico State Constitution which seriously effects funding for Reservation Community Libraries.

Gloria Trujillo asked members in attendance to encourage membership and payment of dues. She also noted that according to NMLA Bylaws, all Executive Board Members must be current NMLA Members.

Kathy Flanary suggested a network to phone potential members. Daryl Black agreed with Kathy, and suggested that at least any unpaid board and/or committee members be called. Several people volunteered to make those calls, agreeing to divide the list following the meeting.

Drew Harrington suggested a plea in the upcoming issue of The Hitchhiker letting the New Mexico Library Community know how dire the financial situation of the association is. Gloria Trujillo asked Alison Almquist to contact the editor and arrange for the notice.

Kathy Flanary asked if the board has addressed the issue of why membership has been declining since 1981. Kathy suggested that the association may not be meeting the needs and interests of the library community. Gloria Trujillo said that she has been told that some people know they can slip into convention meetings without membership or registration, so they may feel that
joining NMLA is not necessary. It may be that entry is too open and should be monitored more closely. Chuck Baldonado reminded the group that some meetings are consciously open to anyone who would like to attend, and indicated that he did not think “gate crashers” were a large problem.

Ben Wakashige suggested that each board and /or committee member should try one-on-one public relations to encourage membership in NMLA.

Nancy Fischer noted that there may not be enough obvious benefits prior to conference time to encourage payment of dues.

Claire Odenheim said that many schools don't pay for their librarians to attend the annual conference, and that if a librarian is unable to attend (s)he may be unmotivated to renew membership.

Kathy Flanary said that she believes we need more publicity for the accomplishments of NMLA. Gloria Trujillo suggested that the publicity committee act on that suggestion.

Daryl Black noted that in Clovis, Librarian Erna Wentland has the Friends of the Library paying for all library staff members to belong to NMLA, and that this might be an appropriate project for other Friends groups to try.

Ben Wakashige reminded the group that there have always been ups and downs in the financial health of NMLA. Fortunately funds were saved and invested during the good times and that is why we have CDs now.

Discussion continued, and it was generally agreed that a CD would have to be cashed to cover expected expenses. Questions were asked about how much money will be needed to get the association through until conference revenues are realized. It was generally thought that at least $6,000-$8,000 would be required. There was discussion about which CD should be cashed.

Ben Wakashige suggested that Carol Myers, Treasurer, determine how much money will be needed. Gloria Trujillo agreed to call Carol for that information. It was noted that a quorum was not present to vote on the cashing of a CD.

Daryl Black moved that the issue be tabled, Chuck Baldonado seconded.

At that moment, Deborah Eagan arrived which completed the quorum required for a vote. Daryl withdrew her motion, Chuck withdrew his second.

Chuck Baldonado moved that NMLA Treasurer, Carol Myers approximate the funds the association needs and act on her authority to cash in a CD and reinvest any unneeded funds. Ben Wakashige seconded • • • passed.

Ben Wakashige suggested that the problem of membership and prompt payment of dues be an item of discussion for future officers to try to avoid similar problems.

Kathy Flanary noted that the Acct. #74629 CD should be the one that is cashed since Acct. #74623 is called the Scholarship Account and is earmarked for that purpose.
DISCUSSION ITEMS:

1. Review of the 1990-91 Work Program
Deborah McBeth was not in attendance. Copies of the work program were distributed and read. Chuck Baldonado suggested that #3 under Continuing Goals be amended to read “Support increased funding and other financial support for all types of libraries”, and that a #3 be added to Short Term Goals to read “Encourage membership in NMLA”.
Ben Wakashige suggested that a #2 be added to College, University, and Special Libraries Division to read “Promote cooperation and communication among all academic and special librarians in New Mexico”.
Lee Platero suggested a #5 be added to Native American Libraries Round Table to read “To cooperate with and support literacy programs in New Mexico such as Futures For Children and the New Mexico Coalition For Literacy”.

