

150: 01/10/05

**New Mexico Library Association
Executive Board Meeting
October 5, 2001**

Call to order: President Kay Krehbiel called the meeting to order at 1:00. Agenda was approved. Kay introduced and thanked Mark Pendleton of local arrangements for the 2002 conference. She thanked the mini conference committee. Agenda approved.

Roll call: Carol Frick, Olivia Newfield, Kathy Matter, Alison Almquist, Charlene Greenwood, Earl Phillips, Tracie Antonuk, Toni Beatty, Linda O'Connell, Ben Wakashige, Barbara Rosen, Beverly McFarland, Mark Pendleton, Thaddeus Bejnar, Kay Krehbiel, Claire Odenheim

Minutes: The July 6th 2001 minutes were corrected. Motion to approve/Earl, seconded/Carol. Motion passed. Members at Large to counsel SIGs and membership numbers corrected.

Announcements: Kay mentioned that Thaddeus is going to New Orleans for ALA mid-winter. Good workshops are planned. Charlene brought up that similar workshops would be offered in Phoenix at MPLA in December. NMLA previously voted to allocate funds in order to send a representative to each of these conferences. See email votes.

Treasurer's Report: Carol reported that our CD matured as of October 1 and must be reinvested by today. There is currently \$24,831.83. She and Thaddeus proposed to put \$20,000. into a T-Bill paying 3% (as opposed to a CD at 2.5%) and the remaining \$4831.83 into a money market certificate in order to improve the liquidity of NMLA. Motion to approve by Olivia Newfield, seconded by Thaddeus and passed. She also mentioned that dues are currently down and we need to be careful with budgeted money. She will change the format for treasurer's report by the next meeting. Carol said that Leslie Chamberlain contacted her by email with a request to pass through NMLA the SIG Advocacy for School Libraries for the \$650. grant awarded by the NM Library Foundation to print brochures and support specific activities involving booths at educational conferences. Thaddeus made a motion to approve NMLA as the fiscal agent for the SIG (as it is part of NMLA), Claire seconded, motion passed.

Vice President's report: Earl said that our conference timelines are good, on schedule. Planning and program committees are ahead.

Committee Reports:

ALA Councilor: Thaddeus Bejnar reported on the annual conference: ALA is financially sound despite market downturns. REFORMA was honored on its 30th anniversary. Chapter dues have been raised to \$75.00. Membership meetings are a problem due to numbers required for a quorum. CIPA was a big draw for the second meeting, ALA Presidential Task Force to resolve some of these issues by next year. Another issue involving some controversy involves the Core Values Task Force; a final report is due in 2003. CIPA litigation and the Freedom to Read report can be found on (www.ala.org/cipa). Other issues: preservation policy, privatization, accreditation for library education, the Hague Convention on Jurisdictions in Civil and Commercial Cases, restoration of funding for the Smithsonian Center for Materials Research and Education, postal rates and sharing of US government information materials with Cuba, and finally ALA conference scheduling and conflicting holidays.

Awards: Toni Beatty reported on the committee's new award created with the SIG Advocacy for School Libraries to honor a school library that has made the most progress implementing the Task Force Standards for School Libraries. Deadline for nominations in December 8, 2001. The form will be on the NMLA website. A three-person Task Force committee made up of Rogers Bardé, Charlene Greenwood and Pam Rishel will evaluate the entries. Motion to establish the award by Kathy Matter, seconded by Thaddeus, discussion, passed. Allison needs a page for the Grey Book.

Bylaws: Alison Almquist changed a total of 15 pages in the Grey Book.

