

New Mexico Library Association
Executive Board Meeting
Four Seasons Motel
Albuquerque, New Mexico
March 4, 1972

Present:

Miss Peggy Tozer	Mrs. Laura McGuire	Mr. Alan Clark
Mrs. Jacklyn Goodfellow	Miss Elinor McCloskey	Mr. Ed Sayre
Mrs. Alice Wynn	Miss Dorothy Wurgler	Mrs. Delores Lanier
Miss Leona Huber	Mrs. Alma Daniels	Mrs. Mildred Barrett
Miss Calla Ann Crepin	Mrs. Dorothy Wells	Mrs. Mildred Neal
Mr. Cecil Clotfelter	Mrs. Helen Milton	Mr. Pearce Grove

The meeting was reconvened at 2:40 p.m.

Division Reports were continued.

Public Library Division. Mr Clark reported that the Division will have a Conference booth to demonstrate current, inexpensive, conventional interlibrary loan techniques.

College, University and Special Libraries Division. No report.

School Libraries, Childrens and Young Adult Services Division.

Mrs. Goodfellow sated that the petition for reestablishing state level Media Director Services is still circulating and will be returned on March 10. She will then submit the petition to Mr. Mayfield, State Board of Education chairman.

Mrs. Goodfellow announced that Dr. Weimar, who had State Department of Education library media responsibilities has terminated. Mr. Perrin, Deputy Superintendent of the State Department of Education has invited individuals to make suggestions for a replacement. The position calls for a background in commulative arts.

Mrs. Goodfellow stated that she would like to meet with people who determine how the Association will be working to create the legislative network programs, enabling her to specify a Divisional plan of action at their annual meeting, to outline and tell each member what he can contribute, and to implement this plan of action.

The responses to petitions have been good.

Miss Tozer called for standing committee reports.

Constitution and Bylaws Committee. Mrs. Melton distributed copies of the report, including the statement which she will present at the Annual Conference, April 1972, to dissolve the Editorial committee. Mrs. Melton reminded the Board members to put their Procedural Handbooks in order and weed their files as much as possible before passing them to successors.

Convention Site Committee. Mrs. Wurgler stated that some of the motels in Las Cruces, the 1973 Annual Conference site, are extending their facilities.

Miss Tozer announced that Mrs. Barrett agreed to be the 1973 Local Arrangements chairwoman.

Documents Committee. Mrs. McGuire stated that the discussion at the February Meeting in Albuquerque centered on improving the state publications checklist now being issued monthly by the Records Center and Archives, on expanding it to include local government publications, and on materials of a quasi-official nature. Such an expansion would require statewide, enthusiastic participation from interested individuals.

Mr. McGrath of the Records Center would welcome assistance in indexing materials which he accumulates in the Center, but he cannot legally broaden the scope of the list. The matter rests there.

Publications Committee. Mr. Grove stated that the committee needs to do the following:

1) Recommend an editor; 2) Recommend necessary changes for the Constitution; and 3) Provide recommendations for distribution of materials, annual reports, minutes, convention announcements, Constitution and By-laws, etc. not appearing in the newsletter.

The question of using advertisements to fund the newsletter was raised. The following comments were made: 1) This question has been previously discussed and was turned down. The feeling seems to be that there are too many problems involved in getting advertising. 2) Another problem is perpetuating a staff with ample time to get and organize advertisement. It suddenly becomes more complex when working with advertisers. It makes it too complicated, therefore, and takes the purpose – quick, efficient, informal dissemination of information – out of the newsletter. 3) If advertising is on an annual basis a guarantee of so many inches per year must be given. The “one shot” method is putting a burden on somebody who solicits advertisement. 4) Would advertising effect NMLA’s mailing rate? 5) Many state library associations who have previously used advertising are abandoning it as unprofitable. 6) Can we interest advertisers with an inexpensive production? 7) At a previous Board Meeting the possibility of obtaining help from a professional journalist was discussed. If this approach is followed, the newsletter should be professional, thus becoming more attractive to advertisers.