2. 1990 Conference Program and Heal Prices Approval
Chuck Baldonado noted that his report also represented the report of the Conference Arrangements Committee.
Chuck noted a correction in his report, page 1, paragraph 2, the last word, should be March rather than February.
Conference registration information will be distributed via a pre-conference issue of the NMLA Newsletter this year rather than through pre-registration packets as in the past.
Arrangements are going well. A second letter has been sent to prospective exhibitors, a mailing is going out this month to those who contributed to the Silent Auction last year, meeting rooms are being finalized and the banquet is set. Publicity will begin in February, 1990.
The banquet will be held at the New Mexico Museum of Natural History. It will be the only meal offered as part of the conference this year. The banquet price is set at $20.00 per ticket and will include the meal and full use of the Museum for the evening.
Chuck Baldonado moved that the $20.00 per person price of the banquet ticket be approved. Daryl Black seconded ••• passed.
Chuck said that the program is still being worked on but is coming together.
Claire Odenheim questioned the apparent conflict of the SLCYASD slot and Mary Jane Vinella’s program on buying tips. Chuck said he would resolve the conflict.
Carol Joiner noted a misspelled name in the report. On page 3 a correction was made to spell the name Bill Tydman.
Chuck moved to accept the amended program with possible minor changes yet to come. Mary Lou Gooch seconded ••• passed.

3. Report on the status of a New Mexico Pre-White House Conference
Paul Agriesti’s report was given by Nancy Fischer.
The White House Conference is planned for July, 1991, in Washington, D.C. The purpose of the White House Conference on Library and Information Services is to develop recommendations for the further improvement of library and information services of the Nation and their use by the public.
Of the $18,000 allotted to New Mexico for a state wide conference prior to the White House Conference, $12,00 has been received. The finals $6,000 will be awarded once the state’s plans for a conference are filed.
State Pre-conferences, if held, are to address the three major themes of the White House Conference:
   1. Library and Information Services for Productivity;
2. Library and Information Services for Literacy; and
3. Library and Information Services for Democracy.

By January 30, 1990 states are to have filed their plans for state conferences. Of first importance is the appointment of an advisory committee. Input on selection of the advisory committee will come from the State Library Commission and NMLA.

There are budgetary considerations. It may be difficult to hold a statewide conference on a budget of $18,000. The 1978 New Mexico Conference had a budget of $40,000, all of which was expended. However, it is expected that some costs connected with the 1978 conference will not be part of the upcoming conference.

4. Review of the Honorary Life Membership Award Guidelines

Nancy Fischer reported on the recommendation of the Awards Committee that the NMLA Board consider the following changes in the Honorary Life Membership Award criteria:

1. Change line 16 to read "There shall be no more than 15 Honorary Life members; and
2. Insert line 17 to read "Only one Honorary Life Membership shall be awarded in any given year.

Drew Harrington moved that the requested revision be approved as written. Deborah Eagan seconded • • • passed.

5. Request for NMLA to Take a Stand Against the Collection of Sales Tax At Book Fairs

Claire Odenheim reported on her concern that a recent interpretation of New Mexico State tax laws has resulted in the collection of sales tax, or gross receipts tax on books sold at public school book fairs. Claire has written to state legislators, with copies to the Governor's Office expressing her displeasure. Replies indicate that there has been no change in the law, but rather changes in its interpretation. Claire said that she realizes it is too late to do anything about this problem during the current legislative session, but asked for comments and suggestions.

Lee Platero indicated that he has encountered philosophically similar problems on the Reservation.

Kathy Flanary asked if the book fair vendor (Scholastic Books) has New Mexico offices and / or warehouses which may effect tax status. Claire Odenheim said they did. Claire indicated that she needs more information on this issue, and Gloria Trujillo suggested that she refer it to the Intellectual Freedom and Legislation Committee.

