

**NMLA Board Meeting
Wednesday April 28, 2011,
Albuquerque Convention Center**

AGENDA

Welcome

Approval of Agenda (vote)

Officer Reports

Secretary (Lynette Schurdevin)

o Approval of January Meeting Minutes (vote)

Approved and seconded

Treasurer (Norice Lee) (vote)

Financial Report:

In this fourth quarter of the 2010/11 fiscal year, the Association's total income is \$81,380.53 with total expenses currently at \$61,752.25. This gives us a current net income of \$19,628.28 (\$18,650 was budgeted as net income). Please know, however, that annual conference and other income/expenses that hit the budget between now and the end of the fiscal year, will have an impact. In addition, there have been over-expenditures in some lines, which will have to be addressed within the overall budget by the end of the fiscal year. This year's budget is very tight, with little to no room for flexibility, so please monitor your fund lines closely and contact me if you have any questions or concerns.

As of April 22, the total annual conference income is \$54,635.00, which is \$41,665.00 less than budgeted (\$96,300 was budgeted as conference income). To date, meals, registrations, and sponsorships have affected anticipated income, but we'll see what the figures look like at the end of the conference.

Total annual conference expenses are currently at \$29,416.31, which is \$26,533.69 less than budgeted (\$55,950 was budgeted for annual conference expenses); but again, many conference expenses are not yet recorded, which will significantly change these numbers in the days and weeks ahead.

As of April 25, 2011, the assets stand as follows:

Checking Account	\$59,182.04*
Conference Account	\$ 2,995.79
Marion Dorroh	\$ 0.00*
Merrill Lynch	\$21,930.51
SIG – BoB Checking	<u>\$ 4,748.60</u>
<i>Total Chk/Svngs</i>	<i>\$88,856.94</i>

Other Current Assets

NMPA Grant	\$ 1,630.00
Undeposited Funds	<u>\$ 1,825.00</u>
<i>Total Other</i>	<i>\$ 3,455.00</i>

TOTAL ASSETS= \$92,311.94

Informational:

- *The Marion Dorroh, Bank of America CD, in the amount of \$29,541.85, was cashed out and rolled over into our regular BofA checking account on 11/23/2010. The checking account balance of \$59,182.04, reflected above, also includes recent Marion Dorroh donations and interest, totaling \$5,611.57. Total Marion Dorroh funds = \$35,153.42.
- There is still interest in formalizing procedures that would allow for "rainy day" transfers to/from investment accounts.
- New Mexico Preservation Alliance Grant (\$1,630) – Discuss expenditure of funds.

OVER ----->

- After meeting with the Edward Jones financial advisor who works with a number of non-profits in Las Cruces area, it was determined that Bank CDs versus bonds would be the best investment for NMLA. Short-term bonds: Corporate bonds riskier but higher yield; Municipal bonds safer but too long-term. Bank CDs: The yield is "real return on dollars" and they can be sold on any business day. Edward Jones has the ability to "shop" for CDs that offer the desired term(s) and a higher rate of return than going directly to a bank. If for some unforeseen reason, we had to cash in a CD early, rather than pay a penalty, Edward Jones would attempt to sell it for us. Edward Jones can also open a money market account for NMLA to consolidate our investments and allow for flexibility in managing investment funds.

Fees: There are no charges or fees for non-IRA accounts with Edward Jones. If a money market account drops below \$2,500, there is a \$3/mo. charge, but at that point they can turn off the money market feature and hold it as cash. The account advisor would monitor this for us. There are no charges for check writing and no limit on the amount of checks or the number of checks we can write. The first checkbook is free; after that, a checkbook would cost \$7.

For Board consideration and/or motions:

- Work with Edward Jones for NMLA investments?
- Purchase CDs? If so, how much, what maturity date(s), and are we willing to pay a little more for a better interest rate?
- Open new money market account? Transfer Merrill Lynch money and close that account?
- Approval for Treasurer to proceed with financial advisor at Edward Jones and make specific investment recommendations to Board via e-mail?

Vice-President (Mary Alice Tsosie)

o Annual Conference Update

President (Barbara Lovato)

No Report. Thank you to all for support

Contract Administrator (Lorie Christian)

Contract Administrator's Report

Prepared for the April 27, 2011 NMLA Board Meeting

This is a brief report on the Annual Conference.

