

## NEW MEXICO LIBRARY ASSOCIATION

Executive Board Meeting  
 Rio Rancho, NM  
 June 24, 1988

The meeting of the Executive Board of the New Mexico Library Association was called to order by President Karen Watkins at 1:10 PM in the Rio Ranch City Hall, upstairs from the Rio Rancho Public Library.

Members and observers present:

Chuck Baldonado	Katie Kierst	Virginia Seiser
Toni Beatty	Jerry Klopfer	Elaine Shannon
Daryl Black	Betsy Kraus	Perlinda Shelton
Kate Clarke	Ruth Krug	Jeanette C. Snith
Kathy Costa	Bambi Landry	Roger Steeb
Lowell Duhrsen	Louise Leon	Gloria N. Trujillo
Lois Fellows	Betty Long	Karen Watkins
Lois Godfrey	Betty Reynolds	Erna Wentland
Sharah Henderson	Stanley Ruckman	Cheryl Wilson
Virginia Hendley	Joe Sabatini	
Peter Ives	Ellanie Sampson	

#### Announcements

Karen reminded members regarding any letter sent out that would represent official NMLA policy or the policy of a division, round table or committee--such a letter must be reviewed and approved by the board before it goes out. This would be letters being sent outside of the association itself on NMLA letterhead. A draft letter must be brought to this board for review and approval before it may be mailed. This is part of the bylaws requirement.

Karen read a letter of thanks from Martha Liebert for the flowers sent upon the occasion of her mother's death shortly after the conference board meeting. She announced the appointment of an advertising manager for the Newsletter: Sandra Spurlock. Starting immediately Sandra will be acting as the advertising manager to solicit, account for and keep track of advertising in the NMLA newsletter. She has had similar experience with the SLA Rio Grande chapter and we hope she will also set up a procedure for others to follow.

Karen plans to appoint an NMLA Task Force whose job it will be to investigate the possibility of a NM database in cooperation with the State Library. The task force will look at specifics relative to a database of NM holdings and come back to the Board with a recommendation on how that might best be accomplished. Goal is to finish by Spring of 1989. Membership of persons involved in or interested in this database concept is to come from throughout the state. By next meeting the members should be announced. This stems from the LS 2000 recommendation which specified a real interest in progress toward developing a database which will allow better resource sharing throughout the state.

Ruth Krug announced that she had NMLA stationery available and that the June newsletter had been mailed this morning. Perlinda Shelton announced that she had membership forms for those who would like them.

## MINUTES

There being no corrections, upon motion (Ellanie Sampson/Kate Clarke) the minutes of the Executive Board Meeting of April 16, 1988 were approved. Minutes of the Business meeting of April 14, 1988 were not produced sufficiently early for mailing so copies were distributed at this time. Time was allowed for any immediately noticeable corrections, hearing none the minutes will await publication in the pre-conference Newsletter and be voted on at the next conference.

## TREASURER'S REPORT

Ellanie Sampson presented the financial statement and the conference statement dated June 19, 1988. Upon motion (Betty Reynolds/Stan Ruckman) the reports were approved. People need to be conscious of their budget areas and live within their requests and approved budgets. Adjustments can be requested of the Board or in case of emergency minor over spending needs to be brought to the Board for adjustment and approval as soon as possible. Regarding the conference statement, it would be helpful to the treasurer to meet with the person setting up the conference budget and be in close contact with that person to work on it continuously. Another note, in budget planning remember to investigate any carryover billing from previous year. Budget for 1988-1989: Ellanie commented on increases shown and recommended whittling down requests or increase anticipated income since the ending balance is a negative one. CUS workshop dropped, needs to be removed from budget. Promotional Committee budget can be adjusted quickly as board needs to select items from the choices available to determine a correct budget amount. Chuck Baldonado proceeded with the report on promotional items and discussion followed. Chuck offered a revised figure. Approval of '88-'89 budget placed on hold for further adjustments during meeting reports. Vote to be taken at end of meeting reports.

## ALA COUNCILOR

Lowell Duhrsen thanked everyone for the cards and letters received during his illness. No meeting since midwinter. A report will be provided shortly after July ALA meeting. Dallas will be Lowell's last meeting so a new councilor will need to be elected during this year. Lowell was thanked for his service and efforts, there seems to be much greater awareness thanks to Lowell.