6. Clarification of the Privacy Act For School Libraries

Claire Odenheim reported that while she wholeheartedly supports the Library Privacy Act, it presents some procedural problems for unautomated school libraries. Blacking out student signatures on book checkout cards is extremely cumbersome and time consuming. Alison Almquist said that Thaddeus Bejnar may have further information on the act that will solve their problem. Claire said she would check with him, and if he did have further information she would write it up for distribution to other school librarians. Gloria Trujillo suggested that this may be a good addition to the work program for the SLCYAS Division.

Gloria Trujillo indicated it was time to take a break, but first she introduced Stan Ruckman, Elvira Segura-Langton, Gloria's Mother Mrs. Vigil and Gloria's daughter Alyssa Trujillo. Gloria Trujillo called a break at 3:05 p.m.

The meeting resumed at 3:25 p.m.

7. Proposal That NMLA or New Mexico State Library Sponsor Battle of the Books
Program
Gloria Trujillo read a letter from the Board of the Clovis Public Library about the considerable success their Library Director Erna Wentland and her staff have had with the “Battle of the Books” program. They believe that the program could have similar success state wide, and requested that either NMLA or the New Mexico State Library consider sponsoring such a program.
Kathy Flanary said that her experience with the program in another state was equally successful, and she would like to see New Mexico use it.
Claire Odenheim suggested that the program be piloted and then presented at the annual conference.
Gloria Trujillo suggested that Clovis, where the program has already been used, make a presentation at the upcoming conference, or that the program be presented in a future miniconference.
Chuck Baldonado said that he will try to find a time slot in this year’s conference if someone will quickly coordinate plans, but he must know soon. It might be placed in the final Friday afternoon slot.
Gloria Trujillo asked Mary Lou Gooch to contact Erna Wentland about the possibility of presenting Clovis “Battle of the Book” teams at the conference, but noted that difficult scheduling may make a future miniconference more feasible.
Daryl Black said that perhaps the program can be planned as part of the state literacy program with a Title VI Grant.
It was agreed that Mary Lou Gooch would speak with Erna Wentland, and let Chuck Baldonado know if a presentation of the program will need to be added to this year’s conference program.

8. Advisory Committee For the New Mexico Pre-White House Conference Gloria Trujillo submitted the following list of possible committee members and asked for further suggestions from the board.

Claire Odenheim               Peggy Medina-Giltrow
David Libertore             Fred Barraza
Katie Kierst                Thaddeus Bejnar
Susie Sonflieth              Sandy White
Ellanie Sampson             Barbara Billew
Barbara King                 Kathy Rael
Betsy J. Kraus               Jane McDonald
Geraldine Huston            Mary Lou Gooch
Isabelle Rodarte            David or Deborah Douglas
Bonnie Mayberry-Hopkins      Irving Duncan

Additional board suggestions included:
Judy Armstrong              Deborah Eagan
Carol Bell                  Lucia Abeyta
Liz Waconda

Gloria Trujillo said she had also considered including a student from the UA/UNM library education program, and that it may be appropriate to do so.

9. Letter to Arizona Board of Regents
Gloria Trujillo read a letter to the Arizona Board of Regents in support of the joint
UNM/University of Arizona MLS program. The letter thanked the regents for the innovative program and expressed hope for its continuation. The letter was signed Gloria Trujillo, President, New Mexico Library Association. NMLA Board approval is required to send the letter. Ben Wakashige moved that the letter representing NMLA be sent as written. Daryl Black seconded • • • passed.

REPORT FROM THE ALA COUNCILOR

Ben Wakashige was unable to attend ALA Midwinter, but asked Chuck Baldonado, who did attend, to take his place at Council Meetings. Chuck reported on the three Council Meetings.

Council I A resolution was passed making Barbara Bush an honorary ALA member due to her focus on literacy. A second resolution commending Mrs. Bush on her literacy work was also passed. There was a discussion as to the purpose of ALA Midwinter, whether it is for committee meetings only, or should have program content as well. This issue was referred to the Executive Board.

Council II Proxy voting was brought up and referred to the Executive Board. Resolutions were passed to acknowledge the plight of Rumania, and also that of Chinese Students in the United States.