There are, currently, 70 exhibitor spaces filled: 40 booths and 30 tables. Of these 5 tables are free (NAL SIG -2, ASL SIG, LOE Book Awards, New Mexico Humanities Council) and 5 tables are at the \$50 non-profit rate. To be eligible for the non-profit rate you must provide a copy of the IRS determination letter and can reserve only one table at that price.

As of Sunday, April 24th, there were 356 people registered, which is much lower than expected for a conference held in Albuquerque. A very interesting trend that started early in the registration period and has not changed as of today, 1/3 of all attendees are only attending one day and it is split pretty even between library type.

The Awards Banquet, being held Thursday at the Sheraton Uptown, currently has 63 people, including awardees, attending.

The Youth Literature Lunch, being held Friday at the Convention Center, currently has 97 people attending.

On April 21st, I found out that wireless is not available in the Exhibit Hall. Why? The only answer I have received is that they haven't done "blanket" wireless in the Convention Center Exhibit Halls before. We will have wireless in 5 meeting rooms and the downstairs foyer. But any internet access in the Exhibit Hall must be wired.

This is something we need to check on at the Las Cruces Convention Center. The Ruidoso Convention Center had it available throughout the building.

Mary Alice found a t-shirt company that has made a small run of shirts for us to sell at the Conference. This is just a "let's see how it does" fund-raiser and we can go from there.

T-Shirts will be available for sale at the conference for \$15, Polos \$20 and Denim Shirts \$30. If people want to order and have them mailed later, I think we should charge postage.

Members-at-Large Reports

o Mini-conference

o NALSIG

NALSIG has been active this quarter in the following areas:

- We hosted our 1st NALSIG meeting of the year on February 17th, 2011 at the Laguna Public Library. Our next NALSIG meeting will be at the NMLA annual conference on Friday, April 29th. We will have an information booth and silent auction. We will hold officer elections at the meeting.
- The Tribal Libraries Program Grant has been sent to all eligible libraries.
- The Tribal Libraries Fundraising Committee is in the planning process of hosting the 1st Annual NM Tribal Libraries Benefit Golf Tournament on July 22, 2011 at the Isleta Eagle Golf Course. More information will follow next week.
- NALSIG has been working with EQ Consulting to help individual libraries with the process and understanding of applying for E-Rate. NALSIG will continue to organize training sessions with EQ Consulting for E-Rate. **A few tribal libraries were able to apply for e-rate this funding year and will know if they will be funded soon.
- A few tribal librarians continue to work with the Indian Pueblo Cultural Center (IPCC) in forming an advisory group in regards to how the IPCC and NM Tribal libraries create access in their communities in utilizing the IPCC Archives and resources. A meeting is scheduled for February 2011. **A meeting was held on March 4, 2011 at the IPCC. The IPCC is creating an exhibit called THE PUEBLO EXPERIENCE. Tribal libraries have been tasked with obtaining information on various topics relating to pueblo history starting from the early 1900's. Information can include materials currently in the library, oral interviews, museum objects, etc.
- Tribal libraries have continued to acquired new automations systems through Mandarin, Biblionix, and Insignia.

o Local and Regional History

Contact: SIG – Northern NM Youth Services

Angie Manfredi is interested in continuing if there are 20 or more paying members.

She also would like to drop the “Northern” and change SIG – NM Youth Services and open to all.

Contact: SIG - Rural Libraries

I continue to try to contact Julie Trujillo.

January 2011 report

BATTLE OF THE BOOKS

The state Battle of the Books competition continues to progress. The state battle will be held in Artesia on Saturday, May 7, 2011 at the Artesia Intermediate School. The 2011-2012 Middle School Reading List has been completed and the Elementary list is still being developed. The Battle of the Books committee is requesting that those who are interested submit practice questions that can be posted on the Battle of the Books website. Contact information is also available on this site.

ALA/APA Councilor (Paulita Aguilar)

No Report

Representative and Individual Reports

AASL Representative (Alison Almquist)

AASL President Nancy Everhart visited Eldorado High School, in Albuquerque, in April as part of her Vision Tour. Eldorado was chosen as the exemplary school library in NM. Heather Dahl, ASL-SIG Chair for 2010-2012, is the librarian at Eldorado High School.

Carl Harvey was elected President-Elect of the American Association of School Librarians. Carl is a member of the advisory boards of *Library Media Connection* and *School Library Monthly*. His most recent book is *The 21st Century Elementary Library Program*.

The AASL 15th National Conference was held Oct. 27-30, 2010 in Minneapolis, MN. The theme was "Turning the Page."