Conference Program Planning: Tracy reported that so far there are no Youth Services SIG programs, she will talk to Leo McCormick. She indicated that the person planning a program needs to be in charge of the details. She passed around the new speaker agreement form and mentioned that Linda O'Connell will be in charge of all travel arrangements. Since the agreement is a contract it needed board approval. Motion made to approve by Earl, seconded by Thaddeus, passed. Also that photos or videos made of a programs must only be made with the permission of the presenter. There was a discussion of conference registration fees for speakers (members presenting must still pay the fee), others do not need to do so. Still searching for a keynote speaker, the idea of getting Laura Bush has been dropped for now. Possible Awards Banquet speaker: Denise Chávez, Pre-conference speakers: Jeanne Whitehouse and Don Zancanella, and Keynote speaker: Mary Palevsky. A preliminary schedule of programs is almost full

Conference Site: Linda reported that the Old Town Sheraton is set for 2003.

Education: No report

Legislation and Intellectual Freedom: Beverly McFarland reported continued work on legislation to support GO Bonds for libraries to be on the ballot in 2002. Support is coming from NM Municipal League, NMCAL for \$35,000,000. Meetings are planned with the Governor and with the speaker of the House. Task Force members met with the SBE. The issue will be part of the mini-conference and annual conference programs. A meeting in November with the Legislation Education Study Committee is planned. A packet of information will be sent to all librarians in December or sooner to inform and get support for this one-time funding for school, public and academic libraries. Included in the report is a list of the members of the LESC. Ben Wakashige mentioned that if the voters pass the Bond, the Governor is less likely to veto it.

Local Arrangements: Mark Pendleton reported on possible food arrangements for the 2002 conference *Libraries: The Human Factor*, there was discussion and motions as follows: All registration fees (\$65. for entire conference) to remain the same as previous year. This will cover the cost of lunches in vendor area as long as the Youth Services Luncheon is subsidized. Motion by Earl, Second by Barb Rosen, passed. Youth Services Lunch to be subsidized at \$3.43 to make cost \$12. for not more than 200 attendees. Motion by Thaddeus, Earl seconded, passed. Awards Banquet at \$25., motion by Thaddeus, seconded by Olivia, passed. Pre-conference fee to be \$15. Motion by Earl, Thaddeus seconded, passed. Mark mentioned the need for a logo and tote bag, T-shirts etc. as fundraisers. Earl discussed the planned vendor reception and possibilities for entertainment by local student musical groups. Vendor underwriting plans for the reception and conference will involve special privileges and numbers of booths. Linda O'Connell mentioned that contracts for vendors have been sent. She has specific details for these arrangements. There may be opportunities for fundraising from vendors. Four have been received; income is expected in November and December from registrations. She will supervise booth set-ups and be in constant contact with vendors.

Membership: Current membership is 550. More will sign-up at conference. Rogers wants to put SIG memberships on general membership form and on the website and have the SIG members identified on the membership database in order to facilitate communications.

Public Relations: Lorie Mitchell's statistical report 94 hits for September on the NMLA website. She also notified that her new fax number is 707-982-7866. Ben talked about PR advocacy from the State Library and collaboration with NMLA.

Nominations and Elections: Charlene reports no additions of people running for NMLA positions since the last report. Heather Gallegos-Rex is the third committee member.

MPLA: Charlene reiterated the Long-Range Plan of the association, which emphasizes professional development and outstanding conferences. Mt. Plains also awards grants and will be hosting a leadership institute to which she urges NMLA to send a representative.

NM Library Foundation: Also reported by Charlene, recent NMLF grants awarded to: Silver City Public Library (\$900.) and Carlsbad Public Library (\$859.) Deadlines for mini-grants for each year will be Sept. 15 and Jan. 31. Other activities involve the Foundation's Library Legacy Exhibit, which will be used by the State Library jointly with the School Library SIG at various conferences around the state this year including non-library conferences. Work is beginning for a new theme for future events featuring panels for each type of library (public, academic and school). An additional raffle with SW Airline tickets as the prize will be held during Book Week (November) from tickets sold at the mini-conference and by mail

State Library: Ben Wakashige discussed new efforts and collaboration with NMLA by the State Library to promote libraries and library use through marketing and public relations campaigns using TV and radio. He announced several new employees and that Kathy Barco will head the Youth Services Department. The Library will offer marketing and NMCAL workshops as part of the campaign and improvements in the interlibrary loan process. Ben also stated that the Library will pay the exhibit fee for the School Library SIG booth at NMLA, share information and pass out brochures.