Council III There was a discussion of ALA support of international affairs with a recommendation to reactivate an International Affairs Office within ALA. Miscellaneous memorials and tributes were presented at the session. Ben Wakashige expressed his thanks to Chuck for attending the meetings in his place.

REPORT FROM THE STATE LIBRARIAN

Nancy Fischer presented Acting State Librarian Karen Watkin’s report.

State Librarian’s Position-
The deadline for applications for State Librarian has passed. After candidates are evaluated a final decision will be made by Mr. Naumer, Cultural Affairs Officer. Karen Watkins will be Acting State Librarian until after the current Legislative Session.

State Aid to Public Libraries-
The State Library is requesting a budget increase in state aid. The library requested $247,000, which is $97,000 more than this year’s allotment of $150,000. The legislative recommendation is for $175,000, the Governor’s recommendation is for $200,000. It is hopeful that there will be at least a modest state aid increase. NMLA’s Legislation Network and Task Force to Support the State Library deserve much of the credit for improved state aid recommendations.

New State Library Building-
The Governor’s capital project recommendation did not include any money for a new building. However, a bill will probably be introduced by a legislator that may request only enough money to buy the land and do the architectural plan. Construction money would then have to be requested later.

State Library Program Review-
All NMSL programs and services are being evaluated, including possible future programs. At the NMLA Conference an open meeting will be held to discuss possible changes in NMSL services. Prior to that meeting, all NMLA members will receive a draft of proposed program changes so that they may consider them before the

Serials Union List-
Through a contract with Robert Walton, the NMSL is developing a statewide union list of serials. Distribution of the list is possible as early as Fall, 1990.

DIVISION REPORTS:

College, University & Special Libraries
Ben Wakashige presented an addition to the division work program, 1990-91. The additional goal of the division is to “Promote cooperation and communication among all academic and special librarians in the state of New Mexico”.

Ben indicated that the division is anxious about and hopeful for the pending state legislation relating to library funding for Colleges and Universities.

The CUS Division program at the annual conference will be held April 19, 1990, and the presenter will be Carolyn Dusenberry.

Public Libraries
Mary Lou Gooch reported that the reciprocal borrowing questionnaire received a disappointing response, but is still considered an important issue, so reciprocal borrowing will be added to the division's work goals for 1990-91.

The nominating committee submitted the name of Mary Pat Kraemer, of Mesa Public Library, as Vice-chair for 1990-91. Her nomination will be voted on at the conference in April, 1990.

The division program at the annual conference will be held April 19, 1990 with Lyn Hopper, Director of the Tireman Learning Materials Library, UNM, as guest speaker. The program will be titled “Vision To Action: Planning For Excellence in a Rural Public Library System”.

SLCYASD
Claire Odenheim reported that the division sponsored a workshop at the Gallup mini-conference. Curriculum issues were presented by Jim Abrams, Language Arts Specialist of the S.D.E. Unfortunately, the afternoon conference was attended by only ten people.

The October, 1989 AASL Conference in Salt Lake City drew over 15 school librarians from New Mexico. Conference content was quite strong.

The 1989 Land of Enchantment Book Award was given to Barthe DeClements for the book Sixth Grade Can Really Kill You.

SLCYASD has retained the 1989 work goals for the upcoming year, but some possible changes will be discussed at the April conference.

Post conference workshop plans have been dropped due to scheduling and funding problems.
The Land of Enchantment Book Award Committee has had three resignations: Flo Starkey; Rosemary Wilson; and Jackie Goodfellow.

Replacements are: Meredith Bowers; and Geraldine Huston.

The third replacement member has not been selected. Kathy Flanary suggested Mary Ellen Keeton be considered for the open spot on the committee.

ROUND TABLE REPORTS
Documents:
Drew Harrington gave Ruben Aragon’s written report.
Ruben Aragon has received notice from Alison Almquist, Membership Committee, that as of January 3, 1990, the Document Round Table needs one member to achieve voting status.