AASL's Fall Forum, "In Focus: The Essentials for 21st-Century Learning" was held Nov. 5-6, 2010 in Portland, Oregon. The institute helped attendees connect school library programs to current educational concepts at the core of curriculum, and leave with new insight to encourage, elevate and evaluate information literacy in their programs. The three breakout sessions were led by Gail Dickinson, Leslie Maniotes and Ross Todd, and the keynote will be delivered by Paige Johnson, Global Manager of K-12 education for Intel's Corporate Affairs Group and past-chair of the Partnership for 21st Century Skills (P21).

The Path to Collaboration: Making it Happen was a four-week class designed to help school librarians identify and analyze the factors that contribute to successful collaboration with teachers. Topics covered included: the culture of the school, the role of the school librarian, qualities of successful leaders, and the various facets of the collaboration process.

A record breaking 3,950 school librarians, educators, exhibitors and guests attended the American Association of School Librarians' (AASL) 14th National Conference in Charlotte Nov. 5 – 8, 2009.

***** CONFERENCE TOTALS *****

Charlotte 2009 - "Rev Up Learning @ your library"

Registrants: 2,881 and Exhibitors: 1,069

Total: 3,950

Reno 2007 - "The Future Begins @ your library"

Registrants: 2,246 and Exhibitors: 1,140

Total: 3,386

Pittsburgh 2005 - "Every Student Succeeds @ your library"
Registrants: 2,578 and Exhibitors: 1,224
Total: 3,802

The Awards, Grants & Scholarships resource is now available to the public for searching or browsing the many ways that ALA offers recognition. Included in the resource are all of the books awards, professional recognition awards, grants, scholarships and "best of" lists that ALA and its Divisions, offices, and Round Tables offer throughout the year.

AASL offered more than \$50,000 in awards in 2011 to AASL members. The 2011 AASL awards include the following:

AASL offered e-Academy courses October 18 - November 12. The classes were

Inquiring Minds Want to Know: Infusing Literacy Skills into the Inquiry Process and
Design for Understanding Meets the 21st-Century School Librarian

The ALA and the AASL joined the Janz Cooney Center at Sesame Workshop and E-Line Media, in partnership with sponsors AMD Foundation, Entertainment Software Association and Microsoft, to support the first annual National STEM (science, technology, engineering and math) Video Game Challenge competition. The STEM Video Game Challenge is intended to motivate interest in science, technology, engineering and math (ST

MPLA Representative (LeAnn Weller)

Requests/Actions needed:

- 1) Dana Braccia (President) from the Scottsdale Public Library would like to come to our 2012 conference. Traditionally this includes a letter of invitation, an opportunity to speak at meeting, a complimentary registration, and possibly a complimentary room or meal for her. What Board/Committee action is needed?
- 2) Does NMLA want to consider a joint conference? It would be 2017 or after and requires a letter of invitation to the MPLA President.
- 3) Please send me news/stories/PR relating to New Mexico libraries and librarians that I can send to MPLA for the Newsletter.

I attended the 2011 meeting of MPLA in Billings, Montana Apr 6-9, 2011. MPLA membership attendance was about 75 people and the total conference registration was about 450. MPLA registration was down again when compared to previous conferences. Handouts and photos are posted at the MPLA conference page (<http://www.mpla.us/documents/handouts/2011/index.html>). The programming ranged from anime to playing with high tech smart phone. The conference center hotel's wireless was erratic to not available which both frustrated many attendees and caused difficulties for some of the speakers. MPLA sponsored is "traditional pub crawl" just before the kick off reception. During the 2011-2012 year MPLA will continue to developing membership and value, cutting costs while providing services to members. Dana Braccia is focusing on connecting members using social media tools. MPLA is tweeting, has a blog and a Facebook page. The web site has been re-designed and includes RSS feeds from the blog and Facebook. The 2012 MPLA Leadership Institute is scheduled for Sunday, May 6, through Friday, May 11, 2012 at the YMCA of the Rockies in Estes Park, CO. Maureen Sullivan is returning as the Institute

Facilitator..Applications will be due sometime during the summer 2011. The newsletter is being published online, and 2 board meetings were were held “virtually.”during this year.

