

New Mexico Library Association
Executive Board Meeting
Portales Public Library
Portales, New Mexico
January 14, 1972

Present:

Miss Peggy Tozer	Mrs. Millie Harburg	Mrs. Laura McGuire
Mrs. Mildred Neal	Mrs. Delores Lanier	Mrs. Doris Cox
Mrs. Alma Daniels	Mr. Alan Clark	Miss Elinor McCloskey
Miss Call Ann Crepin	Mrs. Virginia Ewing	Mr. Pearce Grove
Mrs. Helen Melton	Mrs. Doris Lester	Mr. Cecil Clotfelter
Mrs. Jacklyn Goodfellow	Miss Evelyn Ivanoff	Mr. Ed Dowlin
Miss Leona Huber		

Miss Tozer, President, called the meeting to order at 1:15 p.m.

The following committee appointments were announced by Miss Tozer: Miss Dorothy Wurgler, Technical Library at White Sands, Chairwoman of the Convention Site Committee; Miss Tozer has not yet appointed a third person to this Committee; Miss Mary Lindley, Hillcrest Elementary School at Carlsbad, Historical Materials Committee; Mr. Martin Rouss, Zimmerman Library at the University of New Mexico, Legislation and Intellectual Freedom Committee; Mr. Don Dresp, Public Library at Las Cruces, representative to the New Mexico Library and Audio-Visual Educational Council. Miss Tozer has not yet appointed at representative to the Library Development Committee from the Public Library Section.

Addition and corrections to the minutes were as follows: minutes dated September 10, 1971, p.4, School Libraries Childrens and Young Peoples Division should read School Libraries, Childrens and Young Adult Services Division; September 11, 1971, p.2, under Constitutions and Bylaws Committee the budget request should be \$35 not \$25.

Miss Crepin moved that the September 10 and 11, 1971, minutes with the corrections as made be accepted. Seconded by Mr. Clark; motion carried.

Treasurer's Report. Mrs. Daniels distributed copies of her report. As of January 13, 1972, total assets on hand were \$4,859.43; disbursements were \$1,497.83.

ALA Councillor. Mr. Grove reported that directorial procedures for electing future ALA state association councillors was received with a copy of ALA's election certificate to certify that only ALA members have voted. A separate electoral mailing or a separate monitored ballot box may be used.

Search for an ALA Executive Secretary to replace retiring secretary David Clift is in progress.

The only controversial issue at the present seems to be about the change of direction in ALA advocated by individuals urging amendments. Some redirection in the budget has been accomplished but the majority of expenditures are for self-supporting publications and other items thus resulting in limited funds remaining to be redirected. There are indications, however, that new redirecting aspects of ALA will be forthcoming.

It is suggested that a study into other organizations' experiences before in depth involvement into individual and organizational grievances be made because of the added financial burden it creates.

Mr. Grove expressed appreciation for the opportunities received as NMLA representative to the ALA. The Midwinter Conference is his last meeting.

Mrs. Neal moved that Mr. Grove represent the New Mexico Chapter of ALA at the Mid-Winter ALA Conference special meeting concerning the Program of Action by the Staff Committee on Mediation, Arbitration and Inquiry. Mr. Clark seconded the motion. Motion carried.

Due to a letter to the editor and the reply to this letter in an issue of American Libraries Mr. Clark questioned whether the individual or the institution is represented by ALA. Mr. Grove felt sure that ALA represents the individual because of more individual members than institutional memberships.

SWLA Councillor. No report.

Miss Tozer announced that SLICE periodically issues informative reports. Anyone interested in these reports or a particular section of the reports should contact her.

New Mexico Magazine Indexing Project. With the resignation of Mrs. Dean no further investigation has occurred. Miss Tozer will ask Mrs. Naughton if she is willing to take over this project.