Library Instruction:
Deborah Eagan reported that LIRT worked jointly with the Online Round Table to sponsor a mini-conference in Silver City. The LIRT session was presented by John Richardson Jr., Associate Professor of the UCLA School of Library and Information Science.

Vice-chair, Sylvia Ortiz, has finalized the conference program. Professor Carol Kuhlthau of the Library and Information Studies Department at Rutgers University will present a program entitled “Critical Thinking: The Information Search Process”.

The nominee for Vice-chair/Chair Elect for 1990-91 is John Brewster, Librarian Senior and consultant of the Development Bureau of the State Library.

Local & Regional History: No Report

LUISA: No Report

Native American Round Table:
Lee Platero reported that Veronica Valencia has been nominated as Vice-chair of the round table for 1990-91.
Lee said the planned membership survey of interests and needs has not yet been done, but that it is still planned as a work goal.
Lee expressed concern over the new “non-donation” clause in the New Mexico State Constitution that is adversely effecting funding of Reservation Community Libraries.
No written report was submitted.

Non-Print/NHAECT:
Claire Odenheim read Earl Phillips’ report.
Earl Phillips’ report was actually a copy of a letter he sent to AECT and Non-Print members thanking them for their participation and proposing a name change for the round table. The proposed new name is “Educational Technology Round Table”. The letter also announced three programs scheduled for the April conference. Nominations were encouraged for officers for the coming year.

Online:
Ben Wakashige read Penny Grigsby’s report.
The Online Round Table, in cooperation with the Library Instruction Round Table, presented a one day workshop on October 27, 1989 in Silver City. There were 30 participants, and registration fees totaled $308.00. Workshop speakers were Nancy Fischer, Peggy Giltrow, Ruth Krug, Fran Wilkinson and John Richardson.
The Round table’s conference program will be a panel discussion on the use of UNISYS Autoskills software. Panel members will be Gordon Bernell, Elie Gutierrez, and Grace J. Gutierrez.
Julia White, from NMSU at Carlsbad, will be Vice-chair for the 1990-91 year.

Trustees & Friends: No Report

COMMITTEE REPORTS

Awards:
Nancy Fischer reported that the committee made the following 1990 NMLA Award nominations:

  Trustee of the Year--Carol King, Albuquerque Public Library
  Legislator of the Year--Tony Williams, Valencia
  Librarian of the Year--Joe Sabatini, Albuquerque Public Library
      (2 awards) Lowell Duhrsen, New Mexico State University
  Honorary Life Membership--Lois Godfrey, Los Alamos National Lab (retired)

Chuck Baldonado moved to accept the Awards Committee nominations. Daryl Black seconded • • • passed.

Bylaws: No Report

Conference Arrangements: This report was included in Discussion Item #2 above.

Conference Site:
Kathy Flanary read Michael Miller’s report.
Kathy Flanary and Betty Long have agreed to co-chair the Local Arrangements Committee for the 1991 conference. A letter has been sent to all Roswell area librarians and library staff asking for people interested in helping with conference arrangements.

Education:
Kathy Flanary reported that education grants of $200.00 have been approved for Katherine Harrington (who later withdrew), Bonnie Hopkins and Joyce Etulain.
Joyce Etulain and Bonnie Hopkins will represent New Mexico at the AASL session of ALA.

Three additional requests for grants were tabled.

To date, five persons have applied for the Marion Dorroh Scholarship.

Legislation and Intellectual Freedom:
Drew Harrington read Thaddeus Bejnar’s report.
The report included the same information on State Grant-in-aid funds and building information as did the Report From The State Librarian above.
Several legislators have expressed interest in increasing the activities of the State Library, especially in the area of automation. Senator John Smith is interested in a bill to enhance the current, trial, bill locator service being offered by the State Library.

Two library buildings were on the Governor's list of capital projects--an addition to the New Mexico Highlands University Library and a first building for the library at the Valencia Branch of the University of New Mexico. Both projects were recommended by the Commission on Higher Education.

