

NMLA Membership Meeting
Thursday, April 8th, 12:30 – 1:30 PM
Ruidoso Convention Center, Room 6

AGENDA

Welcome!

1. Officer Reports

- a. Secretary's Report & Approval of 2009 Membership Meeting Minutes – Margaret Neill
- b. President's Report – Dan Kammer
- c. Treasurer's Report (yearly update) – Norice Lee

The current income is \$65,366.91 with current expenses at \$52,688.62. This gives a net income of \$12,678.29. As of April 2, the conference income is \$43,027.92 which is \$17,939.08 less than budgeted. The conference expenses are \$14,464.08 which is \$18,195.92 less than budgeted. Please keep in mind that many of the conference expenses are not reflected, and this will likely change that number drastically. I urge you to monitor your fund lines closely. If you spend over the budgeted amount without prior approval, there is a good chance that you will not be reimbursed.

The assets stand as follows:

Checking Account	\$15,948.20
Conference Account	\$ 624.31
Marion Dorroh CDs:	
Bank of America	\$29,499.67
Merrill Lynch	\$32,053.84
SIG – BoB Checking	<u>\$ 3,854.53</u>
Total Assests:	\$81,980.55

d. Vice-President's Report – Barbara Lovato-Gassman

- e. Members-at-Large Report – Tina Glatz, Gary Harris, Danielle Johnson, Pam Rishel
- f. ALA Councilor Report – Betty Long

2. SIG Group and Chair Recognitions

3. SIG Reports

a. Advocacy for School Libraries (ASL-SIG) – Susan Bontly

Focus of Interest: Advocacy for School Libraries

Below is a list of the objectives and accomplishments for this Special Interest Group:

1. Provide leadership to initiate, maintain, and enhance library legislation and act on political issues affecting school library interests.
 - Formed a Legislative Advocacy subcommittee – committee has been formed & is moving forward on establishing a state-wide network of current & retired school librarians willing to work on legislative efforts.
 - Provided representation at Legislative Day in Santa Fe.

2. Provide and support educational opportunities for school library personnel.
 - Revised current NM School Library Independent Reading & Information Literacy Standards & Benchmarks; submit to PED for approval and dissemination – awaiting approval.
 - Held Fall Workshop at Belen Middle School.
 - Provided presentations at MiniConference in Hobbs & Annual Conference in Ruidoso.
3. Communicate the role and value of school libraries and librarian-teachers.
 - Expanded/revised SIG Awards program – new Awards have been created & current processes are being re-evaluated for effectiveness & efficiency; looking at ways to increase submissions and awareness.
 - Had booth at NMCSA Conference to distribute literature to superintendents, principals, and other attendees.
4. Support and improve networking among school librarians in New Mexico.
 - Created an ASL-SIG blog (<http://aslsignm.edublogs.org>) to disseminate information.
 - Maintained ASL-SIG listserv.
5. Support and promote literacy initiatives for youth including, but not limited to, the Land of Enchantment.
 - Provided financial & volunteer support for the Land of Enchantment program.
 - ASL-SIG member attended AASL Learning for Life (L4L) conference over summer; information has been/will be distributed through various means to SIG members & interested parties.

b. Battle of the Books – Cassey Malone, Jacque Waters

NM Battle of the Books will take place May 1, 2010 at Artesia High School in Artesia. Registration is from 8:00 a.m. – 8:45 a.m. with Round 1 beginning at 9:00 a.m.

We have about 150 students registered and we are expecting a rush here at the end. This count is not including Artesia, Dexter, Hagerman, Roswell, and Las Cruces as we haven't gotten their registrations yet! We know we won't have as many people this year due to the economy and school budgets, but we are expecting a good turn out.

Organization is running fairly smoothly! Barnes & Noble will be there selling next year's titles. Joe Medina will be there selling t-shirts. There will also be a snack vendor. We will be having entertainment prior to the announcement of 1st, 2nd, 3rd place winners and door prize winners.

We appreciate everybody's patience and cooperation as this is our first time to host this event. An itinerary will be posted on the website and e-mailed to the sponsors when finalized.

Focus of Interest: Advocacy for School Libraries

Statement of Purpose: Our purpose is to promote the achievement of excellence in New Mexico school libraries

Objectives as related to Goals of the Association

6. Provide leadership to initiate, maintain, and enhance library legislation and act on political issues affecting school library interests.
7. Provide and support educational opportunities for school library personnel.
8. Communicate the role and value of school libraries and librarian-teachers.
9. Support and improve networking among school librarians in New Mexico.
10. Support and promote literacy initiatives for youth including, but not limited to, the Land of Enchantment.