New officers are as follows:

President -- Dana Braccia, Scottsdale Public Library System (Arizona)

Vice President/President Elect -- JaNae Vice Kinikin, Weber State University (Utah)

Recording Secretary --Royce Kitts Tonganoxie Public Library (Kansas)

Awards presented at the meeting are as follows:

- Unsung Hero Award: Judy Zelenski
- Carl Gaumer Library Champion Award: Innovative Interfaces
- MPLA Distinguished Service Award: Holly Van Valkenburgh

The 2012 conference with be in Omaha, Nebraska October 17-19, 2012. with the Nebraska Library Association meeting. Other future meetings are September 25-27, 2013, Sioux Falls, South Dakota with SDLA and NDLA, Arizona in the Fall of 2014, and Wyoming in 2015. Nevada is considering 2016 but has not sent a letter of invitation.

New Mexico Library Foundation (Heather O’Daniel)

This coming year, 2012, is the 20th anniversary of the Foundation. We have committed to raising \$20,000 to be able to increase the amount of grants awarded in our celebratory year. A marketing/public relations consultant has spoken with us on our best direction in that activity and will continue to give occasional advice.

Deadline for grant applications was to be April 30th but has been extended to May 16th. Awards will be decided May 20th.

The New Mexico Library Foundation has elected new board members.

The current board is:

Heather ODaniel: Chair

Kathy Barco: Vice Chair

Valerie Nye: Secretary

Scott Sheldon: Treasurer

Carol Hoover: Trustee

Linda Morgan-Davis: Trustee

Lou Lafrado: Trustee

Susan Sheldon: Trustee

Susanne Caro: Trustee

Susan Jacobi: Trustee

State Librarian (Ben Wakashige)

Interviews are in process to fill the state librarian position.

Newsletter Editor (Robyn Gleasner)

Next newsletter articles due on July 8, 2011

Committee Reports

Archives (Barbara Edwards)

Archives have not received any new items during this past quarter.

Awards (Barbara Edwards)

The Awards Committee has been busy selecting the awards, getting them appropriately engraved, and working with the Local Arrangements Committee on the banquet presentations. The awards program has gone to the printer and the PowerPoint, which will be running during the banquet, has been completed and is ready to run. The information on the awardees to be published in the next NMLA newsletter is ready to go, and our president, Barbara, was sent information on each awardee for her use when she presents the awards.

Intellectual Freedom (Drs. Felipe and Gilda Ortego)

Bylaws (Vacant)

Legislation (Cynthia Shetter, Joe Sabatini)

Although the Committee did not submit a work plan this year, we remained active in ongoing issues.

1. The Committee worked for the passage of the \$7 million 2010 Library General Obligation Bond Issue on the November 2010 New Mexico ballot. Committee members were active in the Bonds for Libraries Political Action Committee (PAC), which met on June 2nd, July 7th, July 28th, August 25th, September 29th and November 10th in Bernalillo to plan strategy for the election campaign. An effort was made to raise funds for campaign advertising, and the PAC was able to purchase newspaper and radio ads in several communities. The PAC worked with Cooney-Watson PR to produce a 60-second radio spot. The PAC sent copies of the spot, bumper strips and other campaign materials to libraries throughout the state. In addition to the PAC website, accounts were established on Facebook and Twitter to provide campaign information. Cynthia Shetter and Karen McPheeters worked within the New Mexico Municipal League and its Librarians Section to gain a resolution supporting passage of the library bond issue. Bond B passed by a margin of 271,476 to 245,971 vote, a winning percentage of 52.46% and a margin of 25,505.

2. We supported the retention of the State Library budget line item which provides increased levels of state grants-in-aid funding. The state aid line item was funded at around \$330,000. This is still \$60,000 above the level from FY 2006.

3. We worked in cooperation with the Action for School Libraries SIG to restore funding to the School Libraries Materials Act. The ASLSIG made a presentation at the Legislative Education Study Committee on November 8th, reminding legislators of the importance of school libraries in the education process.

4. The Native American Libraries SIG actively supported the 2010 Library Bond Issue.

Joe attended NALSIG meetings and presented bond updates on June 16th, August 19th and October 15th.

5. Legislative advocate Larry Horan was active during the session in working with committee members, legislators and legislative staff on issues relating to the State Library and its budget. He set up a meeting for the committee with newly-appointed Department of Cultural Affairs Secretary Veronica Gonzales to review statewide library concerns and ask that the State Librarian position be filled by a national search.