General Publicity and National Library Week Committee. Mr. Clark stated that besides National Library Week publicity a singular effort is focused on a 30 minute KNME TV program which will, hopefully, be built around a 10 minute film on the Albuquerque Model Cities Library. It focuses on one central idea, libraries in general and New Mexico libraries. The theme is “Outreach”; to reach outside the wall of the Albuquerque City Library. It is hoped that the film’s visual effects will be more important than the script. The film will be composed of people using library materials not pictures of libraries and buildings.

Historical Materials Committee. Mr. Clotfelter reported that the “Guide and Search for Historical Materials”, has been completed. The Guide was written primarily for small libraries and librarians with little or no training. The Committee wishes to have the Guide printed before the Convention.

Mr. Clark moved that \$17 be budgeted to the Historical Materials Committee for printing 400 copies of the Guide. Mrs. Goodfellow seconded the motion. Motion carried.

The Guide’s availability at the Convention will be announced in the newsletter.

Following the Annual Conference the Board will decide from the following distributive methods for the Guide: 1) Distribute at area meetings; 2) Mail one copy to each small, New Mexico

public library; 3) And/or a newsletter announcement to “please send a self-addressed envelope with 16 cents postage” to the Historical Committee Chairman.

Legislation and Intellectual Freedom Committee. No report.

Membership Committee. The report was read by Mrs. Lanier. Memberships received: Personal memberships - 162. Institutional memberships - 22. SWLA memberships - 69.

A plea for people to remit NMLA and SWLA dues should appear in the newsletter.

Institutional membership notices should be sent to all New Mexico libraries.

Scholarship and Recruitment Committee. Mrs. Wynn received seventeen inquiries. Seven applications qualify and will be considered by the committee.

Mr. Jester, New Mexico Bookbinders, plans to again contribute \$300 to the scholarship fund. “He favors retaining one grant of a least \$1,000, rather than awarding smaller stipends for graduate work completed only during summer sessions.”

Mr. Clark moved, in this instance, that the Board instruct the Scholarship and Recruitment Committee to consider the application of a student who is completing one semester in library school, due to his graduating at mid-semester. Mrs. Wurgler seconded the motion. Motion carried.

Miss Tozer called for Special Committee reports.

Committee to Extend Library Services. No report.

Professional Development Committee. No report.

Special Committee for the Use of Vella Galle’s Research. Miss Tozer reported that the Committee is presently at a stand still and had made no expenditures.

Mr. Sayre, Systems Coordinator at the State Library, spoke to the Board about the Five Year Program for New Mexico Libraries,” a long range state library program project. He primarily spoke to the Board to obtain program feedback to the State Library on the following: 1) Inform the State Library on what is not liked about the program; 2) What changes should be made; 3) What may have been neglected; 4) What priorities are not in order and 5) Unrealistic objectives.

Mr. Sayre announced that the State Library Systems Coordination Office has been established and is functioning with the Program Coordination Office.

The cutoff date for making changes in the Five Year Program will be May 1. However, the plan will not be concrete but will be a working document.

The plan reflects the goals of CLS first.

Miss Tozer called for new business.

Mrs. Neal moved to abolish the Committee to Extend Library Services. The following comments

were made: 1) Miss Tozer stated that Miss Fellin feels that the Committee has nothing to do. 2) The Committee was formed in 1969 and will automatically dissolve at the end of four years. Miss Fellin chairwoman, should serve the life of the Committee, thus Mrs. Neal need not appoint a new chairman. 3) The Committee's duties have been resumed by the State Library and CLS. Because of unavailability of the Committee's charge some Board members felt the Committee should not be abolished until it is determined that the Committee has no duties to perform and it is proven that there is no need for this Committee. Motion died from lack of a second.

Miss Crepin moved to authorize the President to pay Miss Huber hazard upon her itemized expenditures and a reasonable hourly wage for her time and to establish a definite to hourly rate scale for this position. Mr. Grove seconded the motion; motion carried.

The need for an executive secretary was mentioned.

The meeting adjourned at 4:10 p.m.

Respectfully submitted,
Delores Ann Lanier
Secretary