The Governor has called for bills creating tougher laws on child pornography. Some legislators have taken this to mean that general bills on obscenity will be germane in this short session. Representative Mary Thompson intends to introduce substantially the same obscenity bill that she did last year. That bill would repeal the existing “Harmful to Minors Act”. Mary Thompson has been asked to include in her bill the language from the existing “Harmful To Minors Act” that provides that the act does not apply to institutions which are “a bona fide school, museum or public library”. In the past, NMLA has taken the position that the bill proposed by Ms. Thompson is entirely unacceptable. It is hoped that the bill will not come to the floor, because it might be very difficult for most legislators to vote against an obscenity bill.

Several workshops were given by Thaddeus Bejnarl on the Library Privacy Act passed last session by the state legislature. The workshops were held at all types of libraries with school libraries expressing the greatest concern over the act. After discussion with librarians and attorneys, it was agreed that a school could adopt some policies that would aid in their administration and would not contravene the act or its purposes. Two such policies were:
1. As the library is a classroom, and as all students may be considered as patrons of the school library, it is the school’s determination that identification to school personnel of a student as being in the library or as having been in the library does not constitute a violation of the Library Privacy Act; and
2. Teachers may prospectively waive their rights under the Library Privacy Act to the extent that they may agree that use of curriculum materials from the library may be disclosed to other school personnel. If a school wishes to avail itself of such policies, it is strongly recommended that the policies be reviewed by the school’s attorney.

An Albuquerque Public School teacher showed the film The Last Temptation of Christ, with parental consent. Objections were raised after the showing, with some objectors threatening APS with political action against the up-coming mill levy vote if the teacher was not fired or disciplined. In response to the situation, a parent/educator advisory committee was established to review procedures for presentation of controversial material in the public schools. New procedures include a review by an administrator prior to the showing of any “R” rated movies, and an educator/parent committee to hear objections. The teacher was not fired or disciplined--it was found that she followed all existing procedures and took extreme care to ensure that all parents acceded to the showing. Opponents have organized opposition to the up-coming mill levy, and picketed the APS Board meeting on January 17, 1990.

Gloria Trujillo complimented the committee on their excellent work this year.

Membership:
Alison Almquist reported that the special edition of the NMLA Newsletter mailed in November, 1989 included membership forms.
The NMLA membership directory was mailed to all current members in early January, 1990. The committee received a letter from a new NMLA member expressing her displeasure at having her home address and phone number listed in the directory. This member’s home information will be deleted next year.
The membership form has been revised. The new forms will be included in the preconference NMLA Newsletter that will be sent to nonmembers.
Alison suggested that the membership directory for 1991 be printed right after the annual conference to allow for current listings of officers, round table chairs, and committee members.

Public Relations:
Elvira Segura-Langton gave the report.
The committee has identified two priorities for action--National Library Week and a public relations/fundraising project.

National Library Week:
1. Creation of a 1990 New Mexico Reading Commemorative Poster
2. PR packet complete with News Release and clip art for 3 age levels including children, YA and adult, and activity ideas for the week
3. Production of high quality bookmarks using the commemorative poster.

Public relations/fundraising project:
1. Produce a commemorative poster and possibly sets of poster notecards. The committee hoped for an adult and child reading in a New Mexico landscape. A free poster will be given to every library with a set of order forms for more copies.
2. A 6 page calendar with the 1989 poster winning pictures. The calendar would run from July 1990-June 1991 and might be something one gets with a NMLA renewal membership.
3. Notepads with the NMLA logo. Bid prices for these items are being checked. The committee is also pursuing a marketing/distribution plan for promotional items including the left over NMLA cups and tee shirts.

Susie Sonflieth has received an agreement of support by the Coalition for Literacy PR committee to help underwrite part of the costs to produce a commemorative reading poster. Also, the State Library has indicated they are interested in the project, so this may be the first joint project for the three organizations.
Artist and Southwest Rural Bookmobile manager Fred Barraza, has donated a piece of artwork for the poster. Mr. Barraza's work was on the cover of the August 1988 issue of American Libraries.