6. Library Legislative Day was held on Thursday, January 27, 2011. Approximately 80 librarians and supporters visited with legislators. Five librarians were presented on the dais in each chamber

7. Cynthia Shetter will represent NMLA at the A.L.A. Library Legislative Day on May 9-11, 2011.

8. The Board needs to act on the proposal to create the Bond support group as a Special Interest Group. NMLA is currently hosting the former "Bonds for Libraries" website, which will be useful if we want to support a statewide bond issue in 2012.

Conference Site (Tina Glatz) (vote on 2011 mini-conference)

Discussion was held and determined that an additional search for a location would be done and an online vote will be made in the near future.

Membership (Tammy Welch)

Membership Committee Report to the NMLA Board, April 2011

Current membership numbers compiled by Lorie Christian:

<i>Membership Group</i>	<i>January 2010</i>	<i>April 2010</i>	<i>October 2010</i>	<i>April 2011</i>
Total	562	559	554	524
Academic	79	79	85	76
Public	174	170	148	152
School	137	135	135	109
Special	27	25	23	25
Retired	64	63	58	62

Student	25	28	36	36
Commercial	5	5	4	2
Institution	14	15	18	22
Honorary life members	15	15	16	16
Sustaining		12	13	12
Other		12	13	13

Members by category

\$0 - \$9,999 – (25)
 \$10,000 - \$14,999 - 25
 \$15,000 - \$22,999 - 18
 \$23,000 - \$29,999 - 47
 \$30,000 - \$39,999 - 41
 \$40,000 - \$49,999 - 82
 \$50,000 + - 103

Special Interest Group membership information:

ASL 76

 BoB 15

 LRH 29

 NAL 52

 NNMYS 18

 Rural 17

The committee members are looking forward to interacting with members at the upcoming conference.

Education (Kevin Comerford)

Education Committee Members

Kevin J. Comerford (Chair)

Cordelia Hooee

Librarian
 Pueblo of Zuni, Zuni Public Library
Susan Pinkerton, Ph.D.
 Professor
 Library Science Program
 New Mexico State University
 Doña Ana Community College

Scholarship Programs Status

Marion Dorroh Scholarship Program

The Committee received 6 applications for the Marion Dorroh Scholarship program this year; 1 applicant was disqualified. As there were no awards made for the College Scholarship program, the committee decided to make 2 awards for the Marion Dorroh program.

College Scholarship Program

The Committee received 2 applications for the College Scholarship program this year; neither applicant met the requirements for the scholarship, so no awards were made through this program.

Continuing Education Grant Program

1 application for Continuing Education Funds was received this year, which was approved by the committee.

2011 Budget and Disbursement of Education Funds

The education budget allocated for 2011 was \$3700.00, which the education committee has disbursed as follows:

\$2000.00 – Marion Dorroh Scholarship Awarded to Cynthia Smith to attend Texas Women's Univ.

\$1000.00 – Marion Dorroh Scholarship Awarded to Jade Torres-Morrison to attend San José State Univ.

\$ 200.00 – Continuing Education Grant Awarded to Jessica Jones to attend ALA

The current balance of the education budget this year is \$500.00.

Scholarship & Grant Program Advertising

An email announcement for the Marion Dorroh, College Scholarship, and Continuing Education Grant Programs was sent out on December 1, 2010, and a reminder note was sent out the first week of January 2011. Announcements were sent to the NMLA general membership list, also directly to NMSU/Doña Ana, University of Arizona, University of Texas at Austin, University of North Texas and Texas Women's University. An additional announcement about Continuing Education Grants was included in the March/April, 2011 issue of the NMLA Newsletter.

Scholarship Fundraising

Mary Alice Tsosie approached the committee chair about hosting several scholarship fundraising activities at the NMLA annual conference this year. It was decided to offer T-Shirts, Wristbands, and Spoof Certificates for sale during the conference (April 26-29, 2011), with the proceeds going to the Scholarship funds.

Application Evaluation System

The Committee developed and piloted a new points-based application evaluation system for the scholarship programs, and used it to rate Marion Dorroh applications. Feedback was very positive, so the committee will continue to use the tool for next year's applications.

Nominations & Elections (Dan Kammer)

Here is the Nominations & Elections Committee Report:

The ballots and bios were mailed out to NMLA members at the end of January. Ballots were counted the first two weeks of March and we had the following results:

Vice-President/President-Elect: Tina Glatz

Treasurer: Norice Lee

Members at Large: Linda Keulen and Janice Kowemy

All candidates as well as the Board were informed of the election results.

PR Committee (Vacant)

Old Business

Legislator of the Year – move selection prior to Library Legislative Day

New Business

Other

Adjourn