Editorial Committee. Mrs. Ewing read her report. The Committee met in Albuquerque on October 23, 1971 to discuss points relative to the publishing program of NMLA. The following was agreed upon as recommendations to the Executive Board:

- A. Discontinue NML after the fall issue.
- B. Publish NMLA Newsletter
 1. Format - 8½ X 11, minimal of four pages, off-set printing
 2. Publish a minimum of five issues per year (Jan., March, June, Sept., Nov.). Publish other issues if necessary.
 3. Cost of 600 copies for four pages: \$65 - \$70 per issue. Photos \$2.00 each extra. Figured by Las Cruces printer.
 4. Publication of lengthy material will cost extra.
 5. Cost reduction precludes publication of anything but news of the Association. Exclusions from the newsletters as follows: meeting minutes, committee reports, membership list, Constitution and Bylaws. These should be published separately if necessary, be available at conferences, or read at meetings, or photo copied upon request.
 6. Divisional Chairman would be responsible for conveying news to the editor.
 7. All news be published in the newsletter rather than publishing divisional newsletters which add financial burdens upon NMLA.
- C. The Handbook should state that the Executive Board shall appoint the editor and his length of service be at the discretion of the Executive Board. The editor shall determine content of the newsletter except for material that the Board wishes published.

Miss Tozer read Miss Buder's report. Miss Buder, editor of New Mexico Libraries, resigned. Mrs. Goodfellow moved that the Executive Board accept her resignation with regret and commend her for a job well done. Seconded by Mr. Grove. Motion carried.

For back issues of New Mexico Libraries contact the State Library.

Discussion of a Publications Committee ensued and it was decided that publication of the membership list is necessary because it is also used by who are not on the NMLA Executive Board. The following comments were made concerning the publishing of a newsletter: A newsletter would cost \$65 to \$75 to publish versus a cost of \$450 to publish one issue of NML; professional guidance is needed to instruct the editor and the Publications Committee on reader appeal, how to organize a newsletter, and how to ensure that newsletter is read. A structure needs to be set so that specific persons or libraries (say five at a time) are responsible for various types of information or for submitting news to the editor of the newsletter. The newsletter should be conceptually organized around or related to ideas which inform, enlighten and update the knowledge of New Mexico librarians rather than news reporting from each library.

Mr. Lester recommended that the NML format be changed with the details publication frequency, inclusions, and disposition of the publications of NMLA (such as the membership list) be Publications Committee decisions. A report covering this information should be made by the Publications Committee at the next Board Meeting. Mr. Clark moved that Mrs. Lester's recommendation be accepted; seconded by Mrs. Neal. Motion carried.

A suggestion that the Publications Committee consist of three members was made.

Miss Tozer, Miss Crepin and Mrs. Ewing agreed to write a charge for the Publications Committee and bring it to Saturday morning's meeting.

A statement dissolving the Editorial Committee is to be prepared by the Constitution and Bylaws Committee. This statement will be presented to the voting membership at the Annual Conference.

Membership Committee. Miss Tozer read the report. 350 dues reminders were mailed; postage amounted to \$55.68. Dues received to date: 77 individual memberships, 26 SWLA dues, two institutions.

Miss Crepin explained the organization of the mailing label files at Opinion Builders in Albuquerque. The file is divisionally organized with each division color coded. If one wishes to order mailing labels for the Trustees Division, one would request that particular color. If one wishes to order mailing labels for the entire NMLA membership, one requests all four colors. In a separate drawer is an uncoded file of names used in last year's mailing for the NMLA Annual Conference.

Legislation and Intellectual Freedom Committee. Mrs. Lester read the report. Approval of the State Library budget for the next fiscal year seems unlikely as apparent when the State Library received rough treatment by questions and statements by legislators who gave NMLA representatives no opportunity to explain or justify budget items in question. The Legislative analyst of the Finance Committee said the budget was poorly prepared.