Specific Targets for 2010-2011

1. Establish/expand state-wide network of professional development opportunities to include providing training for the newly approved NM School Library Independent Reading & Information Literacy Standards & Benchmarks.
2. Increase SIG membership, specifically in remote areas serviced by paraprofessionals.
3. Strengthen communication between SIG members, especially through electronic means.
4. Support NMLA efforts to pass upcoming GO Bond.
 - c. Local & Regional History – Kathryn Albrecht
 - d. Native American Libraries (NAL-SIG) – Janice Kowemy
 - e. New Mexico Preservation Alliance – Jo Anne Martinez-Kilgore
 - f. Northern New Mexico Youth Services – Angie Manfredi
 - g. Paraprofessionals – Kash Heitkamp
 - h. REFORMA – Flo Trujillo
 - i. Retired Librarians – Barbara Moore
 - j. Rural Libraries – Maile McGrew-Frede, Julie Trujillo
 - k. Students – Mary Kurtz
4. Representative Reports
 - a. AASL – Alison Almquist

The AASL Affiliate Assembly requested that the AASL Board of Directors select a title for its professionals that "is clear to other educators, administrators, and the public, and that the presents a common nomenclature for all publications and advocacy efforts." After much discussion about the advantages and disadvantages of various titles the board voted to adopt the professional title School Librarian. One of the board members I had a chance to talk with at ALA midwinter said teacher librarian lost out because there were not enough sites in the US that used the term teacher librarian. Sara Kelly Johns the Library Media Specialist at Lake Placid Middle/High School is a candidate for ALA president-elect. She is the also the Associate Editor for Knowledge Quest. Ann Dutton Ewbank and Carl Harvey are the candidates for AASL President.

School Library Media month is celebrated in April. The 2010 theme will be "Communities Thrive @ your library." Every Wednesday in April at 7:00 p.m. CST AASL will host webinars based on AASL's Empowering Learners: Guidelines for School Library Media Programs.

1. Developing Visions for Learning
2. Teaching for Learning
3. Building the Learning Environment
4. Empowering Learning through Leadership

The AASL will have a fall forum in Portland, Oregon on November 5 - 6, 2010. The theme for the forum is In Focus: The Essentials for 21st Century Learning. The fall forum is held during non-AASL National Conference years.

A record breaking 3,950 school librarians, educators, exhibitors and guests attended the American Association of School Librarians' (AASL) 14th National Conference in Charlotte Nov. 5 – 8

The American Association of School Librarians (AASL) has launched a new resource on its Web site, the Parent Outreach Toolkit. The toolkit was created to help school library media specialists educate and create support from parents. It can be found at

<http://www.ala.org/ala/mgrps/divs/aasl/aaslissues/toolkits/toolkits.cfm>

The SLJ Summit VI "The Future of Reading" will be October 15 and 16, 2010 in Chicago, IL. Email sljsummit2010@gmail.com to be added to their mailing list. If you would like a school administrator or superintendent invited send their email address and name to sljsummit2010@gmail.com

NMLA is required to renew its affiliation with AASL every two years. I will turn in the paperwork necessary for the renewal.

b. MPLA – Lynette Schurdevin

MPLA Leadership Institute will be April 25-29, 2010 in Estes Park, CO. Attendees will be Lynette Schurdevin, Tamara Sandia and Jim Pawlak

c. NMLF – Barbara VanDongen

The following is an outline of the New Mexico Library Foundation's work to raise funds and provide grants to libraries in New Mexico during 2009.

- Regular NMLF grants in amounts between \$500 and \$1000 were awarded during 2009 to Tularosa Public Library, Gila Valley Public Library, Donnelly Library at NM Highlands University, El Camino Real de Tierra Association (CARTA)-- NMSU, Deming High School Library, Montevista Elementary School Library (Albuquerque), the New Mexico Coalition for Literacy and the Truchas Public Library. Joint NMLF-Libri grants of \$350 each were awarded to El Rito Public Library, Gila Valley Public Library, David F. Cargo El Valle de Anton Chico Library, Estancia Public Library and Placitas Public Library.
- The NMLF sponsored a number of fundraising activities during 2009: A raffle at the NMLA annual conference in Albuquerque in April 2009 and a raffle at the

NMLA Hobbs mini-conference in Hobbs in October 2009, a raffle and silent auction at the LOEX conference in Albuquerque in April, and a donor appreciation event November 21 “Breakfast at Supper” at the Flying Star on 8th St in downtown Albuquerque.