Elvira unveiled the artwork, and the meeting attendees were very pleased with it. Drew Harrington suggested that the artist be available for poster signing and sales as an additional fund raiser. Daryl Black said Susie Sonflieth is planning to have limited, signed editions and possibly the original art work at the conference silent auction. Deborah Eagan suggested inviting First Lady Carruthers to any signing for added publicity.

Special Committee on Automation Planning:
Nancy Fischer read Karen Watkins’ report. 
The final version of the Long Range Automation Plan will be published in mid-February, and will be mailed to all NMLA members and others who might have an interest. The New Mexico Consortium of Academic Libraries has endorsed the plan and expressed their willingness to assist in its realization.

Project “Serial” is underway and a statewide serials union list may be available by Fall of 1990.

Special Committee on Non-member Database: No Report

Special Committee on the State Library:
Nancy Fischer read the report.
In December, a large group of supporters attended the Legislative Finance Committee hearing on the Office of Cultural Affairs budget which included the State Library, museums, etc. During that hearing, Mr. Naumer gave a brief opening presentation and each of the agency heads, including Karen Watkins, had 8 minutes to speak. Following Karen’s talk the Chairman asked who the library supporters in the audience were. He and the other committee members appeared to be impressed when more than half of the spectators in the full room stood.

NMLA members and friends “have stopped the decline in the State Library budget”. Between LFC and DFA, LFC is less favorable to the State Library. NMLA’s Legislative network was alerted to notify all members, that of these two finance committees, the executive (DFA) budget was preferable. Although both LFC and DFA budgets are improvements over last year, we must still work to see that the DFA budget is accepted, and to keep the visibility we have gained.

During a special meeting of the OCA and the Senate Finance Committee, Karen Watkins said that Senator Altmirano said how valuable bookmobile service is.

Any NMLA members who may get to Santa Fe between now and final passage of the state budget are encouraged to go to the roundhouse and either speak with their legislators or drop off a brief note to say that they were there and that they support the State Library portion of the OCA budget as proposed by the DFA.

Gloria Trujillo complimented the committee on their fine and productive work.

It was suggested that next year the association should have “form” letters available about pertinent issues that members can sign and send to their legislators.
Special Committee on Professional Staffing: No Report

Special Committee on Promotional Materials:
Daryl Black said her report is simply to echo that of the Public Relations Committee.
Deborah Eagan added that she would like to see a portable NMLA banner for promotional sales.
Chuck Baldonado said he thought that was an excellent idea.

Special Committee on Conference Site Guidelines:
Daryl Black read the report for Betsy Kraus.
The committee met, and after considerable discussion devised the following guidelines:
1. A minimum of 10,000 square feet for exhibit space in one or two adjacent rooms;
2. Housing for 500 people (hotels, dormitories, etc.), preferably with linens supplied, pillows, sheets, blankets, towels, etc.;
3. Room rates are not to exceed $85 night/double occupancy;
4. Banquet facilities for 250-300 people in close proximity to the conference headquarters;
5. Facilities to cater a minimum of three to five meals for 10-50 people simultaneously;
6. Facilities to cater a minimum of 100-500 people simultaneously;
7. Four to six meeting rooms that hold 400 people simultaneously;
8. One large meeting room to hold 400 people simultaneously;
9. Space for the silent auction, at least 500-600 square feet;
10. Display space for the poster contest, at least a 12'x15' room, where posters can be hung on the walls;
11. Availability of audiovisual equipment, preferably at no charge to include: microphones, VCR's & monitors, film, slide and overhead projectors, extension cords, etc.;
12. Adequate restroom facilities close to the meeting rooms;
13. Registration space, at least a 500 square foot area;
14. Explanation of facility policies on alcohol, smoking, and personal and intellectual freedom;
15. Availability of other food sources;
16. Ability to provide special diets such as diabetic, low salt, vegetarian, etc.; and
17. Approximation of fees for such a conference at the facility.