Since NMLA cannot implement any part of CLS without support of the State Library the following recommendations were made to the Board:

1. Appoint Miss Huber, Special Assistant to the President of NMLA, as liaison to meet with the State Librarian and the State Library Commission to discuss the goals and priorities of the State Library and NMLA and the progress of these goals, especially related to expenditures and budget. A formal request to the state Library should be made.

2. Support abandonment of NML replacing it with a newsletter with one member appointed to collect information about ACTION in the New Mexico library field and relay collected information to a Public Relations man (Tony Hillerman?) for editing and rewriting for a one or two page Newsletter and sent to all NMLA members on a regular basis.

3. Ask NMLA Board to request the State Librarian to actively pursue contact with the Albuquerque Public Schools and others to determine the role of CLS in replacement of the AV/Media Center in Albuquerque.

Mr. Tom Donnelly, attorney, will again watch for censorship bills in the legislature.

Miss Leona Huber was asked and agreed to be a member of the Library Development Committee.

Miss Crepin moved that the Board accept recommendation No. 1 of the Legislation and Intellectual Freedom Committee Report and that the NMLA President write to the State Librarian making a formal request. Seconded by Mr. Clark. Motion carried.

Mrs. Neal moved that L&IFC recommendation no. 3 of the report be accepted by the Board. Miss Crepin seconded the motion; motion carried.

Miss Tozer will write a letter to Mr. Dowlin stating the requests of recommendation no. 1 and no. 3 in the L&IFC report.

Library Development Committee. Mrs. Cox reported the Committee will meet to develop next year's work program to be presented at the Annual Conference. She welcomed any suggestions.

Mrs. Goodfellow moved that the Board not favor a per diem for voting members of the Executive Board as stated in recommendation no. 10 of the LDC report dated September 3, 1971; and that the Board table this recommendation until a future date. Mr. Clark amended the motion to include that the LDC investigate available funding of NMLA so that the per diem proposal for Executive Board members be considered at a future date. Mrs. Goodfellow seconded the amendment. The motion and amendment were carried.

Mr. Clark agreed to submit a bill for expenses incurred while conducting CLS area workshops at the request of the Executive Board. Also Mr. Clark will submit a budget proposal for next years area workshops.

The Executive Board agreed that when expenses are incurred by individuals as a result of commitment by the Board NMLA should pay the expenses.

Mrs. Neal moved that a separate item be included in the budget for NMLA sponsored projects. Seconded by Mr. Clark. Motion carried.

Mrs. Neal led the discussion concerning the next Annual NMLA convention program. Discussion ensued concerning the joint meeting of the NMLA Annual Conference and the

New Mexico Association for Educational Communications and Technology. Mrs. Neal moved that Miss McClosky, chairwoman of the local arrangements committee, be instructed to notify Dr. Klines that NMLA cannot be responsible for their program and that we could not accommodate their request for rooms etc. Mr. Clark added that the local arrangements chairwoman immediately call the Four Seasons Motel on Monday morning to inform them that there is another group having no direct relationship to NMLA and that we expect our arrangements to be honored even though incomplete. Mr. Clark seconded the motion; motion carried.

Mrs. Cox added that NMLA should invite NMAECT to cooperate in our convention and encourage attendance to our scheduled meetings. Of course, registration will be required.

The following was decided about registration fees: presentation of NMLA membership card will be necessary at registration with this stated in pre-registration information. Honorary NMLA membership cards will be provided for guests.

Concerning attendance at the convention, it was decided that someone will be stationed at the door to inform people that if they are not wearing a badge they will not be admitted to meetings, luncheons, dinners, etc. An NMLA membership list to be checked will be at the registration desk.

The \$5.00 pre-conference registration fee for Wednesday will be required of NMLA, SLA and NMAECT members. Pre-conference publicity for the AV all day session will be sent to members of NMLA, SLA and NMAECT.

The Wednesday pre-conference session will be called an all day session rather than a workshop. The all day session is directed particularly at public librarians but all interested people are welcome.

The meeting adjourned at 6 p.m.