Task Force for School Libraries: Charlene reported that the TF is ready to back the GO bond legislative effort. Members are also working with the School Library SIG regarding the new award and forming committees to perform specific tasks to help implement standards. A website is being planned and will be linked with the NMLA website. Discussion of differences between the Task Force and the School Libraries SIG.

Old Business:

The Strategic Plan started under Ellanie Sampson in 1998 will be ready for the January meeting. Currently serving on the committee are: Kay Krehbiel, Earl Phillips, Betty Long.

Thaddeus on the revision of membership dues schedule and the charge of the Finance Committee. Members: Carol Frick, Thaddeus Bejnar, Earl Phillips, David Giltrow) will meet again to revise the treasurer's job and bookkeeping format. Thaddeus to re-do the specific charge of the committee and its relation to the long-term/Strategic Plan. Earl talked about standardizing software and revising the treasurer's job. Linda and Carol also talked about the responsibilities of the treasurer and the need for consistency.

New Business:

Thaddeus, in response to discussion about the legality of NMLA lobbying the legislature, responded that tax exempt 501c3 organizations may lobby but not go over spending a certain amount. Since most efforts are of a voluntary nature and spending will not go over \$20,000., there is no need to worry about the IRS or cease our efforts. Thaddeus made a motion to continue lobbying efforts, seconded by Olivia, and passed.

Kay and Linda O'Connell brought up the problem regarding a shortfall in the Education budget for the Marion Dorroh scholarship despite sufficient donations and money from fundraisers. Should make a separate budget item for M.D.

Charlene asked for a school librarian member of NMLA to replace her on the State Department of Education's Reading Initiative Committee.

Special Interest Group Reports:

Barb Rosen: Local and Regional History, chaired by Peter Ives
Native American Libraries, chaired by Mary Alice Tsosie
New Mexico Preservation Alliance, chaired by Ann Massman
Olivia Newfield: Northern NM Youth Services, chaired by Lorie Snyder and Vaunda Nelson
Public Libraries in NM, chaired by Jeannette Lassell
WHCLIS, chaired by Betty Long

Norice Lee: REFORMA, chaired by Leslie Monsalve-Jones
Paraprofessionals, chaired by Teddie Payne
Kathy Matter: Advocacy for School Libraries, chaired by Rogers Barde and Judy Hulsey
Youth Services in Libraries, chaired by Leo McCormick

Kathy Matter reported on the following SIGs:

Youth Services chaired by Leo McCormick will be working with public and school librarians to develop a mission statement.

Advocacy for School Libraries jointly chaired by Rogers Bardé and Judy Hulsey with some input from Claire Odenheim reported on the June 9th meeting in Santa Fe with the Task Force at which time 5 committees were formed to implement standards for school libraries. These are: collection development, facilities, staffing, curriculum and management. A meeting was planned for September with more meetings to come. Timelines and goals were outlined for each committee. She reiterated joint efforts for “manning” booths with the State Library at conferences, the creation of a brochure and the campaign to lobby legislators throughout the state in regard to the GO Bond. The next meeting of the SIG will be Jan. 12th at the Tireman Library on the UNM campus.

Email actions:

President Kay Krehbiel changed the board meeting date from October 12th to October 5th.

Kay asked for a motion to give a set of mailing labels to the NM Library Foundation in order to inform members of the fund-raising raffle. Motion by Barb Rosen, seconded by Earl Phillips, passed with 5 votes in favor.

Linda O’Connell asked board members to estimate how much time it takes to carry out the duties of office. This is to satisfy our FY2001 IRS 990.

Kay asked for a vote to allocated funds for NMLA to sent a representative to ALA min-winter in New Orleans and to MPLA in Phoenix.

Meeting adjourned by President Kay Krehbiel at 3:48 pm.

Respectfully submitted,

Claire Odenheim, Secretary