- The Foundation did three major mailings during 2009 to approximately 800 recipients each time: a letter in May and one in November soliciting donations and a newsletter in September reporting NMLF activities.
- The New Mexico Library Foundation participated in three collaborative efforts with other organizations to support libraries in New Mexico: 1) completing the NMLA’s Advocacy for School Libraries SIG sponsorship of the Nancy Ebeling Memorial project to place sets of Land of Enchantment award books in NM college libraries for use of teacher education programs, 2) providing a vehicle for the Nancy Floyd Haworth Foundation to offer grants to nine NM public libraries in 2009 for the purchase of breast cancer materials and 3) working with NM Tribal Libraries on their 2nd annual silent/live auction and dinner held in October 2009 to provide additional funding for participating tribal libraries.
- NMLF’s total income in 2009 was \$11,756.53 of which \$7657 was from donations and \$3896 from fundraising. Essentially the Board met our goal of \$12,000 for 2009.
- The New Mexico Library Foundation is maintaining a website for public access at www.nm-lf.org and a wiki for NMLF records and NMLF Board action at nmlf.pbworks.com.
- **NMLF Board of Trustees officers for 2009:**
 - Chair, Barbara VanDongen
 - Vice Chair, Kathy Barco
 - Secretary, Heather O’Daniel
 - Treasurer, Scott Sheldon
- **NMLF Board of Trustees 2009:**
 - Kathy Barco
 - Beth Crist
 - Owen Ellard
 - Dan Kammer – NMLA President
 - Valerie Nye
 - Heather O’Daniel
 - Claire Odenheim
 - Charlie Seavey
 - Scott Sheldon
 - Susan Sheldon
 - Barbara VanDongen

- The NMLF Board of Trustees set 2010 goals during February and March meetings:

NMLF 2010 Goals

1. Increase awareness of the Foundation and our mission to support NM libraries through raising funds and awarding grants.
 2. Complete a presentation kit for appealing to potential major donors.
 3. Put a planned-giving program in place
 4. Raise \$12,000 in 2010 through donations and special fund-raising events.
 5. Award the equivalent of eight \$1000 grants and up to four \$400 matching Libri Grants in 2010
- The three-year terms of trustees Owen Ellard, Valerie Nye and Charlie Seavey concluded in December 2009. Valerie opted to continue for a second term through 2012. Linda Morgan Davis and Louis Lafrado have been elected to fill the other two positions with terms through 2012. One position with a term through December of 2010 remains open and Board is seeking a candidate for this position.
 - Applications for the NMLF spring grant awards are due April 30, 2010.
 - NMLF Board members will be fundraising at the NMLA 2010 annual conference in Ruidoso with a “Choose Your Own Adventure” raffle.”

d. New Mexico State Library – Susan Oberlander

5. Committee Chair Recognitions

6. Committee Reports

a. Awards – Norice Lee

The Awards Committee has been busy the past few months seeking nominations for the 2010 Annual Awards Event that will take place on Thursday evening, April 8th, at the Inn of the Mountain Gods. Ultimately five names were forwarded to the Board for approval--one name for each award category. Many thanks to Barbara Edwards (Committee member), the Board, and the Local Arrangement Committee, for their assistance with the overall program.

The following individuals will be honored at the Dinner: Honorary Life Membership Award: Betty Long for her long-term leadership and service to the Association. I received numerous nominations and letters of support on behalf of Betty for this, our most prestigious award.

Library Amigo: Mike Andrews for his commitment to the Roswell Friends of the Library

Community Achievement: Carol Sarath, Library Media Coordinator in the Gallup-McKinley School District, who has served as Co-chair of the NM Task Force for School Libraries for over 6 years; an active member of the Library GO Bond Steering Committee, and former NMLA Board Member

Legislator of the Year: Joni Marie Gutierrez - House Representative for District 33 – Las Cruces/Dona Ana County, for her support of public education and on-going support of Library GO bond funding. While in office, she has co-sponsored a large capital outlay request for Thomas Branigan Public Library in Las Cruces, and has also co-sponsored several Durango and Zacatecas historical records microfilm projects for NMSU Library Archives.

Library Leadership: Janice Kowemy for being the organizational force behind the Native American Libraries Special Interest Group (NALSIG), and service as an advocate and leader for the advancement of tribal libraries in our State.