The committee also made a recommendation that the Bylaws, Procedural Handbook 525:1, be changed to read:

Specific Date:
2. the Association holds an annual conference.

The committee also recommended that the Association explore the option of extending the annual conference over the weekend.
Nancy Fischer suggested that the guidelines should include the ability to control entry and exit traffic in the silent auction area.

Mini Conference:
Daryl Black reported that a mini-conference was held in Gallup on September 23, 1989, with 35 people in attendance. Speakers included Nelson Martinez of KOAT TV, Jim Abrams of The New Mexico Department of Education, Ginni Clarke of the U.S. Census Bureau, and Thaddeus Bejnar, co-chair of the Legislation and Intellectual Freedom Committee. Gerald Hausman, author of Stargazer, was the luncheon speaker. The mini-conference ended with the premiere
performance by the New Mexico Literacy Theatre of the New Mexico Coalition for Literacy.

Evaluations of the mini-conference show that many people would like to have the conference begin on Friday and perhaps run through Saturday morning. The majority of comments favor continuing these conferences in a variety of locations throughout New Mexico.

Daryl noted that a successful mini-conference would not have been possible without the help of local librarians--in this case from the Gallup Branch of the University of New Mexico and the Gallup Public Library.

Daryl also said that in future planning of these mini-conferences, every effort should be made to avoid a conflict with Western New Mexico State University workshops in Silver City.

Newsletter:
Carol Joiner reported that there really was very little news. The most recent issue of the Newsletter which included an insert on the State Library edited by Joe Sabatini, was a big success. Chuck Baldonado has proposed that the next issue, which is traditionally devoted to the annual conference be published in a similar format.

Carol thanked everyone for articles that have been submitted.

Sever Bordeianu said that he gets complaints from nonmembers who want to receive complimentary issues of the Newsletter. These complaints come from potential advertisers and also from ALA. After a brief discussion the general consensus was that only ALA should receive a complimentary copy.

New Mexico Coalition for Literacy:
There was no formal report from the coalition, but Elvira Segura-Langton read a press release about a tour to present the cartoon character from the poster “Read--avoid extinction” and about an adult new reader who is roller skating across America to publicize literacy needs.

OLD BUSINESS: None

NEW BUSINESS
1. Chuck Baldonado suggested sending the First Vice President of the association to the June meeting of ALA to attend sessions on conference planning rather than the Midwinter meeting as is now done. He feels that by the time they attend the sessions much of the conference planning in New Mexico is already complete or underway. Gloria Trujillo suggested that the issue be dealt with at the April Board meeting.

2. Nancy Fischer informed the group that 1992 is the 500 year anniversary of Columbus landing in the new world, and it will be celebrated nationally. She suggested that NMLA may want to consider ways it can participate in the event. Discussion showed that in New Mexico there are many Native Americans with legitimate concerns about the perception of Columbus as "discovering America". Kathy Flanary suggested that perhaps that controversy should be the idea for NMLA's approach to the celebration, so that both historical interpretations are presented. Gloria Trujillo suggested that a committee may be needed.

3. Kathy Flanary informed the group that April 22, 1990 is the 20th Anniversary of Earth Day and the anniversary theme is "A good planet is hard to find".

4. Lee Platero asked that future discussion items include the New Mexico State Constitution
"Non-donation" clause that is adversely effecting funding of Reservation Community Libraries--some to the point of closure. Gloria Trujillo suggested that the issue be referred to the Legislation and Intellectual Freedom Committee for clarification to the NMLA Executive Board.

COMMENTS

Ben Wakashige commented on how nice it was to have this meeting of the Executive Board in the Southern part of the state, and he hopes that other meetings of the board will be scheduled in the South.

Lee Platero commented that he is very grateful that the Northwest Regional Bookmobile is now visiting Crownpoint.

ADJOURNMENT
On a motion by Chuck Baldonado, seconded by Daryl Black, the meeting was adjourned at 5:45 p.m.