## REPORT FROM THE STATE LIBRARIAN

Virginia Hendley reported that the Legislative Council Service is conducting a space needs study of the Capitol area. This includes the State Library and the report of the consultant is due about August 16. The State Library now has adopted a confidentiality statement. It is quite general and covers confidentiality of user records and reference information. It is an in-house policy that staff can refer to and it was reviewed by an attorney. Virginia says she can provide this policy statement to librarians who request it.

## DIVISION REPORTS

College, University and Special Libraries Division

Stan Ruckman reported that the work goal of the Fall, 1988 workshop will not be possible. CUS cannot provide the leadership for the co-sponsoring divisions. The questionnaire for the microcomputer hardware and software survey will be drafted in late July with mailings in the early Fall.

### Public Libraries Division

Erna Wentland reported that work program goal 4 is proceeding with the first newsletter to all public libraries detailing plans on promotional ideas and how to's for placing library cards in the hands of every child (which is goal 2). The nominating committee for incoming vice-chair 1989-90 has been established. Mary Lou Gooch is developing program for conference meeting next April.

### School Libraries, Children and Young Adult Services Division

Sharah Henderson reported that a teleconference had been co-sponsored with the Nonprint Roundtable/NMAECT in Las Cruces, Portales, and Albuquerque. Attendance was very good. The book "Information Power" was purchased from ALA and mailed to all school board members and Superintendent of Public Instruction, Alan Morgan as a response to the subcommittee recommendation to delete all but two standards for school libraries from the State Educational Standards. Karen Watkins noted that the State Board of Education met last night, June 23, to discuss the proposed revisions to the school library media center standards and there was a lot of testimony especially about House Memorial 45 regarding the use of mind altering techniques. The board did not vote to include those definitions in the Standards which is a real victory. The board also voted not to include the proposed revisions for school library media centers in the standards. So on both counts the board voted in our favor after much testimony and very controversial hearing. Comments from staff people in the Department of Education say that they had never seen so many letters as they received with regard to school library media center standards and that really was an important factor in the decision that the Board of Education staff made that those revisions not be accepted. So NMLA and SLCYASD can congratulate itself in that instance. Our letter writing campaign was really effective. There will be a report sent to school librarians regarding last night's meeting. Karen will send a letter of thanks to the Board for their vote on the standards.

## ROUND TABLE REPORTS

### Documents Round Table

Norma McCallan unable to attend and the President read her report. Carlsbad Public Library was added as 25th and final depository library for state documents completing this item. Other parts of work program are just beginning or about to begin.

### Library Instruction Round Table

Kate Clarke reported that the workshop goal with CUS probably will not be fulfilled due to the lack of CUS leadership. NMLA-LIRT will affiliate with ALA-LIRT this year. Betty Reynolds found the approval of affiliation by NMLA – Laura McGuire was chair and in the minutes of 1-23-87 she was directed by the board to obtain affiliation papers from ALA and report back. In

April of 1987 Laura reported back and moved that NMLA-LIRT would affiliate with ALA-LIRT. Laura's motion was seconded by Betty Reynolds and approved. Other work program goals proceeding.

#### Local and Regional History Round Table

Betty Reynolds reported that brochure for membership promotion has been developed. The round table is seeking innovative ways to sell the remaining bibliographies. Pbk \$5; Hardbound \$10.

#### LUISA Round Table

Kathy Costa reported that budget request was submitted, flyer encouraging membership was prepared and submitted, and a committee was named to study membership of LUISA in Reforma.

#### Native American Libraries Round Table

Lois Fellows reported that the Zuni community library is being threatened with closure by the Council again. Please write the Zuni Community Library in care of Veronica Peynesta. A full report on the plans for the October annual fall workshop will be given at the Sept. board meeting . The round table budget may be cut by \$100 because of the support of the school principal.

#### Non-Print Round Table

Jerry Klopfer reported that they are working on getting new members especially those 26 who belong to AECT but not this roundtable. Would still like to work on workshop but not sure of details without CUS. Seeking a delegate for 2 year appointment to National Affiliate Council.

#### Online Round Table

Roger Steeb reported recruitment flyer has been prepared and that they will be meeting with other groups to develop workshop training sessions based on personal experiences on online technique.