As seems to be NMLA tradition, Nambe was purchased for the award recipients: Nambe = \$558.50 Engraving = \$175.25 Total = \$733.75 Total budgeted = \$750.00

In addition, the following school and individuals will be honored:

Outstanding School Library: Camino Real Middle School in Las Cruces and Teacher-Librarian, Ruth Wallis

Marion Dorroh Scholarship: Samantha Villa, University of North Texas (\$1,500)

College Scholarships: Rebecca Correa-Elliott, Doña Ana Community College (\$250);

Luci Ortiz, New Mexico State University (\$1,000), and Audrey Pino, Doña Ana Community College (\$250)

The Awards Committee Chair has recently assumed the position of NMLA Treasurer, so a new Chair will need to be appointed for 2011.

b. Bylaws – Cassandra Osterloh

Both Bylaws changes were accepted.

c. Conference Site – Tina Glatz

d. Education – Sharon Jenkins

For this our final report for the fiscal year, we have a good bit of activity to report – at least on the deliberations end of things. We had a total of four applicants for the Marion Dorroh award this year and, as usual it was difficult to come up with a finalist. However, we persevered and, like the civilized and conscientious group that we are, came up with one name. Our Marion Dorroh winner this year is earning her MLS at the University of North Texas in Denton and will use the \$1,500.00 to continue her education there. She has been a resident of New Mexico for 27 years and currently works at a public library.

We had three applicants for NMLA College scholarship funds. We decided to divide the total amount among the three of them. Since two were repeat applicants, they received \$250 each. The third recipient was a first time applicant and so was awarded \$1000.00. While there is nothing in our charge or NMLA bylaws to prohibit awarding funds to applicants who have had previous awards, we felt that this was a fair and reasonable solution.

We have also had five applicants for NMLA continuing education grants this year. The first four applicants were awarded \$200.00 each. The fifth application had just been

received prior to the writing of this report so a final vote has not been taken as to whether or not to award funds to this applicant.

Below is the current financial situation of the Education Committee

	Beginning Balances	Expenditures	Current Balance
Education			
College Scholarships	1500.00	1500.00	-0-
Continuing Ed Grants	1500.00	800.00	\$700.00
Marion Dorroh Scholarship	1500.00	1500.00	-0-
Miscellaneous Expense	-----	-----	-0-
Travel to Board Meeting	0.00	0.00	-0-
Total Education	\$4500.00	\$3800.00	\$700.00

The Education Committee chair attended the winter NMLA board meeting and participated in activities of Library Legislative day in Santa Fe during late January.

e. Intellectual Freedom – Felipe de Ortego y Gasca, Gilda Baeza Ortego

- * Completed IFC flyer for distribution at annual conference
- * Submitted NMLA resolution against the Patriot Act
- * Discussion of IFC Committee Members about censorship on NMLA SIG list serve
- * IFC Discussion for recommendation of a resolution protesting the current actions of the Texas Education Board's censorship of Texas history in school textbooks.
- * Power-point presentation of "Librarians at the Barricades: The Continuing Struggle for Intellectual Freedom" by the Ortegos.

f. Legislation – Joe Sabatini, Cynthia Shetter

The Board adopted the following work plan for the Committee this year. Under each point is a summary of our activities:

1. Work for the placement of a Library General Obligation Bond Issue on the November 2010 New Mexico ballot.

Committee/stakeholder meetings were held on May 29th in Albuquerque, on August 16th in Los Lunas, and on September 19th in Belen. The Bonds for Libraries Political Action Committee (PAC) met on August 20th in Bernalillo, November 13th and December 4th in Albuquerque, and January 6th, February 24th and March 31st in Bernalillo to plan strategy for the legislative and election campaigns. Cynthia Shetter and Karen McPheeters worked within the New Mexico Municipal League and its Librarians Section to gain a resolution supporting the inclusion of a library bond issue. The Legislature did include a \$7 million Library General Obligation Bond Issue on the November Ballot.

2. Rebuild a network of local activists who can support and seek funding for the Political Action Committee advocating the Bond Issue.

The PAC worked with Linda Morgan Davis, Louis Lafrado, Kevin Unrath, Rachel Altobelli and Dan Kammer to set up Facebook and Twitter accounts and links to the NMLA Website. These are media we can use to get out information on the bond campaign.

3. Support the retention of the State Library budget line item which provides increased levels of state grants-in-aid funding. Continue to work for the increase in this program.

Given the budget situation, the apparent retention of the state aid program budget at near its 2008-09 FY level was a major achievement.

4. Work in cooperation with the Action for School Libraries SIG to restore funding to the School Libraries Materials Act.

Joe attended the ASLSIG workshop in Belen on September 19th to discuss bond issue strategy. Omar Durant and Pam Rishel put together a presentation for the Legislative Education Study Committee on December 16th about the bond issue and the School Libraries Materials Fund, with statements by Cynthia Shetter and Ruben Aragon in support of the bond issue. Although no money was budgeted, the group did emphasize the need to fund it in the future. ASLSIG also worked with the Public Education Department to establish modern school library standards; the hearing on these regulations will be on April 9th.

5. Support efforts by the New Mexico Consortium of Academic Libraries for rational funding of academic library funding, including a realistic formula to address inflationary increases in resource budgets.

Joe attended the NMCAL meetings on August 6th and January 27th, and met with the NMCAL Legislation Committee on October 30th and on December 11th, to review Bond Issue developments.

6. Work in cooperation with the Native American Libraries SIG to address tribal library funding issues in response to the Indian Affairs Department's House Memorial 59 report.

Joe attended NALSIG meetings and presented legislative updates on June 18th, October 15th, December 17th and February 18th. NALSIG also made an extended presentation to a meeting of the Interim Indian Affairs Committee on September 9th. On January 14th, a delegation of NALSIG leaders, Joe and Larry Horan met with Regis Pecos, Chief of Staff for House Speaker Ben Lujan, about the tribal libraries segment of the bond bill. The group successfully advocated the inclusion of building and planning funding in the tribal libraries segment of the bond language, and the allocation of a politically acceptable portion of the total bond funding.

7. Continue to fund an NMLA lobbyist.

Legislative advocate Larry Horan was active all year in working with committee members, legislators and legislative staff on developing and passing library bond legislation. He initiated a meeting with Rep. Ed Sandoval to obtain his sponsorship of the bill. He provided guidance to the Committee on timing, tactics and technical drafting issues.

8. Organize a Library Legislative Day on Thursday, January 29, 2010.

Legislative Day was reasonably successful in spite of a snowstorm which prevented many library supporters from attending. The PAC staffed a table in the Rotunda for distribution of library information. Five librarians were presented on the dais in each chamber. In the Senate, five members spoke briefly about the importance of libraries. Over 80 library supporters wore gold PAC t-shirts supporting the bond issue.

9. Make presentations to the Legislative Finance Committee and the Legislative Education Study Committee about library needs statewide.

Joe Sabatini and David Giltrow were present and answered questions at the LFC capital outlay budget review on December 5th. When it was publicized that the staff G.O. Bond recommendation omitted a library bond, the library community responded with communications requesting its inclusion. This led to discussions between LFC analyst Linda Kehoe, the State Library, the DCA Legislative Liaison Ann Greene-Romig, and our legislative advocate Larry Horan on procedures for providing input to the LFC in advance of the preparation of their recommendations.

As noted above, a presentation was made to the LESC on December 16th.

10. Participate in A.L.A. Library Legislative Day on June 28, 2010.

Cynthia Shetter will be attending this event in conjunction with the American Library Association Annual Convention in Washington, D.C.

The Committee submitted a budget request and a revised request taking the Association deficit into account.

g. Membership – Tammy Welch

Membership Group	January 2010	April 2010
562 Total	559 Total	
Academic	79	79
Public	174	170
School	137	135
Special	27	25
Retired	64	63

Student2528
Commercial55
Institution1415
Honorary life members1515
Sustaining 12
Other 12

Members by category
\$0 - \$9,999 - 26
\$10,000 - \$14,999 - 26
\$15,000 - \$22,999 - 54
\$23,000 - \$29,999 - 38
\$30,000 - \$39,999 - 52
\$40,000 - \$49,999 - 77
\$50,000 + - 129

New members since October 1, 2009- 57

Memberships paid by Company - 192
Memberships paid by Self/Other – 367

62 members expired at the end of March and have not renewed yet. Lorie will be sending out letters to remind people to renew.

The last few months have centered on preparing for the conference and the membership program session. We are looking forward to sharing information about NMLA and hearing what our members (and potential members) have to say.

h. Nominations & Elections – Cassandra Osterloh

Ballots and bios were mailed out to NMLA members the beginning of the year. In March, the ballots were counted with the results as follows:

Vice-President/President-Elect: Mary Alice Tsosie
Secretary: Lynette Schurdevin
Members at Large: Mary Ellen Pellington, Mildred Walters
ALA/APA Councilor: Paulita Aguilar

All candidates as well as the Board were informed of the election results.

i. Public Relations – Melanie Templett

7. Passing the Gavel

8. President Barbara Lovato-Gassman introduces the 2010-11 Board

9. Adjourn