#### Trustees and Friends Round Table

Katie Kierst reported that a special mailing to increase membership will be sent out shortly. Katie is working with American Library Trustee Association to develop an informational packet for trustee groups in NM. A spring newsletter was distributed to members. Attended Library Books '88 meeting, since then a mailing for donations has been sent, including a fact sheet. Joe Sabatini elaborated on Library Books '88. It is a front group trying to put together a statewide campaign on the three legislative issues that pertain to libraries. Text of resolutions is on the E-mail. Betty Reynolds recommended \$500 into next year's budget for Library Books '88--Vote later. Elaine Shannon proposes raise to \$1,000.

### COMMITTEE REPORTS

#### Awards Committee

Jeanette Smith reported that a budget request had been submitted, a flyer written and requested the Executive Board to consider a recommendation for a Legislator of the Year Award. Upon motion (Lowell Duhrsen/Ellanie Sampson) a legislator of the year award will be established. Criteria will be determined by the Awards Committee with input from the Legislation & Intellectual Freedom Committee. The award is not necessarily given every year and/or more than one may be given. Upon vote the motion passed unanimously.

#### Bylaws & Procedures Committee

Cheryl Wilson had no report

#### Conference Arrangements Committee

Daryl Black reported that there is a wonderful group of people working on conference and that holds a lot of promise for the conference. Has a deadline list through the first week in February and list of names and addresses of local arrangements committee and subcommittee chairs. Please get in touch with these people if you have concerns or ideas. Per the Blue book a preliminary budget for conference is due to be submitted but the existing one is not really firm enough for Board review. May it be submitted at next meeting? Allowed. 1 of the keynote addresses will be at St. Francis Auditorium, 2 at the E1 Dorado hotel (they are being very generous giving us the second room for a meeting free), the banquet site will be the Hilton. Exhibit opening reception Wed. evening with food and beverage at back of Sweeney by stage so people will have to walk through the exhibits to get to it. Tours are being developed by Betty E1a and Jane Gillentine--N.M. Repertory play and dinner on Fri. night, considering Bandelier/Chimayo trip, lots of things under discussion.

#### Conference Program Committee

Gloria Trujillo reported that there are many issues to focus on and that specifics are needed, we're in the midst of so much technological change but there are many libraries just trying to keep up with daily operation and meet basic needs. She made the following motion: I move that the Board approve the conference theme for the 1989 NMLA conference to be LIBRARIES MEETING THE NEEDS OF THE 90's. Second by Betty Reynolds. Passed unanimously. Exhibit fees recommended include a \$25 increase for commercial and non-commercial. Gloria moved that we accept the exhibit fees for the Commercial at \$175, for the non-commercial and small vendor, and free table-top display for non-profit library organizations. Second by Betty Reynolds. Discussion included commentary that, in future increases, consideration be given to increases to be equal percent for each. Motion passed. Upon motion (Gloria Trujillo/Chuck Baldonado) the conference registration fees for 1989 will be the same as 1988 conference fees. Passed.

#### Conference Site Committee

Betsy Kraus reported on the recommendation of Doubletree/Albuquerque Convention Center for the 1990 conference on April 18-21. The motion (Betty Reynolds/Ellanie Sampson) for the 1990 conference to be held in Albuquerque on April 18th through the 21st at the Doubletree/Albuquerque Convention Center passed.

#### Education Committee

Susan Oberlander reported that negotiations are still on-going to offer a MLS program in Albuquerque through the joint efforts of UNM and the University of Arizona. A second project involving a LAMA preconference institute is being explored. Considerations now involve funding such a program and choosing a topic. Please contact Susan regarding ideas for grants or raising money and which LAMA topic to choose.

#### Legislation and Intellectual Freedom Committee

Elaine Shannon reported that both co-chairs are active on the steering Committee for Library Books '88 and helped with the fact sheet for the library issues on the November ballot. The committee will meet in July in Albuquerque. Plans are to work with N.M. Friends of Libraries, work with Awards Committee on legislator award, and monitor the current challenge to intellectual freedom in Raton (Albuquerque Journal Sun., June 19 "Anti-Obscenity Law Splits Raton Voters"). Lois Godfrey, co-chair reported that there will be continued support for the legislation that was passed last year through the Library Books '88 program. Lois attended the Denver meeting of SLA where the topic of the FBI and privacy in library records also surfaced. SLA ultimately adopted this position: The Association reconfirms its endorsement of the rights of users to have access to information and the protection of the confidentiality of library records maintained by public institutions. SLA maintains that no individual including groups of individuals has the right to restrict the use of public resources in such a way as to deprive one's access to needed and appropriate information . SLA opposes the activities of the FBI Library Awareness Program.

#### Library Development Committee

Betty Long reported that the budget request was submitted and the committee will next meet Oct. 22, 1988 at the Roswell Public Library. Input concerning the draft membership survey provided to the Board today is most welcome. Virginia Seiser noted that any questions relative to MPLA should be deleted. Lois Godfrey queried whether the survey might be computer tabulated, in which case the category of membership of the person responding and the type of library would be good questions to add. Question 5 (concerning SLCYAS review booklet "Libros ... ") should be reviewed for clarity of intent regarding the high production cost of the booklet in relation to the benefit to schools versus the potential benefit to public libraries who are not recipients of this publication.

#### Membership Committee

Perlinda Shelton reported on the completion of 3 mailings soliciting membership. She noted a meeting to plan further recruitment and expressed concern regarding the fact that school librarians did not receive the post conference issue of the newsletter until after school was out. Current membership: 170 total .

#### Nominations and Elections Committee

Harris Richard was not present but Karen read his report. The committee is considering potential nominees for 2nd Vice-Pres., Secretary, Treasurer, and ALA Councilor. Procedure for nominations will be published in the forthcoming issue of the Newsletter with 30 days to submit ballots. Tabulated results will be submitted at the fall board meeting.

### Publications Committee

Ruth Krug had no report.

### Publicity Committee

Bambi Landry reported on continuance of goals regarding poster contest and swap and share of publicity. Poster judging will be changed to age groups beginning with preschool. NM Tech cat poster will be submitted to ALA for consideration for national use or will be used in NM. Also hope to increase prize money. Next meeting July 29 at Santa Fe Public Library. Clara Rey will chair Nat'l Library week. As Chair of Preconference Publicity arrangements, Bambi asked to be notified as soon as speakers are selected or any noteworthy information for newsletter promotion of conference.

### Special Committee on an NMLA Executive Secretary

Nancy Ebeling had no further report. Karen expressed thanks to the committee for its efforts. The commercial company seems to be working. A final evaluative report will be submitted in January 1989.

### Special Committee on Affiliation with M.P.L.A

Virginia Seiser reported that the committee including Virginia Hendley and Sandra Spurlock chose to present recommendations and background and leave the decision regarding joining to the Board. The extensive report listed advantages to NMLA and to individuals for joining MPLA and noted the advised requirements and conditions for affiliation including NMLA supporting expenses of representative to 4 MPLA meetings per year. MPLA must accept us if we apply now but they are considering limiting their number and may decline requests to join later on . If we choose not to affiliate we should consider ordering a subscription to the MPLA Newsletter for the NMLA President (\$17/year), or sponsoring a personal membership for the President. MPLA funds transportation for 1 meeting and 2 meetings are at annual conference so probable cost to NMLA would be about \$1,000. MPLA has toll free 800 job line number and a printed job list that comes out bi-monthly with the newsletter for members which is available at a minimal charge to outside institutions. Upon motion (Betty Reynolds/Chuck Baldonado) that we join MPLA and commit ourselves to the cost of sending a board member to the meetings there was much discussion both pro and con which resulted in a vote of 2 in favor, majority opposed. Motion failed. Virginia was thanked for the thorough report and the comm. may consider itself disbanded after contacting Sara Parker of MPLA.

### Special Committee for Promotional Products

Chuck Baldonado reported on the potential cost of coffee mugs, lapel pins, bookmarks and T-shirts and the recovery from sale of mugs and T-shirts. Chuck had tried 3 vendors with Media Works being the least expensive. Pins or bookmarks would serve as gifts to NMLA members. Lois Godfrey spoke on behalf of option of porcelain mug and lapel pin with mug to sell at \$6. Budget: Porcelain mug \$1850, lapel pin \$710, T-shirts \$1164 Cost: \$3734. Sell porcelain mug at \$7 generating \$3500 (500). T-shirts to sell at \$7 making \$2100. Total profit \$1866. Adjusted to ironstone mug.

New Mexico Coalition on Literacy

Report from Cherrill Whitlow read by Karen. A meeting was held May 7 with Mrs. Carruthers and Dr. Don Campbell. He spoke about management by objectives and of the concern for NM children learning to read. The stock from the Gannett grant may be sold. The funding committee has prioritized a list of funding sources and the program development committee has a proposal for a mobil materials unit ready.

## NEWSLETTER EDITOR'S REPORT

Peter Ives reported on the next newsletter deadline: July 8. Please remember to send all items typed and double-spaced to Heidi Sims. Delivery time for bulk mail from Santa Fe will be watched closely. Question was raised as to the charges for Institutional membership being different in EBSCO compared to blue book 570:1 which says \$10. Ellanie was asked to notify Lindsey's that newsletter subscription only orders should not be listed as members and Peter was asked to contact those who sell our newsletter and make sure they are clear about subscription cost versus membership which also supports organization.

## MINI-CONFERENCE

Chuck Baldonado reported on the plans for the mini-conference to be titled "Libraries: Not Just Books" scheduled for Sept. 16 and 17 at WNMU in Silver City. The Friday workshop to deal with video topics and Saturday to cover storytelling. Registration recommended at \$13 for members and non-members of NMLA includes Friday lunch and any profit/deficit will be shared equally by NMLA and WNMU. The dates are in conflict with the next NMLA Board meeting. Motion (Chuck Baldonado/Louise Leon) to hold the fall mini-conference at WNMU Sept. 16 and 17 passed. Board meeting will remain in Santa Fe on same dates.

## OLD BUSINESS

None.

## NEW BUSINESS

Lowell Duhren has been asked to write a 1,500 word article on NM for the 1988 edition of ALA Yearbook. Lowell would like a paragraph or page from each Board member regarding what happened in 1988 in your area. This is needed by Oct. SO Lowell can meet the November article deadline. Lowell will receive a copy of the yearbook as honorarium which he will donate for Silent Auction.

Stan Ruckman recommended consideration of the by-laws involving wording conflicts in the use of personal membership and association membership and in the area of timing of membership figure tallies by the by-laws committee. Cheryl Wilson will review and report back in Sept.

Ellanie Sampson commented on the need for inventory information regarding equipment owned by the Association, e.g. the tape recorder the secretary uses and the camera that LUISA bought. Regarding the newsletter Ellanie made the following motion: That the newsletter unit of publications be changed in the following manner to have one editor who would gather materials, take pictures and do editorial proofreading and to have the Lindsey company do all the typing,

layout, printing and mailout. Second Betty Reynolds. No apparent conflict to bylaws. Not sure of the cost of additional work but the Lindsey's are eager. There may be a contract clause with the Lindsey's regarding nonpayment if they do not meet timeliness standards. Chuck moved to refer this proposal to the Publications Committee and have them report back at the Sept. meeting. Second by Lowell. This supercedes the previous motion and may be voted on. Motion passed with 1 opposed. Ruth Krug will report in Sept.

The Minolta camera in the possession of LUISA will be transferred to Peter Ives who will supply inventory information to the Treasurer.

Ellanie Sampson announced Friends of the T or C Public Library Bowl for Books event and supplied keychains, soft drink covers and emery boards free items from the Pleasure Center Bowl.

Lowell Duhrsen announced the retirement of George Morey and suggested a card be sent. He has been very active in NMLA.

The final item is the budget for 1988-1989. Adjustments brought us to a balanced budget. The Treasurer summarized: We added \$500 to advertising; we made dues \$15,000 even; we eliminated CUS under workshops; we added \$500 for poster sales; we increased local history bibliography sales by \$100; we increased miscellaneous by \$450 to reflect two conference contributions yet to come; we added \$2196 under Promotional sales and we have come up with \$1038 in the black allowing room for the \$1000 to Library Books '88. Upon motion (Lowell Duhrsen/Betty Reynolds) to accept the budget. Approved unanimously.

The next Board meeting is scheduled for Friday, September 16, 1988 in Santa Fe.

Karen thanked Toni Beatty for making local arrangements for this meeting.

On motion (Betty Reynolds/Kate Clarke) the meeting was adjourned at 5:10 PM.

Respectfully submitted,  
Louise Leon, Secretary